

**YOUR  
COMPLETE  
CATALOG**



**RODS - COMBOS - TERMINAL TACKLE  
LURES - ACCESSORIES**



# CATFISH TACKLE



## COMPLETE CATFISH ASSORTMENT

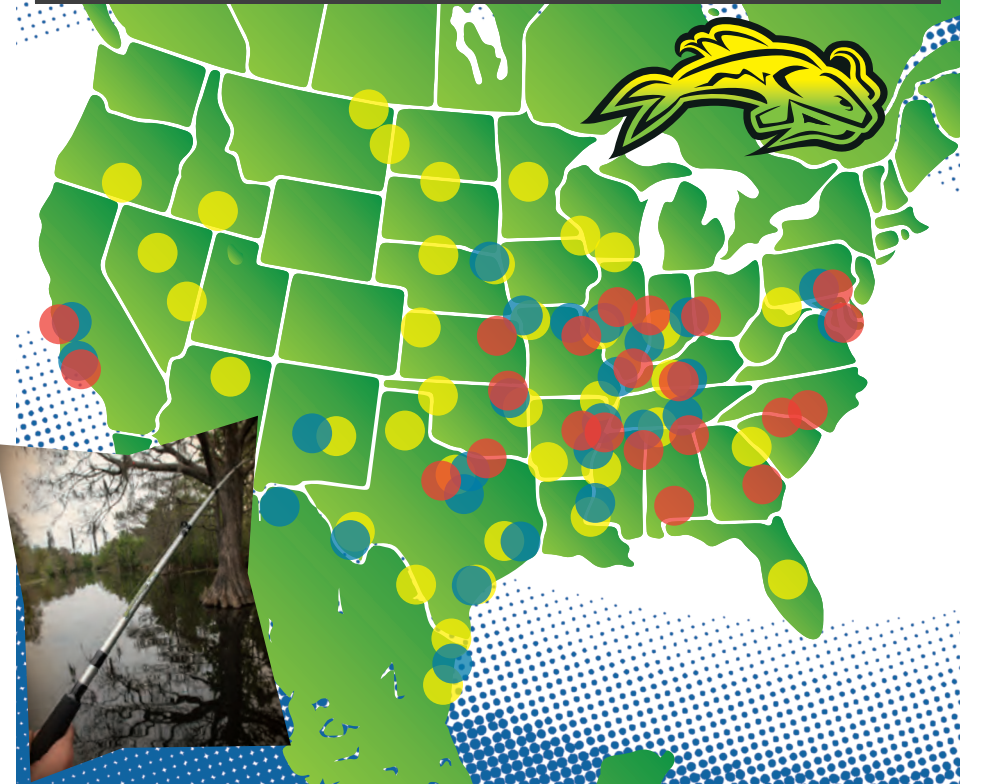
We've got combos, rods, tools, hooks, sinkers, rigs, floats & accessories. Everything a Catmaster needs, excluding bait, in an aggressive new brand. **This is not your everyday catfish gear.**

Mudville Catmaster combines "old catfish standbys" with new innovative technologies. Our **NIGHTLIFE** products all incorporate glow features to appeal to countless catfish anglers who fish at night.



## CATFISH ACROSS THE U.S.A.

● Blues ● Channel ● Flatheads







### CATMASTER COMBOS

Do you want a rock solid catfish combo for a great retail? The new Catmaster combos have high vis green tips to easily detect bites, fiberglass rods for great durability & large enough reels to handle a big cat!



#### SPINNING FEATURES

- Reels-size 50
- 2BB
- Aluminum Spools for added durability

#### SPINCAST FEATURES

- Reels-size 40
- Free-spool switches
- Pre-spooled with 20lb mono
- Aluminum Bodies for added durability

#### ROD FEATURES

- 7FT medium heavy action
- High vis green tips
- Fiberglass blanks
- Ceramic guides
- EVA handles
- Triangular hook keepers

MODEL:	MD40/702MHC	MD50/702MHS
REEL SIZE:	40	50
BEARINGS:	1	2
ROD SIZE:	7 FT	7 FT
PIECES:	2	2
GUIDE INSERT:	CERAMIC	CERAMIC
ACTION:	MED/HEAVY	MED/HEAVY
LINE WT.:	12-25 LB	12-25 LB
LURE WT.:	3/4-3 OZ	3/4-3 OZ





### NIGHTLIFE COMBOS

Oh, your angler fishes at night & has a hard time seeing their bites? Not anymore with the new NIGHTLIFE combos! We have added an entire GLOW tip to eliminate this problem. Oh, you hear of broken rods on really big fish? With our Power Wrap E-Glass tip, your customers will be able to lean into the biggest critters swimming. With a 3 ball bearing reel & an aluminum spool, this combo is designed to either enjoy or take on the NIGHTLIFE.

#### SPINNING FEATURES

- Reels-size 50
- 3BB
- Instant anti-reverse
- Aluminum Spools for added durability

#### SPINCAST FEATURES

- Reels-size 40
- Free-spool switches
- Pre-spooled with 20lb mono
- Aluminum Bodies for added durability

#### ROD FEATURES

- 7FT 6IN medium heavy action
- Power wrap E-Glass tips
- Glow painted tips
- Aluminum oxide guides
- EVA handles
- Triangular hook keepers

MODEL:	MN50/762MHC	MN50/762MHS
REEL SIZE:	40	50
BEARINGS:	1	3
ROD SIZE:	7 FT 6 IN	7 FT 6 IN
PIECES:	2	2
ACTION:	MED/HEAVY	MED/HEAVY
LINE WT.:	12-25 LB	12-25 LB
LURE WT.:	3/4-3 OZ	3/4-3 OZ





### CATMASTER RODS

Catmaster rods are designed with 3 things in mind. They need to be tough & functional-we added bright yellow tips for better visibility on a tough fiberglass blank. Look great to both old & new catfish anglers-the silver is classy with a colored aggressive logo. Finally, it must be able to Catch Catfish-we're happy with the results but we'll let you be the judge of this.

#### ROD FEATURES

- Available in 7FT & 8FT medium heavy actions
- High vis yellow tips
- Fiberglass Blanks
- Ceramic guides
- EVA handles
- Triangular hook keepers

MODEL:	MDV-702MHSC	MDV-802MHSC	MDV-702MHSP	MDV-802MHSP
ROD SIZE:	7 FT	8 FT	7 FT	8 FT
PIECES:	2	2	2	2
ACTION:	MED/HEAVY	HEAVY	MED/HEAVY	MED/HEAVY
LINE WT.:	12-25 LB	14-30 LB	12-25 LB	12-25 LB
LURE WT.:	3/4-3 OZ	3/4-3 OZ	3/4-3 OZ	3/4-3 OZ



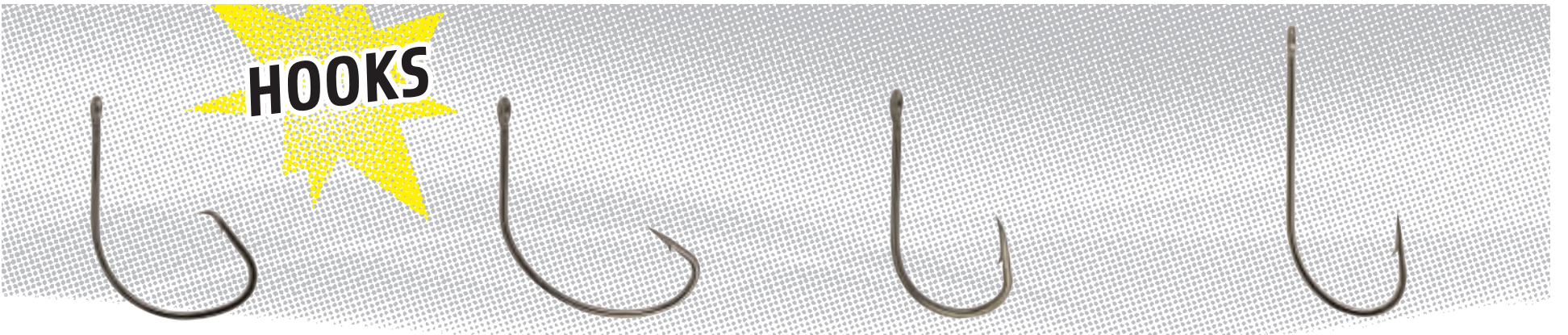


MERCHANDISING  
-  
PACKAGING  
-  
DISPLAYS





# HOOKS



## STRAIGHT-EYE CIRCLE HOOK

A new breed of catfish anglers using CIRCLE HOOKS are practicing catch & release for trophy catfish. However, it also appeals to anglers trying to catch dinner because its unique design always hooks fish in the corner of the mouth.

- Excellent for trot, limb & jug line fishing
- Designed for live & cut bait fishing
- Quality Black Nickel hooks

MODEL:	SIZE	COLOR	PIECES
MDCIRHK5/0	5/0	BLK. NICKEL	5
MDCIRHK7/0	7/0	BLK. NICKEL	4
MDCIRHK9/0	9/0	BLK. NICKEL	3

## KAHLE HOOK

This hook style has been extremely successful at holding large live bait/cut bait & having an excellent hooking ratio for many years. Our new Black Nickel version is destined to land some giant cats!

- Designed for live & cut bait fishing
- Flathead and Blue catfish anglers will love these hooks
- Quality Black Nickel hooks

MODEL:	SIZE	COLOR	PIECES
MDKAHLEHK3/0	3/0	BLK. NICKEL	5
MDKAHLEHK5/0	5/0	BLK. NICKEL	4
MDKAHLEHK7/0	7/0	BLK. NICKEL	3

## WIDE GAP OCTOPUS HOOK

Many anglers prefer Octopus hooks because of their strong shape, great hook penetration & it works well with both live & cut bait. By widening our gap we have increased this hook's potential without compromising its integrity.

- The wide gap of this hook is designed to better hold bait & hook catfish
- Perfect for live & cut bait fishing
- Quality Black Nickel hooks

MODEL:	SIZE	COLOR	PIECES
MDOCTWGHK3/0	3/0	BLK. NICKEL	5
MDOCTWGHK5/0	5/0	BLK. NICKEL	4
MDOCTWGHK7/0	7/0	BLK. NICKEL	3

## WIDE GAP O'SHAUGHNESSY HOOK

The most universal & well known catfish hook. If you sell catfish products, this is a "must have"!

- The wide gap of this hook is designed to better hold bait & hook catfish
- Perfect for every type of catfish. A "must have" hook style
- Quality Black Nickel hooks

MODEL:	SIZE	COLOR	PIECES
MDOSHWGHK3/0	3/0	BLK. NICKEL	5
MDOSHWGHK5/0	5/0	BLK. NICKEL	4
MDOSHWGHK7/0	7/0	BLK. NICKEL	3



## DOUGH BAIT TREBLE HOOK

This specially designed treble hook is incredibly sharp & holds dough bait extremely well. If you sell dough bait, this is a "must have" hook style.

- The spring holds dip, stink or prepared bait on the hook
- Quality Black Nickel hooks

MODEL:	SIZE	COLOR	PER PACK
MD-DBT-2	2	BLK. NICKEL	3
MD-DBT-4	4	BLK. NICKEL	3
MD-DBT-6	6	BLK. NICKEL	3

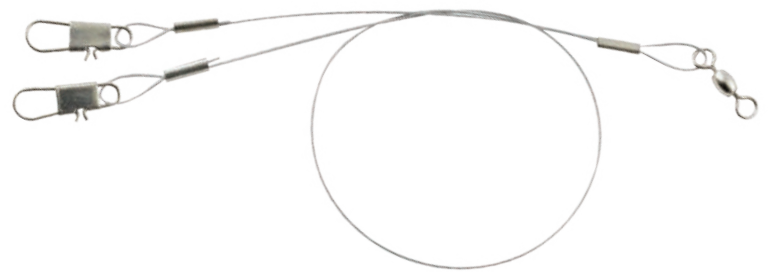


## SLIP FLOAT RIG

Because flathead catfish feed up it's better to keep your bait up off the bottom. By adding a Mudville Catmaster No-Roll sinker above this rig, anglers can affectively adjust how far off the bottom to set their bait.

- Specifically designed to target flathead catfish
- Pre-rigged float & 3/0 Black Nickel Kahle hook

MODEL:	SIZE	LB TEST	LENGTH	PIECES
MD-SLIPFRIG	3/0	20	2 FT 6 IN	1



## BULLHEAD RIG

By attaching a sinker to this rig on the 6IN drop wire & a hook to the 12IN leader, anglers can fish near the bottom where catfish live.

- Nylon coated wire
- Nickel plated barrel swivel
- Stainless steel snaps
- 12IN leader & 6IN drop

MODEL:	LB TEST	LENGTH	PIECES
MD-BULHDRIG	20 LB	12 IN	1



## FLOATING TROT LINE

Trot lines have been a great way to catch dinner for countless generations and several can be used by anglers at one time.

- 100FT & 120ft trot lines
- 20 Brass crane swivels
- 20 3/0 Nickel plated O'Shaughnessy hooks
- 20 Drop lines

MODEL:	SIZE	HOOKS	LENGTH
MDTL-WHI-100	3/0	20	100 FT
MDTL-WHI-120	3/0	20	120 FT
MDTL-BLK-120	3/0	20	120 FT



36 PIECE ASSORTMENT

## CATFISH HOOK ASSORTMENT

In our Mudville green UB Box you'll find a variety of bait holder & dough bait treble hooks. It's perfect for anyone targeting bullheads or channel cats.

- Contains a combination of bait holder & dough bait treble hooks

MODEL:	MD-CHA-1
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## MONOFILAMENT LINE

A high quality green monofilament blends in with the murkiness of most catfish haunts. Yet this is a very cost effective way for anglers to fill large catfish reels.

MODEL:	LB TEST	LENGTH
MDCFL-15	15	660 YDS
MDCFL-20	20	525 YDS
MDCFL-25	25	420 YDS
MDCFL-30	30	350 YDS
MDCFL-40	40	250 YDS
MDCFL-50	50	190 YDS





# DIP LURES



## DIP WORM

With the deep ridges & holes in this worm, dip bait will stick to it like glue! Our new NIGHTLIFE GLOW worm will be easier to see & use in the dark & as the bait wears off the glow will attract fish.

- Designed to work combined with dip bait
- Size 6 Black nickel treble
- 12IN 20LB leader

## RIVER DIP WORM

This specially designed worm has a bulbous head to sway enticingly in any current. Our new NIGHTLIFE GLOW worm will be easier to see & use in the dark & as the bait wears off the glow will attract fish.

- Great for dip & stink bait
- Size 6 black nickel treble
- 12IN 20LB leader

## SPONGE DIP TUBE

By adding a sponge to a DIP TUBE we've improved an old classic. The sponge will both hold scent as well as float your hook off the bottom for better hookups. Our new NIGHTLIFE GLOW tube will be easier to see & use in the dark & as the bait wears off the glow will attract fish.

- Great for dip & stink bait
- Foam floats treble up for better hookup percentage
- Size 4 Black nickel treble
- 12IN 20LB leader

## DIP TUBE

One of the oldest & most traditional ways to use dip/stink bait for catfish is with a DIP TUBE. Our new NIGHTLIFE GLOW tube will be easier to see & use in the dark & as the bait wears off the glow will attract fish.

- Great for dip & stink bait
- Foam floats treble up for better hookup percentage
- Size 6 Black nickel treble hook
- 12IN 20LB leader

## BIG FLOATING DIPPER

The mesh of this bait really holds dip/stink bait extremely well & feels natural when a catfish chomps down. The sponge on the hook will help hold the scent as well as float the hook off the bottom for better hooking percentage.

- Great for dip & stink bait
- Foam floats treble up for better hookup percentage
- Size 4 Black nickel treble hook
- 12IN 20LB leader

MODEL:	COLOR	PIECES
MDCFW-G-2PK	GLOW	2
MDCFW-O-2PK	ORANGE	2
MDCFW-C-2PK	CHARTREUSE	2

MODEL:	COLOR	PIECES
MDRCFW-G-2PK	GLOW	2
MDRCFW-O-2PK	ORANGE	2
MDRCFW-C-2PK	CHARTREUSE	2

MODEL:	COLOR	PIECES
MD-ST-G-2PK	GLOW	2
MD-ST-O-2PK	ORANGE	2
MD-ST-C-2PK	CHARTREUSE	2

MODEL:	COLOR	PIECES
MD-DTT-G-2PK	GLOW	2
MD-DTT-O-2PK	ORANGE	2
MD-DTT-C-2PK	CHARTREUSE	2

MODEL:	COLOR	PIECES
MD-FMFTLG2PK	BLUE	2

# TOOLS



## SKINNING PLIERS

This is a quality SKINNING PLIER with all metal construction & rubberized non slip handles. A "must have" in all areas where catfish are caught for food.

- Rubberized handles

MODEL:	MD-SKPL
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## LIP GRIPPER

With its tough & durable metal design, extra strong braided lanyard & padded foam handle, this lip gripper will make every catfish angler's life a lot easier!

- Tough & durable metal design
- Padded foam handle
- Extra strong braided lanyard

MODEL:	MD-FG
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## BANK ROD HOLDER

The solid all metal construction combined with padded rod rests, our unique swing leg & 2 piece design make this an incredible rod holder.

- Solid all metal construction
- Rubber coated rests to protect your rods
- Swing leg creates a stable platform on hard or soft ground

MODEL:	MD-BRODHL
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## STINKBAIT ODOR REMOVER

Everyone complains about trying to get the smell of stinkbait off their hands. Nothing will completely eliminate that smell but with cold water & our STINKBAIT ODOR REMOVING BAR the smell will be reduced to manageable levels.

- Designed to remove stinkbait & prepared bait odor from your hands
- Rinse hands & bar in cold water for best results

MODEL:	MD-MD-ORB
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# 40 PIECE KIT



## 40PC CATFISH ESSENTIALS KIT

All the essentials an angler will need for a day on the water all contained within a green UB box.

- |                         |                                  |                 |
|-------------------------|----------------------------------|-----------------|
| CONTAINS:               | -Alert bell                      | -Assorted hooks |
| -Weighted catfish float | -Catfish dip worm                | -Stringer       |
| -Hook remover           | -Assorted sinkers                | -Re-usable box  |
|                         | -Assorted swivels & snap-swivels |                 |

MODEL:	MD-ESSENTKIT
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# SINKERS



## NO-ROLL SINKER

There's nothing more frustrating to an angler than setting the hook on a catfish, only to find your sinker has rolled under a stump. With the new NO-ROLL design this problem has been eliminated.

- Flat design helps hold bait in heavy waves or current

MODEL:	WEIGHT	PIECES
MDNRS1OZ-2	1 OZ	2
MDNRS1.5OZ-2	1.5 OZ	2
MDNRS2OZ-2	2 OZ	2
MDNRS3OZ-2	3 OZ	2

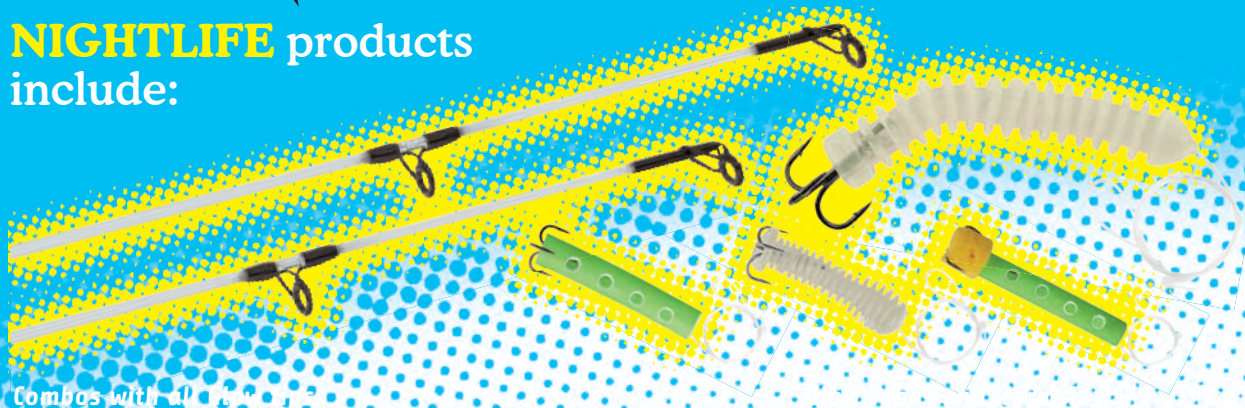




Unfortunately, humans weren't born with night vision so we thought we'd help. Mudville Catmaster has added **GLOW** technology to a number of our products to make them easier to fish with at night. Why?!? A ton of catfish angler's fish at night! We're sure your customers will want to come & experience the **NIGHTLIFE** for themselves.



**NIGHTLIFE** products include:



(Combos with all other products. See Page 7)

Mudville Catmaster **NIGHTLIFE** is:



### 9IN GLOW CATFISH PLIERS

One of the hardest things to do is unhook a catfish at night. You can't see anything & you usually drop your pliers. Now anglers will be able to find them from the GLOW of the handles. Combined with an extremely aggressive retail, this product is a home run!

- Glow in the dark handles
- 9IN Black Nickel needle nose pliers
- Cutting & crimping functions
- Includes sheath & coil lanyard

MODEL: MD-9INPLI



### GLOW FILLET KNIFE

While hopefully no one is filleting fish in the dark, the GLOW handle & sheath make this a helpful tool at night. Once filleting, the 420 stainless steel Teflon coated blade & built in sharpening stone will prove their worth!

- Rubberized glow in the dark non-slip handle
- 7IN Teflon coated stainless steel blade
- Sheath has built in sharpening stone & glow tip

MODEL: MD-NLFK



### GLOW STICK

Once activated, these sticks will glow extremely bright and for the entire night!

- Each pack contains 2, 3IN glow sticks

MODEL: MD-GLOSTREF  
PIECE: 2



Includes 2 - 3IN Nightlife glow sticks

### GLOWSTICK FLOAT

With our new balsa wood, weighted 10IN & 12IN pole floats no catfish is safe, day or night. We've included 2, 3IN NIGHTLIFE GLOW STICKS, which are incredibly bright & will last all night!

- 10IN & 12IN weighted available
- Balsa wood
- INCLUDES:
  - 2 - 3IN Nightlife glow sticks
  - Bobber stops
  - High vis insert for day-time use

MODEL:	LENGTH
MD-10GLOSFO	10 IN
MD-12GLOSFO	12 IN