

**zippo**<sup>®</sup>

FALL/WINTER  
2020





**NEW**

# HeatBank® 9s Plus Rechargeable Hand Warmer

**HEAT AT THE PRESS OF A BUTTON.** The HeatBank® 9s Plus Rechargeable Hand Warmer is Zippo's most feature-packed and easy-to-use rechargeable hand warmer yet; featuring an intuitive digital display, dual charging capability, LED light, and rapid warm up time.



UOMAP  
SHIPS Q2 2020

**ERGONOMIC DESIGN**

**5,200 MAH BATTERY**

**UP TO 120° F / 50° C**

**UP TO 9HR RUN TIME**

**NEW**  
**LCD DIGITAL DISPLAY**



**BLACK  
40573**

**SILVER  
40569**

**NEW**  
**LED FLASHLIGHT**



**CHAMPAGNE  
40572**

**ADJUSTABLE ONE OR TWO SIDED HEAT**

**5V2A MICRO USB PORT**

**NEW**  
**DUAL USB CHARGING PORTS**

**NEW**  
**HIGHER WATTAGE FOR RAPID WARM UP**



**NECK LANYARD AND WARMER CHARGING CABLE INCLUDED**



This product is listed to applicable standards and requirements by UL.





# HeatBank® 9s Rechargeable Hand Warmer

**HEAT AT THE PRESS OF A BUTTON.** The HeatBank® Rechargeable Hand Warmer keeps you warm from the office to the woods. The convenient power bank feature recharges your USB compatible device, so you can stay connected while enjoying the outdoors.



UOMAP

ERGONOMIC DESIGN

5,200 MAH BATTERY

UP TO 120° F / 50° C

UP TO 9HR RUN TIME



**BLACK  
40512**



**SILVER  
40511**



**CHAMPAGNE  
40513**

LED INDICATOR LIGHTS

5V2A MICRO USB PORT

ADJUSTABLE ONE OR TWO SIDED HEAT

SIX HEAT SETTINGS

5V2A USB CHARGING PORT



NECK LANYARD AND WARMER CHARGING CABLE INCLUDED

 This product is listed to applicable standards and requirements by UL.





WHILE SUPPLIES LAST

# 6-Hour Rechargeable Hand Warmer

**STAY WARM WITH A HANDFUL OF POWER.** These ergonomically designed rechargeable furnaces give you up to 6 hours of continuous heat with the push of a button. Plus, the internal power bank feature charges USB compatible devices, so you can stay connected while enjoying the outdoors.



UP TO 6HR RUN TIME

5,200 MAH BATTERY

UP TO 120° F / 50° C

AUTO CHARGING FEATURE

CONTINUOUS GENTLE WARMTH

2-SIDED HEAT

5V1.5A MICRO USB PORT

5V1.5A USB CHARGING PORT

FIVE HEAT SETTINGS

WARMER CHARGING CABLE INCLUDED



GREEN  
40485



SILVER  
40471



This product is listed to applicable standards and requirements by UL.

# HeatBank® 3 Rechargeable Hand Warmer

**PUSH THE BUTTON. FEEL THE WARMTH.** These sleek rechargeable heaters radiate up to 3 hours of continuous heat to keep you cozy when the temp drops. It also features an internal power bank and charging port to power up your USB compatible devices wherever you go.



MOQ 6 x 2



2,600 MAH BATTERY

AUTO CHARGING FEATURE

UP TO 113° F / 45° C

CONTINUOUS GENTLE WARMTH

UP TO 3HR RUN TIME

LED INDICATOR LIGHTS

BLACK  
40510

SILVER  
40509

TWO SIDED HEAT

HIGH & LOW HEAT SETTINGS

5V1A USB CHARGING PORT

5V1A MICRO USB PORT



WARMER CHARGING CABLE INCLUDED



This product is listed to applicable standards and requirements by UL.



## CUSTOM HAND WARMER PROGRAM

# Custom Rechargeable Hand Warmers

Please contact your Sales Representative for lead times (typically 10 days).

**HeatBank® 9S  
Rechargeable Hand Warmer**  
12 pc minimum

**HeatBank® 3  
Rechargeable Hand Warmer**  
24 pc minimum

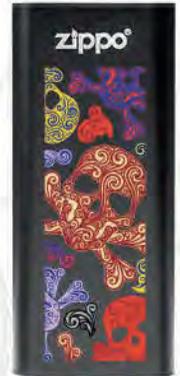
\*Minimums cannot be mixed



40509-000006



40511-000004



40510-000019



40512-000004



40513-000004



40509-000007



40511-000006



40513-000005



40510-000026



40512-000005



40511-000005



40509-000008



40509-000009



40513-000006



40510-000025



40512-000006



40510-000024



40511-000007



40509-000010



40513-000007



40510-000023



40511-000008



40510-000022



40511-000009



40510-000021



40513-000008



40510-000020



40513-000009



**CUSTOM HAND WARMER PROGRAM**

# NFL Rechargeable Hand Warmers

Please contact your Sales Representative for lead times (typically 10 days).



ACTUAL SIZE



**HeatBank® 9S**  
**Rechargeable Hand Warmer**  
 12 pc minimum

**HeatBank® 3**  
**Rechargeable Hand Warmer**  
 24 pc minimum

**Pittsburgh Steelers**  
9S: 40512-000053

**Pittsburgh Steelers**  
3: 40510-000053

\*Minimums cannot be mixed



**Buffalo Bills**  
9S: 40512-000030  
3: 40510-000030



**New England Patriots**  
9S: 40512-000047  
3: 40510-000047



**Green Bay Packers**  
9S: 40512-000038  
3: 40510-000038



**Minnesota Vikings**  
9S: 40512-000046  
3: 40510-000046



**Chicago Bears**  
9S: 40512-000032  
3: 40510-000032



**Indianapolis Colts**  
 9S: 40512-000040  
 3: 40510-000040



**New York Giants**  
 9S: 40512-000049  
 3: 40510-000049



**New York Jets**  
 9S: 40512-000050  
 3: 40510-000050



**Philadelphia Eagles**  
 9S: 40512-000052  
 3: 40510-000052

**ADDITIONAL TEAMS AVAILABLE:**

<b>TEAMS</b>	<b>HeatBank® 3</b>	<b>HeatBank® 9S</b>
Arizona Cardinals	40510-000027	40512-000027
Atlanta Falcons	40510-000028	40512-000028
Baltimore Ravens	40510-000029	40512-000029
Carolina Panthers	40510-000031	40512-000031
Cincinnati Bengals	40510-000033	40512-000033
Cleveland Browns	40510-000034	40512-000034
Dallas Cowboys	40510-000035	40512-000035
Denver Broncos	40510-000036	40512-000036
Detroit Lions	40510-000037	40512-000037
Houston Texans	40510-000039	40512-000039
Jacksonville Jaguars	40510-000041	40512-000041
Kansas City Chiefs	40510-000042	40512-000042
Los Angeles Chargers	40510-000043	40512-000043
Los Angeles Rams	40510-000044	40512-000044
Miami Dolphins	40510-000045	40512-000045
New Orleans Saints	40510-000048	40512-000048
Oakland Raiders	40510-000051	40512-000051
San Francisco 49ers	40510-000054	40512-000054
Seattle Seahawks	40510-000055	40512-000055
Tampa Bay Buccaneers	40510-000056	40512-000056
Tennessee Titans	40510-000057	40512-000057
Washington Redskins	40510-000058	40512-000058



# CUSTOM HAND WARMER PROGRAM

## Military Rechargeable Hand Warmers

Please contact your Sales Representative for lead times (typically 10 days).

**HeatBank® 9S  
Rechargeable Hand Warmer**  
12 pc minimum

**HeatBank® 3  
Rechargeable Hand Warmer**  
24 pc minimum

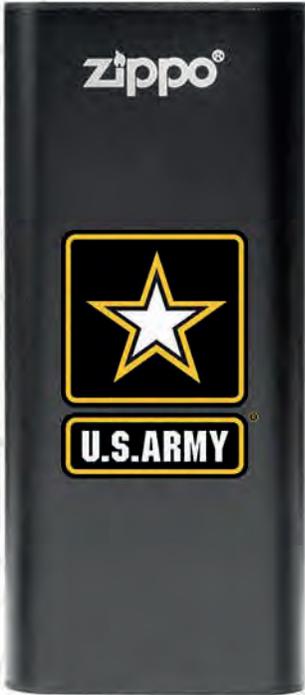
\*Minimums cannot be mixed

ACTUAL SIZE



**U.S. Army®**  
9S: 40512-000062

ACTUAL SIZE



**U.S. Army®**  
3: 40510-000062



**U.S. Navy®**  
9S: 40512-000064  
3: 40510-000064



**U.S. Air Force**  
9S: 40512-000065  
3: 40510-000065



**U.S. Coast Guard**  
9S: 40512-000063  
3: 40510-000063

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Endorsement by the United States Air Force is not intended nor implied

Officially Licensed by the Department of the Navy





# 12-Hour Refillable Hand Warmers

**THIS AIN'T NO NAMBY-PAMBY HAND WARMER.** These rugged and reusable, pocket-sized heaters get the job done. They radiate consistent warmth for up to 12 hours so you can keep your fingers functioning.



REUSEABLE

EASY-FILL TECHNOLOGY

SMALL, SLEEK DESIGN

GENTLE, FLAMELESS WARMTH

DURABLE METAL CONSTRUCTION



**HIGH POLISH CHROME**  
40323



WARMING BAG & FILLING CUP INCLUDED



**BLAZE ORANGE**  
40348



**BLACK**  
40334

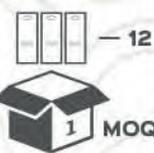


**REALTREE® AP**  
40349

REALTREE AP  
REALTREE AP HD ©2006 of Jordan Outdoor Enterprises, Ltd., all rights reserved.

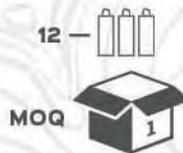
## REPLACEMENT BURNER

44003-000001



## HAND WARMER FUEL

33410D



# 6-Hour Refillable Hand Warmers

**KEEP YOUR DIGITS TOASTY WHEREVER YOU GO.** These dependable and reusable pocket-sized furnaces keep you warm from the stadium to the campsite. And with up to six hours of steady heat you won't have to miss a minute of outdoor fun.



SMALL, SLEEK DESIGN

DURABLE METAL CONSTRUCTION

GENTLE, FLAMELESS WARMTH

REUSEABLE

EASY FILL TECHNOLOGY

SELF STANDING DESIGN

**HIGH POLISH CHROME  
40321**



WARMING BAG & FILLING CUP INCLUDED

## HIGH POLISH CHROME TRAY 6-HOUR HAND WARMERS 40487



## ULTIMATE HAND WARMER GIFT SET 40351



- INCLUDES:
- STREET CHROME™ WINDPROOF LIGHTER
  - HIGH POLISH CHROME 6-HR HAND WARMER
  - 4 OZ. HAND WARMER FUEL



# Merchandising

## CAPTURE THE SEASON WITH VERSATILE DISPLAYS

featuring rechargeable hand warmers. Each display can be merchandised as a free-standing floor display or can be mounted to a grid wall with included clips. Each display comes preloaded with product for ease of setup.



## 24 UNIT HEATBANK® DISPLAY

**S24-HEATBANK39S**

**CONTAINS:**

- 12 UNITS OF HEATBANK® 3 (SILVER AND BLACK)
- 12 UNITS OF HEATBANK® 9S (SILVER AND BLACK)



## 36 UNIT HEATBANK® DISPLAY

**S36-HEATBANK39S**

**CONTAINS:**

- 6 UNITS OF HEATBANK® 3 (SILVER)
- 6 UNITS OF HEATBANK® 3 (BLACK)
- 12 UNITS OF HEATBANK® 9S (SILVER)
- 12 UNITS OF HEATBANK® 9S (BLACK)





**NEW**

# SureFire Multi-Tool

## ONE TOOL TO RULE THE FIRE

The SureFire Multi-Tool has everything you need to reliably start your fire. Use the wheel and flint to spark the fire paracord and add shavings from the tinder grater. Keep building your fire by adding additional wood fuel cut using the onboard knife and saw blade. This multitasking fire starting phenom is an essential on your next outdoor adventure.



**40549**

**SHIPS Q2 2020**







# FireFast® Torch



MOQ



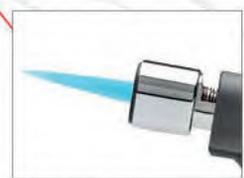
## CARRY THE TORCH FOR CAMPFIRES.

The FireFast® Torch delivers power and performance when you need it most, starting the fire. This durable torch with patent pending ignition lights with ease and burns strong with an adjustable soft yellow or blue flame torch.

40558



VARIABLE SOFT YELLOW OR BLUE FLAME TORCH



HEATS UP TO 2,400°F / 1,300°C

ADJUSTABLE FLAME SIZE

PATENT PENDING CHILD-RESISTANT PALM LOCK IGNITION

BUTANE REFILLABLE





# Tinder Shreds - 15pc. Bag



**TAKE THE CHORE OUT OF FIRE STARTING.** These Tinder Shreds are water-resistant, easy to carry, light quickly, burn strong and are essential for a hassle-free fire. Bag includes 15 pieces.

40566

RESEALABLE PACKAGE

NATURAL SHREDDED PINE

WATER-RESISTANT WAX COATING

IGNITES WITH SPARK OR FLAME



2" SIZE

BURNS UP TO EIGHT MINUTES

# Mag Strike & Tinder Shreds Gift Set



40557



# Mag Strike

**UNLEASH A SPARK LIKE NO OTHER.** The ferrocium rod and striker deliver a shower of sparks to light your fire wherever and whenever. Its textured grip, solid triangular body and the ultra-sharp blade allow you to strike with more precision and firepower to ignite every adventure.

40477





# Emergency Fire Kit

**DESIGNED TO SAVE THE DAY**, the Emergency Fire Kit comes through when others turn back. Its compact and high-caliber construction packs enough punch to overpower bleak conditions and fire up your campsite at a moment's notice.

40478



# Easy Spark Tinder



**SMALL, POWERFUL AND EASY TO PACK** this tinder is the fire source that blows out the competition and burns like no other. The unique through-hole design allows flexibility while lighting, giving you greater success in tough conditions.

40479



# Typhoon Matches

**MEET THE MATCH THAT NEVER GIVES UP.** Its power is resilient and boldly flames through anything Mother Nature throws at it. These mini-infernos are easy to strike and designed to defy the elements so you can light your fire in even the most severe conditions.

40484

BURNS UP TO 30 SECONDS

QUICK LIGHTING

RESEALABLE PACKAGE

WATER-RESISTANT COATING

PRODUCES HOT & INTENSE FLAME



30 WINDPROOF & WATER-RESISTANT MATCHES



INCLUDES ADDITIONAL STRIKE PADS

# Typhoon Match Kit

**EQUIP FOR ANY FORECAST.** This match kit is ready for any adventure. Its heavy-duty construction and sealed strike pad keep your Typhoon Matches protected and in one place.

40495

INCLUDES 15 TYPHOON MATCHES

WATER-RESISTANT STORAGE

DURABLE ABS PLASTIC CONSTRUCTION

FLOATS IN WATER

ERGONOMIC DESIGN WITH TEXTURED GRIP

INTEGRATED WATER-RESISTANT STRIKE PAD CAP

MOLDED LANYARD HOLE

INCLUDES ADDITIONAL STRIKE PADS





# Flexible Neck Utility Lighters

**LIGHT YOUR WAY AROUND ANY OBSTACLE.** Its bendable neck, dual flame and all metal construction gives you the power and flexibility to fit into tight spots and flame through stiff winds.



0.3" DIAMETER (11 MM)

4.8" FLEXIBLE NECK (122 MM)

WIND-RESISTANT DUAL FLAME

13" FLEXIBLE NECK (330 MM)

RUGGED METAL CONSTRUCTION

NON-SLIP RUBBER GRIP

PATENTED CHILD-RESISTANT SAFETY BUTTON

## FLEX NECK L

## FLEX NECK XL



Satin Silver  
BUTANE FILLED  
**121340**  
UNFILLED  
**121351**



Rubberized Black  
BUTANE FILLED  
**121330**  
UNFILLED  
**121321**



Satin Silver  
UNFILLED WITH 18ML BUTANE CANISTER  
**121569**



FLAME ADJUSTMENT

BUTANE REFILLABLE





**ZIPPO ODORIZED BUTANE**

**BUTANE FUEL**



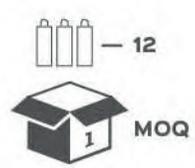
42 Gram  
**3809**



165 Gram  
**3810**



290 ml  
**3824**





# AxeSaw

**MORE POWER WITH LESS TO PACK**, this mighty AxeSaw is built to take on more. Its versatility is essential for the woods, it works as a mallet, bow saw and hatchet so you can set up camp and stoke your fire.

40475



## REPLACEMENT BLADE

44038





## FireFast® Bellows

**A FORCED AIR FIRE STOKER** Fan the flames with the push of a button and stoke your fire the FireFast® way. This battery operated bellows delivers an optimal flow of oxygen and the flame retardant nozzle allows you to get the bellows right where you need it. An ergonomic shape and comfort-grip handle will give you the upper hand over your next fire.

40488



IMPELLER-STYLE FAN & VENTS

AUTO-OFF POWER BUTTON

NON-SLIP GRIP

NO-ROLL TRIANGULAR SHAPE

FLAME RETARDANT NOZZLE



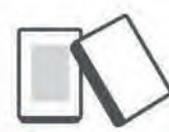


# Windproof Lighters

Packaging options are easily identified under each lighter by a one letter code. **(P)** for peggable blister or **(B)** for “one box”.



**P**



**B**

Please contact your Zippo representative or sales representative for MOQ's.



**P** Not Available  
**B** 49055-000003

## BUY ONE. PLANT ONE.®

Zippo has partnered with WOODCHUCK USA to create wooden laser-cut emblem designs that will help restore and protect the forests of the world. Through the Buy One. Plant One.® initiative, for each lighter purchased, a tree is planted. Each one comes with a unique code that you can use to learn about your tree, its location, and the direct impact you're having on the planet.



This topography design features a cutout of a compass rose, allowing the Street Chrome finish to point the way.



**P** 20855-077398  
**B** 20855-000003



**P** 29232-077393  
**B** 29232-000003



**P** 29725-077397  
**B** 29725-000003



**P** 49178-077396  
**B** 49178-000003



**P** 49179-077395  
**B** 49179-000003



**P** Not Available  
**B** 29966-000003



**P** 49161-077394  
**B** 49161-000003



**P** 29896-071935  
**B** 29896-000003



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REALTREE EDGE Camouflage Pattern ©2016 of Jordan Outdoor Enterprises, Ltd., all rights reserved.



P 29722-069158  
B 29722-000003



P 28290-000023  
B 28290-000003



P 29637-063806  
B 29637-000003



P 28653-047360  
B 28653-000003



P 29821-069161  
B 29821-000003



P 29390-054146  
B 29390-000003



P 29864-069159  
B 29864-000003



P 21032-000068  
B 21032-000003



P 207-004590  
B 207-004044



P 28888-000018  
B 28888-000003



P 233-055761  
B 233-000465



P 218-008187  
B 218-002801



**CUSTOMIZATION  
AVAILABLE**



**214**  
White Matte



**216**  
Cream Matte



**221**  
Green Matte



**229**  
Royal Matte



**237**  
Purple Matte



**238**  
Pink Matte



**233**  
Red Matte



**231**  
Orange Matte



**239**  
Navy Matte



**49181**  
Mercury Glass

**NEW**

**NEW**

All Zippo pocket lighters are shipped without lighter fuel. Be sure to stock Zippo lighter fuel for your customers. For optimum performance of every Zippo® Windproof Lighter, we recommend genuine Zippo® premium lighter fuel.

Customer must sign an agreement stating they own or have rights to all custom artwork, and will indemnify Zippo for any infringement claim.



# Paracord Pouch

**THIS POUCH IS READY FOR ANYTHING.** Designed with versatility in mind, this new pouch provides 26 feet of paracord that can be used for countless emergency or survival situations.

40467



NOT FOR CLIMBING OR DESCENDING

BELT & CLIP LOOPS



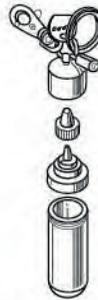
Lighter not included.

# Aluminum Fuel Canister

**KEEP YOUR FLAME BURNING.** The reusable personal-sized canister holds enough fuel to fill one Zippo Windproof Lighter or a 6-hour Hand Warmer so you can stay lit while on the go.



Note: Cannot be taken on an airplane.



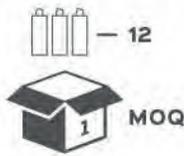
121503

## WPL Fuel Canister Combo Gift Set

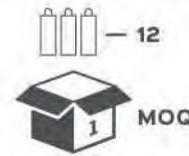
29788



**4 OZ. LIGHTER FUEL**  
3341



**12 OZ. LIGHTER FUEL**  
3365



**REPLACEMENT FLINTS**  
2406N



**REPLACEMENT WICKS**  
2425





**WHILE SUPPLIES LAST**

# Rugged Lantern™ 500A

**ONLY THE SWITCH PUTS THESE LIGHTS OUT.**

These lanterns are built to survive almost anything. When stuff happens they not only survive, they shine.

**40498**



500 LUMENS (HIGH)

FLOATS IN WATER

SOS-BLINKING MODE

360° OF SOFT & EVEN LIGHT

SURVIVES 16 FT DROPS

IPX8 WATER RESISTANCY

FOUR BRIGHTNESS SETTINGS

**WHILE SUPPLIES LAST**

# Rugged Lantern™ 350A

**40491**



350 LUMENS (HIGH)





Zippo

# Merchandising

## CAPTURE THE SEASON WITH VERSATILE DISPLAYS

featuring Firestarters. Each display can be merchandised as a free-standing floor display or can be mounted to a grid wall with included clips. Each display comes preloaded with product for ease of setup.



## FIRE STARTERS

### S36-FIRESTARTERS

#### CONTAINS:

- 12 UNITS OF MAG STRIKE #40477
- 12 UNITS OF EMERGENCY FIRE KIT #40478
- 6 UNITS OF TYPHOON MATCH KIT #40483
- 6 UNITS OF BLACK MATTE WPL #218







# Index

- 30 - 207 - Windproof Lighter - Street Chrome™
- 30 - 218 - Windproof Lighter - Black Matte
- 30 - 233 - Windproof Lighter - Red Matte
- 32 - 2406N - Replacement Flints
- 32 - 2425 - Replacement Wicks
- 32 - 3341 - 4 oz. Lighter Fuel
- 13 - 3341OD - 4 oz. Hand Warmer Fuel
- 32 - 3365 - 12 oz. Lighter Fuel
- 26 - 3809 - 42 Grams Butane Fuel
- 26 - 3810 - 165 Grams Butane Fuel
- 26 - 3824 - 290 ml Odorized Butane Fuel
- 29 - 20855 - Windproof Lighter - Timberwolves
- 30 - 21032 - Windproof Lighter - Shamrock
- 30 - 28290 - Windproof Lighter - Eagle Right To Bear Arms
- 30 - 28653 - Windproof Lighter - Retro Star
- 30 - 28888 - Windproof Lighter - Neon Orange
- 29 - 29232 - Windproof Lighter - Compass
- 30 - 29390 - Windproof Lighter - Target with Holes
- 30 - 29637 - Windproof Lighter - Eagle VS Snake
- 30 - 29722 - Windproof Lighter - Patriotic
- 29 - 29725 - Windproof Lighter - Dragon Design
- 32 - 29788 - WPL Fuel Canister Combo Gift Set
- 30 - 29821 - Windproof Lighter - Bullets
- 30 - 29864 - Windproof Lighter - Wolf and Moon
- 29 - 29896 - Windproof Lighter - REALTREE EDGE
- 29 - 29966 - Windproof Lighter - Woodchuck American Flag
- 14 - 40321 - 6-Hour Refillable Hand Warmer - High Polish Chrome
- 14 - 40322 - 6-Hour Refillable Hand Warmer - Pearl
- 13 - 40323 - 12-Hour Refillable Hand Warmer - High Polish Chrome
- 13 - 40334 - 12-Hour Refillable Hand Warmer - Black
- 13 - 40348 - 12-Hour Refillable Hand Warmer - Blaze Orange
- 13 - 40349 - 12-Hour Refillable Hand Warmer - REALTREE AP
- 14 - 40351 - Ultimate Hand Warmer Gift Set
- 31 - 40467 - Paracord Pouch
- 5 - 40471 - 6-Hour Rechargeable Hand Warmer - Silver
- 14 - 40473 - 6-Hour Refillable Hand Warmer - Pink
- 27 - 40475 - Axesaw
- 22 - 40477 - Mag Strike
- 23 - 40478 - Emergency Fire Kit
- 23 - 40479 - Easy Spark Tinder
- 24 - 40484 - Typhoon Matches
- 5 - 40485 - 6-Hour Rechargeable Hand Warmer - Green
- 14 - 40487 - High Polish Chrome Tray
- 28 - 40488 - FireFast® Bellows
- 33 - 40491 - Rugged Lantern™ 350A
- 24 - 40495 - Typhoon Match Kit
- 33 - 40498 - Rugged Lantern™ 500A
- 6 - 40509 - HeatBank® 3 - Silver
- 6 - 40510 - HeatBank® 3 - Black
- 3 - 40511 - HeatBank® 9S - Silver
- 3 - 40512 - HeatBank® 9S - Black
- 3 - 40513 - HeatBank® 9S - Champagne
- 17 - 40549 - SureFire Multi-Tool
- 21 - 40557 - Mag Strike & Tinder Shreds Gift Set
- 19 - 40558 - FireFast® Torch
- 21 - 40566 - Tinder Shreds - 15 Piece Bag
- 1 - 40569 - HeatBank® 9S Plus - Silver
- 1 - 40572 - HeatBank® 9S Plus - Champagne
- 1 - 40573 - HeatBank® 9S Plus - Black
- 13 - 44003 - Replacement Burner
- 27 - 44038 - Replacement Blade
- 29 - 49055 - Windproof Lighter - Woodchuck Compass
- 29 - 49161 - Windproof Lighter - Follow Your Way Design
- 29 - 49178 - Windproof Lighter - Kryptek - Street Chrome™
- 29 - 49179 - Windproof Lighter - Kryptek - Royal Blue Matte
- 25 - 121321 - Flex Neck Utility Lighter - Unfilled - Black
- 25 - 121330 - Flex Neck Utility Lighter - Filled - Black
- 25 - 121340 - Flex Neck Utility Lighter - Filled - Silver
- 25 - 121351 - Flex Neck Utility Lighter - Unfilled - Silver
- 32 - 121503 - Aluminum Fuel Canister
- 25 - 121569 - Flex Neck Utility Lighter XL - Unfilled





**Zippo®**

**ENHANCED  
MARGINS**

DALLAS NEW YORK CITY LAS VEGAS MIAMI  
**THE  
SOUVENIR  
COLLECTION**  
2020

## Beach/Resort Designs

NOTE: Lighter base model, design and imprint process can be customized.



205-CI404283  
Color Image



207-CI409317  
Color Image



205-CN008409  
Color Image



207-CN405524  
Color Image



205-CI403428  
Color Image



207-CI008191  
Color Image



205-CI407116  
Color Image

## Ski Lodge Designs

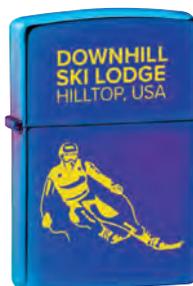
NOTE: Lighter base model, design and imprint process can be customized.



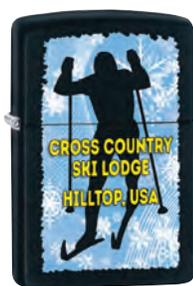
205-CI015988  
Color Image



250-CN014371  
Color Image



29899-CI011942  
Color Image



205-CI012432  
Color Image

## Casino Designs

NOTE: Lighter base model, design and imprint process can be customized.



200-CI003367  
Color Image



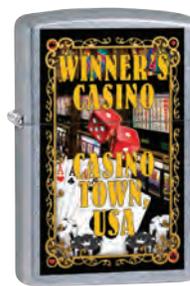
205-CI015012  
Color Image



207-CI015267  
Color Image



205-CI404673  
Color Image



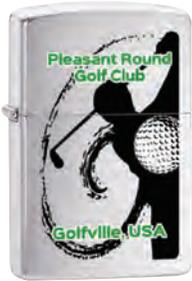
207-CI409482  
Color Image



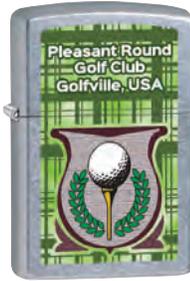
205-CI013058  
Color Image

## Golf Designs

NOTE: Lighter base model, design and imprint process can be customized.



200-CI003327  
Color Image



207-CI001445  
Color Image



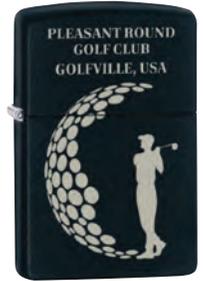
205-CI401823  
Color Image



200-CI015233  
Color Image



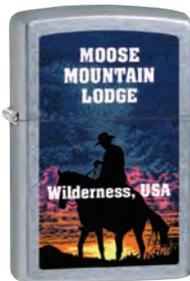
250-AE184527  
Auto Engrave



218-CI409299  
Color Image

## Mountain Lodge Designs

NOTE: Lighter base model, design and imprint process can be customized.



207-CI001667  
Color Image



207-CI401891  
Color Image



205-CI401353  
Color Image



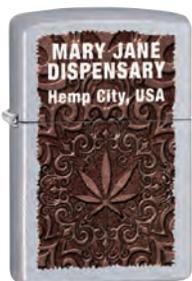
200-AE403641  
Two Tone  
Engraving



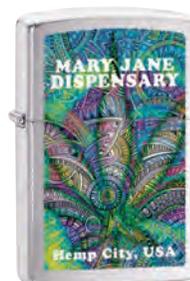
218-CI401354  
Color Image

## Cannabis Designs

NOTE: Lighter base model, design and imprint process can be customized.



205-CN020795  
Color Image



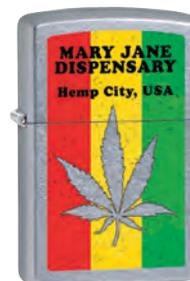
200-CI407520  
Color Image



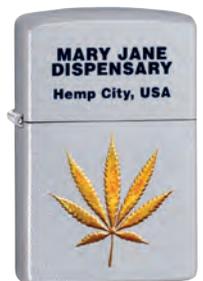
205-CN410167  
Color Image



200-CI408639  
Color Image



207-CI408971  
Color Image



205-CI408470  
Color Image

# State Flag Designs

NOTE: Lighter base model, design and imprint process can be customized.



200-CI408311  
Color Image



200-CI408312  
Color Image



200-CI408313  
Color Image



200-CI408314  
Color Image



200-CI408315  
Color Image



200-CI408316  
Color Image



200-CI408317  
Color Image



200-CI408318  
Color Image



200-CI408319  
Color Image



200-CI408320  
Color Image



200-CI408321  
Color Image



200-CI408322  
Color Image



200-CI408323  
Color Image



200-CI408324  
Color Image



200-CI408325  
Color Image



200-CI408326  
Color Image



200-CI408328  
Color Image



200-CI408329  
Color Image



200-CI408330  
Color Image



200-CI408331  
Color Image



200-CI408332  
Color Image



200-CI408333  
Color Image



200-CI408334  
Color Image



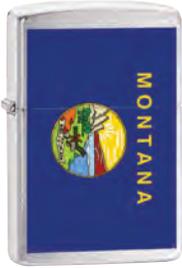
200-CI408335  
Color Image



200-CI408336  
Color Image

# State Flag Designs

NOTE: Lighter base model, design and imprint process can be customized.



200-CI408337  
Color Image



200-CI408338  
Color Image



200-CI408339  
Color Image



200-CI408340  
Color Image



200-CI408341  
Color Image



200-CI408342  
Color Image



200-CI408343  
Color Image



200-CI408344  
Color Image



200-CI408345  
Color Image



200-CI408346  
Color Image



200-CI408347  
Color Image



200-CI408348  
Color Image



200-CI408349  
Color Image



200-CI408351  
Color Image



200-CI408352  
Color Image



200-CI408353  
Color Image



200-CI408354  
Color Image



200-CI408355  
Color Image



200-CI408356  
Color Image



200-CI408357  
Color Image



200-CI408358  
Color Image



200-CI408359  
Color Image



200-CI408360  
Color Image



200-CI408361  
Color Image



200-CI408362  
Color Image

# City Souvenir Series Designs

NOTE: Lighter base model, design and imprint process can be customized.



CI409252  
Color Image



CI409253  
Color Image



CI409254  
Color Image



CI409255  
Color Image



CI409256  
Color Image



CI409257  
Color Image



CI409258  
Color Image



CI409259  
Color Image



CI409260  
Color Image



CI409261  
Color Image



CI409262  
Color Image



CI409263  
Color Image



CI409264  
Color Image

An Invitation To Our Valued Customers

# Visit the Zippo Design Center



## Build your Zippo volume and profit with a Design Center visit!

Expenses paid to visit Zippo Headquarters in Bradford, Pennsylvania:

### **Develop Your Own Custom Collection:**

Work hand-in-hand with our Design Team to build a unique collection of designs.

### **Explore Licensing Opportunities:**

Shop deep assortments of branded lighters not available in Zippo catalogs.

### **Enjoy A Factory & Museum Tour:**

Led by one of our guides, tour the Zippo Factory and Museum; learn the process of creating a Zippo lighter.

Contact your Area Sales Manager for full details.

### **Join Our Exclusivity Program:**

Receive up to 18 exclusive Zippo designs, available only to you and your customers.

### **Peek Behind The Curtains:**

See new decorating processes and model development; browse the global catalog collections.

### **Relish In An Expenses Paid Trip to Include:**

Airfare, lodging, and meals.

## Virtual Webinar Meeting:

### **Develop Your Own Custom Collection:**

Make a virtual appointment with our Design Team for a webinar review of unique designs

Contact your Area Sales Manager for full details.

### **Get a Sneak Peek at New Products:**

See a selection of new designs in the development stage. Contribute your thoughts!



**zippo**

**ENHANCED  
MARGINS**

NEW YORK CITY  
LAS VEGAS  
MIAMI  
DALLAS  
**THE  
SOUVENIR  
COLLECTION**  
2020

# ZIPPO



**2020** Zippo Collection

# Z2 Vision

## 2020 Collectible of the Year

Zippo proudly introduces the 2020 Collectible of the Year, Z2 Vision. The collectible draws inspiration from the debut of Zippo's new communication logo, the first major revamp of the iconic brand's calling card since the flame design was first released in 1980.

Z2 Vision is truly a unique masterpiece combining Zippo's most popular and most recent processes with other high-end elements into one stunning limited-edition collectible.

The design features the new stylized "Z" wrapping around the lighter, thanks to Zippo's MultiCut process utilized in a new way to smoothly carve a recessed background that surrounds the signature Z, creating an embossed effect. The recessed areas are further adorned with a 360° laser engraved element of abstract monochromatic seamless waves. Set on an Armor Black Ice lighter and paired with a heavy gold insert, this year's collectible goes the extra mile with a special 2020 bottom stamp. The full year is stamped into the bottom of the lighter, along with the hallmark of a Zippo Collectible of the Year, the ZL logo.

Each lighter is consecutively numbered and comes in the Collectible of the Year's custom-designed packaging. Quantities are extremely limited, only 20,020 pieces will be available worldwide.

Details on the updated Zippo brand identity and access to related assets to be released in late Q1 2020.



**49194**  
Armor® High Polish Black Ice®  
MultiCut/Laser 360°

### NEW Custom Packaging (not shown)

Z2 Vision introduces new updates to the Luxury packaging, giving the Zippo collector the first glimpse at the company's exciting new brand identity. With a crisp white box top and iridescent embossed elements inspired by the lighter design, a contrasting black bottom box that secures the collectible in black foam and showcases the wrapped design with mirrored wings, and complete with the inset placard that distinguishes this design as Zippo's 2020 Collectible of the Year, this limited edition lighter will absolutely stand out in any display.

In yet another Zippo first, the collectible receives a full outer box – in lieu of the traditional box sleeve – which comes in the 6 vibrant colors of Zippo's new look, making its arrival in collectors' hands a true unboxing event to be savored. Specific outer box colors cannot be ordered/guaranteed and you will receive a random assortment of colors within your shipment.



# 2020 Zippo Collection

The dawn of the third decade of the new millennium brings you exciting updates and innovations from Zippo. From the highly anticipated butane torch and rechargeable arc lighter insert accessories, to rechargeable arc candle lighters, and an ever-expanding range of vibrant base models, Zippo continues to innovate the products and display options that consumers notice and give Zippo retailers the sales edge.

As part of Zippo's continuing evolution and expansion, we are proud to unveil a new Zippo logo used in consumer communications as part of the company's complete brand visual identity update.

Our new visual identity captures the brand in a cohesive and powerful design. It sets Zippo apart from our competitors and is a lasting, memorable and compelling signpost for our fans and customers. A collection of individual elements – from our new communications logo, color palette, typography and photography, to our dynamic and customizable 'Z' device – our identity embodies the individuality inherent in our products and acts as a vibrant and dynamic canvas for our brand.

Information on the new Zippo brand identity and related assets will be shared with our partners and distributors in late Q1 2020.

## Packaging

Unless otherwise stated, every Zippo windproof lighter in this catalog is packaged in the giftable standard "one box." The "one box" is attractive, easy to handle and designed to fit in every Zippo display. Other packaging types are displayed below. Look for the corresponding icon to see which product comes standard with that package style.



# ZIPPO

# Zippo Designs

Zippo windproof lighters decorated with Zippo logos – past and present – are the best-selling lighter theme of all time.

No retail display is complete without a few Zippo-themed designs for consumers to choose from, that's why we offer Zippo designs at every price point, from classic entry-level models, to ultra-luxe designs that incorporate our newest decoration methods and other sophisticated elements.



**29523**  
Armor®  
Antique Copper  
MultiCut



**28994**  
Antique Brass  
Stamped



**362**  
Black Crackle®  
Emblem Attached



**363**  
Black Crackle®  
Emblem Attached



**29625**  
Armor®  
High Polish Brass  
Deep Carve



**29609**  
High Polish Brass  
Lustre



**29677**  
High Polish Brass  
Auto Engrave



**29878**  
Brushed Brass  
Color Image



**29879**  
Brushed Brass  
Color Image



**29510**  
High Polish Brass  
Fusion



**29901**  
Brushed Brass  
Mahogany Emblem  
Attached



**49057**  
High Polish Green  
Mahogany Emblem/  
Laser Engrave



**24751**  
Crown Stamp  
High Polish Chrome  
Double Lustre/  
Lustre



**29521**  
High Polish Chrome  
Double Lustre



**29425**  
Black Ice®  
Laser Engrave



**21088**  
Black Ice®  
Laser Engrave



**29672**  
Armor®  
High Polish Chrome  
MultiCut/  
Epoxy Inlay



**29674**  
Armor®  
High Polish Chrome  
MultiCut



**29824**  
Candy Apple Red  
Iced



**29512**  
Satin Chrome  
Auto Two Tone



**29857**  
Satin Chrome  
Auto Engrave



**24335**  
Satin Chrome  
Auto Engrave



**29702**  
Slim® | High Polish  
Chrome  
Fusion



**29838**  
Street Chrome™  
Color Image



**29606**  
Brushed Chrome  
Color Image



**29874**  
Street Chrome™  
Color Image



**29872**  
Street Chrome™  
Color Image



**29525**  
Armor®  
High Polish Green  
Deep Carve/  
Laser Engrave



# Spiritual

**49108**  
Armor®  
High Polish Gold Plate  
MultiCut/Epoxy Inlay



**49158**  
Armor®  
Antique Copper  
Deep Carve



**29436**  
Armor®  
High Polish Brass  
Deep Carve



**28458**  
Satin Chrome  
Auto Two Tone



**29859**  
Satin Chrome  
Auto Engrave



**49184**  
Brown  
Color Image



**29881**  
Black Ice®  
Laser Engrave/  
Auto Engrave



**29667**  
Armor®  
Antique Silver  
MultiCut



**29719**  
Armor®  
Antique Brass  
MultiCut



**49160**  
Armor®  
Antique Silver  
MultiCut

# Spiritual



NEW

**49136**  
Multi Color  
Color Image



**29846**  
Cream Matte  
Color Image



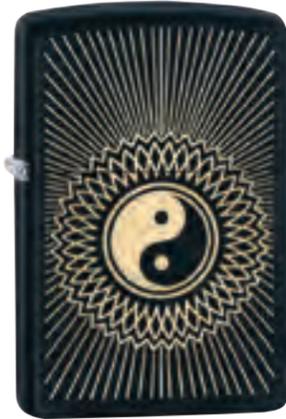
**29626**  
High Polish Brass  
Emblem Attached



**29836**  
Black Matte  
Color Image



**49024**  
High Polish Brass  
Lustre



**29423**  
Black Matte  
Laser Engrave



**29866**  
Black Matte  
Color Image



Reverse

**29670**  
Armor®  
Antique Silver  
MultiCut



**29149**  
Antique Brass  
Lustre



**49023**  
Multi Color  
Laser Fancy Fill



**29060**  
Street Chrome™  
Color Image



**28274**  
High Polish Chrome  
Color Image



**49022**  
Armor®  
High Polish Brass  
Deep Carve/  
Lustre



**29668**  
Mazzi  
High Polish Brass  
Color Image/Lustre

# Love/Ladies



**28987**  
Iron Stone  
Color Image  
Gift Set



# Patterns



**49021**  
Armor®  
High Polish Black Ice®  
Deep Carve



**29431**  
Gray  
Iced



**29498**  
Armor®  
High Polish Black Ice®  
Deep Carve

## Venetian®

Introduced in 1974, the timeless front and reverse floral pattern of the Venetian continues to be the most globally appealing lighter design Zippo has ever released.

**Perfect for Gifts**  
Personalized gifts never go out of style. Engrave the customization panel with initials, a short message, or a significant date to create a lighter they will cherish forever.



**29823**  
Gray  
Iced



**49173**  
Armor®  
High Polish Black Ice®  
Deep Carve



**29827**  
High Polish Blue  
Color Image



**29989**  
Black Matte  
Color Image



**352B**  
Venetian®  
High Polish Brass  
Lustre



**1652B**  
Venetian® | Slim®  
High Polish Brass  
Lustre



**352**  
Venetian®  
High Polish Chrome  
Lustre



**1652**  
Venetian® | Slim®  
High Polish Chrome  
Lustre



**28530**  
High Polish Chrome  
Color Image



**29885**  
Brushed Chrome  
Color Image



**29875**  
Street Chrome™  
Color Image



**29897**  
Street Chrome™  
Color Image



**29671**  
Armor®  
High Polish Gold Plate  
MultiCut/Epoxy Inlay



**350**  
High Polish Chrome  
Auto Engrave



**49139**  
High Polish Chrome  
Color Image

# Fight Fire with Fire

Zippo has partnered with WOODCHUCK USA to create wooden laser-cut emblem designs that will help restore and protect the forests of the world.

Through the **Buy One. Plant One.**<sup>®</sup> initiative, for each lighter purchased, a tree is planted. Each one comes with a unique code that you can use to learn about your tree, its location, and the direct impact you're having on the planet.

## Customizable

Contact your sales associate for details on how to have a custom Woodchuck USA design created through a Design Center visit.

**Note:** Variations in the woodgrain and color make each Woodchuck USA lighter unique. Because each piece is made from natural materials, your design might not look exactly as depicted. The woodgrain material is also susceptible to staining over time.



Reverse

**W 29902**  
Herringbone Sweep  
Walnut Emblem Attached



Reverse

NEW

**W 49038**  
Brushed Chrome  
Mahogany Emblem Attached



Reverse

NEW

**W 49039**  
Brushed Chrome  
Walnut Emblem Attached



Reverse

**W 49082**  
Brushed Brass  
Birch Emblem Attached



Reverse

**W 29900**  
Brushed Chrome  
Cedar Emblem Attached

# Patriotic



Reverse

**49027**   
Armor®  
High Polish Chrome  
MultiCut



**28974**  
Armor®  
Antique Silver  
Deep Carve



**20895**  
Brushed Chrome  
Emblem Attached



**29882**  
High Polish Blue  
Laser Engrave/  
Fancy Fill



**24764**  
Mazzi  
Street Chrome™  
Color Image



**28449**  
High Polish Chrome  
Color Image/  
Auto Engrave



**28290**  
High Polish Chrome  
Color Image



**24457**  
Street Chrome™  
Emblem Attached



**29395**  
High Polish Chrome  
Color Image/Auto Engrave



**29095**  
High Polish Chrome  
Fusion



**29722**  
Street Chrome™  
Color Image



**28652**  
Brushed Chrome  
Color Image



**29418**  
White Matte  
Color Image



**28864**  
Black Matte  
Color Image



**28653**  
Brushed Chrome  
Color Image

Reverse



**29966**  
Brushed Chrome  
Mahogany Emblem  
Attached



**49145**  
Rick Rietveld  
Brushed Chrome  
Color Image



**49133**  
Brushed Chrome  
Color Image



**49132**  
Satin Chrome  
Auto Engrave



**24797**  
Brushed Chrome  
Color Image



**29679**  
High Polish Chrome  
Lustre/Color Image



**29430**  
High Polish Chrome  
Lustre



**49129**  
High Polish Chrome  
Double Lustre

# Skulls



Reverse

**29268**  
Armor®  
Antique Brass  
MultiCut



NEW

**49141**  
Black Ice®  
Photo Image



**28042**  
Black Matte  
Color Image



**29855**  
Street Chrome™  
Color Image



NEW

**49111**  
Street Chrome™  
Color Image



**29666**  
Armor®  
High Polish Black Ice®  
Deep Carve/  
Color Image



**29877**  
Street Chrome™  
Color Image



NEW

**49121**  
Gold Dust  
Color Image



**29632**  
Black Matte  
Laser Engrave



**21186**  
Candy Apple Red  
Stamped



**29856**  
Street Chrome™  
Color Image



**29644**  
Spazuk  
White Matte  
Color Image



**29870**  
Street Chrome™  
Color Image



NEW

**49183**  
Black Matte  
Emblem Attached



**29854**  
Black Matte  
Color Image



NEW

**49106**  
Anne Stokes  
High Polish Black  
Color Image



**29863**  
Iron Stone  
Color Image



NEW

**49172**  
Armor®  
High Polish Chrome  
Deep Carve/  
Emblem Attached



**29858**  
Satin Chrome  
Auto Engrave



**29818**  
Brushed Chrome  
Emblem Attached



# Skulls/Day Of The Dead



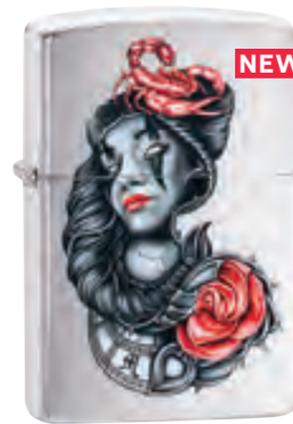
**49003**  
White Matte  
Texture Print



**49187**  
Black Matte  
Texture Print



**24894**  
Lemon  
Color Image



**49112**  
Brushed Chrome  
Color Image



**29883**  
Black Ice®  
Laser Engrave/  
Fancy Fill



**49144**  
Rick Rietveld  
Brushed Chrome  
Color Image



**28830**  
Candy Apple Red  
Color Image



**49140**  
Street Chrome™  
Color Image



**49159**  
High Polish Purple  
Color Image



**29754**  
Anne Stokes  
Black Matte  
Color Image



**49143**  
Anne Stokes  
High Polish Black  
Laser Fancy Fill

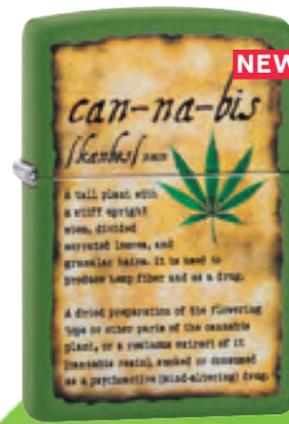


**29717**  
Anne Stokes  
High Polish Purple  
Photo Image

# Cannabis/Counter Culture



**49142**  
High Polish Green  
Laser Engrave



**49119**  
Moss Green Matte  
Color Image



**49185**  
Iridescent  
Laser Engrave



**29903**  
Multi Color  
Mahogany Emblem  
Attached



**29588**  
Moss Green Matte  
Laser Engrave



**29730**  
White Matte  
Color Image



**29587**  
Brushed Chrome  
Auto Engrave



**29727**  
High Polish Chrome  
Fusion



**49189**  
Neon Yellow  
Texture Print



**49135**  
Black Ice®  
Color Image



**49110**  
Street Chrome™  
Color Image



**29834**  
Armor®  
High Polish Black Ice®  
Deep Carve

# Music



**49015**  
AC/DC®  
Black Matte  
Color Image



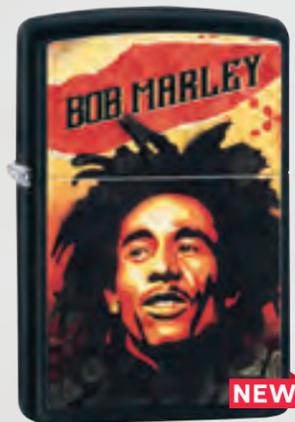
**49014**  
AC/DC®  
Gray  
Iced/Color Image



**49010**  
Cypress Hill  
Street Chrome™  
Color Image



**49017**  
Kiss®  
White Matte  
Color Image



**49154**  
Bob Marley  
Black Matte  
Color Image



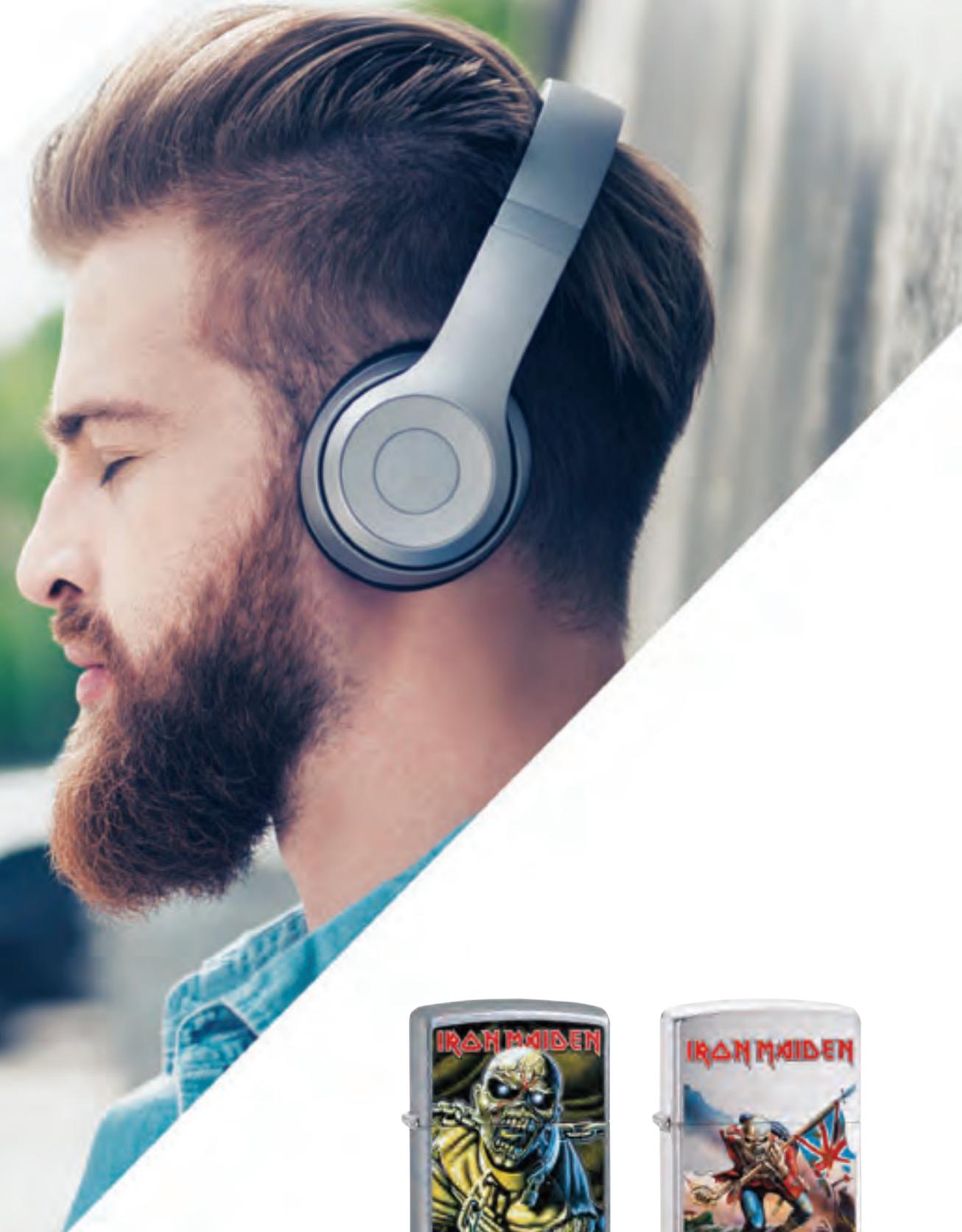
**29769**  
Bob Marley  
High Polish Chrome  
Lustre



**29876**  
Iron Maiden  
Street Chrome™  
Color Image



**29432**  
Iron Maiden  
Brushed Chrome  
Color Image



# TV & Film

## Sons of Anarchy™



**NEW**  
**49192**  
 Sons of Anarchy™  
 Black Ice®  
 Photo Image 360°



**29891**  
 Sons of Anarchy™  
 Black Matte  
 Laser Engrave



**28504**  
 Sons of Anarchy™  
 Black Matte  
 Color Image

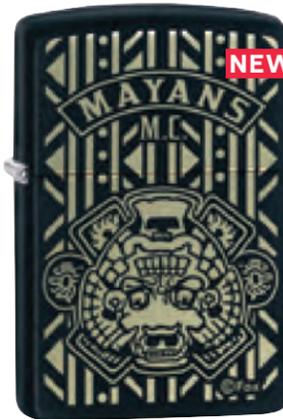


**49004**  
 Sons of Anarchy™  
 Street Chrome™  
 Color Image



**28502**  
 Sons of Anarchy™  
 Satin Chrome  
 Color Image

▲ Unique tumbled chrome finish is revealed during the laser process under black powder coat. Base model restrictions apply. Contact your Sales Associate for more information.



**NEW**  
**49087**  
 Mayans M.C.  
 Black Matte  
 Laser Engrave



**49019**  
 Mayans M.C.  
 Brushed Chrome  
 Color Image

## Mayans M.C.

# 007™



## James Bond®

Celebrate 007's return to the silver screen.

With the launch of the 25th feature film of the James Bond franchise, No Time To Die - due out in Q2 2020, consumer demand for all things related to the world's most dashing secret agent will be exceptionally strong. Zippo offers these sophisticated 007 designs sure to delight Bond's global fan base.



**29860**  
 James Bond®  
 Armor®  
 High Polish Brass  
 Deep Carve/Epoxy Inlay



**29550**  
 James Bond®  
 Armor®  
 High Polish Chrome  
 Deep Carve



**29775**  
 James Bond®  
 Diagonal Weave  
 Laser Two Tone

# Gaming



**49115**  
Black Matte  
Color Image



**49157**  
Purple Matte  
Color Image



**49114**  
Navy Matte  
Color Image

# Assassin's Creed®



**49083**  
Assassin's Creed®  
Odyssey  
Street Chrome™  
Color Image



**49084**  
Assassin's Creed®  
Odyssey  
Street Chrome™  
Color Image



**29785**  
Assassin's Creed®  
Origins  
Satin Chrome  
Laser Two Tone

# Make It A Pipe Lighter

Easy to order, easy to sell



Demand for pipe lighter models has risen dramatically in the past two years and is anticipated to continue to grow.

- Pipe lighter insert allows the user to direct and draw the yellow flame downward without scorching the pipe.
- Any regular Zippo lighter can be ordered with the pipe insert instead of the regular insert. Contact your sales associate for details.

\* These lighters come standard with a pipe insert.



**200PL\***  
Brushed Chrome  
Color Image



**218PL\***  
Black Matte  
Color Image



**28676\***  
High Polish Chrome  
Color Image



**29789**  
Black Ice® Lighter  
& Pipe Insert



# Luck



**49056**  
Street Chrome™  
Walnut Emblem/  
Color Image



**49120**  
Black Ice®  
Laser Fancy Fill



**24007**  
High Polish Chrome  
Color Image



**29393**  
Cream Matte  
Color Image



**49123**  
Slim®  
Street Chrome™  
Color Image



**49125**  
High Polish Brass  
Fusion



**49113**  
Street Chrome™  
Lustre



**49124**  
Black Matte  
Color Image



**49138**  
Moss Green Matte  
Color Image



**24196**  
High Polish Chrome  
Color Image/  
Auto Engrave



**24011**  
High Polish Chrome  
Color Image



**29412**  
Satin Chrome  
Auto Two Tone



**29604**  
Street Chrome™  
Color Image



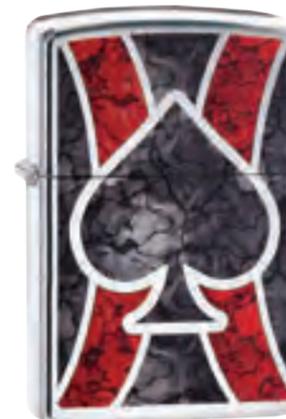
**24699**  
High Polish Chrome  
Color Image/  
Auto Engrave



**21032**  
Moss Green Matte  
Laser Engrave



**28432**  
Black Matte  
Color Image



**28952**  
High Polish Chrome  
Fusion



**29998**  
Black Matte  
Laser Engrave/  
Auto Engrave



**28323**  
Black Ice®  
Laser Engrave/  
Auto Engrave

# Mythical



**49127**  
Black Ice®  
Color Image/  
Laser Engrave



**49137**  
Street Chrome™  
Color Image



**49095**  
Mazzi  
Street Chrome™  
Color Image



**49001**  
Armor®  
Antique Brass  
MultiCut



**29871**  
Street Chrome™  
Color Image



**49126**  
High Polish Blue  
Laser 360°



**29646**  
Spazuk  
White Matte  
Color Image



**29894**  
Spazuk  
White Matte  
Color Image



**49122**  
Black Matte  
Color Image



**29965**  
Black Matte  
Laser Engrave



**20842**  
Black Matte  
Color Image



**49117**  
High Polish Black  
Color Image

# Dragons



**29265**   
Armor®  
High Polish Gold Plate  
MultiCut/Epoxy Inlay



**29725**  
Brushed Brass  
Color Image



**29839**  
Black Matte  
Color Image



**29840**  
Black Matte  
Color Image



**29837**  
Street Chrome™  
Color Image



**28807**  
Armor®  
High Polish Chrome  
Deep Carve/Epoxy Inlay



**28969**  
Brushed Chrome  
Emblem Attached



**29988**  
High Polish Chrome  
Lustre



**49030**  
Black Ice®  
Laser Fancy Fill

# Wolves



**49188**  
Black Ice®  
Photo Image 360°



**49097**  
Anne Stokes  
Black Matte  
Color Image



**49104**  
Anne Stokes  
Street Chrome™  
Color Image



**49096**  
Anne Stokes  
Street Chrome™  
Color Image



**49099**  
Anne Stokes  
Street Chrome™  
Color Image



**29864**  
Black Matte  
Color Image



**20855**  
Brushed Chrome  
Emblem Attached

# Animals



**49091**  
Spazuk  
White Matte  
Color Image



**29895**  
Spazuk  
White Matte  
Color Image



**29645**  
Spazuk  
White Matte  
Color Image



**29889**  
Brushed Chrome  
Color Image



**49109**  
Candy Apple Red  
Laser Engrave



**49116**  
Brushed Brass  
Color Image



**29884**  
High Polish Brass  
Lustre



**49088**  
Spazuk  
Street Chrome™  
Color Image



**49090**  
Spazuk  
Street Chrome™  
Color Image



**49089**  
Spazuk  
Street Chrome™  
Color Image



**29844**  
Spazuk  
White Matte  
Color Image



**49068**  
Mazzi  
Black Matte  
Color Image



**29096**  
High Polish Brass  
Fusion



**20854**  
Brushed Brass  
Emblem Attached



**29637**  
Brushed Chrome  
Emblem Attached



**49092**  
Spazuk  
White Matte  
Color Image



**28860**  
White Matte  
Color Image



**49101**  
Anne Stokes  
High Polish Chrome  
Lustre



**29409**  
Black Matte  
Emblem Attached



**28645**  
Black Ice®  
Laser Two Tone



**28442**  
Multi Color  
Auto Engrave



**49186**  
Iridescent  
Laser Engrave

# Nautical and Exploration



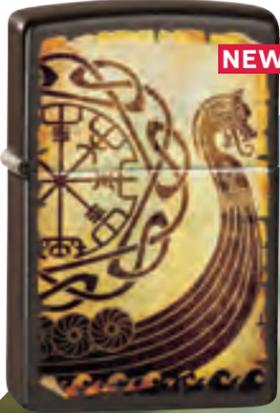
**29781**  
Mazzi  
Brushed Brass  
Color Image



**49028**  
Black Ice®  
Laser Fancy Fill



**49128**  
Brushed Brass  
Color Image/  
Auto Engrave



**49182**  
Brown  
Color Image



**29853**  
Armor®  
Antique Copper  
MultiCut



Reverse



**49000**  
Armor®  
Antique Copper  
MultiCut

Reverse



**29232**  
Black Ice®  
Laser Engrave/  
Auto Engrave



**49161**  
High Polish Green  
Laser Two Tone

NEW



**49055**  
Street Chrome™  
Mahogany Emblem  
Attached

Reverse



**49171**  
Street Chrome™  
Mahogany Emblem  
Attached

Reverse

NEW

# Outdoor



Introducing new designs featuring technologically advanced camouflage patterns from Kryptek. Kryptek provides combat proven features and designs in ultra high-performance technical and tactical outdoor adventure gear. Kryptek products are continuously tested and proven in austere combat environments and extreme hunting conditions.



**49177**  
Kryptek®  
Satin Chrome  
Auto Engrave



**49179**  
Kryptek®  
Royal Blue Matte  
Color Image



**49178**  
Kryptek®  
Street Chrome™  
Color Image



**28966**  
Armor®  
Black Matte  
Deep Carve



**29821**  
Brushed Chrome  
Emblem Attached



**24879**  
Brushed Chrome  
Emblem Attached



**24072**  
Realtree Max-1 XT®



**29896**  
Realtree  
Edge®

## Realtree®

# Automotive

## Ford



**29752**  
Ford  
Street Chrome™  
Color Image



**29892**  
Ford  
High Polish Chrome  
Laser Engrave/  
Auto Engrave

## Playboy

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**29578**  
Playboy  
Black Matte  
Color Image



**29777**  
Playboy  
Satin Chrome  
Auto Two Tone



**49155**  
Playboy  
Black Matte  
Color Image



Reverse

**49085**  
Playboy  
Black Ice®  
Laser 360°

# Beer

# Spirits

## Guinness®



**29755**  
Guinness®  
Black Matte  
Color Image



**29651**  
Guinness®  
High Polish Brass  
Lustre

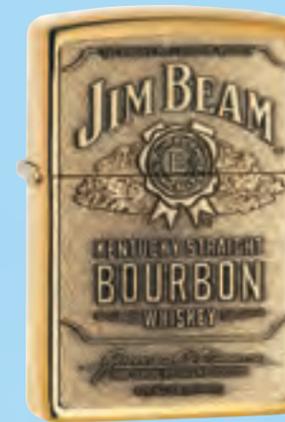


**49093**  
Guinness®  
Street Chrome™  
Color Image

## Jim Beam®



**250JB.928**  
Jim Beam®  
High Polish Chrome  
Emblem Attached



**254BJB.929**  
Jim Beam®  
High Polish Brass  
Emblem Attached



**49077**  
Pabst Brewing Company  
Street Chrome™  
Color Image



**49078**  
Pabst Brewing Company  
Street Chrome™  
Color Image



**49094**  
Pabst Brewing Company  
Street Chrome™  
Color Image

## Pabst Brewing Company



**29829**  
Jim Beam®  
Brushed Chrome  
Emblem Attached



**29780**  
Jim Beam®  
White Matte  
Color Image



**29770**  
Jim Beam®  
Black Ice®  
Laser Two Tone

## Fireball®



**29849**  
Fireball®  
Black Matte  
Color Image



**29852**  
Fireball®  
Street Chrome™  
Color Image



# Spirits

# Jack Daniel's®



**250JD.427**  
Jack Daniel's®  
High Polish Chrome  
Emblem Attached



**254BJD.428**  
Jack Daniel's®  
High Polish Brass  
Emblem Attached



**24779**  
Jack Daniel's®  
Street Chrome™  
Color Image



**29285**  
Jack Daniel's®  
Satin Chrome  
Color Image



**29757**  
Jack Daniel's®  
Street Chrome™  
Lustre



**29817**  
Jack Daniel's®  
Street Chrome™  
Emblem Attached

# Currency



**49156**  
Black Ice®  
Laser 360°



**49025**  
Black Ice®  
Photo Image



**29555**  
Street Chrome™  
Emblem Attached



**20904**  
High Polish Chrome  
Emblem Attached



**29999**  
Satin Chrome  
Auto Two Tone

Adorned with Swarovski® crystals.

# Military

## Marines



**28744**  
Marines  
Black Matte  
Color Image



**49149**  
Marines  
Black Matte  
Color Image



**49151**  
Marines  
Navy Matte  
Color Image



**280MAR**  
Marines  
Brushed Chrome  
Emblem Attached



**49150**  
Marines  
Satin Chrome  
Auto Two Tone

## Navy®



**29761**  
Navy®  
White Matte  
Color Image



**29385**  
Navy®  
Brushed Chrome  
Auto Engrave



**280ANC**  
Navy®  
Brushed Chrome  
Emblem Attached



**49148**  
Navy®  
Satin Chrome  
Auto Two Tone

## Air Force



**280AFC**  
Air Force  
Brushed Chrome  
Emblem Attached



**29887**  
Air Force  
High Polish Chrome  
Double Lustre



**49147**  
Air Force  
Satin Chrome  
Auto Two Tone

# Military

# Humor

## Army



**29890**  
Army  
Brushed Chrome  
Color Image



**49152**  
Army  
Street Chrome™  
Color Image



**29388**  
Army  
Satin Chrome  
Auto Two Tone



**280ARM**  
Army  
Brushed Chrome  
Emblem Attached



**49153**  
Army  
Satin Chrome  
Auto Two Tone

## Dont Tread On Me



**29842**  
Dont Tread on Me®  
Street Chrome™  
Color Image



**29841**  
Dont Tread on Me®  
Satin Chrome  
Color Image



**49086**  
Dont Tread on Me®  
Street Chrome™  
Color Image



**28664**  
Black Matte  
Color Image



**29867**  
Black Matte  
Color Image



**29629**  
Black Matte  
Laser Engrave



**29868**  
Black Matte  
Color Image



**29869**  
Royal Blue Matte  
Color Image

# MLB™

All **MLB™** team logos are  
Color Image on a 207  
Street Chrome™ lighter.



**29972**  
Arizona  
Diamondbacks™



**29800**  
Atlanta  
Braves™



**29973**  
Baltimore  
Orioles™



**29795**  
New York  
Yankees™



**29969**  
Oakland  
Athletics™



**29797**  
Philadelphia  
Phillies™



**29801**  
Pittsburgh  
Pirates™



**29978**  
San Diego  
Padres™



**29790**  
Boston  
Red Sox™



**29792**  
Chicago  
Cubs™



**29791**  
Chicago  
White Sox™



**29983**  
Cincinnati  
Reds™



**29974**  
Cleveland  
Indians™



**29798**  
San Francisco  
Giants™



**29975**  
Seattle  
Mariners™



**29799**  
St. Louis  
Cardinals™



**29980**  
Tampa Bay  
Rays™



**29979**  
Texas  
Rangers™



**29984**  
Colorado  
Rockies™



**29982**  
Detroit  
Tigers™



**29968**  
Houston  
Astros™



**29985**  
Kansas  
City Royals™



**29967**  
Angels™



**29970**  
Toronto  
Blue Jays™



**29977**  
Washington  
Nationals™



**29793**  
Los Angeles  
Dodgers™



**29976**  
Miami  
Marlins™



**29971**  
Milwaukee  
Brewers™



**29981**  
Minnesota  
Twins™



**29794**  
New York  
Mets™





All NFL team logos are  
Color Image on a 207  
Street Chrome™ lighter.



**29932**  
Arizona  
Cardinals



**29933**  
Atlanta  
Falcons



**29934**  
Baltimore  
Ravens



**29950**  
Miami  
Dolphins



**29951**  
Minnesota  
Vikings



**29952**  
New England  
Patriots



**29953**  
New Orleans  
Saints



**29954**  
New York  
Giants



**29935**  
Buffalo  
Bills



**29936**  
Carolina  
Panthers



**29937**  
Chicago  
Bears



**29938**  
Cincinnati  
Bengals



**29939**  
Cleveland  
Browns



**29955**  
New York  
Jets



**29956**  
Oakland  
Raiders



**29957**  
Philadelphia  
Eagles



**29958**  
Pittsburgh  
Steelers



**29959**  
San Francisco  
49ers



**29940**  
Dallas  
Cowboys



**29941**  
Denver  
Broncos



**29942**  
Detroit  
Lions



**29943**  
Green Bay  
Packers



**29944**  
Houston  
Texans



**29960**  
Seattle  
Seahawks



**29961**  
Tampa Bay  
Buccaneers



**29962**  
Tennessee  
Titans



**29963**  
Washington  
Redskins



**29945**  
Indianapolis  
Colts



**29946**  
Jacksonville  
Jaguars



**29947**  
Kansas City  
Chiefs



**29948**  
Los Angeles  
Chargers



**29949**  
Los Angeles  
Rams

# Imprint Methods

Methods available to customize Zippo product.

## Signature Custom Imprint Methods

### Auto Engrave

The crisp, clean jewelry look of auto engraving has become one of the most popular methods of customization. Skilled operators use either rotary engrave or diamond cut method to inscribe an image into the product using creative fill patterns. A dimensional effect can be achieved by using directional fill patterns. Also known as Rotary Engraving or Computer Engraving.



pg.6

- Standard imprint charges
- Not available on powder coat and translucent finishes
- Available on sterling silver and solid gold
- Minimum quantity required
- Lid line adjustment may be made
- May require additional lead times

### Laser Engrave

This state-of-the-art process allows Zippo tremendous flexibility when reproducing your artwork on our products. Our laser engravers are computer programmed to generate an accurate replication of your imprint. Also known as Laser Mark.



pg.6

- Standard imprint charges
- Minimum quantity required
- Multiple surfaces available
- Shows great contrast

### Color Image

State-of-the-art printing method allows Zippo to imprint multiple spot colors or full-color photographic representations. Spot colors can be matched to PMS colors and used for one, two, or three-color simple logos.

Previously known as surface imprint.

- Zippo will accept vector artwork files (Adobe Illustrator) in these formats: .ai, .eps, .pdf (provided entire contents of file are vector). Zippo can also imprint artwork in full color or a photographic representation. Previously known as 4-color process pad print.
- Zippo will accept raster artwork files (Adobe Photoshop) no less than 1.5" wide by 2.25" high with a resolution of 600 DPI (dots per inch). Acceptable formats include .psd, .tif, .eps, .jpg (provided the resolution is high enough). Any file requiring background isolation must have paths or a layered file with transparent background included.



pg.11



pg.17

- Standard imprint charges
- Not available on precious metal finishes
- Minimum quantity required
- Special art requirements/high resolution photo required to be reviewed by the Design Center

All color imprinting will now be run using the color imaging method.

## Classic Finishes

- Plated
- Powder Coat
- PVD Finish
- Translucent Powder
- Antique

## Luxury Custom Imprint Methods

All luxury custom orders need to be routed through the Zippo Design Center.

### Brite Cut

Limited to Armor® cases only, brite-cut engraving produces dazzling high and low facets, resulting in the dimensional look of a beautiful emblem directly on the surface of the lighter.



Not in catalog

### Deep Carve

Graphic is rendered in state of the art 3D software. A powerful milling machine accurately engraves deep contoured cuts into an Armor® case using many tool sizes, special buffing, and plating.



pg.13

- Heavy Wall Armor® case only

### Laser/Auto Engrave

Zippo can combine Laser and Auto Engrave processes to achieve a jewelry look.

- Art constraints apply
- Some model restrictions apply
- Engraving can also be done on top of lasered area



pg.37

### Texture Print

Texture printing brings designs to life with brilliant color and irresistible dimensional 3D design.

- Model restrictions apply
- May require additional lead time
- Art restrictions apply
- Design Center in-house visits only



pg.21

### MultiCut

Powerful milling machines engrave deep contoured cuts 360° around the Armor® case leaving a high-end jewelry look. Special processing and finishing apply.

- Armor® case only
- Art restrictions apply
- Design Center in-house visits only



pg.16

### Laser Fancy Fill

Skilled designers enhance laser engrave by adding various directional fill patterns. A 3D effect is achieved through out this intricate design process.

- Model restrictions apply
- Not available on translucent powder coat or matte finishes
- May require additional lead time
- Standard imprint charges apply



pg.20

### Precious Metals

Special handling is needed when engraving precious metals.

- Sterling Silver and Solid Gold
- Limited customization options available



Not in catalog

### Stone Attachment

Zippo designers and engineers continue to develop special inlaid materials and stones to delight Zippo customers.

- Some restrictions apply



pg.19

### Epoxy Inlay

Clear, marbled or solid epoxies can be inlaid into deep cavities by highly skilled artisans.

- Lid line and size restrictions apply
- Special engraving can be designed under translucent epoxy for a luxury look.



pg.33

## Premium Custom Imprint Methods

All models below require special handling due to the unique processes and methods on each piece. Several model styles below require minimum quantities, tooling charges, special lead times, as well as specific art files. Contact your Zippo sales representative for more information.

### Lustre

Zippo's signature lustre etch method produces an attractive, durable imprint. The artwork is etched into the lighter and plated for a permanent mark. A beautiful contrasting effect is created.



pg.13

### Double Lustre

The design is double etched into the lighter. This layered process displays a multi-dimensional effect. A portion of the design will be chromed out for impact.



pg.6

### Fusion

A combination of specific pre-determined color palettes and chrome breaks create an iridescent, metallic look.

- Restricted to models 250, 167, 260, 1654B, 1610, 254B, 24750.
- Art constraints apply



pg.16

### Auto Two-Tone

Contrast is achieved when Zippo engraves in two different depths. Vibrant chrome and brass engraving allows for a "gold and silver" effect.

- Some model restrictions apply
- Art constraints apply
- Available on 200, 205, 207, 24647, 24648, 28181, 28182
- Cannot pass thru lid line



pg.6

### Laser Two-Tone

Zippo's lasers can be programmed utilizing two different depths, creating a unique contrast within the image.

- Restricted to models 150, 151, 200, 205, 207, 250, 20446, 24647, 24648, 24756, 28181, 28182, 20053
- Cannot pass thru lid line

Note: Gold color is the 2nd tone.



pg.35

### Photo Image

The creation or manipulation of photographic images by electronic or digital means. The image is then laser engraved onto many different finish options with pin sharp resolution.

- Model restrictions apply
- Special art requirements/high resolution photo required to be reviewed by the Design Center
- Standard imprint charges apply



pg.43

### Stamping

Image is debossed into the case, creating a 3D design.

- Now shown on #28994
- Art constraints
- Tooling charges and minimum quantities may be required



pg.5

### Emblem

Image is die struck onto various metal substrates such as brass, aluminum, and pewter.

- Art constraints
- Additional lead times required
- Tooling charges and minimum quantities may be required
- Contact sales rep for details



pg.5

### Laser 360°

Precision layers engrave 360° seamlessly around any High Polish lighter case.

- Art constraints
- Available on High Polish models only
- Some art restrictions may apply
- Design Center in-house visits only



pg.30

## Art Styles

### Chromed Out

When rendering art, an area of design is opened up displaying the base finish. No additional charge for this method.



pg.6

### Distressed

When rendering artwork, artists use a unique filter to give the art a pocket worn effect.



pg.17

## Custom Art • Limited Editions • Exclusive Designs • Signature & Licensed Designs

Special event and/or anniversary designs can be supplied by the customer or created by Zippo artists. Personalization and consecutive numbering are available for an additional charge. Designs supplied by Zippo customers can be restricted to others. Must be discussed and approved through the Design Center. Signature and licensed designs must be processed and approved by our licensing department.

Customer must sign an agreement stating they own or have rights to all custom artwork, and will indemnify Zippo for any infringement claim.

# Base Models

Six new finishes are joining Zippo's extensive range of base models. For the first time ever, these finishes are debuting as stock decorated pieces right alongside the base models and "ZL" options.

Each of these new base models introduces something unique beyond just vibrant and long-lasting color finish. From the deep chestnut sheen, instead of matte, for the Brown finish, to the turquoise and violet ombre satin-like finish of the new Iridescent model, and the highly anticipated release of High Polish Rose Gold lighters, Zippo continues to bring unparalleled options in every color of the rainbow.

New Mercury Glass Matte finish is slightly textured and dazzles with mottled gold, silver, and white tones, while the new High Polish Teal model morphs into tropical yellow-lime tones and deep Caribbean turquoise as the light catches and plays along this mirror-like finish.



• Any regular Zippo lighter can be ordered with the pipe insert instead of the regular insert. Contact your sales associate for details.



**49190**  
High Polish  
Rose Gold

**49190ZL**  
High Polish  
Rose Gold  
Laser Engrave



**49181**  
Mercury Glass

**49181ZL**  
Mercury Glass  
Color Image



**49180**  
Brown



**49180ZL**  
Brown  
Color Image



**49146**  
Iridescent



**49146ZL**  
Iridescent  
Color Image



**237**  
Purple Matte



**237ZL**  
Purple Matte  
Color Image



**49191**  
High Polish Teal



**49191ZL**  
High Polish Teal  
Laser Engrave



**24747**  
High Polish Purple  
**24747ZL**  
High Polish Purple Laser Engrave



**151**  
Multi Color  
**151ZL**  
Multi Color Laser Engrave  
**20493**  
Slim® Multi Color



**29899**  
High Polish Indigo  
**29899ZL**  
High Polish Indigo Laser Engrave



**218**  
Black Matte  
**1618**  
Slim® Black Matte



**218ZB**  
Black Matte Color Image  
**1618ZB**  
Slim® Black Matte Color Image



**239**  
Navy Matte  
**1639**  
Slim® Navy Matte  
**239ZL**  
Navy Matte Color Image



**20446**  
High Polish Blue  
**20446ZL**  
High Polish Blue Laser Engrave



**150**  
Black Ice®  
**150ZL**  
Black Ice® Laser Engrave  
**20494**  
Slim® High Polish Blue  
**20492**  
Slim® Black Ice®



**28129**  
High Polish Green  
**28129ZL**  
High Polish Green Laser Engrave



**229**  
Royal Blue Matte  
**229ZL**  
Royal Blue Matte Color Image



**221**  
Green Matte  
**221ZL**  
Green Matte Color Image  
**1627**  
Slim® Green Matte



**233**  
Red Matte  
**233ZL**  
Red Matte Color Image  
**1633**  
Slim® Red Matte



**24756**  
High Polish Black  
**24756ZL**  
High Polish Black Laser Engrave



**28123**  
Slim® High Polish Black  
**28123ZL**  
Slim® High Polish Black Laser Engrave



**231**  
Orange Matte  
**1631**  
Slim® Orange Matte  
**231ZL**  
Orange Matte Color Image



**238**  
Pink Matte  
**1638**  
Slim® Pink Matte  
**238ZL**  
Pink Matte Color Image



**214**  
White Matte  
**214ZL**  
White Matte Color Image



**216**  
Cream Matte



**228**  
Moss Green Matte



**28888**  
Neon Orange



**28886**  
Neon Pink



**28887**  
Neon Yellow



**24648**  
Herringbone Sweep



**24647**  
Chrome Arch



**28181**  
Linen Weave



**28182**  
Diagonal Weave



**29830**  
Herringbone  
Sweep Brass



**24839**  
Lemon



**28378**  
Gray



**236**  
Black Crackle®



**211**  
Iron Stone



**21063**  
Candy Apple Red



**29675**  
Diagonal Weave Brass



**301FB**  
Antique Copper



**121FB**  
Antique Silver



**201FB**  
Antique Brass



**200**  
Brushed Chrome



**1600**  
Slim®  
Brushed  
Chrome



**250**  
High Polish  
Chrome



**1610**  
Slim®  
High Polish  
Chrome



**205**  
Satin Chrome



**1605**  
Slim®  
Satin  
Chrome



**207**  
Street Chrome™



**1607**  
Slim®  
Street Chrome™

## Armor®



**162**  
Armor®  
Brushed Chrome



**167**  
Armor®  
High Polish  
Chrome



**1606**  
Slim®  
Armor®  
High Polish  
Chrome



**168**  
Armor®  
Brushed Brass



**169**  
Armor®  
High Polish  
Brass



**254B**  
High Polish  
Brass



**1654B**  
Slim®  
High Polish  
Brass



**204B**  
Brushed  
Brass



**204**  
Brushed  
Brass



**254**  
High Polish  
Brass



**1654**  
Slim®  
High Polish  
Brass



**207G**  
Gold Dust



**28973**  
Armor®  
Antique Silver



**28496**  
Armor®  
Tumbled Brass



An exclusive bottom stamp authenticates these chrome and solid brass lighters as heavy-walled Armor®, about 1.5 times as thick as a standard Zippo case.

# Sterling Silver

Prices for solid gold and sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice. Please contact your Zippo representative or sales associate for pricing, lead time, and ordering details.

**V** A black velour hinged box is standard packaging for all Sterling Silver lighters.



**13**  
Brushed  
Sterling Silver

**14**  
Vintage  
High Polish  
Sterling Silver

**15**  
High Polish  
Sterling Silver

**1500**  
Slim®  
High Polish  
Sterling Silver



**23**  
1941 Replica  
High Polish  
Sterling Silver

**24**  
1941 Replica  
Hand Satin  
Sterling Silver

**26**  
Armor®  
High Polish  
Sterling Silver

**27**  
Armor®  
Brushed  
Sterling Silver

# 1935 Replica

## Distinctive features:

- Three-barrel outside hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Open hollow rivet secures flint wheel to inside unit.
- Bright brushed chrome finish with or without slashes on the opposite corners of the face and back surfaces.
- Flat bottom case with unique bottom stamp.



1935 Bottom Stamp



**1935.25**  
1935 Replica  
Brushed Chrome



**1935**  
1935 Replica  
Brushed Chrome



## It's the ultimate indulgence.

With understated elegance, this 18kt. Solid Gold Zippo windproof lighter feels substantial and looks absolutely beautiful packaged in a custom crafted cherry gift box with certificate of registration.

**195**  
18K Solid Gold

# 1941 Replica

## Distinctive features:

- Four-barrel hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Sides of the inside unit are flat, with squared edges where they meet the front and back surfaces.
- Inside unit has fewer holes in the chimney than current models; also fitted with a hollow rivet that holds the striking wheel in place.



1941 Bottom Stamp



**1941**  
1941 Replica  
Brushed Chrome

**1941B**  
1941 Replica  
Brushed Brass

**28582**  
1941 Replica  
Black Crackle®



**24096**  
1941 Replica  
Black Ice®

**24485**  
1941 Replica  
Black Ice®  
Laser Engrave

# Vintage Lighters

## There's Nothing Old About Zippo Vintage

The success of Zippo's 50th anniversary commemorative lighter in 1982 was a strong indicator that Zippo customers and collectors were receptive to the addition of more vintage-style lighters to the product line. Zippo Vintage lighters were introduced in 1985, designed after a similar Zippo lighter created in 1937.

## Distinctive features:

- Five-barrel hinge that joins the lid and the bottom; same as current Zippo lighter.
- Sides of the unit are flat, with rounded corners and edges replacing the 1935 square case.
- Flat bottom and top case with current bottom stamp.



**230.25**  
Vintage  
Brushed Chrome

**230**  
Vintage  
Brushed Chrome

**240**  
Vintage  
Brushed Brass



**260**  
Vintage  
High Polish Chrome

**267**  
Vintage  
Street Chrome™

**270**  
Vintage  
High Polish Brass

# Outdoor

## 6-Hour Refillable Hand Warmers



**40321**  
High Polish Chrome



**40322**  
Pearl



**40473**  
Pink



**44003**  
Replacement Burner  
Used for all refillable hand warmers.



## 12-Hour Refillable Hand Warmers



**40334**  
Black



**40348**  
Blaze Orange



**40323**  
High Polish Chrome



**40349**  
Realtree® AP



**121503**  
Aluminum Fuel  
Canister

The reusable personal-sized canister holds enough fuel to fill one Zippo Windproof Lighter or a 6-hour Hand Warmer so you can stay lit while on the go.



- Warming bag and filling cup included with all refillable hand warmers.

## Hand Warmer Fuel & Gift Set



**33410D**  
Hand Warmer Fuel 4 oz.



**40351**  
Ultimate Hand Warmer Gift Set



**40557**  
Mag Strike & Tinder Shreds Gift Set



**29788**  
Street Chrome™ & Fuel Canister Gift Set

A no-fuss fire-starting duo for home hearth-builder or outdoor adventurer, this gift set includes a Zippo Mag Strike to provide a powerful shower of sparks whenever you need it. The included Zippo Tinder Shreds catch quickly to have a crackling blaze in no time.

# Lifestyle

## Rechargeable Candle Lighters

Zippo has combined the functional elegance of our flex neck candle lighter with the latest, most convenient technology in the new rechargeable candle lighters. Instead of butane, the new candle lighter unleashes a small but powerful plasma arc to quickly ignite even the lowest burnt candle. After 40+ (approximate) ignitions, the new candle lighter can be easily recharged with the included USB cord. Available in three on-trend colors for a lighter you can keep on the mantle and out of the junk drawer.



**121573**  
Rose Gold

Gift Box



**121651**  
Candy Apple Red

Gift Box



**121650**  
Pebble

Gift Box



## Candle Lighters



**121491**  
Filled Candle Lighter  
Brushed Chrome

**121479**  
Unfilled with  
18ml Butane Canister



**Mini Flex Neck  
Candle Lighter**  
Champagne

**121492**  
Filled Clamshell

**121499**  
Filled Gift Box



**44037**  
Rose Gold Candle  
Lighter/Candle Gift  
Set



## Utility Lighters



**Flex Neck  
Utility Lighter**  
Satin Silver

**121340**  
Filled Clamshell

**121351**  
Filled Gift Box



**Flex Neck  
Utility Lighter**  
Rubberized Black

**121330**  
Filled Clamshell

**121321**  
Filled Gift Box



**Flex Neck XL  
Utility Lighter**  
Satin Silver

**121569**  
Unfilled with 18ml  
Butane Canister



**OUL® Outdoor  
Utility Lighter\***  
**121399**

\* While supplies last.



## Spirit Candles

Let the long lasting flickering flame and sumptuous aromas of Zippo's new line of premium candles make any room feel like a stately study or man cave. Available in three rich scents and in a convenient "retail ready" 12 pack assortment.



**70007**  
Dark Rum & Oak



**70006**  
Whiskey & Tobacco



**70008**  
Bourbon & Spice



**70004**  
Candle Display



# Zippo Fuel & Accessories

For optimum performance of every Zippo windproof lighter, we recommend genuine Zippo flints, wicks, and premium lighter fuel.



**3810**  
Butane Fuel  
165 grams (290 ml)  
Shipping carton of 48.



**3824**  
Odorized  
Butane Fuel  
165 grams (290 ml)

Shipping carton of 12.



**3809**  
Butane Fuel  
42 grams (75 ml)  
Shipping carton of 48.



**3165**  
Lighter Fuel 12 oz.

**3365**

Price is subject to change without notice.



**3141**  
Lighter Fuel 4 oz.

**3341**

Price is subject to change without notice.



**24651**  
All-In-One Kit

Includes Street Chrome™ lighter, 6-flint dispenser and a 4 oz. tin of Zippo Premium Lighter Fuel in clamshell packaging.



**2425G**  
Wick Dispenser

Individually carded, punched for pegboard use.



**2406NG**  
6 Flints Plastic  
Dispenser

Individually carded, punched for pegboard use. 24 cards per counter display box.



**2406C**  
6 Flints Plastic  
Dispenser

24 dispensers per display.

A **Zippo gift kit** is the perfect way to give a Zippo windproof lighter. Gift kit includes 6-flint dispenser and a 4 oz. tin of Zippo premium lighter fuel in a handsome gift box. Add any regular or slim lighter for a distinctive presentation.



**50R**  
Regular Gift Kit



**50S**  
Slim Gift Kit



**122228**  
Flask

Stainless steel 3 oz. flask with debossed Zippo logo and secured lid has a slim, slightly curved shape for comfortable carrying.



**121512**  
Zippo Ashtray

Solid stainless steel ashtray is debossed with the Zippo logo on three faces.

Dimensions:  
4" diameter



**ZAT**  
Zippo Ashtray

Plastic ashtray with the Zippo logo.

Dimensions:  
5.25" diameter



**LPCB**  
Lighter Pouch  
with Clip

Brown



**LPLB**  
Lighter Pouch  
with Loop

Brown



**142226**  
Lighter Display Base

Highlight any Zippo windproof lighter with these great lighter display bases. Lighters fit snugly into base and are held in magnetically. (Please order in multiples of 10).

Dimensions: 2.5" x 1.375" x 1.8125"



**LPCBK**  
Lighter Pouch  
with Clip

Black



**LPLBK**  
Lighter Pouch  
with Loop

Black



**142352**  
Individual Lighter Easel

Dimensions: 1.57" x 1.77" x 1.77"



**LPTBK**  
Lighter Pouch  
with Thumb Notch

Black



**40467**  
Paracord Lighter  
Pouch

MOQ: 12  
Lighter Not Included



**121506**  
Z-Clip Black



**LPGS**  
Lighter Pouch Gift Set

Please specify both lighter and pouch to be packed in gift set. Price includes gift set and pouch. Add cost of lighter to price of LPGS.

**Lighter not included.**



**142653**  
Collectors Case

- Holds 8 standard Zippo pocket lighters
- Removable foam tray
- Velcro strap with logo imprint
- Case opens to create easel display

# Zippo Lighter Inserts

## Single Torch Butane Insert

A single bright blue flame deploys at the push of a button in this new torch insert. Fill with Zippo Butane Fuel before use.

- Fits regular Zippo lighter case\*
- Adjustable flame
- Push-button ignition
- Refillable
- 2-Year warranty

**65826**

Single Torch - Empty



## Double Torch Butane Insert

Offering double the fire power, this butane torch emits two evenly matched blue flames. Fill with Zippo Butane Fuel before use.

- Fits regular Zippo lighter case\*
- Adjustable flame
- Push-button ignition
- Refillable
- 2-Year warranty

**65827**

Double Torch - Empty



## Rechargeable Double Arc Insert

Two powerful plasma arcs cross to provide maximum ignition. Insert easily recharges with the included USB cable.

- Fits regular Zippo lighter case\*
- Double tap ignition
- USB rechargeable
- 200mAh battery
- 2-Year warranty

**65828**

Double Arc



**49103**

Zippo Lighter & Empty Single Torch Butane Insert Gift Set

This sleek Black Ice® windproof lighter comes with one of Zippo's hottest, newest accessories – the butane torch insert (single torch), allowing users to swap between the included standard classic and single butane torch inserts for any adventure.



\*Excludes Slim and 1935 Replica cases.

◆ The giftable one box is standard packaging for all lighter inserts.

# Displays

Display items shown on these pages are limited to authorized Zippo sales distributors and wholesalers only. This information is not intended for consumer use.

Dimensions shown below in L x W x H.



## 142707

15 Piece  
Countertop Display

- Single-sided lockable display.
- Angled shelves hold 15 Zippo windproof lighters.

Product sold separately.

Dimensions:  
3-1/2" x 8" x 19-3/4"



## 142708

30 Piece  
Countertop Display

- Two-sided lockable swivel display.
- Angled shelves hold 30 Zippo windproof lighters.

Product sold separately.

Dimensions:  
6-3/4" x 8" x 20-1/4"



## 142104

Flush Mount Accessory  
Display Adapter

- Holds one empty fuel can (included), and up to 24 flints/wicks.
- Used with the following displays: 142707 and 142708.

Product sold separately.

Dimensions  
17-7/8" x 2-5/8" x 1/16"



## 142087

18 Piece  
Wall Mount Display

- Lockable display includes easy-to-follow hanging instructions and hardware.
- Showcases up to 18 Zippo lighters in standard gift box.
- Group multiple displays to create 18, 36, 54, or 72 piece wall presentation.

Product sold separately.

Dimensions  
23" x 8" x 4-1/2"



## 142813

40 Piece Floor Display

- Lockable display includes easy-to-follow assembly instructions and hardware.
  - Showcases up to 40 Zippo lighters in standard gift box.
  - Top shelf accommodates most Zippo gift sets.
  - Six hooks on the legs accommodate most peggable products, such as flints, wicks and lighter pouches.
  - Wireframe holds lighter fuel, butane, and up to 18 blister card products.
  - Interchangeable display graphics included.
- Product sold separately.

Dimensions  
65-1/4" x 2-7/8" x 16-1/2"



**142905**

Value Floor Stand - No Storage

- Sturdy optional base for countertop units: 142711, 142718, 142746
- Storage compartment not included.
- Ships flat and some assembly required.

Dimensions:  
17-3/4" x 17" x 29"

**142751**

Floor Stand Dolly Base

- Sturdy optional dolly for the following floor stands: 142905 and 142725.
- Easily move displays within any retail space.
- Includes 4 lockable wheel casters.

Dimensions  
18-1/2" x 18-1/2" x 3-7/8"



**142102**

Hinged Mount Accessory Display Adapter

- Holds one empty fuel can (included), and up to 24 flints/wicks.
  - Used with the following display: 142711.
- Product sold separately.

Dimensions  
17-7/8" x 2-5/8" x 1/4"



**142711**

Light and Motion Display (Shown with base 142725, sold separately below left)

- Lighted, lockable revolving countertop unit.
  - Angled shelves hold 60 Zippo windproof lighters.
- Product sold separately.

Dimensions:  
15-1/2" x 16" x 27"



**142745\***

Large Showcase Display

- Lighted, lockable showcase.
- Sturdy fixed acrylic shelves display any assortment of Zippo products and packaging options.
- Square storage base provides ample storage for back-up stock.
- Multi-directional casters allow easy mobility of large showcase unit.

Dimensions:  
24" x 24" x 70"



**142746\***

Small Showcase Display (Shown with base 142725, sold separately on page 73.)

- Lighted, lockable countertop unit.
- Displays 72 Zippo windproof lighters on three angled acrylic shelves.

Product sold separately.

Dimensions:  
13-1/2" x 17-1/4" x 33"



**142718**

Light and Motion Display (Shown with base 142725, sold separately below.)

- Lighted, lockable revolving countertop unit.
  - Angled shelves hold 96 Zippo windproof lighters.
- Product sold separately.

Dimensions:  
15-1/2" x 16" x 37-1/2"

**142725**

(Base)

Floor Stand Storage Base

Sturdy, lockable optional base for countertop units 142711, 142718, 142746 ships flat and provides ample storage for back-up stock.

Dimensions:  
17-3/4" x 17-1/4" x 29-1/2"



**142744**

192 Piece Display

- Lockable two-sided swivel display holds 192 Zippo windproof lighters.
  - Square storage base provides ample storage for back-up stock.
- Product sold separately.

Dimensions:  
18" x 18" x 76"

**\*While supplies last**

# Zippo Guarantee

Any Zippo pocket lighter, when returned to our factory, will be put in first class mechanical condition free of charge, for we have yet to charge a cent for the repair of a Zippo pocket lighter, regardless of age or condition. The finish, however, is not guaranteed.

This guarantee gives you specific legal rights and you may also have other rights which vary from state to state. Other Zippo products carry their own specific warranties.

# CLC20 Part Number – Page Number Cross Reference Table

Part #	Pg.	Part #	Pg.	Part #	Pg.	Part #	Pg.	Part #	Pg.	Part #	Pg.	Part #	Pg.
13	60	1627	57	28645	35	29754	20	29899ZL	56	49019	24	49155	39
14	60	1631	57	28652	17	29755	40	29900	5	49021	12	49156	43
15	60	1633	57	28653	17	29757	42	29901	5	49022	11	49157	26
23	60	1638	57	28664	47	29761	44	29902	14	49023	10	49158	8
24	60	1639	57	28676	27	29769	22	29903	21	49024	10	49159	20
26	60	1652	13	28744	45	29770	41	29932	50	49025	43	49160	9
27	60	1652B	13	28807	33	29775	25	29933	50	49027	16	49161	37
50R	66	1654	58	28830	20	29777	39	29934	50	49028	36	49171	37
50S	66	1654B	58	28860	34	29780	41	29935	50	49030	33	49172	19
121FB	59	1935	60	28864	17	29781	36	29936	50	49038	15	49173	12
150	56	1935.25	60	28886	58	29785	26	29937	50	49039	15	49177	38
150ZL	56	1941	61	28887	58	29788	63	29938	50	49055	37	49178	38
151	56	1941B	61	28888	58	29789	27	29939	50	49056	28	49179	38
151ZL	56	2406C	66	28952	29	29790	48	29940	50	49057	5	49180	54
162	59	2406NG	66	28966	38	29791	48	29941	50	49068	35	49180ZL	54
167	59	2425G	66	28969	33	29792	48	29942	50	49077	40	49181	55
168	59	3141	66	28973	59	29793	48	29943	50	49078	40	49181ZL	55
169	59	3165	66	28974	16	29794	48	29944	50	49082	15	49182	36
195	60	3341	66	28987	11	29795	49	29945	50	49083	26	49183	18
200	58	3341OD	63	28994	5	29797	49	29946	50	49084	26	49184	8
200PL	27	3365	66	29060	11	29798	49	29947	50	49085	39	49185	21
201FB	59	3809	66	29095	16	29799	49	29948	50	49086	46	49186	35
204	58	3810	66	29096	35	29800	48	29949	50	49087	24	49187	20
204B	58	3824	66	29149	10	29801	49	29950	51	49088	34	49188	33
205	58	20446	56	29232	37	29817	42	29951	51	49089	34	49189	21
207	58	20446ZL	56	29265	32	29818	19	29952	51	49090	34	49190	54
207G	58	20492	56	29268	18	29821	38	29953	51	49091	34	49190ZL	54
211	58	20493	56	29285	42	29823	12	29954	51	49092	34	49191	55
214	57	20494	56	29385	44	29824	7	29955	51	49093	40	49191ZL	55
214ZL	57	20842	31	29388	46	29827	12	29956	51	49094	40	49192	24
216	58	20854	35	29393	29	29829	41	29957	51	49095	30	49194	1
218	57	20855	33	29395	16	29830	59	29958	51	49096	32	65826	68
218PL	27	20895	16	29409	35	29834	21	29959	51	49097	32	65827	68
218ZB	57	20904	43	29412	29	29836	10	29960	51	49099	33	65828	68
218ZL	57	21032	28	29418	17	29837	32	29961	51	49101	34	70004	64
221	57	21063	58	29423	10	29838	6	29962	51	49103	69	70006	64
221ZL	57	21088	6	29425	6	29839	32	29963	51	49104	32	70007	64
228	58	21186	19	29430	17	29840	32	29965	30	49106	18	70008	64
229	57	24007	28	29431	12	29841	46	29966	16	49108	8	121321	65
229ZL	57	24011	29	29432	23	29842	46	29967	48	49109	35	121330	65
230	61	24072	38	29436	8	29844	34	29968	48	49110	21	121340	65
230.25	61	24096	61	29498	13	29846	10	29969	49	49111	19	121351	65
231	57	24196	29	29510	5	29849	41	29970	49	49112	20	121399	65
231ZL	57	24335	6	29512	6	29852	41	29971	48	49113	29	121479	65
233	57	24457	16	29521	6	29853	37	29972	48	49114	26	121491	65
233ZL	57	24485	61	29523	4	29854	18	29973	48	49115	26	121492	65
236	58	24647	59	29525	7	29855	19	29974	48	49116	35	121499	65
237	55	24648	59	29550	25	29856	19	29975	49	49117	31	121503	62
237ZL	55	24651	66	29555	43	29857	6	29976	48	49119	21	121506	67
238	57	24699	28	29578	39	29858	19	29977	49	49120	28	121512	67
238ZL	57	24747	56	29587	21	29859	8	29978	49	49121	18	121569	65
239	57	24747ZL	56	29588	21	29860	25	29979	49	49122	30	121573	64
239ZL	57	24751	6	29604	29	29863	18	29980	49	49123	29	121650	64
240	61	24756	56	29606	6	29864	33	29981	48	49124	28	121651	64
250	58	24756ZL	56	29609	5	29866	10	29982	48	49125	29	122228	67
250JB.928	41	24764	17	29625	5	29867	47	29983	48	49126	30	142087	70
250JD.427	42	24779	42	29626	10	29868	47	29984	48	49127	30	142102	73
254	58	24797	17	29629	47	29869	47	29985	48	49128	36	142104	70
254B	58	24839	58	29632	18	29870	19	29988	33	49129	17	142226	67
254BJB.929	41	24879	38	29637	35	29871	30	29989	12	49132	16	142352	67
254BJD.428	42	24894	20	29644	19	29872	6	29998	29	49133	16	142653	67
260	61	28042	19	29645	34	29874	6	29999	43	49135	21	142707	70
267	61	28123	56	29646	31	29875	12	40321	62	49136	10	142708	70
270	61	28123ZL	56	29651	40	29876	23	40322	62	49137	30	142711	73
280AFC	45	28124	56	29666	18	29877	18	40323	62	49138	28	142718	73
280ANC	44	28129	56	29667	9	29878	5	40334	62	49139	13	142725	73
280ARM	46	28129ZL	56	29668	11	29879	5	40348	62	49140	20	142744	73
280MAR	45	28181	59	29670	10	29881	8	40349	62	49141	19	142745	72
301FB	59	28182	59	29671	13	29882	17	40351	63	49142	21	142746	72
350	13	28274	11	29672	7	29883	20	40467	67	49143	20	142751	72
352	13	28290	17	29674	7	29884	35	40473	62	49144	20	142813	71
352B	13	28323	29	29675	59	29885	12	40557	63	49145	16	142905	72
362	5	28378	58	29677	5	29887	45	44003	62	49146	54	LPCB	67
363	5	28432	29	29679	17	29889	35	44037	65	49146ZL	54	LPCBK	67
1500	60	28442	35	29702	6	29890	46	49000	36	49147	45	LPGS	67
1600	58	28449	17	29717	20	29891	24	49001	31	49148	44	LPLB	67
1605	58	28458	8	29719	9	29892	39	49003	20	49149	45	LPLBK	67
1606	59	28496	59	29722	16	29894	31	49004	24	49150	45	LPTBK	67
1607	58	28502	24	29725	32	29895	34	49010	22	49151	45	ZAT	67
1610	58	28504	24	29727	21	29896	38	49014	22	49152	46		
1618	57	28530	12	29730	21	29897	12	49015	22	49153	46		
1618ZB	57	28582	61	29752	39	29899	56	49017	22	49154	22		

**Consumer Disclaimer:** Terms and pricing are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use. Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.

# NEW ZIPPO LIGHTER INSERTS

Fits All Regular-Sized  
Zippo Lighter Cases\*

\*Excludes Slim and 1935 Replica cases.



# ZIPPO



**DOUBLE ARC**  
Rechargeable Lighter Insert



**SINGLE TORCH**  
Butane Lighter Insert



**DOUBLE TORCH**  
Butane Lighter Insert



**zippo®**

2020 HARLEY-DAVIDSON® COLLECTION



**HARLEY-DAVIDSON®**

NEW FOR 2020



**49174**  
BLACK MATTE  
COLOR IMAGE



**49062**  
SATIN CHROME  
AUTO TWO TONE



**49064**  
HIGH POLISH CHROME  
COLOR IMAGE



**29904**  
SATIN CHROME  
COLOR IMAGE/AUTO ENGRAVE



**49175**  
STREET CHROME™  
EMBLEM  
ATTACHED



**29905**  
STREET CHROME™  
COLOR IMAGE



**49044**  
BLACK ICE®  
PHOTO IMAGE



## COLLECTIBLE EDITION

Inspired by the classic black leather gear favored by motorcyclists everywhere, Zippo introduces the 2020 Harley-Davidson® Collectible. The Armor Black Matte Lighter features a 360° MultiCut design featuring the Harley-Davidson® shield wrapped around three sides of the lighter and elements that resemble decorative embossing – the hallmark of a proud Harley-Davidson® rider's stylish traditional leathers. Each lighter is also laser engraved on the hinge side, marking it an official 2020 Harley-Davidson® Collectible.

The included Harley-Davidson®-themed Zippo Luxury box stands out in a display, with mirrored panels to reveal the detailed decorating that envelops this lighter and provides the perfect high-end finishing touch.

This limited production run design is only available until the end of 2020, and is the third offering in this series of exclusive Harley-Davidson® Zippo lighter Collectibles. Orders will be accepted beginning January 2020 and the offer ends December 2020.



**49176**

**ARMOR®  
BLACK MATTE  
MULTICUT/LASER ENGRAVE**





**RIDE TO LIVE LIVE TO RIDE**



**29739**

**HIGH POLISH CHROME  
COLOR IMAGE**



**29822**

**GRAY  
EMBLEM ATTACHED**



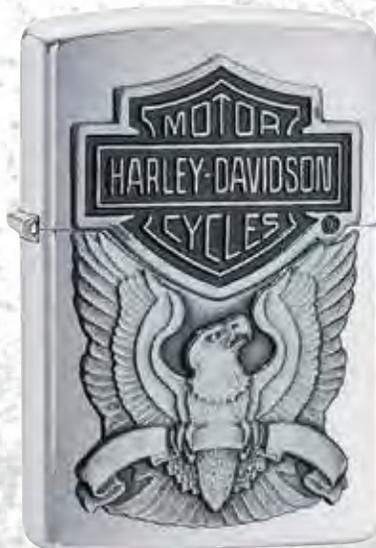
**28485**

**BLACK MATTE  
COLOR IMAGE**



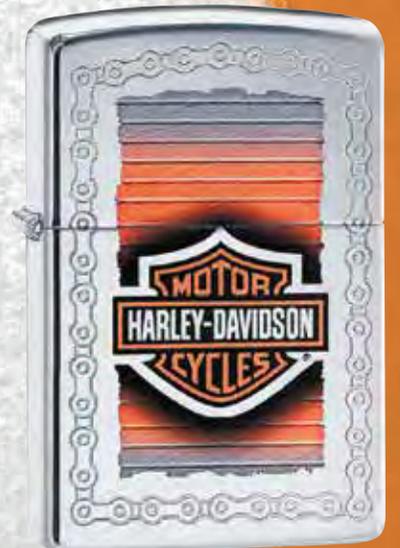
**200HD.H231**

**BRUSHED CHROME  
EMBLEM ATTACHED**



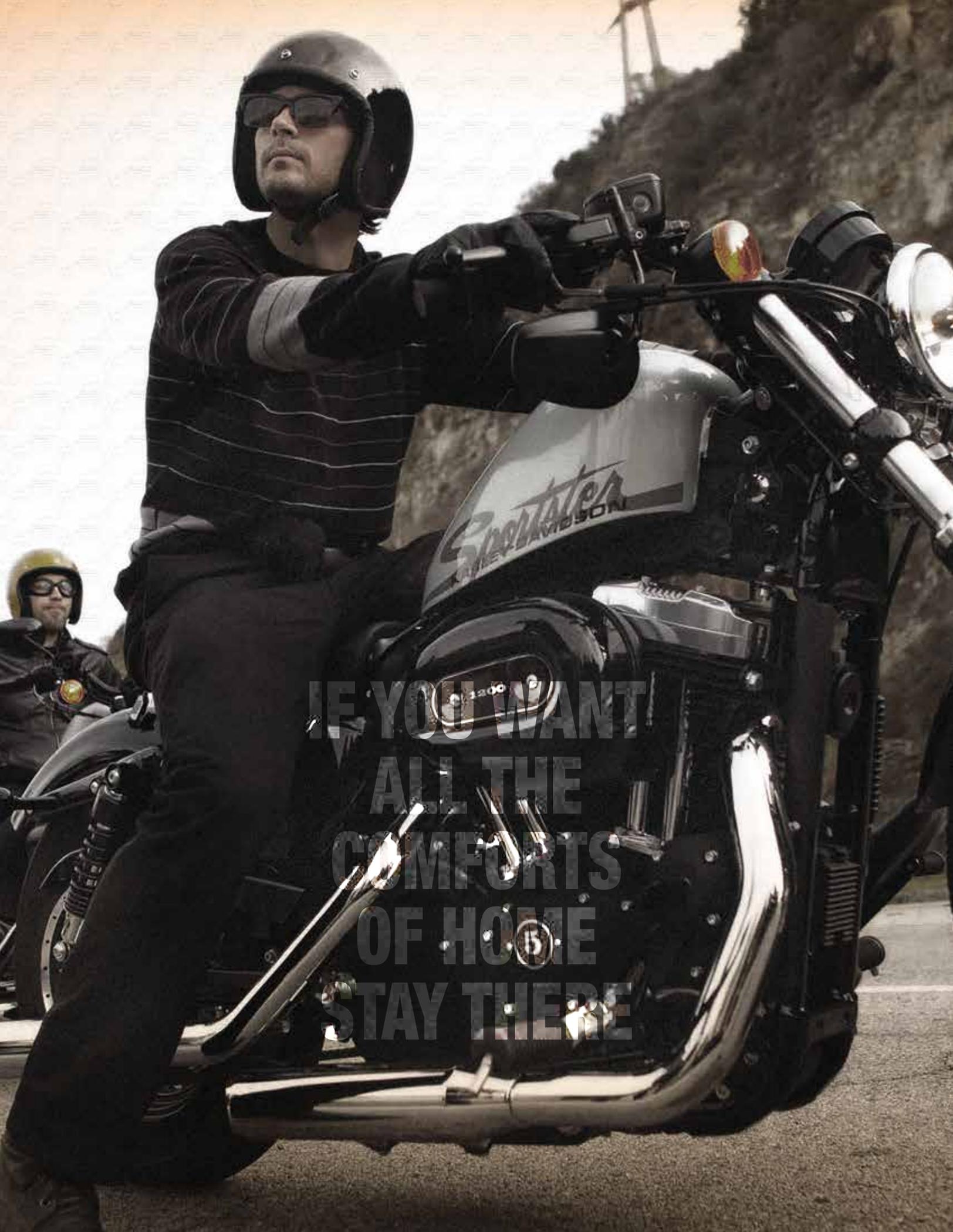
**200HD.H284**

**BRUSHED CHROME  
EMBLEM ATTACHED**



**29559**

**HIGH POLISH CHROME  
COLOR IMAGE/ LUSTRE**

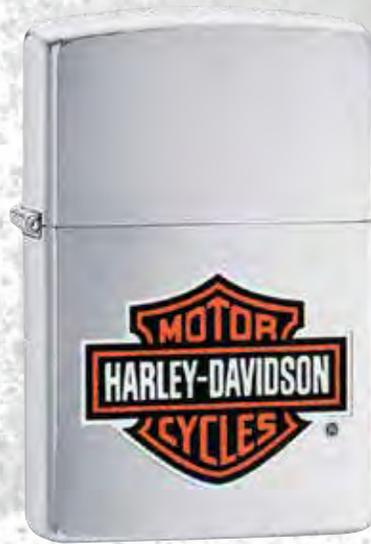


IF YOU WANT  
ALL THE  
COMFORTS  
OF HOME  
STAY THERE



**20230**

**STREET CHROME™  
EMBLEM ATTACHED**



**200HD.H252**

**BRUSHED CHROME  
COLOR IMAGE**



**218HD.H252**

**BLACK MATTE  
COLOR IMAGE**



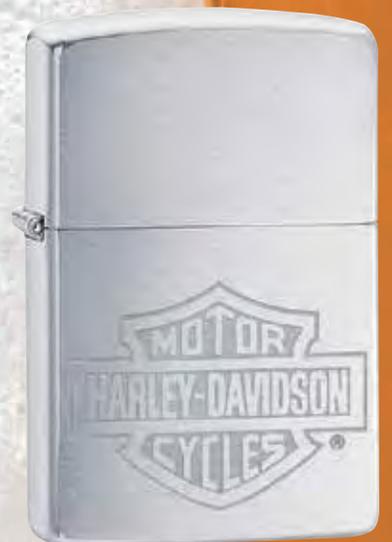
**29266**

**STREET CHROME™  
EMBLEM ATTACHED**



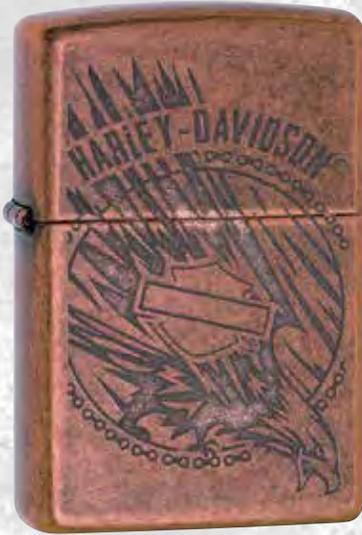
**29165**

**ARMOR®  
HIGH POLISH BLACK ICE®  
DEEP CARVE/LASER ENGRAVE**



**200HD.H199**

**BRUSHED CHROME  
LUSTRE**



**29664**

**ANTIQUÉ COPPER  
LUSTRE**



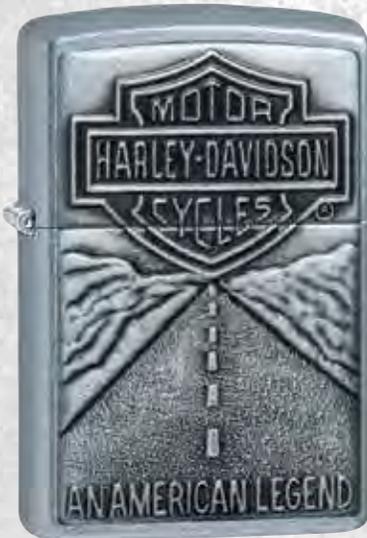
**24025**

**SATIN CHROME  
COLOR IMAGE**



**28982**

**HIGH POLISH CHROME  
LASER ENGRAVE /  
AUTO ENGRAVE**



**20229**

**STREET CHROME™  
EMBLEM ATTACHED**



**20711**

**HIGH POLISH BLUE  
COLOR IMAGE**



**29159**

**HIGH POLISH CHROME  
FUSION**

# ZIPPO LIGHTER INSERTS

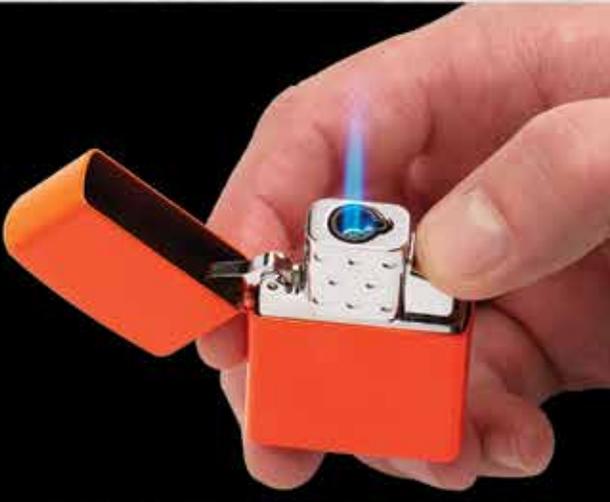
FITS ALL REGULAR-SIZED ZIPPO LIGHTER CASES

\*DOES NOT FIT SLIM OR 1935 REPLICA



 **SINGLE TORCH**  
Butane Lighter Insert

**65826**  
**SINGLE TORCH**  
UNFILLED



A hand holds an orange Zippos lighter with the single torch insert installed. The lighter is lit, showing a single blue flame.



 **DOUBLE TORCH**  
Butane Lighter Insert

**65827**  
**DOUBLE TORCH**  
UNFILLED



A hand holds an orange Zippos lighter with the double torch insert installed. The lighter is lit, showing two blue flames.



 **DOUBLE ARC**  
Rechargeable Lighter Insert

**65828**  
**ARC LIGHTER INSERT**  
USB RECHARGEABLE



A hand holds an orange Zippos lighter with the double arc insert installed. The lighter is not lit, showing the two purple arcs.



HOTEL BARCLAY

HARLEY-DAVIDSON

WHEN WE FIRST TIME



**YOU HEARD THE CALLING?**

# HARLEY-DAVIDSON® 3 HOUR HEATBANK® HAND WARMERS

The HeatBank® rechargeable hand warmer provides long lasting heat and portable power for tackling the open road. The convenient power bank feature recharges your USB compatible device, so you can stay connected while enjoying the ride.

## HEATBANK® HAND WARMER FEATURES



- 2,600 MAH BATTERY
- AUTO CHARGING FEATURE
- UP TO 113° F / 45° C
- CONTINUOUS GENTLE WARMTH
- UP TO 3HR RUN TIME
- LED INDICATOR LIGHTS
- HIGH & LOW HEAT SETTINGS
- TWO SIDED HEAT
- 5V1A USB CHARGING PORT
- 5V1A MICRO USB PORT



WARMER CHARGING CABLE INCLUDED



This product is listed to applicable standards and requirements by UL.

NEW



**40145**  
HEATBANK® 3  
BLACK  
LASER ENGRAVE

NEW



**40146**  
HEATBANK® 3  
BLACK  
COLOR IMAGE



## WHILE SUPPLIES LAST



**40319**  
HAND WARMER  
BLACK MATTE  
LASER ENGRAVE





- BUTANE TORCH LIGHTER
- REFILLABLE
- ADJUSTABLE FLAME
- CHILD RESISTANT
- ONE YEAR WARRANTY



43548

**12 UNIT JETLITE DISPLAY**  
 (THREE DESIGNS, FOUR OF EACH MODEL)  
 REFER TO PRICE SHEET SHOWN IN 12 PIECE TRAY, SHIPS IN CASE OF 24



**HDPBK**

**H-D® LIGHTER POUCH WITH LOOP - BLACK**



**HDP6**

**H-D® LIGHTER POUCH GIFT SET**

Lighter Pouch Gift Set includes black leather pouch in a handsome gift box. Add any lighter to create a custom gift set. (Lighter not included.)



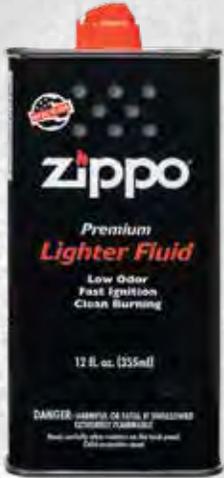
142708

**30 PIECE COUNTERTOP DISPLAY**

ANGLED SHELVES HOLD 30 ZIPPO WINDPROOF LIGHTERS IN THIS TWO-SIDED LOCKABLE SWIVEL DISPLAY. PRODUCT SOLD SEPARATELY.

DIMENSIONS: 6 3/4" X 8" X 20 1/4"

DISPLAY IS LIMITED TO AUTHORIZED ZIPPO SALES DISTRIBUTORS AND WHOLESALERS ONLY. THIS INFORMATION IS NOT INTENDED FOR CONSUMER USE.



**3165**  
**LIGHTER FUEL 12 OZ.**

SHIPPING CARTON OF 24



**3141**  
**LIGHTER FUEL 4OZ.**

SHIPPING CARTON OF 24

**NEW**



**3824**  
**BUTANE FUEL  
ODORIZED  
290 ML. / 165 G**

SHIPPING CARTON OF 12



**3810**  
**BUTANE FUEL  
290 ML. / 165 G**

SHIPPING CARTON OF 48  
WITH 4 INNER PACKS OF 12



**3809**  
**BUTANE FUEL  
75 ML. / 42 G**

SHIPPING CARTON OF 48  
WITH 4 INNER PACKS OF 12



**2406N**  
**6 FLINTS PLASTIC  
DISPENSER**

INDIVIDUALLY CARDED, PUNCHED FOR PEG-  
BOARD USE.  
PACKED 24 CARDS PER COUNTER  
DISPLAY BOX.



**2425**  
**WICK**

INDIVIDUALLY CARDED, PUNCHED FOR  
PEGBOARD USE.  
PACKED 24 CARDS PER COUNTER  
DISPLAY BOX.



**2406C**  
**6 FLINTS  
DISPENSER CARD**

PACKED 24 DISPENSERS PER  
DISPLAY BOX

## PART NUMBER - PAGE NUMBER CROSS REFERENCE TABLE

200HD.H199..... 6	20711.....7	40319.....11
200HD.H231..... 4	24025.....7	43548..... 12
200HD.H252..... 6	28485.....4	49044 .....1
200HD.H284..... 4	28982.....7	49062 .....1
218HD.H252..... 6	29159.....7	49064 .....1
2406C..... 13	29165.....6	49174 .....1
2406N..... 13	29266.....6	49175.....1
2425..... 13	29559.....4	49176.....2
3809..... 13	29664.....7	65826.....8
3810..... 13	29739.....4	65827.....8
3824..... 13	29822.....4	65828.....8
3141..... 13	29904 .....1	142708.....12
3165..... 13	29905 .....1	HDP6..... 12
20229.....7	40145.....11	HDPBK..... 12
20230.....6	40146.....11	

Every Zippo® windproof lighter in this catalog is packaged in the “one box”, designed to address the growing concern over the depletion of our natural resources. Both the attractive gift box and the cardboard insert are made from renewable materials and are 100% recyclable. The patented “one box” is attractive, easy to handle, and designed to display more of the lighter than ever.





zippo®



2019/2020 Choice Catalog

# Choice

noun \ chôis \

something that is preferred or preferable to others; the best part of something: carefully selected.\*

## Zippo Choice

a handpicked collection of Zippo lighters, selected from hundreds of concepts submitted by our best designers, guaranteed to appeal to even the most refined tastes.

An incredible selection of unique lighters - new engraving combinations - sets high expectations for record-setting sales from this Zippo Choice. This selection of lighters goes beyond the limits of ordinary to truly Choice distinction! Order from Zippo Choice now through July 31, 2020.

# 45<sup>th</sup> Anniversary Venetian®



Introduced in 1974, the Venetian design - originally called the Florentine design, before being renamed in 1976 - displays floral motifs with roots that reach from the Italian Renaissance all the way back to the beginnings of Western Civilization's art. In fact, Zippo's designers based the original Florentine design on a pattern called Western Filigree.

In celebration of this timeless design, Zippo has recreated this globally appealing art using a trio of luxury design methods: 360° MultiCut, Epoxy Inlay, and debuting Zippo's newest design process - Laser 360° to envelop this lighter in classic beauty.

Production limited to 2019 only.

**49053**

Armor®

High Polish Chrome  
MultiCut/Epoxy Inlay/  
Laser 360°

# Buy One, Plant One™

Zippo's mission to be a global partner in caring for our planet continues with these two new lighter designs in the WOODCHUCK USA series. These emblem designs incorporate birch and mahogany inlays to create tonal silhouettes. And every single lighter is backed not only by Zippo's famous guarantee, but also a promise to plant a tree for each lighter sold.



**49043**

Street Chrome

Wood Emblem Attached



All WOODCHUCK USA lighters come standard in packaging shown.



**49042**  
Street Chrome  
Wood Emblem Attached



## 360° Laser Engraving

The unparalleled precision of Zippo's laser engraving process continues to evolve new lighter design capabilities. New in 2019, Zippo introduces 360° Laser Engraving, which seamlessly circumnavigates a lighter's entire surface, just like the wildly popular MultiCut process, with one major difference: 360° Laser Engraving is available on classic High Polish base models too, not just Armor finishes.

Zippo's Laser 360° wraps these Black Ice lighters in vintage Zippo style, proving that no matter how you write it, Zippo is always newsworthy.

**49049**  
Black Ice®  
Laser 360°



All Laser 360° lighters  
come standard in the  
Zippo Premium Box.



**49051**  
Black Ice®  
Laser 360°

The all-seeing Eye of Providence adorns two new Choice designs. The first casts the divine gaze from a green Swarovski® crystal set into a deep carved pyramid on a Brass High Polish Armor lighter, and also features a gold flashed insert. The Multi Color finish lighter is adorned with additional ancient symbols surrounding the Eye – each detail within this design created by Zippo's intricate Laser Fancy Fill process.



**49060**  
Armor®  
High Polish Brass  
Deep Carve/  
Emblem Attached



**49061**  
Multi Color  
Laser Fancy Fill



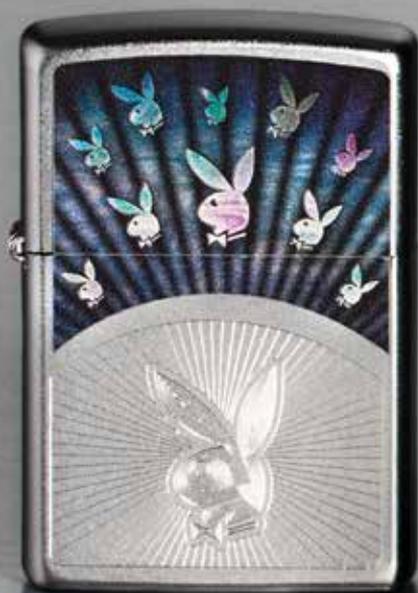
## MultiCut Slim

In another Zippo first, the MultiCut process debuts on a Slim High Polish Chrome lighter. The elegant diamond patterned band that encircles the middle of the lighter features a solitaire Swarovski® crystal accent.

**49052**  
Slim Armor®  
High Polish Chrome  
MultiCut/  
Emblem Attached

*Adorned with Swarovski® Crystal*

2019/20 Choice Catalog



**49002**  
Satin Chrome  
Color Image/Auto Engrave



**29986**  
Black Matte  
Texture Print

© 2019 Playboy Enterprises International, Inc. Playboy and the Rabbit Head Design are trademarks of Playboy Enterprises International, Inc. and used under license by Zippo Manufacturing Company.

Available in selected countries, some restrictions may apply.

# Top Designs

The perpetually dapper Playboy bunny radiates charm in this design that was voted one of the best new designs among surveyed consumers.

Zippo's recent introduction of texture printing is gaining plenty of consumer interest. This texture printed lock design was one of the most highly rated lighter designs from Zippo's consumer testing results.





**49058**

Armor®

High Polish Chrome

Deep Carve/ Epoxy Inlay

# Crystal Skulls

These two new skull designs feature the largest Swarovski® crystal attachments Zippo has ever put on a lighter. Glimmering 3-D crystal skulls combined with auto engraved, feathered wings and a deep carved spider web tested incredibly well globally with consumers, and received overwhelmingly positive feedback from European consumers, in particular.



**49034**  
Satin Chrome  
Auto Engrave/  
Emblem Attached

*Adorned with Swarovski® Crystal*

**29931**  
Armor®  
High Polish Chrome  
Deep Carve/Emblem Attached

*Adorned with Swarovski® Crystal*



**29987**  
High Polish Indigo  
Laser Engrave

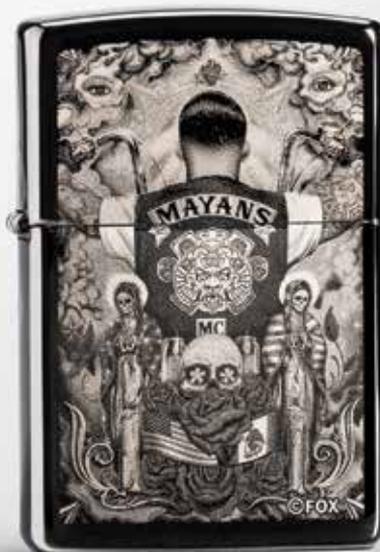
**49035**  
Armor®  
Antique Brass  
MultiCut

# Mayans M.C.

After a strong debut in the Spring Brochure, Zippo introduces two new Mayans M.C. designs. Mayans M.C. is the next chapter in the Sons of Anarchy™ saga, Kurt Sutter's award-winning series, and premiered to the best ratings of any new cable series in 2018, in every major demographic. Season 2 begins airing in September 2019, and devoted fans of the show are eager for memorabilia to show their loyalty to the club.



**49032**  
Armor®  
High Polish Chrome  
Deep Carve/Color Image



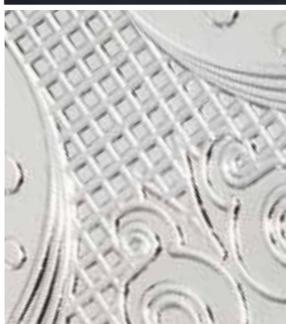
**49031**  
Black Ice®  
Photo Image



**49048**  
High Polish Blue  
Laser 360°



**49046**  
High Polish Blue  
Laser 360°



**49037**  
Armor®  
High Polish Chrome  
MultiCut

# Colorful High Polish Lighters

Deep Carve and MultiCut treatments are dazzling on high polish lighters, adding even more vibrant flashes of color. The High Polish Blue lighter has been deep carved on the front and back sides with an elegant jacquard diamond pattern. The High Polish Green lighter is covered in an Art Deco pattern by Zippo's MultiCut process and features a lustre etched dragon on the front.



**29964**

Armor®  
High Polish Blue  
Deep Carve

**49054**

Armor®  
High Polish Green  
MultiCut/Lustre



## 3D Deep Carve

Zippo is not only inventing new decorating methods, the design team is also pushing the most popular design capabilities to exciting new limits. In this Armor lighter design, the immensely popular Black Ice finish is adorned with a Zippo flame that appears to be fully-3D, but in reality was created through clever artistic manipulation of Zippo's deep carved process.

**29928**  
Armor®  
High Polish Black Ice®  
Deep Carve

# James Bond

No matter what you call him – Bond, James Bond, 007, or (if you're feeling like a villain) Mr. Bond – everyone understands the allure of 007. This 007 Deep Carve design on an Armor Antique Silver Plate lighter allows anyone with good taste to carry a bit of Bond's mystique.



**49033**

Armor®

Antique Silver Plate

Deep Carve



**49059**  
Black Ice®  
Photo Image



**49040**  
Armor®  
High Polish Black Ice®  
Deep Carve/Laser Engrave

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Available in selected countries, some restrictions may apply.

# Chinese Zodiac

Zippo continues the Chinese Zodiac collection with 2019's the Year of the Rat. The combination of laser and auto engraving on a red matte lighter brings the best fortune possible to its lucky recipients.



**29929**

Red Matte

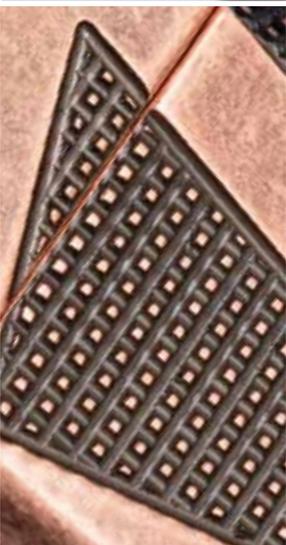
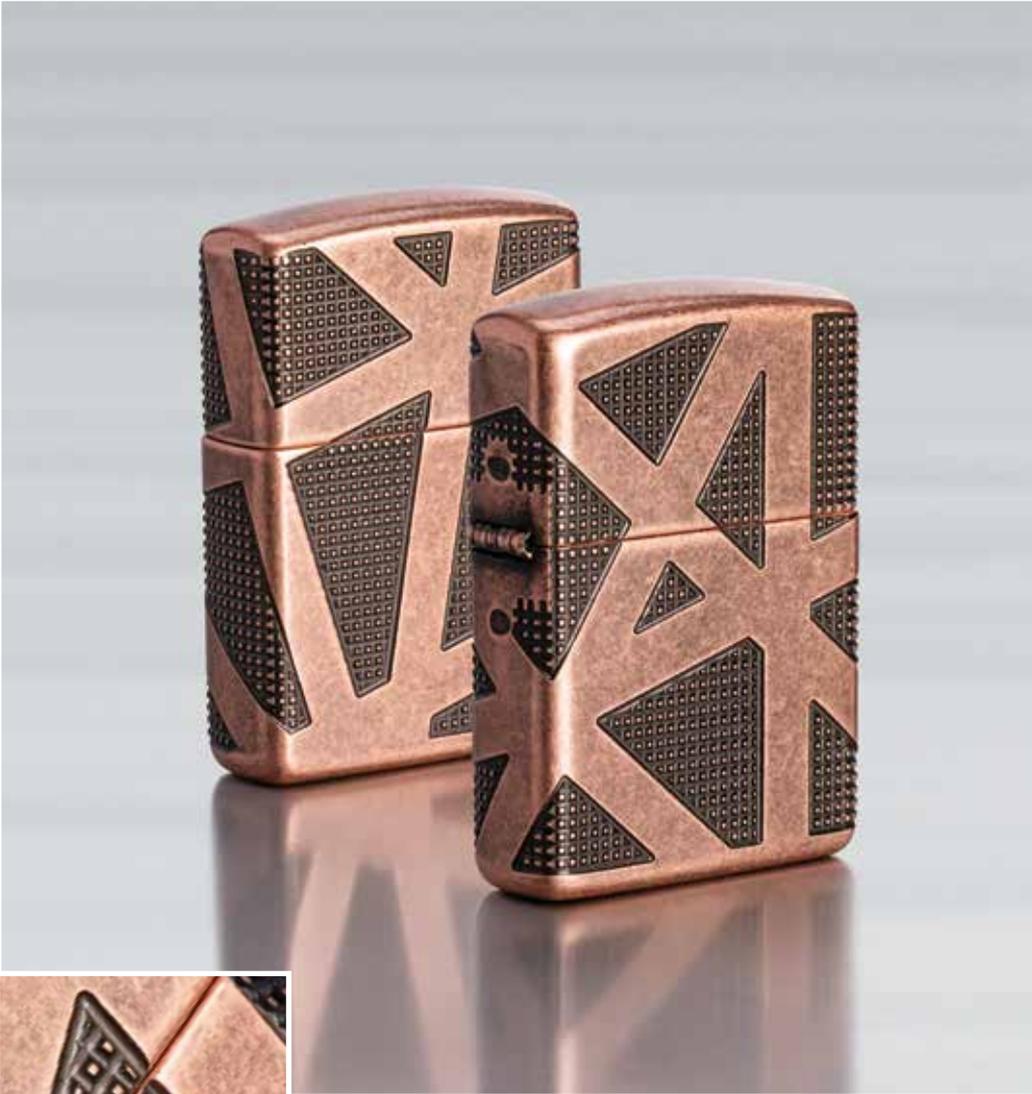
Laser Engrave/Auto Engrave



**49045**

Multi Color

Laser 360°



**49036**  
Armor®  
Antique Copper  
MultiCut

For optimum performance of every Zippo windproof lighter, we recommend genuine Zippo flints, wicks, and premium lighter fuel.

# Lighter Fuel



**3165EX**  
Lighter Fuel 12 oz.  
Shipping  
carton of 24.



**3141EX**  
Lighter Fuel 4 oz.  
Shipping  
carton of 96.

# Flints and Wicks



## 2406C

6 Flints Plastic Dispenser

24 dispensers per display.  
24 boxes per shipping carton.



## 2406N

6 Flints Plastic Dispenser

Individually carded,  
punched for pegboard use.

24 cards per counter  
display box. 24 boxes  
per shipping carton.



## 2425

Wick

Individually carded,  
punched for pegboard use.

24 cards per counter  
display box. 24 boxes  
per shipping carton.

# PACKAGING

## One Box

Unless otherwise stated, every Zippo windproof lighter in this catalog is packaged in the dealer friendly "one box". Both the attractive gift box and the cardboard I-card are 100% recyclable. The patented "one box" is attractive, easy to handle and designed to fit in every Zippo display.



## ZLuxury

The ZLuxury box was designed especially to showcase the incredible engraving that envelopes each Armor 360° MultiCut Zippo lighter. A high-density foam insert securely holds the lighter, while mirrored wings allow a wraparound view of the design without removing the lighter from the packaging or display case. Silver, black and red foil stamped accents adorn the lid and makes for an elegant gift presentation. ZLuxury packaging comes standard with all MultiCut lighters.



## Zippo Premium Box

The Zippo Premium box debuts as the standard packaging for every Laser 360° lighter. The box has the same footprint and lid as the attractive one box, but with several upscale elements inside borrowed from the ZLuxury packaging. A high density foam insert securely holds the lighter, while mirrored wings allow a wraparound view of the design without removing the lighter from the packaging or display case.



# 2019

# SPORTS BROCHURE

FEATURING A LIMITED EDITION NFL 100 YEAR ANNIVERSARY LIGHTER



AVAILABLE IN USA ONLY



# 100<sup>TH</sup> ANNIVERSARY

# OF THE NFL

LIMITED EDITION 2,500 PCS

The NFL® is celebrating a century of gridiron greatness, and Zippo is proud to help commemorate this historic anniversary for one of our most popular licenses with an exclusive collectible.

Featuring the official "NFL 100" logo lustre etched onto an Armor® High Polish Chrome Lighter, and accented with Deep Carve elements inspired by the angle sechoed in the "NFL 100" logo, each lighter is consecutively numbered on its non-hinged side and comes in the NFL version of Zippo's One Box, complete with the standard NFL i-card.

Production is limited to only 2,500 pieces worldwide and this item is expected to sell out quickly. This collectible will be featured in Zippo's media outreach, digital advertising, and consumer communications upon its debut. NFL fans will be hungry to add this piece to their memorabilia collections, so don't delay.



Armor® High Polish Chrome Deep  
Carve  
49041  
UPC: 191693122404

Some restrictions apply



# 2019 STOCK NFL - NEW

New open stock NFL designs are available now, each featuring vibrant team colors and their logo on a Street Chrome™ finish lighter.



ARIZONA CARDINALS  
29932  
UPC: 191693108842



ATLANTA FALCONS  
29933  
UPC: 191693108859



BALTIMORE RAVENS  
29934  
UPC: 191693108866



BUFFALO BILLS  
29935  
UPC: 191693108873



CAROLINA PANTHERS  
29936  
UPC: 191693108880



CHICAGO BEARS  
29937  
UPC: 191693108897



CINCINNATI BENGALS  
29938  
UPC: 191693108903



CLEVELAND BROWNS  
29939  
UPC: 191693108910



DALLAS COWBOYS  
29940  
UPC: 191693108927



DENVER BRONCOS  
29941  
UPC: 191693108934



DETROIT LIONS  
29942  
UPC: 191693108941



GREEN BAY PACKERS  
29943  
UPC: 191693108958

# 2019 STOCK NFL - NEW

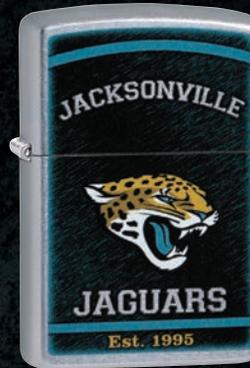
New open stock NFL designs are available now, each featuring vibrant team colors and their logo on a Street Chrome™ finish lighter.



**HOUSTON TEXANS**  
29944  
UPC: 191693108965



**INDIANAPOLIS COLTS**  
29945  
UPC: 191693108972



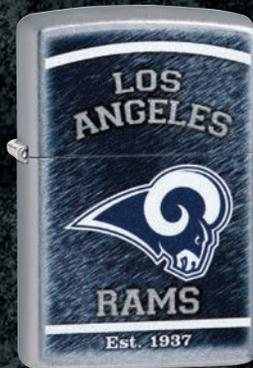
**JACKSONVILLE JAGUARS**  
29946  
UPC: 191693108989



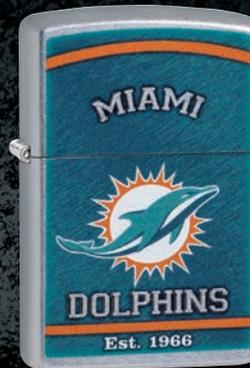
**KANSAS CITY CHIEFS**  
29947  
UPC: 191693108996



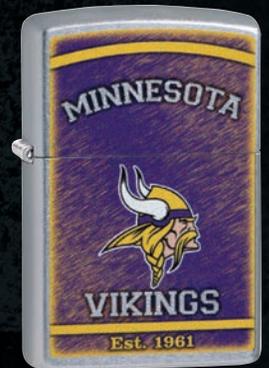
**LOS ANGELES CHARGERS**  
29948  
UPC: 191693109009



**LOS ANGELES RAMS**  
29949  
UPC: 191693109016



**MIAMI DOLPHINS**  
29950  
UPC: 191693109023



**MINNESOTA VIKINGS**  
29951  
UPC: 191693109030



**NEW ENGLAND PATRIOTS**  
29952  
UPC: 191693109047



**NEW ORLEANS SAINTS**  
29953  
UPC: 191693109054



**NEW YORK GIANTS**  
29954  
UPC: 191693109061



**NEW YORK JETS**  
29955  
UPC: 191693109078

# 2019 STOCK NFL - NEW

New open stock NFL designs are available now, each featuring vibrant team colors and their logo on a Street Chrome™ finish lighter.



**OAKLAND RAIDERS**  
29956  
UPC: 191693109085



**PHILADELPHIA EAGLES**  
29957  
UPC: 191693109092



**PITTSBURGH STEELERS**  
29958  
UPC: 191693109108



**SAN FRANCISCO 49ERS**  
29959  
UPC: 191693109115



**SEATTLE SEAHAWKS**  
29960  
UPC: 191693109122



**TAMPA BAY BUCCANEERS**  
29961  
UPC: 191693109139



**TENNESSEE TITANS**  
29962  
UPC: 191693109146



**WASHINGTON REDSKINS**  
29963  
UPC: 191693109153

# 2019 CUSTOM NFL

All NFL team insignia and logos are color image on rugged Street Chrome™ finish. These models must be ordered in a minimum of 30 pieces per design. Please contact your Zippo representative or sales associate for pricing, lead times and ordering details.



ARIZONA CARDINALS  
CI409095



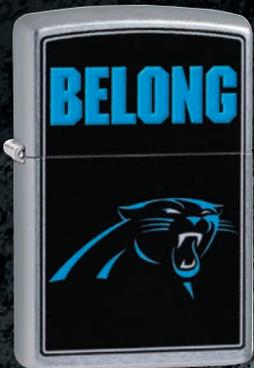
ATLANTA FALCONS  
CI409096



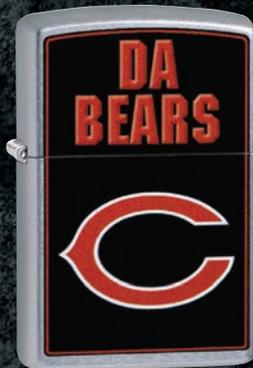
BALTIMORE RAVENS  
CI409097



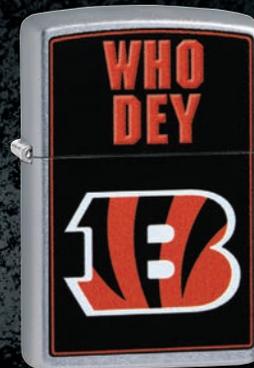
BUFFALO BILLS  
CI409098



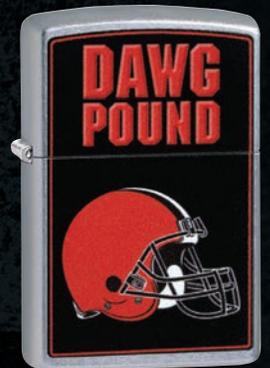
CAROLINA PANTHERS  
CI409099



CHICAGO BEARS  
CI409100



CINCINNATI BENGALS  
CI409101



CLEVELAND BROWNS  
CI409102



DALLAS COWBOYS  
CI409103



DENVER BRONCOS  
CI409104



DETROIT LIONS  
CI409105



GREEN BAY PACKERS  
CI409106

# 2019 CUSTOM NFL

All NFL team insignia and logos are color image on rugged Street Chrome™ finish. These models must be ordered in a minimum of 30 pieces per design. Please contact your Zippo representative or sales associate for pricing, lead times and ordering details.



HOUSTON TEXANS  
CI409107



INDIANAPOLIS COLTS  
CI409108



JACKSONVILLE JAGUARS  
CI409109



KANSAS CITY CHIEFS  
CI409110



LOS ANGELES CHARGERS  
CI409111



LOS ANGELES RAMS  
CI409112



MIAMI DOLPHINS  
CI409113



MINNESOTA VIKINGS  
CI409114



NEW ENGLAND PATRIOTS  
CI409115



NEW ORLEANS SAINTS  
CI409116



NEW YORK GIANTS  
CI409117



NEW YORK JETS  
CI409118

# 2019 CUSTOM NFL

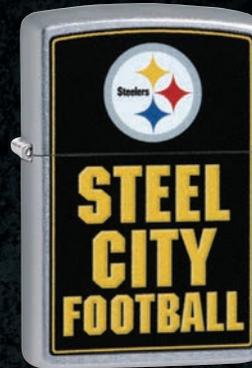
All NFL team insignia and logos are color image on rugged Street Chrome™ finish. These models must be ordered in a minimum of 30 pieces per design. Please contact your Zippo representative or sales associate for pricing, lead times and ordering details.



OAKLAND RAIDERS  
CI409119



PHILADELPHIA EAGLES  
CI409120



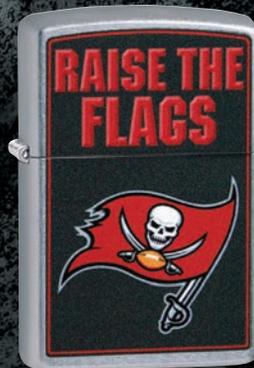
PITTSBURGH STEELERS  
CI409121



SAN FRANCISCO 49ERS  
CI409122



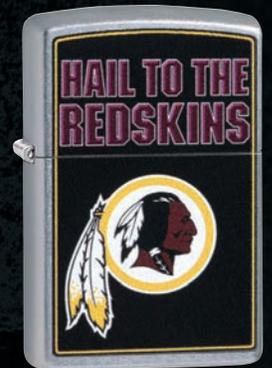
SEATTLE SEAHAWKS  
CI409123



TAMPA BAY BUCCANEERS  
CI409124



TENNESSEE TITANS  
CI409125



WASHINGTON REDSKINS  
CI409126



# 2019 MLB™

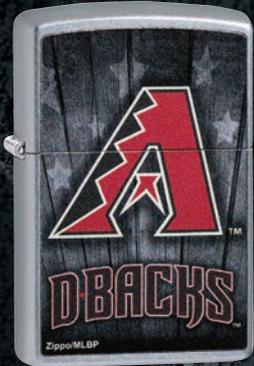
STOCK & CUSTOM LIGHTERS



Some restrictions apply

# 2019 STOCK MLB™

New open stock MLB™ designs are available now, each featuring vibrant team colors and their logo on a Street Chrome™ finish lighter.



**ARIZONA  
DIAMONDBACKS™** 29972  
UPC: 191693112757



**ATLANTA BRAVES™**  
29800  
UPC: 191693077049



**BALTIMORE ORIOLES™**  
29973  
UPC: 191693112764



**BOSTON RED SOX™**  
29790  
UPC: 191693076622



**CHICAGO CUBS™**  
29792  
UPC: 191693076646



**CHICAGO WHITE  
SOX™** 29791  
UPC: 191693076639



**CINCINNATI REDS™**  
29983  
UPC: 191693112870



**CLEVELAND INDIANS™**  
29974  
UPC: 191693112771



**COLORADO ROCKIES™**  
29984  
UPC: 191693112887



**DETROIT TIGERS™**  
29982  
UPC: 191693112863



**HOUSTON ASTROS™**  
29968  
UPC: 191693112719



**KANSAS CITY  
ROYALS™** 29985  
UPC: 191693112894

# 2019 STOCK MLB™

New open stock MLB™ designs are available now, each featuring vibrant team colors and their logo on a Street Chrome™ finish lighter.



**ANGELS™** 29967  
UPC: 191693112702



**LOS ANGELES  
DODGERS™** 29793  
UPC: 191693076653



**MIAMI MARLINS™**  
29976  
UPC: 191693112795



**MILWAUKEE  
BREWERS™** 29971  
UPC: 191693112740



**MINNESOTA TWINS™**  
29981  
UPC: 191693112849



**NEW YORK METS™**  
29794  
UPC: 191693076660



**NEW YORK YANKEES™**  
29795  
UPC: 191693076677



**OAKLAND  
ATHLETICS™** 29969  
UPC: 191693112726



**PHILADELPHIA  
PHILLIES™** 29797  
UPC: 191693076684



**PITTSBURGH  
PIRATES™** 29801  
UPC: 191693077056



**SAN DIEGO PADRES™**  
29978  
UPC: 191693112818



**SAN FRANCISCO  
GIANTS™** 29798  
UPC: 191693076691

# 2019 STOCK MLB™

New open stock MLB™ designs are available now, each featuring vibrant team colors and their logo on a Street Chrome™ finish lighter.



**SEATTLE MARINERS™**  
29975  
UPC: 191693112788



**ST. LOUIS  
CARDINALS™** 29799  
UPC: 191693076707



**TAMPA BAY RAYS™**  
29980  
UPC: 191693112832



**TEXAS RANGERS™**  
29979  
UPC: 191693112825



**TORONTO BLUE JAYS™**  
29970  
UPC: 191693112733



**WASHINGTON  
NATIONALS™** 29977  
UPC: 191693112801

# 2019 CUSTOM MLB™

MLB™ team designs are featured on a Street Chrome™ finish lighter in vibrant color using Zippo's Color Imaging process. These models must be ordered in a minimum of 30 pieces per design. Please contact your Zippo representative or sales associate for pricing, lead times and ordering details.



**ARIZONA DIAMONDBACKS™**  
CI408126



**ATLANTA BRAVES™**  
CI408131



**BALTIMORE ORIOLES™**  
CI408132



**BOSTON RED SOX™**  
CI408133



**CHICAGO CUBS™**  
CI408134



**CHICAGO WHITE SOX™**  
CI408135



**CINCINNATI REDS™**  
CI408136



**CLEVELAND INDIANS™**  
CI407854



**COLORADO ROCKIES™**  
CI408138



**DETROIT TIGERS™**  
CI408137



**HOUSTON ASTROS™**  
CI408139



**KANSAS CITY ROYALS™**  
CI408229

# 2019 CUSTOM MLB™

MLB™ team designs are featured on a Street Chrome™ finish lighter in vibrant color using Zippo's Color Imaging process. These models must be ordered in a minimum of 30 pieces per design. Please contact your Zippo representative or sales associate for pricing, lead times and ordering details.



ANGELS™  
CI408140



LOS ANGELES DODGERS™  
CI408141



MIAMI MARLINS™  
CI408142



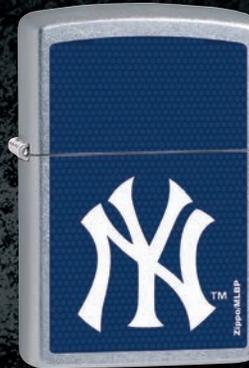
MILWAUKEE BREWERS™  
CI408143



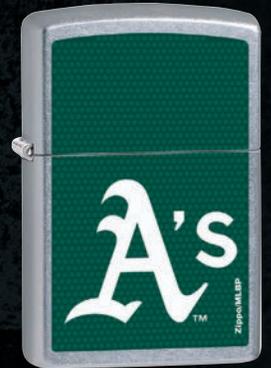
MINNESOTA TWINS™  
CI408144



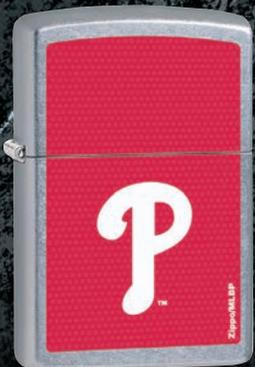
NEW YORK METS™  
CI408145



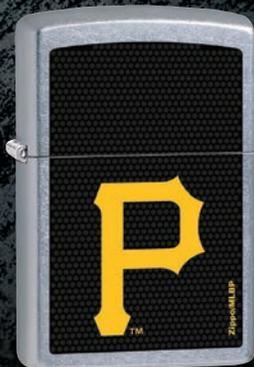
NEW YORK YANKEES™  
CI408146



OAKLAND ATHLETICS™  
CI408147



PHILADELPHIA PHILLIES™  
CI407855



PITTSBURGH PIRATES™  
CI408148



SAN DIEGO PADRES™  
CI408149



SAN FRANCISCO GIANTS™  
CI408150

# 2019 CUSTOM MLB™

MLB™ team designs are featured on a Street Chrome™ finish lighter in vibrant color using Zippo's Color Imaging process. These models must be ordered in a minimum of 30 pieces per design. Please contact your Zippo representative or sales associate for pricing, lead times and ordering details.



**SEATTLE MARINERS™**  
CI408151



**ST. LOUIS CARDINALS™**  
CI408152



**TAMPA BAY RAYS™**  
CI408153



**TEXAS RANGERS™**  
CI408154



**TORONTO BLUE JAYS™**  
CI408155



**WASHINGTON NATIONALS™**  
CI408156





zippo  
POWER FAST TORCH

**zippo**<sup>®</sup>

SPRING/SUMMER  
2020



**NEW**

# FireFast™ Torch



## **CARRY THE TORCH FOR CAMPFIRES.**

The FireFast™ Torch delivers power and performance when you need it most, starting the fire. This durable torch with patent pending ignition lights with ease and burns strong with an adjustable soft yellow or blue flame torch.

**40559**

**SHIPS Q3 2019**



VARIABLE SOFT YELLOW OR BLUE FLAME TORCH



HEATS UP TO 2,400°F / 1,300°C

ADJUSTABLE FLAME SIZE

PATENT PENDING CHILD-RESISTANT PALM LOCK IGNITION



BUTANE REFILLABLE

INCLUDES ONE 18ML BUTANE CANISTER





# Tinder Shreds



## TAKE THE CHORE OUT OF FIRE STARTING.

These Tinder Shreds are water-resistant, easy to carry, light quickly, burn strong and are essential for a hassle-free fire.

**40482**

RESEALABLE PACKAGE

NATURAL SHREDED PINE

WATER-RESISTANT WAX COATING

IGNITES WITH SPARK OR FLAME



BURNS UP TO EIGHT MINUTES

2" SIZE

# Mag Strike & Tinder Shreds Gift Set



**40557**



# Mag Strike

**UNLEASH A SPARK LIKE NO OTHER.** The ferrocerium rod and striker deliver a shower of sparks to light your fire wherever and whenever. Its textured grip, solid triangular body and the ultra-sharp blade allow you to strike with more precision and firepower to ignite every adventure.

40477



SNAP-LOCK CLOSURE

TRIANGULAR SHAPE WITH TEXTURED GRIP

STRIKER BLADE WITH SHARPENED EDGE

DURABLE ABS PLASTIC CONSTRUCTION

SHIELDED INTERNAL CHAMBER

MOLDED LANYARD HOLE

CORROSION-RESISTANT ROD COATING

5/16" FERROCERIUM ROD

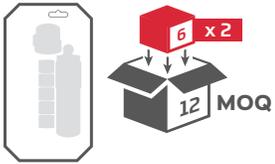




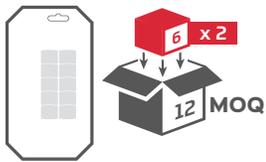
# Emergency Fire Kit

**DESIGNED TO SAVE THE DAY**, the Emergency Fire Kit comes through when others turn back. Its compact and high-caliber construction packs enough punch to overpower bleak conditions and fire up your campsite at a moment's notice.

40478

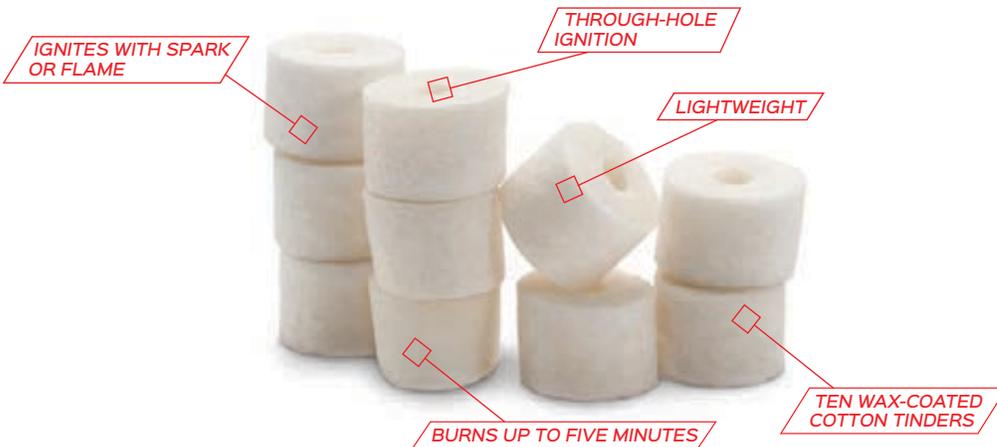


# Easy Spark Tinder



**SMALL, POWERFUL AND EASY TO PACK** this tinder is the fire source that blows out the competition and burns like no other. The unique through-hole design allows flexibility while lighting, giving you greater success in tough conditions.

40479



# Typhoon Matches

**MEET THE MATCH THAT NEVER GIVES UP.** Its power is resilient and boldly flames through anything Mother Nature throws at it. These mini-infernos are easy to strike and designed to defy the elements so you can light your fire in even the most severe conditions.

40484

BURNS UP TO 30 SECONDS

QUICK LIGHTING

RESEALABLE PACKAGE

WATER-RESISTANT COATING

PRODUCES HOT & INTENSE FLAME

30 WINDPROOF & WATER-RESISTANT MATCHES

INCLUDES ADDITIONAL STRIKE PADS



# Typhoon Match Kit

**EQUIP FOR ANY FORECAST.** This match kit is ready for any adventure. Its heavy-duty construction and sealed strike pad keep your Typhoon Matches protected and in one place.

40483

INCLUDES 15 TYPHOON MATCHES

WATER-RESISTANT STORAGE

DURABLE ABS PLASTIC CONSTRUCTION

FLOATS IN WATER

ERGONOMIC DESIGN WITH TEXTURED GRIP

INTEGRATED WATER-RESISTANT STRIKE PAD CAP

MOLDED LANYARD HOLE

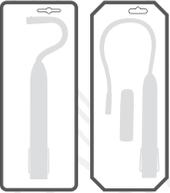
INCLUDES ADDITIONAL STRIKE PADS





# Flexible Neck Utility Lighters

**LIGHT YOUR WAY AROUND ANY OBSTACLE.** Its bendable neck, dual flame and all metal construction gives you the power and flexibility to fit into tight spots and flame through stiff winds.



## FLEX NECK L



Satin Silver  
BUTANE FILLED  
**121340**  
UNFILLED  
**121351**



Rubberized Black  
BUTANE FILLED  
**121330**  
UNFILLED  
**121321**

## FLEX NECK



Satin Silver  
UNFILLED WITH 18ML BUTANE CANISTER  
**121569**

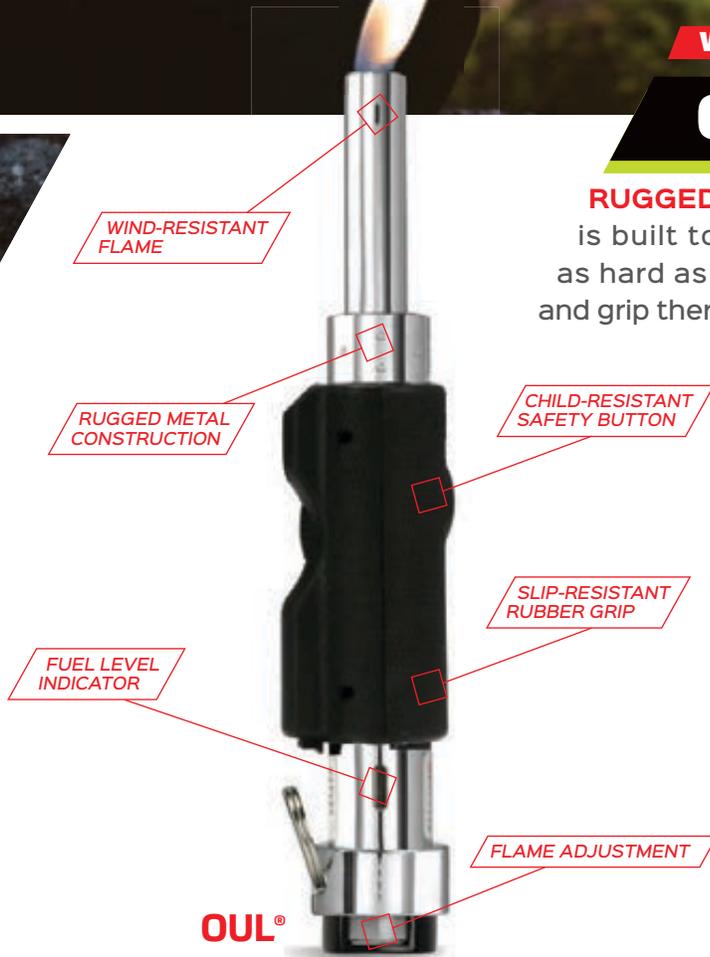


WHILE SUPPLIES LAST

# Outdoor Utility Lighter

**RUGGED AND READY FOR A CHALLENGE**, this lighter is built to burn tough. The wind-resistant flame burns as hard as the wind blows and with a heavy-duty design and grip there's no better way to get your fire roaring.

121399



## ZIPPO ODORIZED BUTANE

### BUTANE FUEL



42 Gram  
**3809**



165 Gram  
**3810**



290 ml  
**3824**



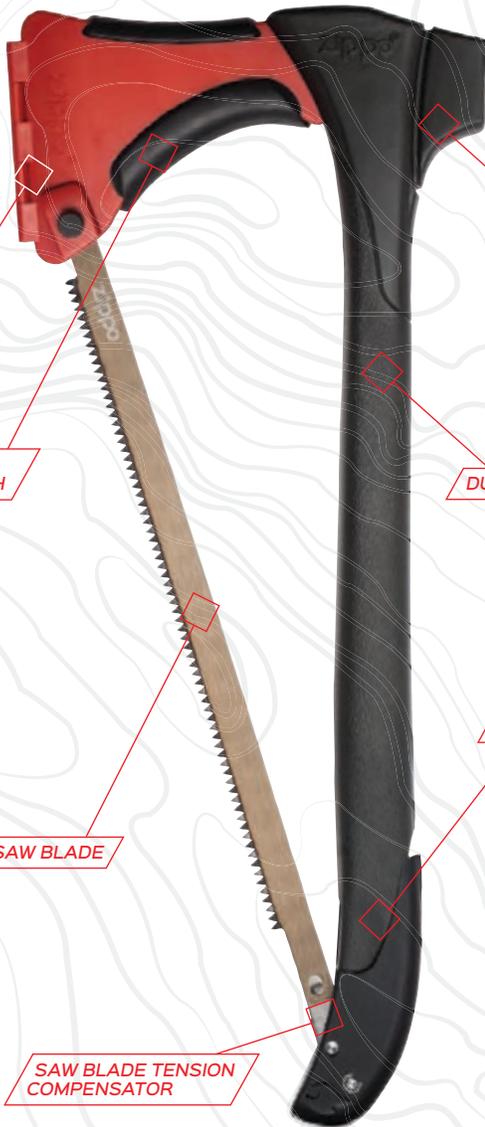
**NEW**



# AxeSaw

**MORE POWER WITH LESS TO PACK**, this mighty AxeSaw is built to take on more. Its versatility is essential for the woods, it works as a mallet, bow saw and hatchet so you can set up camp and stoke your fire.

40475



5" AXE HEAD

SAW HANDLE & SAFETY SHEATH

15" STEEL SAW BLADE

SAW BLADE TENSION COMPENSATOR

MALLET

DURABLE POLYMER HANDLE

SAW BLADE STORAGE



## REPLACEMENT BLADE

44038

MOQ

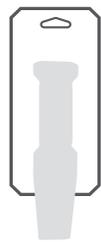




## FireFast® Bellows

**A FORCED AIR FIRE STOKER** Fan the flames with the push of a button and stoke your fire the FireFast™ way. This battery operated bellows delivers an optimal flow of oxygen and the flame retardant nozzle allows you to get the bellows right where you need it. An ergonomic shape and comfort-grip handle will give you the upper hand over your next fire.

40488



IMPELLER-STYLE FAN & VENTS

AUTO-OFF POWER BUTTON

NON-SLIP GRIP

NO-ROLL TRIANGULAR SHAPE

FLAME RETARDANT NOZZLE





# Windproof Lighters

Packaging options are easily identified under each lighter by a one letter code. **(P)** for peggable blister or **(B)** for "one box".



**P**



**B**

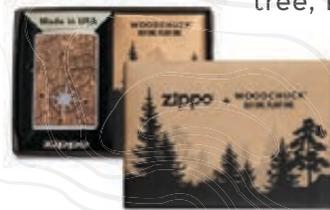
Please contact your Zippo representative or sales associate for MOQ's.



**NEW**

## BUY ONE, PLANT ONE

Zippo has partnered with WOODCHUCK USA to create wooden laser-cut emblem designs that will help restore and protect the forests of the world. Through the Buy One, Plant One® initiative, for each lighter purchased, a tree is planted. Each one comes with a unique code that you can use to learn about your tree, its location, and the direct impact you're having on the planet.



This topography design features a cutout of a compass rose, allowing the Street Chrome finish to point the way.

**P** Not Available  
**B** 49055-000003



**P** 29864-069159  
**B** 29864-000003



**P** 21032-000068  
**B** 21032-000003



**P** Not Available  
**B** 28485-000003



**P** Not Available  
**B** 29266-000003



**P** 275-000101  
**B** 275-000003



**P** 29585-063808  
**B** 29585-000003



**P** 29896-071935  
**B** 29896-000003



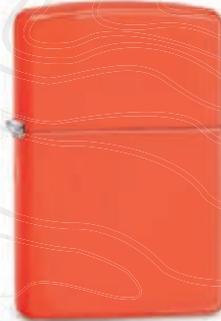
**P** 28738-000016  
**B** 28738-000003



**P** 29639-063804  
**B** 29639-000003



**P** 29636-063805  
**B** 29636-000003



**P** 28888-000018  
**B** 28888-000003



**P** 28653-047360  
**B** 28653-000003



**P** 207-004590  
**B** 207-004044



**P** 29637-063806  
**B** 29637-000003



**P** 29607-063807  
**B** 29607-000003



**P** 29390-054146  
**B** 29390-000003



**P** 29821-069161  
**B** 29821-000003



**P** 218-008187  
**B** 218-002801



**P** 28290-000023  
**B** 28290-000003



**P** 29722-069158  
**B** 29722-000003



### CUSTOMIZATION AVAILABLE

Please contact your Zippo representative or sales associate for pricing, lead times, and ordering details.



**214**  
White Matte



**216**  
Cream Matte



**221**  
Green Matte



**229**  
Royal Matte



**238**  
Pink Matte



**233**  
Red Matte



**231**  
Orange Matte



**239**  
Navy Matte

All Zippo pocket lighters are shipped without lighter fuel. Be sure to stock Zippo lighter fuel for your customers. For optimum performance of every Zippo® Windproof Lighter, we recommend genuine Zippo® premium lighter fuel.

Customer must sign an agreement stating they own or have rights to all custom artwork, and will indemnify Zippo for any infringement claim.



# Lighter & Paracord Pouch Set



40472



5MM WOVEN NYLON ROPE

STREET CHROME™ LIGHTER INCLUDED

450 LBS. BREAK STRENGTH

BUTTON CLOSURE

26 FT. LENGTH UNRAVELED

NOT FOR CLIMBING OR DESCENDING

BELT & CLIP LOOPS

NOT FOR CLIMBING OR DESCENDING

## THIS POUCH IS READY FOR ANYTHING.

Designed with versatility in mind, this new pouch provides 26 feet of paracord that can be used for countless emergency or survival situations.

## PARACORD POUCH

40467



Lighter not included.

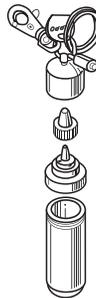


# Aluminum Fuel Canister

**KEEP YOUR FLAME BURNING.** The reusable personal-sized canister holds enough fuel to fill one Zippo Windproof Lighter or a 6-hour Hand Warmer so you can stay lit while on the go.



Note: Cannot be taken on an airplane.



121503

## WPL Fuel Canister Combo Gift Set

29788



### 4 OZ. LIGHTER FUEL

3341



### 12 OZ. LIGHTER FUEL

3365



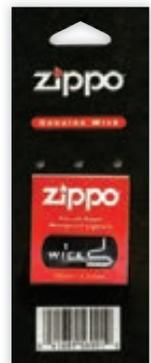
### REPLACEMENT FLINTS

2406N



### REPLACEMENT WICKS

2425





# Rugged Lantern™ 500A

**ONLY THE SWITCH PUTS THESE LIGHTS OUT.**

These lanterns are built to survive almost anything. When stuff happens they not only survive, they shine.

40498



500 LUMENS (HIGH)

FLOATS IN WATER

SOS-BLINKING MODE

360° OF SOFT & EVEN LIGHT

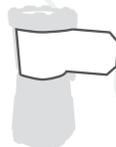
SURVIVES 16 FT DROPS

IPX8 WATER RESISTANCY

FOUR BRIGHTNESS SETTINGS

# RUGGED LANTERN™ 350A

40491



350 LUMENS (HIGH)





**NEW**

# Merchandising

## CAPTURE THE SEASON WITH VERSATILE DISPLAYS

featuring Firestarters. Each display can be merchandised as a free-standing floor display or can be mounted to a grid wall with included clips. Each display comes preloaded with product for ease of setup.



## FIRE STARTERS

### S36-FIRESTARTERS

#### CONTAINS:

- 12 UNITS OF MAG STRIKE #40477
- 12 UNITS OF EMERGENCY FIRE KIT #40478
- 6 UNITS OF TYPHOON MATCH KIT #40483
- 6 UNITS OF BLACK MATTE WPL #218





**ZIPPO HAS A PLANOGRAM SOLUTION TO FIT YOUR STORE AND BUDGET.**

Contact your Sales Representative to discuss sizes, assortments, and price points.

**POG 1**



1'w X 4'h

**POG 2**



2'w X 4'h

**POG 3**



3'w X 4'h



GET THE  
**UPPER HAND**  
ON THE **COLD**







# HeatBank™ 9s

**HEAT AT THE PRESS OF A BUTTON.** The HeatBank™ rechargeable hand warmer keeps you warm from the office to the woods. The convenient power bank feature recharges your USB compatible device, so you can stay connected while enjoying the outdoors.



UMAP

ERGONOMIC DESIGN

5,200 MAH BATTERY

UP TO 120° F / 50° C

UP TO 9HR RUN TIME



**BLACK  
40512**



**SILVER  
40511**

LED INDICATOR LIGHTS

5V2A MICRO USB PORT

ADJUSTABLE ONE OR TWO SIDED HEAT

SIX HEAT SETTINGS

5V2A USB CHARGING PORT



**CHAMPAGNE  
40513**



NECK LANYARD AND WARMER CHARGING CABLE INCLUDED



This product is listed to applicable standards and requirements by UL.





# 6-Hour Rechargeable Hand Warmer

**STAY WARM WITH A HANDFUL OF POWER.** These ergonomically designed rechargeable furnaces give you up to 6 hours of continuous heat with the push of a button. Plus, the internal power bank feature charges USB compatible devices, so you can stay connected while enjoying the outdoors.



UP TO 6HR RUN TIME

5,200 MAH BATTERY

UP TO 120° F / 50° C

AUTO CHARGING FEATURE

CONTINUOUS GENTLE WARMTH

2-SIDED HEAT

5V1.5A MICRO USB PORT

5V1.5A USB CHARGING PORT

FIVE HEAT SETTINGS

WARMER CHARGING CABLE INCLUDED



GREEN  
40485



SILVER  
40471



This product is listed to applicable standards and requirements by UL.

# HeatBank™ 3

**PUSH THE BUTTON. FEEL THE WARMTH.** These sleek rechargeable heaters radiate up to 3 hours of continuous heat to keep you cozy when the temp drops. It also features an internal power bank and charging port to power up your USB compatible devices wherever you go.



2,600 MAH BATTERY

AUTO CHARGING FEATURE

UP TO 113° F / 45° C

CONTINUOUS GENTLE WARMTH

UP TO 3HR RUN TIME

LED INDICATOR LIGHTS

BLACK  
40510

SILVER  
40509

TWO SIDED HEAT

HIGH & LOW HEAT SETTINGS

5V1A MICRO USB PORT

5V1A USB CHARGING PORT



This product is listed to applicable standards and requirements by UL.



WARMER CHARGING CABLE INCLUDED



# 12-Hour Refillable Hand Warmers

**THIS AIN'T NO NAMBY-PAMBY HAND WARMER.** These rugged and reusable, pocket-sized heaters get the job done. They radiate consistent warmth for up to 12 hours so you can keep your fingers functioning.



REUSEABLE

EASY-FILL TECHNOLOGY

SMALL, SLEEK DESIGN

GENTLE, FLAMELESS WARMTH

DURABLE METAL CONSTRUCTION



**HIGH POLISH CHROME  
40323**



WARMING BAG & FILLING CUP INCLUDED



**BLAZE ORANGE  
40348**



**BLACK  
40334**



**REALTREE® AP  
40349**



**REALTREE AP**  
REALTREE AP HD ©2006 of Jordan Outdoor Enterprises, Ltd., all rights reserved.

## REPLACEMENT BURNER

44003-000001



## HIGH POLISH CHROME TRAY

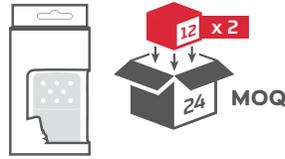
6-HOUR HAND WARMERS  
40487





# 6-Hour Refillable Hand Warmers

**KEEP YOUR DIGITS TOASTY WHEREVER YOU GO.** These dependable and reusable pocket-sized furnaces keep you warm from the stadium to the campsite. And with up to six hours of steady heat you won't have to miss a minute of outdoor fun.



PEARL  
40322



PINK  
40473



HIGH POLISH CHROME  
40321

SMALL, SLEEK DESIGN

DURABLE METAL CONSTRUCTION

GENTLE, FLAMELESS WARMTH

REUSEABLE

EASY FILL TECHNOLOGY

SELF STANDING DESIGN



WARMING BAG & FILLING CUP INCLUDED

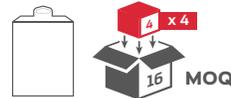
## HAND WARMER FUEL

33410D



## ULTIMATE HAND WARMER GIFT SET

40351



INCLUDES:

- STREET CHROME™ WINDPROOF LIGHTER
- HIGH POLISH CHROME 6-HR HAND WARMER
- 4 OZ. HAND WARMER FUEL



**NEW**

# Merchandising

## CAPTURE THE SEASON WITH VERSATILE DISPLAYS

featuring Rechargeable Hand Warmers. Each display can be merchandised as a free-standing floor display or can be mounted to a grid wall with included clips. Each display comes preloaded with product for ease of setup.



## HEATBANKS 3 & 9S

### S24-HEATBANK39S

#### CONTAINS:

- 12 UNITS OF HEATBANK 3 (SILVER AND BLACK)
- 12 UNITS OF HEATBANK 9S (SILVER AND BLACK)



## HEATBANKS 3 & 9S

### S36-HEATBANK39S

#### CONTAINS:

- 6 UNITS OF HEATBANK 3 (SILVER)
- 6 UNITS OF HEATBANK 3 (BLACK)
- 12 UNITS OF HEATBANK 9S (SILVER)
- 12 UNITS OF HEATBANK 9S (BLACK)





**ZIPPO HAS A PLANOGRAM SOLUTION TO FIT YOUR STORE AND BUDGET.**  
 Contact your Sales Representative to discuss sizes, assortments, and price points.

## POG 1



1'w X 4'h

## POG 2



2'w X 4'h

## POG 3



3'w X 4'h





zippo

# CUSTOM MILITARY



# BROCHURE

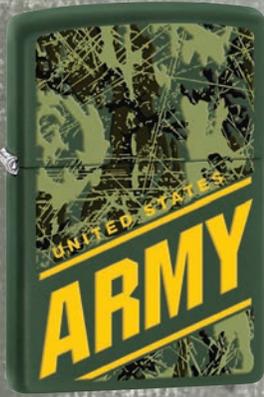
Enhanced Margins



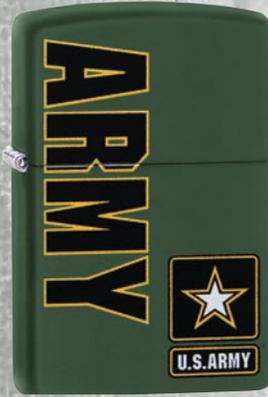
zippo®



## ARMY



CI000194  
Green Matte



CI408693  
Green Matte



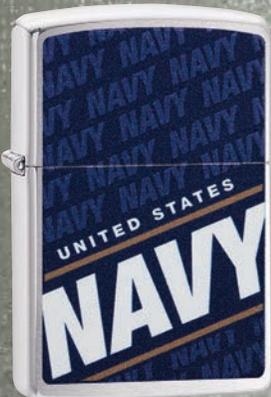
CI409963  
Street Chrome™



CI409953  
Black Matte

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## NAVY®



CI000196  
Brushed Chrome



CI410072  
Navy Matte



CI408690  
Street Chrome™



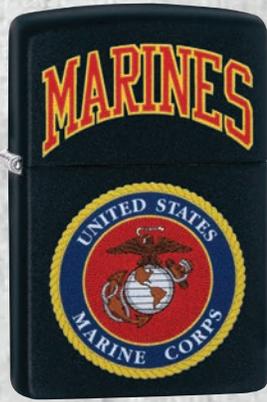
CI410065  
Black Matte

Officially Licensed by the Department of the Navy.

Minimum Order Quantities of 30 Units per Design



## MARINES



CI007447  
Black Matte



CI410005  
Green Matte



CI007185  
Green Matte



CI410665  
Street Chrome™

## AIR FORCE



CI409995  
Street Chrome™



CI410666  
Street Chrome™



CI408667  
Street Chrome™



CI000193  
Brushed Chrome



Endorsement by the United States Air Force is not intended nor implied.

Minimum Order Quantities of 30 Units per Design



## COAST GUARD



CI408682  
Street Chrome™



CI410091  
Street Chrome™

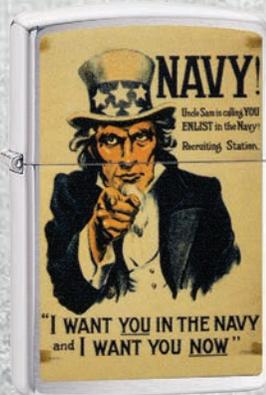


CI410092  
Navy Matte

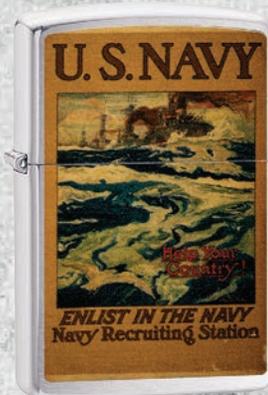


AE400988  
Brushed Chrome

## OLD POSTER ART



CI405710  
Brushed Chrome



CI405711  
Brushed Chrome



CI405721  
Brushed Chrome



CI405701  
Brushed Chrome

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Minimum Order Quantities of 30 Units per Design



# PATRIOTIC



**CI008712**  
Satin Chrome



**CI010790**  
Brushed Chrome



**CI010018**  
Satin Chrome



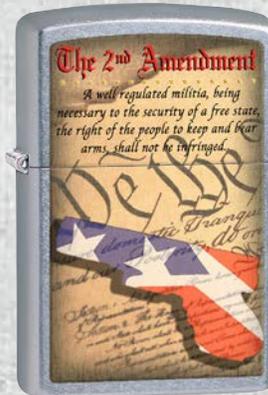
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Street Chrome™



**MP402561**  
Satin Chrome



**CI410768**  
Street Chrome™



**CI013586**  
Street Chrome™



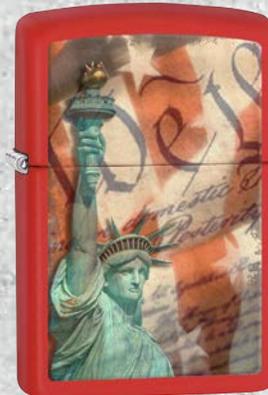
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**CI008681**  
Street Chrome™



**CI008706**  
Brushed Chrome



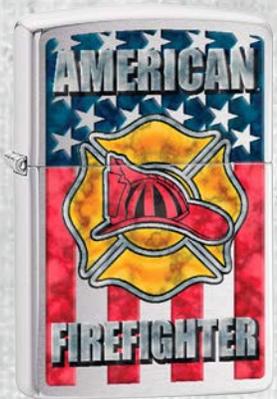
**CI009710**  
Red Matte



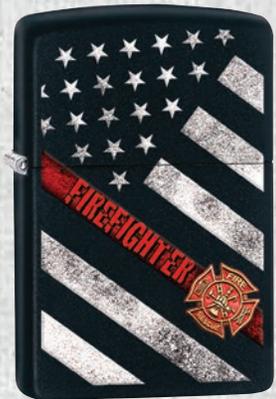
**CI014521**  
Satin Chrome



# FIRE FIGHTER



CI410810  
Brushed Chrome



CI404953  
Black Matte



CI409383  
Street Chrome™



MP400796  
Red Matte

# POLICE



CI410809  
Brushed Chrome



CI410764  
Satin Chrome



CI410766  
Satin Chrome



CI408445  
Satin Chrome

Minimum Order Quantities of 30 Units per Design



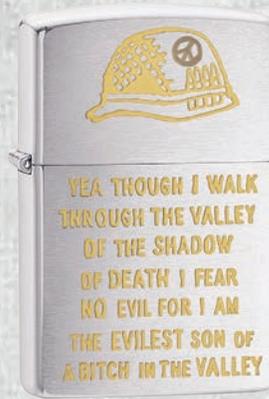
## VIETNAM ERA COLLECTION



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Brushed Chrome



**MP402565**  
Brushed Chrome



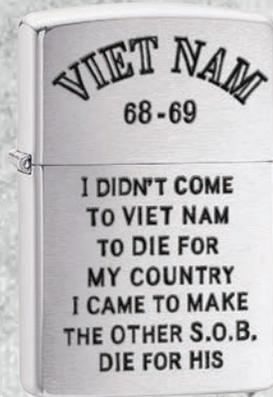
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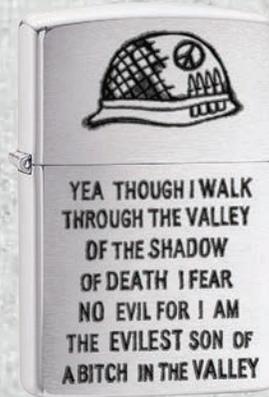
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**C1410682**  
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**C1410683**  
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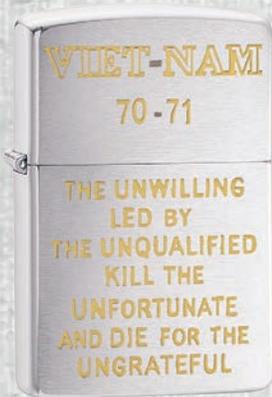


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**C1410685**  
Brushed Chrome

Minimum Order Quantities of 30 Units per Design



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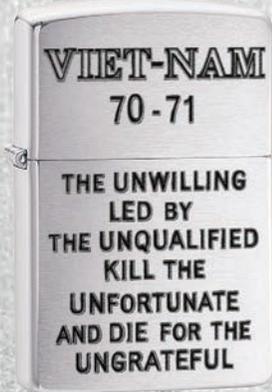
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Black Matte



**CI013401**  
Black Matte



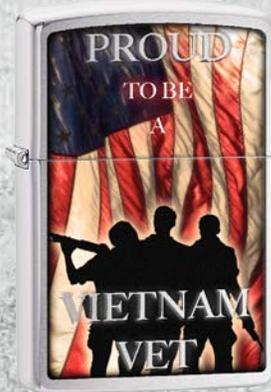
**MP326033**  
High Polish Chrome



**CI410686**  
Brushed Chrome



**CI002065**  
Street Chrome™



**CI402664**  
Brushed Chrome



**MP319392**  
Brushed Chrome