



**SME**<sup>TM</sup>  
SHOOTING MADE EASY

2020 PRODUCT CATALOG





**SNIPER EDITION**

SME-TGTCAM-LR

THE BULLSEYE SNIPER EDITION CAMERA SYSTEM IS AS SIMPLE AS DOWNLOADING OUR FREE APP, SETTING THE CAMERA DOWNRANGE AND SEEING YOUR SHOT ON AN IPHONE, IPAD OR ANDROID DEVICE FROM **UP TO A MILE AWAY**. NO CELLULAR OR INTERNET SERVICE REQUIRED!

**ONE MILE**  
TRANSMISSION RANGE

**GENERAL SYSTEM FEATURES:**

- High Definition 1080P
- All in one unit; camera and Wi-Fi transmitter
- Adjustable Wi-Fi transmitter, built-in hinge and locking cantilever for up to 90° tilt-n-lock, and rotation for direct line of sight to the receiver
- Wi-Fi receiver and transmitter LED indicators for verification of power, and signal strength
- Integrated battery charging system
- Ball joint swivel camera, 15° in each direction off center
- Up to 12 Hour Battery Life
- Wi-Fi features independent charging system
- Built-in camera sun shade
- LED illumination for low light conditions
- Flip-up telescoping legs for angled use 15° to 25°
- Base features serrated gripping feet for level use
- Tactical low gloss finish with black identifying highlights


**REMOVABLE AND FREE-STANDING  
LONG RANGE WI-FI RECEIVER**

**BALL JOINT  
SWIVEL CAMERA**

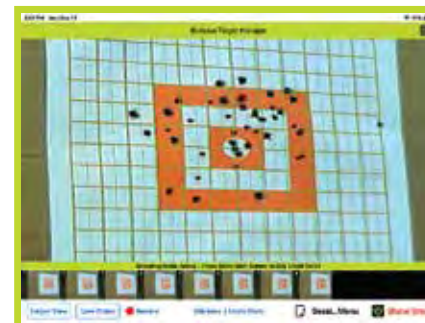
**LED INDICATORS**

**BUILT-IN HINGE &  
LOCKING CANTILEVER**

**WATER RESISTANT**  
STANDARD IP67 ANSI RATING

**SIGHT-IN EDITION**

SME-TGTCAM

**300 YARD**  
TRANSMISSION RANGE

**BULLSEYE TARGET MANAGER**

iOS / Android / Kindle

- Mark and Color shots for easy grouping and separation
- Easy access menu for Target Set-up, Sight-in & Group Measuring
- See each shot in sequence via our easy filmstrip view
- Record live video with the press of a button
- See every new shot blink to easily identify each shot

**FREE  
iOS AND ANDROID APP**

**INCLUDES  
DURABLE CARRY BAG**




# WI-FI SCOPE CAMERAS

## GENERAL FEATURES

- Capture Images and Video
- Universal Fit to Spotting Scope Optics
- Wi-Fi Streaming to Mobile Devices
- FREE Spot Shot APP
- Up to 150 FT. Wi-Fi Range
- USB Rechargeable
- Power Button with Low Battery Indicator
- Battery life - 8-10 Hours

## NEW WI-FI OPTICAL SCOPE CAM

### SME-SCPCAM-TFT

- Universal Spotting Scope Wi-Fi Cam with **2.4" Hi-Resolution Viewing Screen**
- Tilting LCD Screen with hood
- Spot Shot generated Wi-Fi Signal for use anywhere



**UNIVERSAL FIT**  
TURNING THE OUTSIDE OF THE CAMERA ADJUSTS GRIPS TO FIT ALMOST ANY SIZE SCOPE

## NEW WI-FI SCOPE CAM

### SME-SCPCAM

- Wi-Fi streaming direct to mobile devices
- Spot Shot generated Wi-Fi Signal for use anywhere



## FREE iOS AND ANDROID SPOT SHOT APP

- Compatible with all Wi-Fi Scope Cameras
- Scope sight-in
- Capture images & videos of your shot
- Immediately view bullet impact on target via your phone, tablet or computer
- Live stream to the target
- Save & sort your shots
- Compatible with iPhone, iPad and Android devices



- Live Streaming
- Record Still images and Videos
- Single user access
- Customizable Galleries





## LIGHTS & SCOPE LEVELERS

### TACTICAL HANDGUN LED LIGHT

WITH RED LASER

#### SME-WLLP

- CREE® LED: 250 Lumens on High Beam, **165 Yard Beam Distance**
- Mounts to pistol bottom rail with spring clamp lock
- Dual mode, Super Bright CREE® LED Bulb plus Strobe
- Adjustable for windage and elevation
- Light powered by (1) CR123 battery, Red Laser by (1) CR1/3N battery - both included
- LED Burn Time: 75 Minutes, LASER Burn Time: 5 hours
- Optimized projection cup for high intensity illumination
- Rugged CNC machined aircraft grade aluminum materials
- Lightweight, weighs less than 3.5 OZ.



### TACTICAL HANDGUN LED LIGHT

#### SME-WL

- CREE® LED: 250 Lumens on High Beam, **165 Yard Beam Distance**
- Mounts to pistol bottom rail with spring clamp lock
- Dual mode, 250 Lumen illumination plus STROBE
- Water Resistant, IPX4 Rating
- R5 CREE® LED bulb powered by (1) CR123 battery - included
- Optimized projection cup for high intensity illumination
- Rugged CNC machined aircraft grade aluminum materials
- Lightweight, weighs less than 3.5 OZ.



### TACTICAL HANDGUN GREEN LASER

#### SME-GLP

- **500 Yard Beam Distance**, 4 Hour Burn Time
- Mounts to pistol bottom rail with spring clamp lock
- Adjustable for windage and elevation
- Water Resistant, IPX4 Rating
- Powered by (1) CR123 battery - included
- Convenient latch away switch for easy on/off setting
- Precision aircraft grade aluminum housing
- Compact & Lightweight



### SCOPE LEVELER

SCOPE MOUNT

- Streamlined eye-pleasing appearance blends in perfectly with traditional scope rings while helping to eliminate accuracy-robbing canting errors.
- Easy-to-see offset level helps make immediate corrections without taking eyes off the target
- Attaches to your riflescope like a traditional scope ring; halves clamp together with 2 steel Allen head screws
- Aluminum construction, hard-coat anodized, matte black
- Reversible design works for left and right-handed shooters

#### SME-LVLSCP

1" or 30mm diameter scopes

#### SME-LVLSCP34

34mm diameter scopes

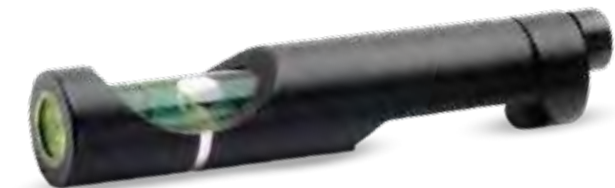


### SCOPE LEVELER

WEAVER-STYLE

#### SME-LVLR

- Precisely level your scope and crosshairs
- Level allows the shooter to check both the rifle bore and reticle alignment at a glance
- Constructed of aircraft grade aluminum
- Attaches to any Weaver-style rail or base
- White scribed line on housing for quick reference
- Hex wrench for mounting included



### WEAPON LIGHT

VERTICAL FORE GRIP

#### SME-GRPL

- Powerful 260 Lumen CREE® LED flashlight with constant on and blinding STROBE modes
- Made of light and durable aircraft grade 6061-T6 aluminum with black matte finish
- Quick crossbar mounting system with wing nut allows installation and removal of the grip to any Picatinny or Weaver rails
- Spot focus for clear and precise target identification
- Grip length: 100mm/3.9"
- Grip diameter: 36mm/1.4"
- Water Resistant, IPX4 Rating
- Powered by (2) CR123 battery - included





## SHOOTING TRAPS

### CLAY TARGET THROWER

#### SME-FCT

- Durable steel & aluminum construction with weather resistant finish
- Throws singles and stacked or side-by-side double targets
- Cushioned pad prevents target breakage in throwing arm
- Adjustable tension throwing arm spring
- Includes both tire and ground mounting systems

STRING RELEASE,  
NO NEED FOR ELECTRICITY





## PAPER TARGETS AND STAND

THE SME SPLATTER TARGET IS GREAT FOR ZEROING IN YOUR FIREARM. THE SPLATTER TARGET CHANGES COLOR AT THE IMPACT SITE WHICH MAKES IT EASY TO SEE YOUR SHOTS FROM THE FIRING LINE.



### DOUBLE TARGET

#### PAPER TARGET STAND

##### SME-TGTST

- 5/16" Powder coated steel frame and sturdy trident footer grip the ground for stability
- Adjustable top horizontal bar accommodates different size paper targets
- Includes 8 metal clips



### SPLATTER TARGET

#### 12-INCH CIRCLE

##### SME-TRG-12RS

- 6 Sheets per pack
- 28 Stickers per sheet

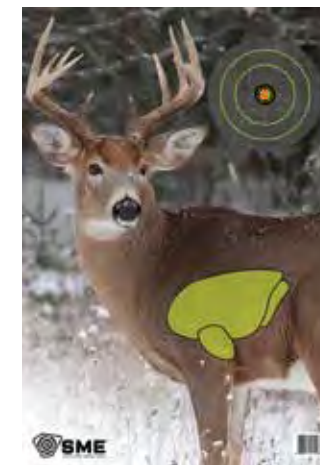
## VITAL POINT TARGETS

SME VITAL POINT TARGETS ARE GREAT FOR FINDING THE VITAL ORGANS AND ZEROING YOUR RIFLE BEFORE YOUR NEXT HUNTING ADVENTURE. THE HIGH VISIBILITY VITALS AREA IS EASILY SEEN FROM YOUR SHOOTING POSITION.



### ALL TARGETS:

- 3 Sheets per pack
- SIZE: 16 1/2" x 24"
- Holes splatter on impact for easy distance spotting
- Realistic Animal Graphic
- Usage with ALL firearms and calibers
- Ideal usage with adjustable target stand (SME-TGTST - not included)



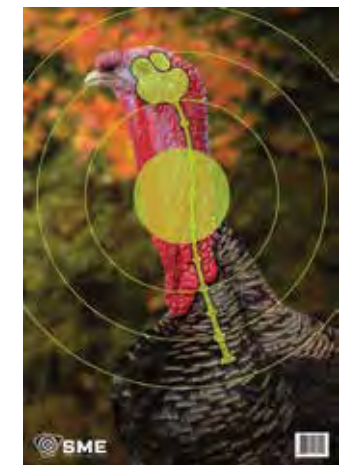
#### DEER TARGET

##### SME-TRG-DEER



#### MULEY TARGET

##### SME-TRG-MULEY



#### TURKEY TARGET

##### SME-TRG-TRKY



#### HOG TARGET

##### SME-TRG-HOG



#### ELK TARGET

##### SME-TRG-ELK



## METAL TARGETS

### SPINNING TARGETS

- Powder coated steel construction
- Includes 4 steel ground spikes and 6 adhesive target labels
- Soft Nose lead bullets only
- Self resetting target

#### SME-HGS - .38 CALIBER

- .38 - .45 caliber targets are rated for pistol calibers at a minimum distance of 30 yards

#### SME-22SPN - .22 CALIBER

- .22 caliber targets are rated for Shorts, Longs, and Long Rifles at a minimum distance of 30 yards



TARGET SPINS ON A HORIZONTAL AXIS WHEN STRUCK AND RETURNS TO THE 'SET' POSITION



### 8" GONG

#### SME-80SHGNG

- Advanced polymer technological material self-seals after bullet passes through - 10mm thick
- Rated for all calibers .22 - .50 caliber rifles and pistols to reset target
- Lightweight compact design for easy transport
- Rugged and tough material to handle thousands of rounds and provide countless hours of fun

## SELF-HEALING TARGETS



### WINDMILL

#### SME-SHW

- Made with the most durable self-healing material on the market, the Windmill sits on top of a solid steel frame and spins when struck
- Rated for all calibers
- No assembly required, just stick in the ground and start shooting

### HEAVY-DUTY 9.5" GONG

#### SME-95GNG

- Durable, NM500 steel construction
- Centerfire Handguns and Rifles
- Includes Stand



9.5" SOLID STEEL TARGET  
(10mm THICK)



### FLOATING TARGETS

- Durable steel construction
- Designed specifically for .22 caliber pistol and rifle shooters
- Self resetting targets

#### SME-ST22FLD

- With Folding Support Arms (as shown)

#### SME-ST22

- Without Folding Support Arms



#### SME-ST22RES

- Sturdy 4 Leg Support
- Collapsible Folding Design
- 5 floating targets



HIGH VISIBILITY TARGETS

### BOUNCING-BALL

- Made with the most durable self-healing material on the market
- Rated for all calibers
- Just toss on the ground and start shooting
- Rated for all calibers
- 4" diameter targets



#### SME-SBB SINGLE BALL

#### SME-BBC DUAL BALL

- Dual colored balls for easy identification/game play
- Includes heavy-duty rope and chain



### GRENADE

#### SME-GRTGT

- Made with the most durable self-healing material on the market
- Rated for all calibers
- No assembly required, just throw on the ground and start shooting
- 6" target



### T-POST TARGET HANGER

#### SME-TPMTH

- Constructed of 1/8" Steel
- Simply set-up and take down
- Hang any steel target





## SHOOTING BIPODS

### SHOOTING BIPOD WITH SPRING

#### SME-BPSPR

- Clamp mount easily attaches to firearms with Picatinny/Weaver style rail
- Butt stud adapter to attach to firearms with a standard butt stud
- Additional butt stud on adapter for swivel attachment
- Adjustable spring-loaded legs facilitate rapid deployment
- Round column foldable legs with strong spring
- Extendable legs for adjustable shooting position, simply pull to extend the leg in position, press the button to retract legs
- Heavy-duty rubberized foot pads to provide a strong grip on any surface
- Durable Anodized aluminum w/black matte finish



LEG LENGTH  
EXTENDABLE FROM  
6.5"-8.0"



### SHOOTING BIPOD

#### SME-BP

- Clamp mount easily attached to firearms with Picatinny/Weaver style rail
- Butt stud adapter to attach to firearms with a standard butt stud
- Additional butt stud on adapter for swivel attachment
- Foldable legs with spring locking knob
- Extendable legs for adjustable shooting position
- Heavy-duty rubberized foot pads to provide a strong grip on any surface
- Durable Anodized aluminum w/black matte finish



LEG LENGTH  
EXTENDABLE FROM  
6.0"-7.0"



## GUN RESTS

### FRONT/REAR GUN REST

SME-GRF FILLED  
SME-GRUF UNFILLED

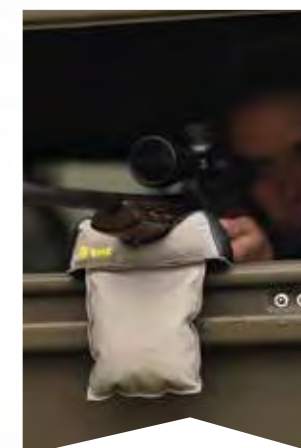
- Non-slip bottom
- Inert polybead fill
- Suede leather topper to protect gun's stock
- Front and rear bag included
- Available filled or unfilled



### WINDOW MOUNT GUN REST

#### SME-GRWM

- Non-slip top and bottom
- Designed to fit over blind window, tree limbs, fence posts, etc.
- Inert polybead fill





## SHOTGUN SHELL DISPENSER

**SME-AMPL-BK** BLACK  
**SME-AMPL-ODG** OD GREEN  
**SME-AMPL-FDE** FLAT DARK EARTH

- Patent-pending retention fingers keep your shells secure (even upside down) and flex to release a shell when you need one
- Made of high-impact Geon PVC; UV-resistant, oil-resistant, and flame-resistant to withstand virtually anything you throw at it
- Ambidextrous design allows for right or left handed operation
- Holds (10) 12-gauge shells
- Exclusive, adjustable mounting system features two sets of dual mounting clips (1 long/short) and can be;
  - Used together or independently
  - Clips are removable and can be adjusted into over a dozen configurations to mount almost anywhere



## MAGNETIC PICKUP POLE

**SME-MSPP**

- Extend from 3-FT (38") to 4.6-FT (56")
- Adjustable telescoping aluminum poles (19 & 22mm dia)
- Extend from 3-FT (38") to 4.6-FT (56")
- 10 x 10 x 120mm strong magnet inside the end of the extendable pole



## BRASS CATCHER

HEAT RESISTANT MESH

**SME-BRSC**

- Unique design allows for mounting around optics while fully covering the ejecting chamber
- Constructed Steel frame with Aluminum clamp and rail mount
- Holds up to 100 rounds of .223 brass
- Mounts to any extendable magazine rifle with a flat top or Picatinny rail hand guard
- Bottom zipper of the mesh bag makes for easy and safe no touch brass extraction



## FOAM MAGNETIC GUN REST

**SME-MGR**

- High Density Foam holds Guns or Fishing Poles
- Magnetic attachment to any metal surface



## NEW LENS CLEANING PEN

**SME-LCP**

- Two-step lens cleaning device ideal for all cameras, as well as binoculars and telescopes
- Soft brush retracts into pen body to stay clean when not in use



## NEW PASSIVE MUFF

**SME-FLDPM**

- Ultra lightweight, low profile contoured cups
- Soft PVC Ear Pads
- ANSI standard S3.19 rated



**NRR23DB**  
NOISE REDUCTION RATING

## NEW NEOPRENE STOCK RISER

**SME-RSR** PLAIN  
**SME-RSRSL** w/SHELL LOOPS

- Improves shooting comfort by reducing recoil force
- Includes 5 foam inserts of various thickness for desired comfort: 1/8" • 1/4" • 3/8" • 1/2" • 5/8"
- Improves gun fit, gain proper eye alignment for shooting accuracy
- 100% neoprene with rubber back
- Built-in swivel stud access for sling attachment



## CHAMBER SAFETY FLAGS

**SME-CFLG-SM** PISTOL CHAMBER  
**SME-CFLG-MD** RIFLE CHAMBER  
**SME-CFLD-LG** SHOTGUN CHAMBER

- Fits into chamber of a semi-auto pistol, rifle, or shotgun to indicate the weapon is unloaded and safe during storage or training
- End of the flag can be used as a non-marring pin punch to push out takedown/pivot pins on an AR-15/M16 or trigger pins on other guns
- Flat edge of the flag head can be used on scope windage and elevation knobs instead of a slot head screwdriver
- 6 per pack



## CLAY TARGET HOLDER

**SME-CTH** 3 PACK

- Holds standard sized clay targets
- Made of rugged polymer plastic
- Stakes into ground for firm hold
- Provides high visibility & great target reaction





## SIGHT-RITE™

GET METICULOUS ACCURACY WITH THE MOST EXACTING TOLERANCE SPECIFICATIONS IN THE SIGHTING INDUSTRY. FROM THE VERY SMALLEST TO THE LARGEST 12 GAUGE CASING, OUR PRECISION MACHINED CALIBER SPECIFIC SIGHTERS DELIVER UNPARALLELED RESULTS EVERY SINGLE TIME.

### BULLET LASER BORE SIGHTERS

- Precision machined brass casing for optimum accuracy
- Caliber specific factory alignment
- High output laser
- Each unit includes 3 button cell batteries (varies by caliber)

<b>XSI-BL-222</b>	.222, .223
<b>XSI-BL-250</b>	.22-250 REM
<b>XSI-BL-243</b>	.243 WIN, 7MM-08, .308 WIN
<b>XSI-BL-25-06</b>	.270WIN, 30-06 SPRG, 25-06 REM
<b>XSI-BL-3030</b>	30-30
<b>XSI-BL-300-WIN</b>	.300 WIN, .338 WIN
<b>XSI-BL-270-WSM</b>	277MM
<b>XSI-BL-12-GA</b>	12 GAUGE
<b>XSI-BL-20GA</b>	20 GAUGE
<b>XSI-BL-9MM</b>	9MM
<b>XSI-BL-65-CR</b>	6.5 CREEDMORE
<b>XSI-BL-204</b>	.204 RUGER
<b>XSI-BL-270-WSM</b>	.270 WSM, 325 WSM, 7MM WSM, .300 WSM



### BULLET LASER BORE SIGHTERS

- Precision machined brass casing for optimum accuracy
- Caliber specific factory alignment
- High output laser
- Units include three (3) batteries

<b>XSI-BL-22</b>	.22LR
<b>XSI-BL-17</b>	.17 HMR



### RED LASER DELUXE KIT

#### XSI-LBX-DX

- Deluxe master kit adds the capability for use on .17 to .50 caliber and 12 to 20-gauge shotguns
- Unique adapter kit provides stable alignment, producing accurate bore sighting results
- Alignment target and storage pouch included
- Patented design
- No metal on metal contact
- Will not scratch the finish of the barrel or damage your rifle



### MUZZLE LASER BORE SIGHTER

#### XSI-LBK2

- Works with all calibers from .17 to .50
- Unique adapter kit provides stable alignment, producing accurate bore sighting results
- Protective tube and batteries included
- Patented design
- No metal on metal contact
- Dual o-ring system will not damage barrel end



### GUN ROPE CLEANER

You know how important it is to keep your gun clean. The powder residue can collect in your bore, causing barrel fouling, resulting in decreased velocity, accuracy and misfires.

- Quick and easy 2 pass system
- More cleaning for your money

<b>GR12-3</b>	12 GAUGE	<b>GR-9-3</b>	9MM
<b>GR20-3</b>	20 GAUGE	<b>GR-243-3</b>	.243 CALIBER
<b>GR22-3</b>	.22 CALIBER	<b>GR-45-3</b>	.45 CALIBER
<b>GR30-3</b>	.30 CALIBER	<b>GR-50-3</b>	.50 CALIBER
<b>GR270-3</b>	277MM		





### PATRIOT SERIES

- Multiple application choices: hook-in-loop back, sticker adhesion or sew it on
- Easy to attach and remove
- Highly detailed



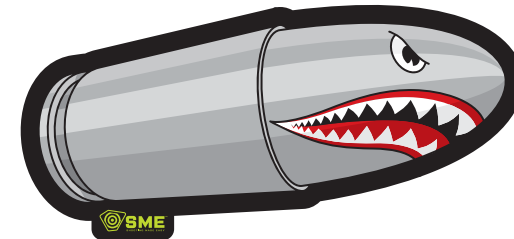
**SME-PAT-FF**  
FREEDOM FRIES



**SME-PAT-GT**  
GROUP THERAPY



**SME-PAT-DOG**  
DEATH OR GLORY



**SME-SCRBUL**  
SCREAMING BULLET



**SME-PAT-FUB**  
FUBAR



**SME-PAT-TM**  
TRUNK MONKEY

### GNOME SERIES

- Multiple application choices: hook-in-loop back, sticker adhesion or sew it on
- Easy to attach and remove
- Highly detailed



**SME-GNMHNT**  
HUNTER



**SME-GNMMAR**  
MARINE



**SME-GNMPOL**  
POLICE



**SME-GNMFIRE**  
FIREFIGHTER



**SME-GNMZOM**  
ZOMBIE



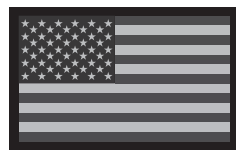
**SME-GNMVIK**  
VIKING



**SME-GNMSAS**  
SASQUATCH

### FLAG SERIES

- Multiple application choices: hook-in-loop back, sticker adhesion or sew it on
- Easy to attach and remove
- Highly detailed



**SME-FLGUSBLK**  
US FLAG BLACK



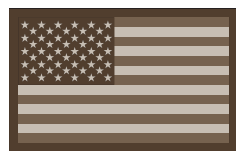
**SME-FLGTXC**  
TEXAS FLAG COLOR



**SME-FLGTXPUN**  
TEXAS FLAG WITH PUNISHER



**SME-FLGDTOMY**  
DON'T TREAD ON ME



**SME-FLGUSFDE**  
US FLAG FDE



**SME-FLGXFDE**  
TEXAS FLAG FDE



**SME-FLGPUNB**  
PUNISHER BLACK



**SME-FLGHUCK**  
I'M YOUR HUCKLEBERRY



**SME-FLGMOLFDE**  
MOLON LABE FDE



**SME-FLGCATCB**  
COME AND TAKE IT



**SME-FLGMOR**  
THIS IS MY MORALE PATCH



### MORALE PATCH DISPLAY

#### SME-PATDIS

- 144 piece assorted display, 18 of each patch

COME AND TAKE IT  
DON'T TREAD ON ME  
SASQUATCH  
BLACK PUNISHER  
AMERICAN FLAG FDE  
SCREAMING BULLET  
FREEDOM FRIES  
GROUP THERAPY

