

# SAFE DRIVER AWARENESS 2019

DISTRACTED DRIVING 101



Bracketron is committed to the principles that safety is paramount and a driver's highest priority must be safe control of their vehicle at all times. We support state legislation imposing limits on the use of in-vehicle electronics to ensure driver safety.

To that end, we have developed a line of innovative products that, when used appropriately, promote smart driving habits by giving users a safe, convenient location to mount their device so they can keep their focus on the road.



DRIVE SMARTER. LOOK FOR THIS SEAL.  
SAFETY IS OUR #1 PRIORITY

## Stats/Facts

- 6 teens die every day in America because of motor vehicle accidents
- 88% of self-identified "safe drivers" admit to multi-tasking while driving
- 1 in 3 teens take their eyes off the road when app notifications come in while driving

## Articles

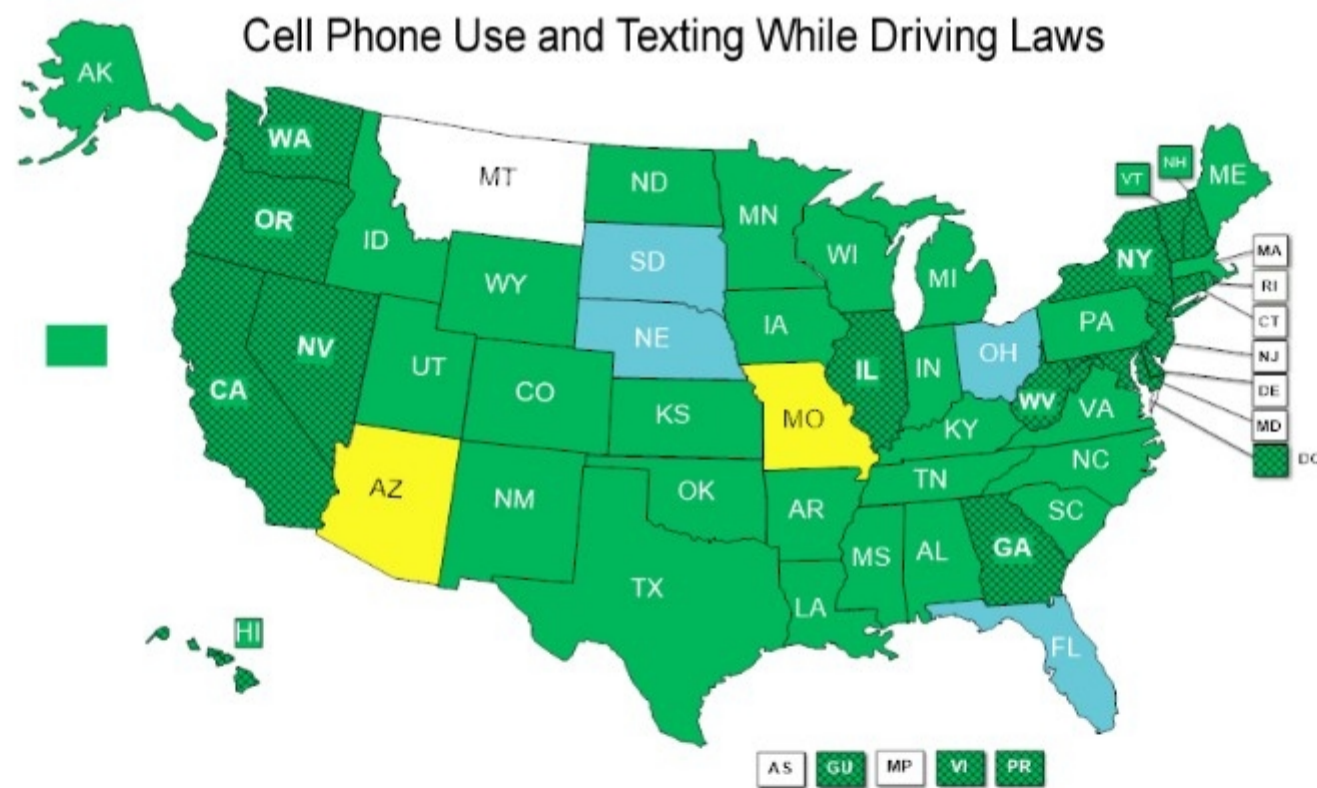
- Texting While Driving – information from the FCC about the dangers of texting and using your cell phone while driving
- Distracted Driving Information and Guidance– SR22 Insurance
- The Dangers of Distracted Driving
- Driving Distractions – helpful information on distractions that can affect drivers on the road
- Should cell phone use by drivers be illegal?
- The Effect of Cellular Phone Use Upon Driver Attention
- How to Minimize Distracted Driving
- Should Cell Phone Use By Drivers Be Illegal?
- Driving Requires Full Attention- Ontario Handheld Device Ban
- Distracted Driving- Stereos, GPS and Other Electronics
- U.S. Launches Distracted Driving Site- GPS Users May Get Classified with Abusers
- Safety & Driver Education - Distracted Driving
- Infographic: Taking Phone Calls While Driving is a Bad Idea
- Mobile Phones and Driving Safety
- The Facts about Texting while Driving
- Cell Phone Safety Tips
- What Driving While Texting Tells Us About Multitasking
- Distracted driving put to the test
- Dangers of Distracted Driving
- Four distracted driving Myths

## Studies & Reports

- Adults and Cell Phone Distractions
- Teens and Distracted Driving
- What is distracted driving? Key facts and statistics
- Distracted Driving: What Research Shows and What States Can Do

## State Laws & Legislation

- Cell Phone and Texting Laws
- State Laws on Distracted Driving
- Curbing Distracted Driving: 2010 Survey of State Safety Programs
- Can I use the optional Suction cup in California or Minnesota?



Note: Many states that have passed hand-held phone bans and texting bans provide for various exemptions for emergencies, law enforcement personnel, emergency medical technicians, firefighters, state DOT employees, etc.

Source: National Conference of State Legislatures, 2018.

- Primary enforcement of texting ban for all drivers
- Secondary enforcement for texting ban for all drivers
- Texting ban for novice/beginner drivers
- No texting ban in the state
- Hand-held phone use ban for all drivers