

PIERCE[®]

RANCH + OUTDOOR



"With what I've spent on ice and cheap coolers in the last couple years I could have purchased a couple PIERCE coolers. I wish I'd have bought one sooner!"

JAKE MONTZ, MONTZ ORCHARD



COOLER PRODUCT LINE GUIDE

FEATURES

FULLY LOADED AND READY FOR ANY SEASON

When you invest in a rotomolded cooler, you expect superior ice retention, durability and of course, cold food or drinks. PIERCE delivers even more. We include all the accessories – the cup holder, cutting board and basket. Plus, several features that improve the functionality of the cooler including a pressure relief valve to easily open the lid. And PIERCE coolers come in multiple colors! So, grab one for every member of the family and have a great time outdoors, at work, or on the ranch.



PIERCE HEAVY DUTY COOLERS

70 QT Heavy Duty Cooler

Shown in black and white camo
with wheels



ACCESSORIES INCLUDED

CUTTING BOARD ▶

PCOOL-CB-20 | PCOOL-CB-45

PCOOL-CB-75

Made of solid nylon the cutting board doubles as a divider within your cooler. Now you can better organize your cooler with a food section and ice section.



◀ **BASKET**

PCOOL-BASKET-20 | PCOOL-BASKET-45

PCOOL-BASKET-75

Our steel basket offers suspended storage above your ice for dry, yet chilled storage.

CUP HOLDER ▶

PCOOL-HOLDER-20 (fits 20 qt)

PCOOL-HOLDER-45 (fits 45, 75, 70)

Keep your can or cup close to your cooler with our steel detachable cup holder.



VIEW THE LINE



"Is this not the
CUTEST cooler you
ever did see?"

TARA



"I love my FFA
PIERCE cooler! I
appreciate their
support of the
Texas FFA!"

TAMMY



"Awesome customer
service and great
products."

JED



"Things you get with PIERCE:
quality, good price and
customer service."

SHANNON



"We are super excited
to sell your product."

BRAD



20 QT

INTERNAL DIMENSIONS (IN.)
14.1L x 7.8W x 9.8H

EXTERNAL DIMENSIONS (IN.)
21.1L x 13.3W x 14.3H

WEIGHT
13.2 lbs.



Granite Camo



Prairie Camo



Desert Camo



Red Camo



Maroon Camo



Yellow Camo



Green Camo



Dark Blue



Purple Camo



Island Blue



Orange Camo



Sea Foam



Gray



Sand

45 QT

INTERNAL DIMENSIONS (IN.)
20.2L x 10.6W x 11.6H

EXTERNAL DIMENSIONS (IN.)
26.7L x 16.6W x 16.3H

WEIGHT
22 lbs.



Granite Camo



Prairie Camo



Desert Camo



Red Camo



Maroon Camo



Yellow Camo



Green Camo



Dark Blue



Purple Camo



Island Blue



Orange Camo



Sea foam



Gray



Sand

70 QT

INTERNAL DIMENSIONS (IN.)
27.4L x 12.2W x 12.8H

EXTERNAL DIMENSIONS (IN.)
33.3L x 17.2W x 17.6H

WEIGHT
35.7 lbs.



Granite Camo



Prairie Camo



Desert Camo

75 QT

INTERNAL DIMENSIONS (IN.)
27L x 11.7W x 13.2H

EXTERNAL DIMENSIONS (IN.)
35.5L x 18.2W x 17.9H

WEIGHT
30.6 lbs.



Gray



Sand



Sea Foam

110 QT

INTERNAL DIMENSIONS (IN.)

31.5L x 14.5W x 14.3H

EXTERNAL DIMENSIONS (IN.)

37.5L x 19.3W x 19.5H

WEIGHT

50.5 lbs.



Tan



Rotomolded Ruler



Includes Additional
Cutting Board



Heavy Duty Wheels

WE SUPPORT THE TEXAS FFA!



We believe in the future of agriculture because of the dedicated Ag teachers across our great state. Part of your cooler purchase goes back to this great program.



Discover other camping and hiking on our website.