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ABOUT US

California Umbrella has been proud to serve you and your shade needs since 1946. The world has changed so much in that time, but our commitment to excellence has only deepened. To meet the demands of the changing market, we have several devoted factories overseas with well over 1 million square feet of production space, all to serve your manufacturing needs. The vast array of options for OEMs, customization, and developed products that our capabilities allow for, can fulfill almost every need you may have for a shade product. Our experience in sourcing materials and fabrics is second to none, so we can provide you with more options, and greater capacity, to make even the most demanding projects seem simple.

In addition to our manufacturing support, we operate a spacious seventy thousand square foot domestic warehouse and assembly center built to handle service and logistics for all your outbound orders, including smaller runs. Our main production goal is to serve you when you need it, so our team is always ready to discuss a project or details of your product and business goals. Our domestic warehouse program is all encompassing, offering you flexibility to plan and create. Whether the project is for just 1 Umbrella in a backyard bistro table, 200 umbrellas to a magnificent resort, or 20,000 umbrellas for a multi-national retailer, with California Umbrella, when it comes to shade, you can Relax, you're covered...

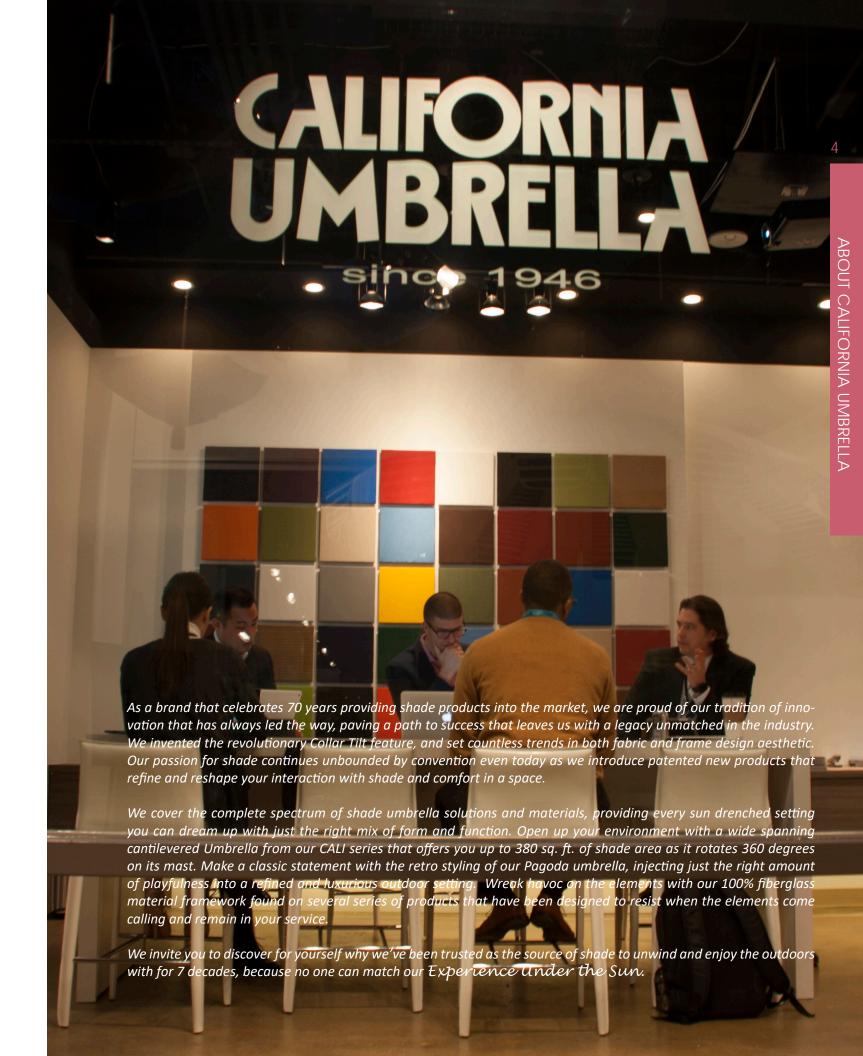












SERIES

Our umbrella models start with a let-

ter name that is associated with the

materials and specific features for that

design. The numbers and information

that follows the series all refers to ad-

ditional details like canopy size, frame color, and fabric. In several cases we

will have multiple canopy sizes avail-

able within 1 series, and then multiple

frame finishes beyond that. The series

name tells you that the materials and

features of that umbrella are the same

no matter what the size the canopy is,

or which colors you choose for frame

and fabric. For example, our GSCUF

Series, is available in 3 different canopy

sizes and several frame finishes, but all

three sizes feature the same construc-

tion; high grade aluminum, durable

fiberglass ribs, and the original easy-

to-use collar tilt feature that California

Umbrella introduced over 5 decades

all the choices available.

FABRICS

it whenever you need. We look forward to seeing what you come up with, and to servicing your order.

options, giving you endless choices for how to combine features and create a unique shade.

Series

HOW TO ORDER

All umbrellas are comprised of 2 essential components that are made independently of one another, and then joined to create the finished product. The choice of fabric has the greatest impact on the overall look, performance, and value of the finished product, so choosing a color to enjoy, and an appropriate fabric type to use, is very important to the overall utility and enjoyment of your umbrella. Now that you know how to tell us about the frame you want, it's time to pair it with a selection of color and fabric type. After the series, size, and frame finish are selected, the fabric code is listed to complete the model number for your desired umbrella. In our line of products, we utilize 3 types of fabrics that all come in many colors or patterns for you to choose from. The three fabric types are Olefin, Pacifica, and Sunbrella. The color code utilized tells us both the type of fabric and color of fabric that you wish to com-

Thank you for considering our products for your home or business. We are excited to build your umbrella, so to help you begin the process here is a quick quide to this catalog, and placing your order. We encourage you to call us with your questions, but we've tried to place as many of the necessary product and ordering details in this book as possible, so you can reference back to

Once you select an umbrella you will want to place an order for it, but how do you communicate the options you want expressed on your order without spending time describing your selections? To order an umbrella from us, you simply need to compose the item using our model number method. The information for all the choices you will make, are coded into our model number

sample model number:

Size Frame Fabric

Finnish

GSCUF 118 117-SA11 DWV

plete the item with.

Olefin codes are typically (F##) (FD##) Pacifica color codes are typically (SA##)

Sunbrella color codes are typically 4 or 5 digit

numbers (ie. 5401, 56000)

Refer to our fabric guide for the differences in value, performance, custom cover designs, and for

SIZE

Cut

After the series name, our model number indicates the size of the canopy with a

number code. The most highly used are as follows:

758 = 7.5ft x 8 ribs

908 =9ft x 8 ribs 118 = 11ft x 8 ribs

FRAME FINISH

After the series and size, we want to know the color of the pole your umbrella should be finished in. While we have many options to choose from, each product page in this catalog details what frame finishes are offered for the individual models you are looking at. Some items are only available in 1 color, while others have 4 frame finishes you can choose from. Frame finishes available on our

domestic supply of products are as follows:

001 Anodized **302 Stone Black 002 Silver Anodized** 705 Matted Black 117 Bronze 900 Champagne 170 Matted White 354 Red Oak 355 White Oak 174 White Hardwoo 201 Black

QUICK REFERENCE GUIDE

	SERIES NAME	NO.	SIZE	TILT	DIAMETER	LIFT	COMMERCIAL	GLASS	FABRIC OPTIONS
	COMMERCIAL COLLECT	ION							
11	RODEO SERIES	AAT 118	11′	NO	1.5"	PUSH	YES	NO	sinbrella ^a
12	RODEO SERIES	AAT 908	9′	NO	1.5"	PUSH	YES	NO	subrella
13	RODEO SERIES	AAT 758	7.5′	NO	1.5"	PUSH	YES	NO	subrella
14	RODEO SERIES	AAT 604	6′ SQ.	NO	1.5"	PUSH	YES	NO	subrella
15	RODEO SERIES	AAT 75754	7.5′ SQ.	NO	1.5"	PUSH	YES	NO	sinbrella
19	VENTURE SERIES	ALTO 118	11′	NO	1.5"	PULLEY	YES	YES	subrella PACIFICA. OLEFIN
20	VENTURE SERIES	ALTO 908	9′	NO	1.5"	PUSH	YES	YES	subrella PACIFICA OLEFIN
21	VENTURE SERIES	ALTO 758	7.5′	NO	1.5"	PUSH	YES	YES	subrella PACIFICA. OLEFIN
22	VENTURE SERIES	ALTO 604	6′ SQ.	NO	1.5"	PUSH	YES	YES	sinbrella
25	SIERRA SERIES	FLEX 118	11′	NO	2"	PULLEY	YES	YES	sinbrella
26	SIERRA SERIES	FLEX 908	9′	NO	1.5"	PUSH	YES	YES	subrella
27	SIERRA SERIES	FLEX 758	7.5′	NO	1.5"	PUSH	YES	YES	subrella
28	SIERRA SERIES	FLEX 604	6′ SQ.	NO	1.5"	PUSH	YES	YES	sinbrella
31	GROVE SERIES	MARE 908	9′	NO	1.5"	PUSH	YES	NO	subrella PACIFICA. OLEFIN
32	GROVE SERIES	MARE 758	7.5′	NO	1.5"	PUSH	YES	NO	subrella PACIFICA OLEFIN
33	GROVE SERIES	MARE 604	6' SQ.	NO	1.5"	PUSH	YES	NO	subrella
37	ALLURE SERIES	LUXY 118	11′	NO	1.5"	PULLEY	YES	YES	subrella PACIFICA OLEFIN
38	ALLURE SERIES	LUXY 908	9′	NO	1.5"	PUSH	YES	YES	subrella PACIFICA. OLEFIN
41	OCEANSIDE SERIES	EFFO 908	9′	NO	1.5"	PUSH	YES	YES	subrella PAGIFICA OLEFIN
42	OCEANSIDE SERIES	EFFO 758	7.5′	NO	1.5"	PUSH	YES	YES	subrella PACIFICA. OLEFIN
	RESIDENTIAL COLLECTION	ON							
47	SUN MASTER SERIES	GSCUF 118	11′	VEC					(A) (A) (C) (C)
		G5C01 110		YES	1.5"	CRANK	NO	YES	subrella PACIFICA. OLEFIN
48	SUN MASTER SERIES	GSCUF 908	9′	YES	1.5" 1.5"	CRANK CRANK	NO NO	YES YES	
48 49	SUN MASTER SERIES SUN MASTER SERIES								subrella PACIFICA. OLEFIN
		GSCUF 908	9′	YES	1.5″	CRANK	NO	YES	subrella PACIFICA. OLEFIN
49	SUN MASTER SERIES	GSCUF 908 GSCUF 758 GSCU 118	9' 7.5'	YES YES	1.5" 1.5"	CRANK CRANK	NO NO	YES	subrella PAGIFIGA OLEFIN Subrella PAGIFIGA OLEFIN
49 53	SUN MASTER SERIES GOLDEN STATE SERIES	GSCUF 908 GSCUF 758 GSCU 118	9' 7.5' 11'	YES YES YES	1.5" 1.5" 1.5"	CRANK CRANK CRANK	NO NO NO	YES YES NO	subrella PACIFICA OLEFIN Subrella PACIFICA OLEFIN Subrella PACIFICA OLEFIN
49 53 54	SUN MASTER SERIES GOLDEN STATE SERIES GOLDEN STATE SERIES	GSCUF 908 GSCUF 758 GSCU 118 GSCU 908	9' 7.5' 11' 9'	YES YES YES YES	1.5" 1.5" 1.5"	CRANK CRANK CRANK CRANK	NO NO NO	YES YES NO NO	subrella PACIFICA OLEFIN subrella PACIFICA OLEFIN subrella PACIFICA OLEFIN subrella PACIFICA OLEFIN
49 53 54 57	SUN MASTER SERIES GOLDEN STATE SERIES GOLDEN STATE SERIES PACIFIC TRAIL SERIES	GSCUF 908 GSCUF 758 GSCU 118 GSCU 908 GSPT 908	9' 7.5' 11' 9' 9'	YES YES YES YES YES YES	1.5" 1.5" 1.5" 1.5"	CRANK CRANK CRANK CRANK CRANK	NO NO NO NO	YES YES NO NO NO	subrella PACIFICA OLEFIN subrella PACIFICA OLEFIN subrella PACIFICA OLEFIN subrella PACIFICA OLEFIN
49 53 54 57 58	SUN MASTER SERIES GOLDEN STATE SERIES GOLDEN STATE SERIES PACIFIC TRAIL SERIES PACIFIC TRAIL SERIES	GSCUF 908 GSCUF 758 GSCU 118 GSCU 908 GSPT 908 GSPT 758	9' 7.5' 11' 9' 9' 7.5'	YES YES YES YES YES YES YES	1.5" 1.5" 1.5" 1.5" 1.5"	CRANK CRANK CRANK CRANK CRANK CRANK	NO NO NO NO NO	YES YES NO NO NO NO	subrella Pacifica. OLEFIN subrella
49 53 54 57 58 59	SUN MASTER SERIES GOLDEN STATE SERIES GOLDEN STATE SERIES PACIFIC TRAIL SERIES PACIFIC TRAIL SERIES PACIFIC TRAIL SERIES	GSCUF 908 GSCUF 758 GSCU 118 GSCU 908 GSPT 908 GSPT 758 GSPT 608	9' 7.5' 11' 9' 9' 7.5' 6'	YES YES YES YES YES YES YES YES	1.5" 1.5" 1.5" 1.5" 1.5" 1.5"	CRANK CRANK CRANK CRANK CRANK CRANK CRANK	NO NO NO NO NO NO NO NO	YES YES NO NO NO NO NO	subrella Pacifica OLEFIN
49 53 54 57 58 59 63	SUN MASTER SERIES GOLDEN STATE SERIES GOLDEN STATE SERIES PACIFIC TRAIL SERIES PACIFIC TRAIL SERIES PACIFIC TRAIL SERIES SUNSET SERIES	GSCUF 908 GSCUF 758 GSCU 118 GSCU 908 GSPT 908 GSPT 758 GSPT 608 SDAU 118	9' 7.5' 11' 9' 9' 7.5' 6' 11'	YES	1.5" 1.5" 1.5" 1.5" 1.5" 1.5" 1.5" 1.5"	CRANK CRANK CRANK CRANK CRANK CRANK CRANK CRANK	NO	YES YES NO NO NO NO NO NO	subrella Pacifica OLEFIN
49 53 54 57 58 59 63 64	SUN MASTER SERIES GOLDEN STATE SERIES GOLDEN STATE SERIES PACIFIC TRAIL SERIES PACIFIC TRAIL SERIES PACIFIC TRAIL SERIES SUNSET SERIES SUNSET SERIES	GSCUF 908 GSCUF 758 GSCU 118 GSCU 908 GSPT 908 GSPT 758 GSPT 608 SDAU 118 SDAU 908	9' 7.5' 11' 9' 9' 7.5' 6' 11' 9'	YES	1.5" 1.5" 1.5" 1.5" 1.5" 1.5" 1.5" 1.5"	CRANK	NO	YES YES NO NO NO NO NO NO NO NO	subrella Pacifica OLEFIN
49 53 54 57 58 59 63 64 65	SUN MASTER SERIES GOLDEN STATE SERIES GOLDEN STATE SERIES PACIFIC TRAIL SERIES PACIFIC TRAIL SERIES PACIFIC TRAIL SERIES SUNSET SERIES SUNSET SERIES TAHOE SERIES	GSCUF 908 GSCUF 758 GSCU 118 GSCU 908 GSPT 908 GSPT 758 GSPT 608 SDAU 118 SDAU 908 GS 1188	9' 7.5' 11' 9' 9' 7.5' 6' 11' 9' 11'X8'SQ.	YES	1.5" 1.5" 1.5" 1.5" 1.5" 1.5" 1.5" 1.5"	CRANK	NO N	YES YES NO NO NO NO NO NO NO NO NO N	Subrella PACIFICA. OLEFIN
49 53 54 57 58 59 63 64 65 67	SUN MASTER SERIES GOLDEN STATE SERIES GOLDEN STATE SERIES PACIFIC TRAIL SERIES PACIFIC TRAIL SERIES PACIFIC TRAIL SERIES SUNSET SERIES SUNSET SERIES TAHOE SERIES CASA SERIES	GSCUF 908 GSCUF 758 GSCU 118 GSCU 908 GSPT 908 GSPT 758 GSPT 608 SDAU 118 SDAU 908 GS 1188 ATA908	9' 7.5' 11' 9' 9' 7.5' 6' 11' 9' 11'X8' SQ. 9'	YES	1.5" 1.5" 1.5" 1.5" 1.5" 1.5" 1.5" 1.5"	CRANK	NO N	YES YES NO NO NO NO NO NO NO NO NO N	Subrella Pacifica OLEFIN
49 53 54 57 58 59 63 64 65 67 69	SUN MASTER SERIES GOLDEN STATE SERIES GOLDEN STATE SERIES PACIFIC TRAIL SERIES PACIFIC TRAIL SERIES PACIFIC TRAIL SERIES SUNSET SERIES SUNSET SERIES TAHOE SERIES CASA SERIES PAGODA SERIES	GSCUF 908 GSCUF 758 GSCU 118 GSCU 908 GSPT 908 GSPT 758 GSPT 608 SDAU 118 SDAU 908 GS 1188 ATA908 SMPT 852PD	9' 7.5' 11' 9' 9' 7.5' 6' 11' 9' 11'X8'SQ. 9' 8.5'	YES	1.5" 1.5" 1.5" 1.5" 1.5" 1.5" 1.5" 1.5"	CRANK	NO N	YES NO	Subrella Pacifica. OLEFIN



Commercial Collection

The California Umbrella for Commercial Collection is our proud offering of Shade products designed to serve the contract industry. Simple, Traditional, and with the strength to withstand the rigors of heavy usage, that is the hallmark of every item in this collection. When you design the perfect outdoor space, these products will make the finishing touches the most gratifying.

Relentless pursuit of performance and value in our products has yielded a wonderful set of results for anyone looking to achieve the classic wood market umbrella look. Our Wood Market Umbrella Series' has been upgraded to deluxe fiberglass hardwood! Beautiful finishing, dramatic flourishes, and outstanding performance are just the beginning when you select an umbrella from this collection. We are calling it our Sierra series, and you will love how beautiful and functional it is.

Fiberglass is well represented in the California Umbrella for Commercial collection of shade products. You will find the most robust fiberglass components in the industry along with stainless steel hardware, high density resin, and zinc plated hubs, ensuring that the space created with these products can be enjoyed by as many users as possible. Made for your business or for your home, our Contract umbrellas provide a designed toughness which rejects the idea that commercial grade shade has to be over-priced in order to be built well.

Look ahead to find out what the ultimate commercial umbrella program really looks like...









Opulent Style and Performance

California is home to the world's most opulent and luxurious cityscapes. These places are defined by their influence, and nothing typifies the California lifestyle today like the excess found in the boutiques and environs at Rodeo drive. Palm trees and shopping together with luxury and fine dining cater to the wealth of talented artists and the fantastically successful. To visit is to fall in love with beautiful items and the sumptuous lifestyle they are afforded by.

This is the inspiration for the Rodeo series by California Umbrella. We have upended the quality profile for commercial umbrellas with this new series. Forsaking no details, we sought to create an amazing shade product that is perfect in its excess. We use no plastic or resin for any of the structural components, including the exotically styled hub and runner, the understated finial. A robust aluminum mast and canopy built with outsized components and stainless steel hardware make for an unmistakable performance product that stands clear from the crowd as a refined element of modern décor.

The Rodeo series by California Umbrella, a modern masterpiece of style and excess.

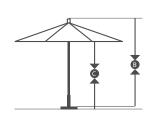
Item Name
Size
Overall Heigh
Lift Style
Rib Materia
Pole Diamete
Center Pole
Hardware
Huk
Rib Joints
Wind Ven

AAT 118	AAT 908	AAT 758	AAT 604	AAT 75754
11'	9′	7.5′	6'x6'	7.5′x7.5′
104"	104"	104"	104"	104"
Push Lift	Push Lift	Push Lift	Push Lift	Push Lift
Aluminum	Aluminum	Aluminum	Aluminum	Aluminum
1.5" (2mm wall thickness)	1.5" (2mm wall thickness)	1.5" (2mm wall thickness)	1.5" (2mm wall thickness)	1.5" (2mm wall thickness)
Aluminum	Aluminum	Aluminum	Aluminum	Aluminum
Stainless steel	Stainless steel	Stainless steel	Stainless steel	Stainless steel
Aluminum	Aluminum	Aluminum	Aluminum	Aluminum
Stainless steel	Stainless steel	Stainless steel	Stainless steel	Stainless steel
Double Wind Vent	-	Single Wind Vent	Single Wind Vent	Single Wind Vent

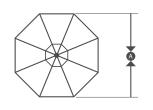


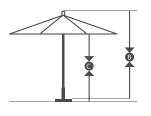




















POLE COLOR

002 SILVER ANODIZED

BASE OPTIONS

CRLY903 CRLY905

DIMENSIONS

A 9′ **B** 104″ © 82 5/8"

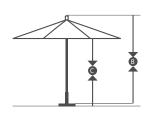
UC100

PROTECTIVE COVERS

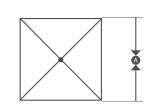


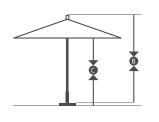










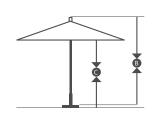












FABRIC OPTIONS







POLE COLOR

002 SILVER ANODIZED

BASE OPTIONS CRLY903 CRLY905

DIMENSIONS

PROTECTIVE COVERS

A 7.5' **B** 104"



UC100











Driven to Perform

From the missions that seeded California's modern day roots, through the gold rush, the oil boom, and the daily revolutions built in Silicon Valley, the history of California is built by people driven to create something.

The Venture Series is made to serve the enterprising spirit in our line of products. It is the essential commercial umbrella, bold in its materials, classic in its appearance, and driven to perform. Starting with a double wall thickness to set a robust foundation, everything in the Venture series is designed for work. Stainless steel hardware to all the finishing details, zinc plated rib hubs, and a canopy supported by half inch thick, high density plastic extruded Fiberglass ribs, it all makes for a series of shade products that endures any challenge and delivers shade beautifully.

Wherever value and performance is met with the need for flexibility and strength, we offer the Venture series as your shade solution.

Item Name	ALTO 118	ALTO 908	ALTO 758	ALTO 604
Size	11′	9′	7.5′	6'x6'
Overall Height	107"	103"	96"	103 1/8"
Lift Style	Pulley Lift	Push Lift	Push Lift	Push Lift
Rib Material	12.7mm fiberglass	12.7mm fiberglass	12.7mm fiberglass	12.7mm fiberglass
Pole Diameter	1.5" (2mm wall thickness)			
Center Pole	Aluminum	Aluminum	Aluminum	Aluminum
Hub	Aluminum	Aluminum	Aluminum	Aluminum
ware & Pulleys	Stainless steel	Stainless steel	Stainless steel	Stainless steel
Wind Vent	Double Wind Vent	Single Wind Vent	Single Wind Vent	Single Wind Vent

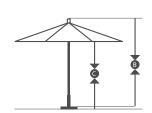


VENTURE SERIES



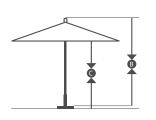






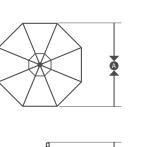


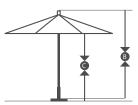






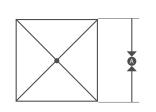


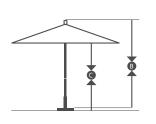






















A Natural Wonder

Forming the backbone of the state of California is a monument to size and strength. The Sierra Nevada mountain range is home to the highest peak in the continental United States, National Parks, Volcanoes, and Forests made of the most massive living things in the world. The Sierras stand so imposingly that they impact the weather of the entire Southwest, soaking up the elements to hydrate farms that feed people all over the world.

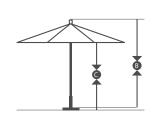
The Sierra Series by California Umbrella is a monumental shift in the expression and beauty of a Market Umbrella. Traditional and timeless describe the coveted aesthetic of the wood market style parasol, a design that has been around as long as man-made shade has been a concept. With Sierra, we now introduce molded fiberglass framework that is finished with the warmth and character of a subtle wood stain, the hardened longevity of modern materials, and the embellished styling of an artisan piece. The resulting product is a refined series of umbrellas that set an imposing standard for the natural beauty and strength of a wood market umbrella. For every application, the Sierra series stands alone.

Item Name	FLEX 118	FLEX 908	FLEX 758	FLEX 604
Size	11′	9'	7.5′	6'x6'
Overall Height	102 3/8"	101"	92 1/2"	101"
Lift Style	Pulley Lift	Push Lift	Push Lift	Push Lift
Rib Material	Fiberglass	Fiberglass	Fiberglass	Fiberglass
Center Pole	Fiberglass (with Flex-Wood material	Fiberglass) (with Flex-Wood materia	Fiberglass I) (with Flex-Wood material	Fiberglass () (with Flex-Wood material)
Pole Diameter	2"	1.5"	1.5"	1.5"
rdware & Pulleys	Stainless steel	Stainless steel	Stainless steel	Stainless steel
Rib Joints	Reinforced	Reinforced	Reinforced	Reinforced
Wind Vent	Double Wind Vent	Single Wind Vent	Single Wind Vent	Single Wind Vent

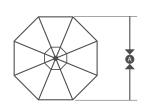


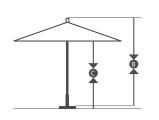








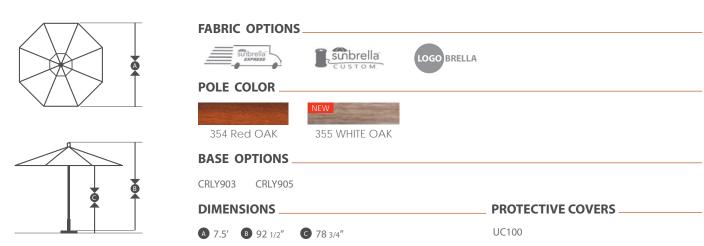




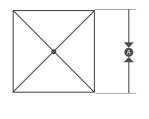


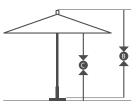




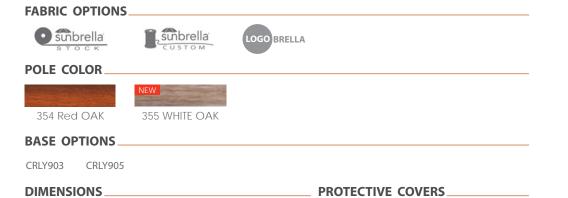








A 6' **B** 101" **C** 80 1/2"



UC100









The Traditional Standard

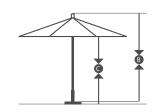
California's forests are famous the world over for their assemblies of the most majestic trees and diversity. The hundreds of groves of Redwoods and Sequoias that cover the coastal forests and granite faces of the Sierras give us our inspiration for the Grove Series.

Wood Market umbrellas are classic, and the Grove series gives you all the tradition and attraction they have always offered. The sourced hardwoods are subtly grained and finished to provide the warmth and character expected from a wood product. The Grove series comes in sizes across the umbrella spectrum to mix and match in any combination.

Item Name	MARE 908	MARE 758	MARE 604
Size	9′	7.5′	6'X6'
Overall Height	97 1/2"	93 1/8"	102 5/8"
Lift Style	Push Lift	PushLift	Push Lift
Rib Material	Hardwood	Hardwood	Hardwood
Pole Diameter	1.5"	1.5"	1.5"
Center Pole	Hardwood	Hardwood	Hardwood
Hardware & Pulleys	Stainless Steel	Stainless Steel	Stainless Stee
Hub	Resin	Resin	Resin
Rib Joints	Reinforced	Reinforced	Reinforced
Wind Vent	Single Wind Vent	Single Wind Vent	Single Wind Vent













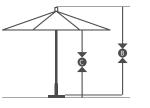


FABRIC OPTIONS







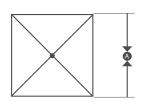


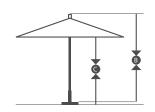
BASE OPTIONS

CFMT110 CFMT160 CFMT172 CRLY903 CRLY905

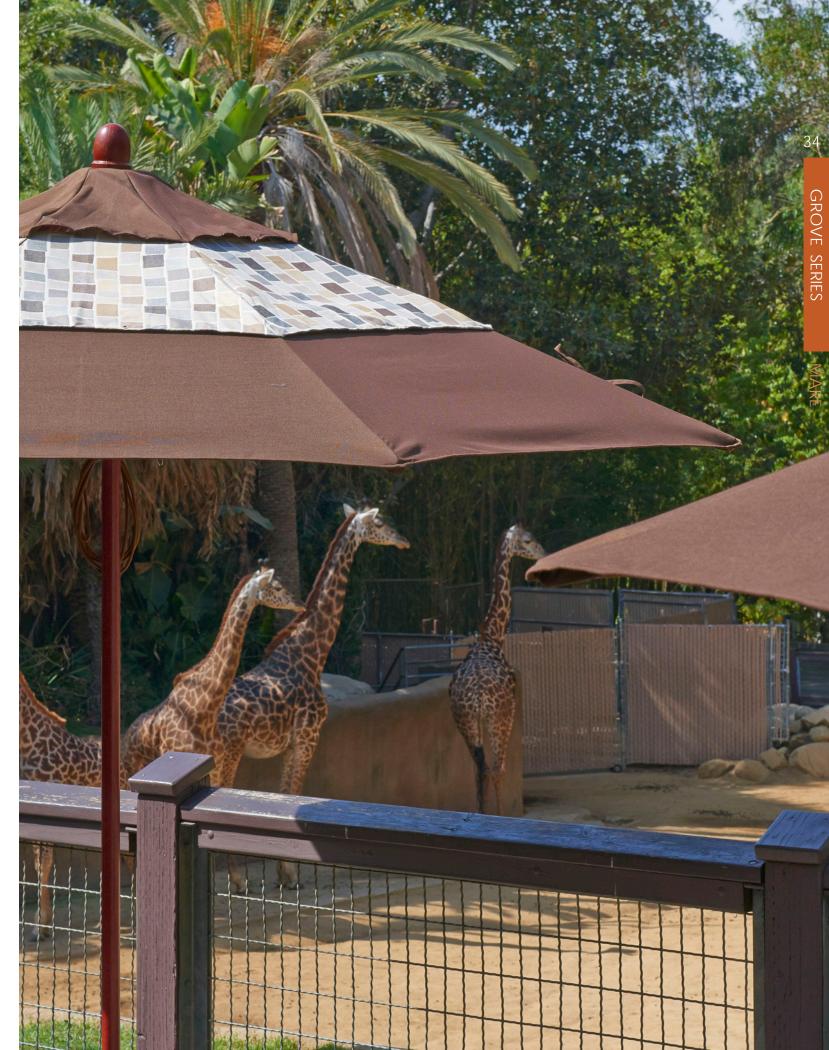
DIMENSIONS PROTECTIVE COVERS **A** 7.5′ **B** 93 1/8″ **C** 76 1/2 ″ UC100





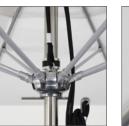














An Excess of Abundance

The bountiful opportunities and resources offered by our state make it a dream destination. Lavish lifestyles and opulence are woven into the fabric of the culture, and broadcast around the world in the images of our art and media. The excess isn't skin deep, it starts with the embarrassment of natural riches and culminates in the way we've dressed our cities with extravagance for the world to see. With the constant rebirth of landmarks, architecture, art, and technology, a true reflection of California is in the depth of its abundance.

The Allure Series demonstrates that attraction and excess are the hallmarks of quality. We've built this series using a beautiful and excessively robust stainless steel mast. The heft and finish of this single piece of refined steel represent a luxury of indulgence, delivering clean and contemporary lines from a deftly overwrought piece of natural material. Above it all is a flexible canopy of fiberglass ribs that dares the elements by its span and resistance. Taken together, the Allure series of the California Umbrella collection delivers classically understated aesthetics to your space, sumptuously emboldened by an irresistible abundance of performance.

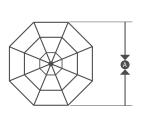
Item Name
Size
Overall Height
Lift Style
Rib Materials
Pole Diameter
Center Pole
Hub & Housing
Hardware & Pulleys
Rib Joints
Wind Vent

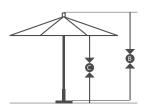
LUXY 118	LUXY 908
11′	9′
103 1/2"	103 3/8"
Pulley Lift	Push Lift
Fiberglass	Fiberglass
1.5"	1.5"
Stainless steel	Stainless steel
Aluminum	Aluminum
Stainless steel	Stainless steel
Reinforced	Reinforced
Double Wind Vent	Single Wind Vent



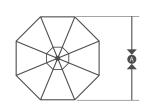


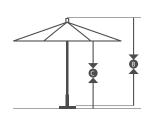






















Focused on Performance

The association that California has with its beaches is renowned and established by generations of sun seekers. With the ocean looming so large in the culture of California, the connection to it forms an essential part of our identity. The relentlessly moving salt air and waves, toiling under an intense sunny gaze, both lure and punish in equal measure.

Our Oceanside Series is perfectly adapted to thrive, exposed to the stark beauty of the elements. We've designed this collection completely with high density reinforced fiberglass material. Light and flexible, it deflects the energy of movement so that a gusty breezy fades to obscurity. Dense and strong, it braces against the beating sun and the barrage of corrosive elements to stand beautifully undisturbed in service. Defying conventions, the 7.5 foot model can extend or contract its mast to fit into any need or space, so that one shade can shelter a casual afternoon lounging in the sand, or an installation of bar height tables for a crowd of customers.

When you spend as much time interacting with sun drenched shores as we have, focus turns towards performance. What follows is the Oceanside Series.

Item Name
Size
Overall Height
Lift Style
Rib Materials
Pole Diameter
Center Pole
Hub & Housing
Hardware & Pulleys
Rib Joints
Wind Vent

Name	EFFO 908	EFFO 758
Size	9′	7.5 ′
Height	105"	92 3/8"
t Style	Push Lift	Push Lift
terials	Fiberglass	Fiberglass
meter	1.5"	1.5"
er Pole	Fiberglass (2mm wall thickness)	Fiberglass (2mm wall thickness)
ousing	Resin	Resin
Pulleys	Stainless steel	Stainless steel
Joints	Reinforced	Reinforced
d Vent	Single	Single

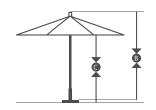
Wind Vent

Wind Vent



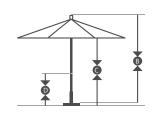
















Residential Collection

Our collection, California Umbrella for Home, is a celebration of the outdoor room. Designed for convenience, value, and performance, these shade products bring the full weight of our experience to your table. Here are a few highlights to look for when you think about bringing home the Shade...

Being a California company, born and bred, we have our share of long summer days. California Umbrella pioneered and developed the original and revolutionary Collar tilt feature to tilt your umbrella to any degree you wish while enjoying the afternoon and evening outside. We still boast the widest tilt degree in the Market, allowing you to stay outside longer with your family and friends.

From the sunny coastline to the inland mountains, deserts, and valleys, California offers up some of the most majestic geography in the world. But as any native Californian will tell you, all this natural beauty gives way to the greatest challenge to the longevity of a shade product: Wind. At California Umbrella, our experience with the Windy Santa Ana's gave way to another industry leading innovation in our Fiberglass products. We are proud to offer the commercial toughness of Fiberglass in our flagship umbrella series.

Designed to enrich your experience at home is our CALI series of Cantilever umbrellas. Tilt, twist, turn, and multiply the design options for your space with the expansive versatility and strength of these huge and dynamic Shade Structures!

We'll see you outside...









The Evolution of an Original

When California Umbrella introduced the Sun Master Series, Eisenhower was living in the White House and Mercury Astronauts thrilled the world with unheard of breakthroughs in the cascading race for space dominance.

An entire generation of baby boomers set out to redefine the world and take on conventions as the world sped into a wild future. In this exciting era, California Umbrella introduced a smooth and easy tilting frame that promised years of carefree comfort in the sprawling backyards and pool sides taking over the American leisure-scape. A symbol of simple pleasure in enjoying the outdoors made for an incredible rise in a developing casual furnishings industry and a true original was born.

Today, it is a re-imagined original, with the same deft operation that conquered patios a generation ago. Now blended with the results of modernization developed in the manufacturing age, with Fiberglass materials that embody contemporary flexibility and resilience in the face of challenging winds and constant change. Take on the sun and master the shade with a brand new original. The Sun Master.

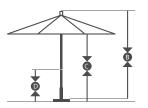
Item Name	GSCUF 118	GSCUF 908	GSCUF 758
Size	11′	9′	7.5′
Overall Height	109 1/2"	101"	102 2/5"
Lift Style	Crank Lift	Crank Lift	Crank Lift
Tilt Style	Collar Tilt	Collar Tilt	Collar Tilt
Rib Materials	Fiberglass	Fiberglass	Fiberglass
Pole Diameter	1.5"	1.5"	1.5"
Center Pole	Aluminum	Aluminum	Aluminum
Hub	Resin	Resin	Resin
Housing	Resin	Resin	Resin
Wind Vent	Double Wind Vent	Single Wind Vent	Single Wind Vent





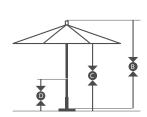


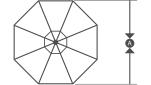


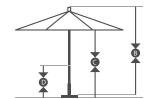




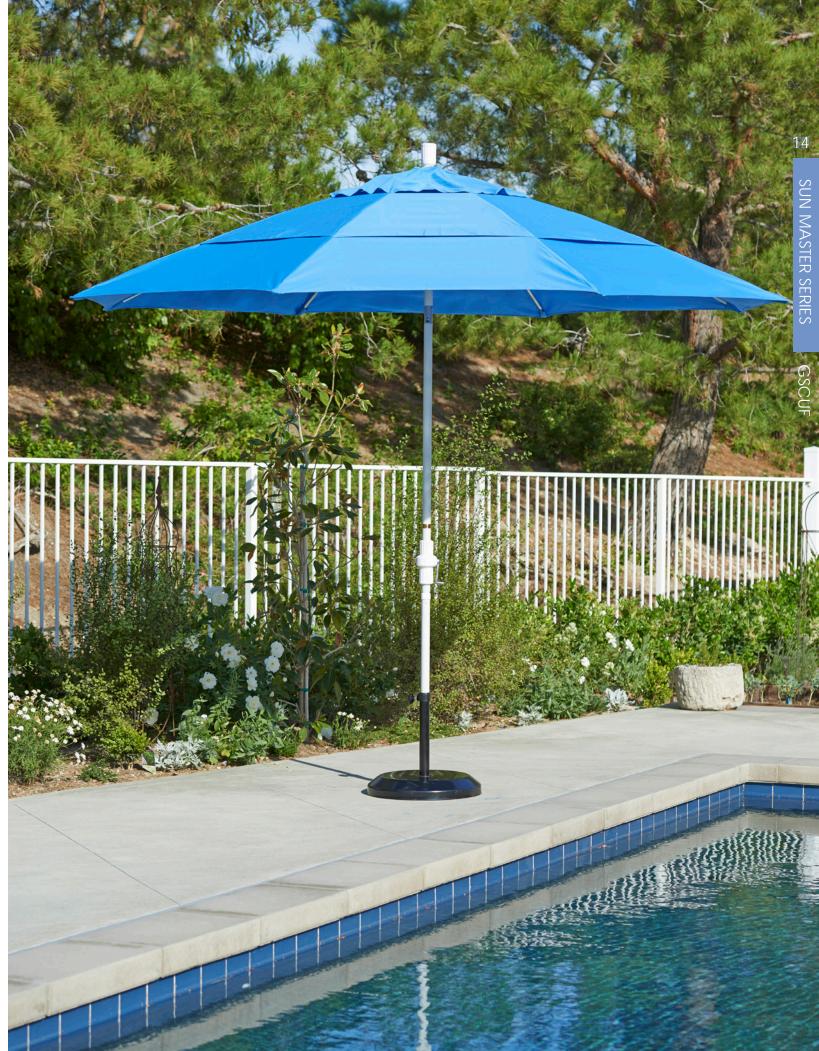




















A Contemporary Classic

A midsummer evening view from almost any perch in California bathes the senses in the golden hues of a western sunset. California is called the Golden State for many reasons, but there's no arguing that the name is well earned as you take in the view of a waning day over the Pacific, and this is where the inspiration for the Golden State series meets you.

The revolutionary Collar tilt design that made California Umbrella a standard, endures as a continuing benchmark for effortless operation. Chase the sun to the horizon with the continuous motion of the canopy as you wring out the last bit of golden light from the day, shading the low hanging sun from your evening.

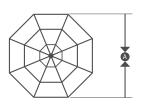
No matter where you make your escape, bring a piece of our sky with you, delivered by the Golden State Series.

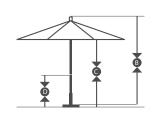
Item Name
Size
Overall Heigh
Lift Style
Tilt Style
Rib Materials
Pole Diamete
Center Pole
Huk
Housing
Wind Ven

tem Name	GSCU 118	GSCU 908
Size	11′	9′
rall Height	110 1/2"	102 3/8"
Lift Style	Crank Lift	Crank Lift
Tilt Style	Collar Tilt	Collar Tilt
Materials	Aluminum	Aluminum
Diameter	1.5″	1.5"
enter Pole	Aluminum	Aluminum
Hub	Resin	Resin
Housing	Resin	Resin
Wind Vent	Double Wind Vent	Single Wind Vent

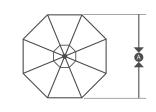
54

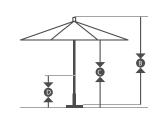






















The Test of Time

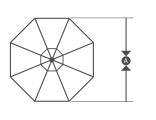
Spanning the length of the state, the Pacific crest trail covers every part of California's incredible geographic and cultural diversity. Taking on the journey through this meandering trail will reveal deceptively rich lowland deserts as well as sky scraping giant sequoias shading the heart of the most majestic national parks. You can see the urban sprawl and the natural wonder of the state from border to border, and discover just what makes the west such an enduring representation of America.

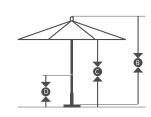
Likewise, our Pacific Trail series umbrellas provide the timeless aesthetic of the Market style with all the essential features of a time tested staple of the shade industry we inspired. Fully robust framework with crank lift and tilting features supporting a range of canopy styles and fabrics at compelling value, it is the essential shade product standing the test of any use case. From end to end, the simple beauty of complete coverage to businesses and consumers is the hallmark of the Pacific Trail series and California Umbrella.

Item Name	GSPT 908	GSPT 758	GSPT 608
Size	9′	7.5′	6′
Overall Height	101"	95 1/2"	102"
Lift Style	Crank Lift	Crank Lift	Crank Lift
Tilt Style	Push Button Tilt	Push Button Tilt	Push Button Til
Rib Materials	Aluminum	Aluminum	Aluminum
Pole Diameter	1.5"	1.5"	1.5"
Center Pole	Aluminum	Aluminum	Aluminum
Hub	Resin	Resin	Resin
Housing	Resin	Resin	Resin
Wind Vent	Single Wind Vent	Single Wind Vent	Single Wind Vent

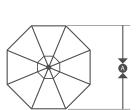
Pole: 302 Stone Black Cover: FD12 Ridge Adobe Base: CFMT160 Black

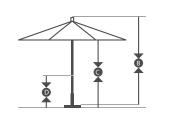




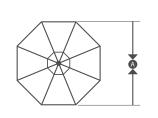




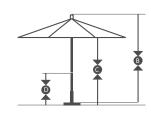




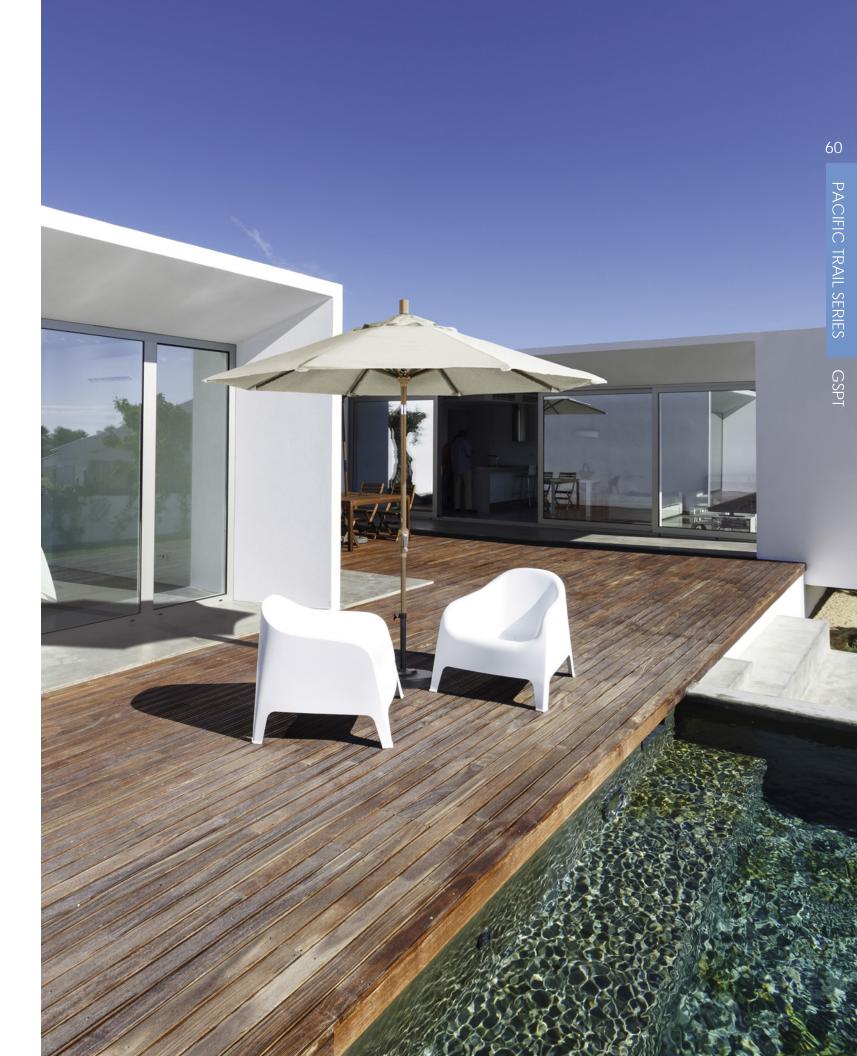






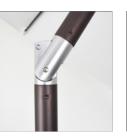


COVER OPTIONS subrella CUSTOM STOCK **POLE COLOR** 117 Bronze BASE OPTIONS CFMT110 CFMT160 CFMT172 CRLY903 CRLY905 **DIMENSIONS** PROTECTIVE COVERS UC100 **A** 6' **B** 102" **C** 78 3/4" **D** 36"











A Well-known Discovery

A famous thoroughfare built on thousands artful dreams as well as the paragon of western iconography, a California Sunset. Enjoying both leaves no two experiences suffering from a repeat performance, but rather a consistently enthralling sensation of discovery from moment to moment.

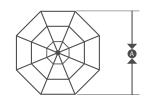
When you use our Sunset series umbrellas you'll get consistent and effortless performance, and an experience that in its novelty, feels unexpected each time. A smoothly performing crank lift feature offers an expected convenience delivered to you by California Umbrella. As the sun quickly sets itself upon your afternoon, suddenly casting its light across the sky and tricking hidden colors out, retaliate with an equally hidden trick of shade. Cranking your umbrella a little more tilts the canopy against the horizon with an operation that delights in its simplicity.

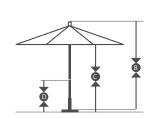
You'll always know you have more time to enjoy your outdoor space, keeping the sun at bay a bit longer, but each time you use our Sunset Series umbrella it will feel like a new experience.

Item Name	SDAU 118	SDAU 908
Size	11′	9′
Overall Height	110 1/2"	110 1/2"
Lift Style	Crank Lift	Crank Lift
Tilt Style	Auto Tilt	Auto Tilt
Rib Materials	Aluminum	Aluminum
Pole Diameter	1.5"	1.5"
Center Pole	Aluminum	Aluminum
Hub	Resin	Resin
Housing	Resin	Resin
Wind Vent	Double Wind Vent	Single Wind Vent

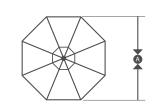


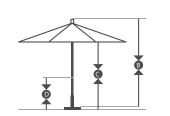










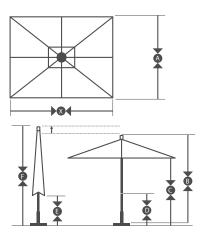








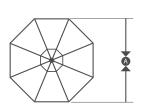


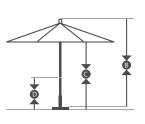


X 11'







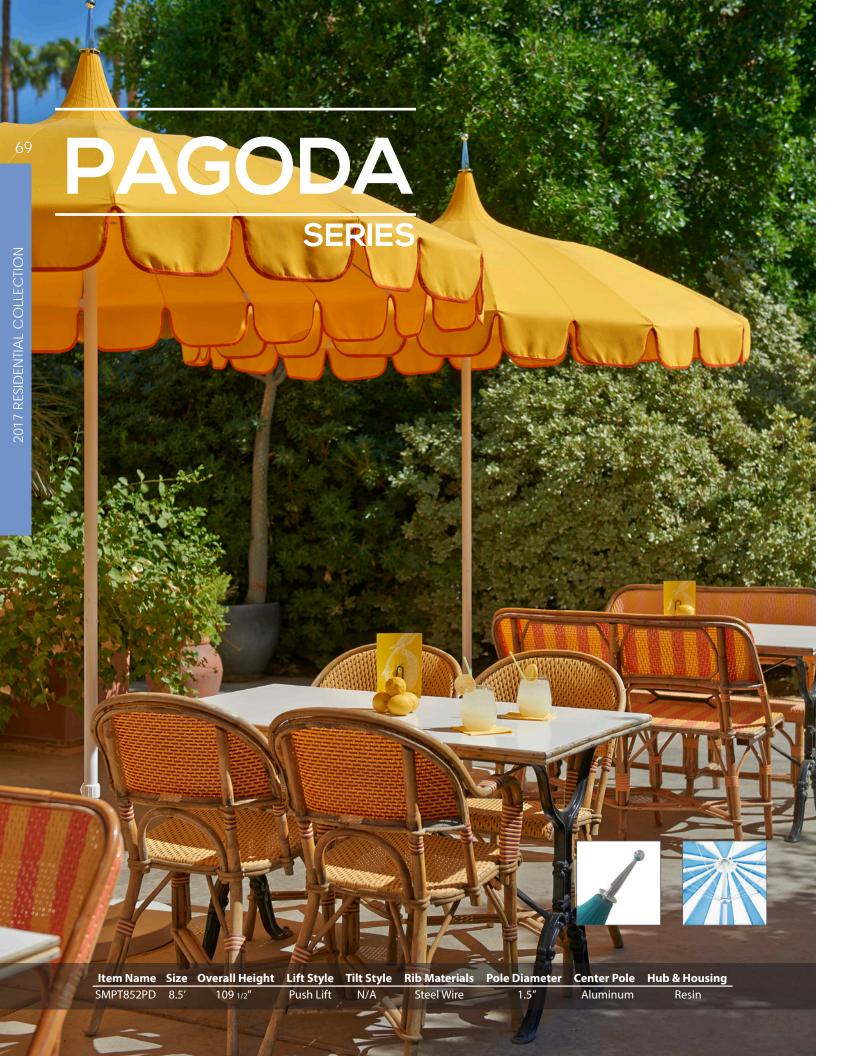




UC100

A 9' **B** 102" **C** 80" **D** 32"







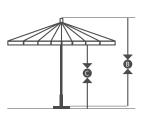
SMPT852PD

Item: SMPT852PD174-5404-5408

Pole: 174 White

Cover: 5404 Natural/5408 Black Base: CFMT160 White











POLE COLOR

174 White

BASE OPTIONS

CFMT110 CFMT160 CFMT172 CRLY903 CRLY905

DIMENSIONS

A 8.5' B 109 1/2" C 78 3/4"



UC100

PROTECTIVE COVERS









More Than a Name

Our shade tradition is not born in a State; it comes from an irrepressible culture. The weather, the people, the diversity, and the largess of life found throughout, makes California a place where limitations or conventions don't last long. Surf in the morning, Ski in the evening, sample world famous wines or socially viral food trucks serving remotely accessible cuisine. California is more than a name or a place.

A CALI Series umbrella is more than an Umbrella. Cantilevered framework eliminates a limiting center mast and opens up the freedom to design an ever expanding set of uses for your shade. Rotating 360 degrees on its side mounted mast, the CALI series projects a shade profile around itself with over a 380 square foot coverage area, bringing together separate elements of an outdoor room with a unified shade solution. Reaching high into the air, the expansive canopy of the CALI series can shift back on the mast to screen out the setting sun with the lowest canopy position available in our line, walling off the evening sun and leaving a gorgeous sky above to bask in as the day ends.

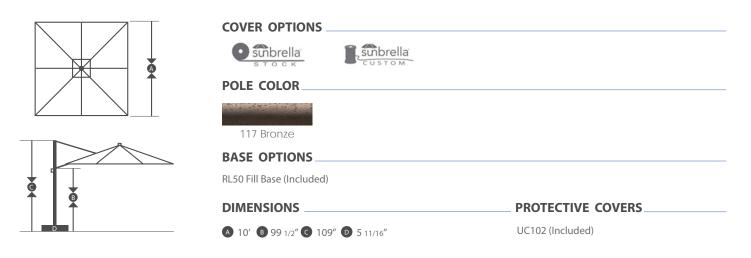
By setting itself apart as more than an umbrella, the CALI series represents the spirit of our brand and what inspired it.

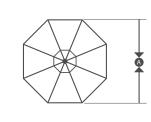
Item Name	CALI 338	CALI 118
Size	10'x10'	11′
Overall Height	109″	99 10/16"
Lift Style	Crank Lift	Crank Lift
Tilt Style	Side Tilt	Side Tilt
Rib Materials	Aluminum	Aluminun
Center Pole	Aluminum	Aluminun
Hub	Resin	Resin
Housing	Resin	Resin
360 ° Rotation	Yes	Yes
Wind Vent	Single Wind Vent	Double Wind Vent

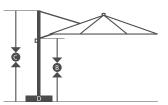
2017 RESIDENTIAL COLLECTION







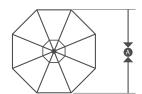


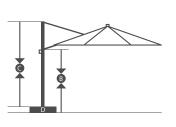














PACIFICA. LEFIN



POLE COLOR



117 Bronze

BASE OPTIONS RECOMMENDED BASE (SOLD SEPARATELY)

RL80 Fill Base (Shown) Cross Base

DIMENSIONS

A 9' **B** 72 7/8" **C** 95" **D** 5 11/16"

PROTECTIVE COVERS UC102 (SOLD SEPARATELY)

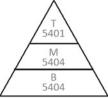
TO ORDER CUSTOM COVER DESIGNS INCLUDE FABRIC CHOICES AND PLACEMENT

Edge Design Example

(Top)

=GSCU908170-5452-5404-5452-ED

Frame Cover



ED, MA, VA- list the color on the **top**, **middle** and **bottom** sections of the cover.



AL - list the two choices that will alternate around the canopy.



DWV- Choose cover fabric and note "**DWV**" afterwards.







DWV-DOUBLE WIND VENTS

Standard for 11' Umbrellas
Not available
on square covers









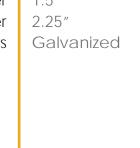


Great shade is rooted in solid base and anchor solutions for any environment. Offered to you with a range of weight and designs to accommodate the unique requirements of your space and layout, the following Bases and Anchors give you firm foundation to build the look you want. Choose from matching frame finishes, or options that allow you to incorporate unique weight you can add on your own. Pick the weight or solution that is right for you.

Ground Anchor

TB 50

Pole Adapter Pole Diameter Colors 1.5"



GALVANIZED

Available Colors





CRLY905

Commercial Grade

Weight Material Base Tube Inside Diameter Colors

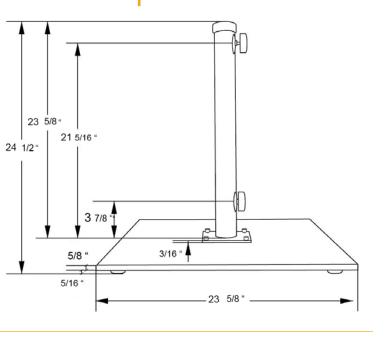
110 LBS Galvanized Steel

2", 1.5" Pole Adapter

Silver Anodized







CRLY903

Weight Material Base Tube Inside Diameter Colors 95 LBS Cast Iron

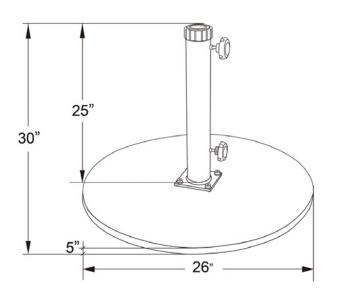
2", 1.5" Pole Adapter

Black









CFMT 160

Weight Material Base Tube Inside Diameter Colors

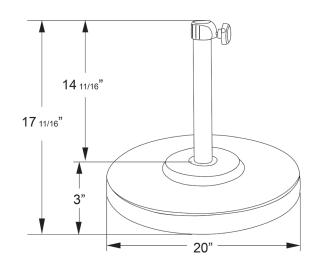
50 LBS

Steel Cover With Concrete

1.75"

Black, Bronze, White, Champagne

Available Colors





Available Colors

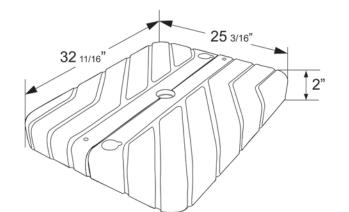
RL 80

Base 2-Section fillable Base

Material Colors 2-Section Fillable Base Bronze

*For use with BA908 only





CFMT 172

Weight Material Base Tube Inside Diameter Colors

1.75" Black, Bronze

Wheels for easy movement

75 LBS Steel Cover With Concrete



14 11/16"

3 3/16"

17 14/16"

Available Colors

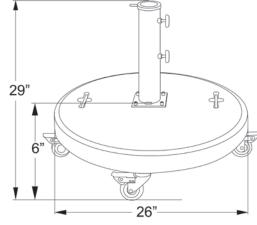


Weight Material Base Tube Inside Diameter Colors

Available Colors

Removable wheels 110 LBS

Concrete With Resin Cover 2", 1.5" Pole Adapter













Black, Bronze





REPLACEMENT COVERS

To order-

Select canopy size and use the model number for a cover. (C758 for a 7.5" cover, C908 for a 9" cover, C118 for a 11' cover). Then add the fabric code for the color and fabric type of your requested cover.

California Umbrella is building a new wave of customization possibilities by turning to a time tested principle in the efficiency of manufacturing; standardization. Most all of our 7.5, 9, and 11 foot octagon shaped market umbrellas are made to receive a standardized cover. This offers our customers an unparalleled opportunity to re-imagine their shade aesthetics. This simple solution to a problem found across the shade products industry is changing the way shade consumers think about their design choices.

Replacement covers for our umbrella frames are an easy way to change out the décor of a space from season to season, or for special occasions. If the need arises to replace a canopy, our standardized cover sizes mean that you can change materials or colors and patterns and continue using the fantastic umbrella frame in your service.

If you have a Market style umbrella from our line, you can store a spare canopy, or stock different colors to support your favorite teams or throw a themed party, all of our production canopies are made to be interchangeable.

Swapping out a canopy is a simple process where you remove the pockets of the canvas from the rib ends, drape a new cover onto the frame and place the new pockets back over the rib ends. In a matter of minutes a commercial application with dozens of umbrellas could be completely refaced at a fraction of the cost to completely replace perfectly functioning umbrella frames.

Bring your most creative design ideas to the table, and don't just buy an umbrella, truly embrace a shade solution.

9' covers



C908 - F22

(C908 - OLEFIN)

C908 - SA36 (C908 - PACIFICA)



C908 - 5432 (C908 - SUNBRELLA)

11' covers



C118 - F03-DWV

(C118 - OLEFIN)

C118 - SA21-DWV

(C118 - PACIFICA)



C118 - 5414-DWV (C118 - SUNBRELLA)

7.5' covers



C758 - F04 (C758 - OLEFIN)



C758 - SA13 (C758 - PACIFICA)



C758 - 5417 (C758 - SUNBRELLA)







DISD918A

Material Pole Diameter Colors

Weight 27.18 LBS Cast Iron 1.6" each hole Black

> 18 hole display rack for store display or storage

Available Colors







Add color and call attention to the endless choices offered by our product display in a retail or showroom environment. Great for trade events and supporting a furnishing vignette, our branded display banners give you a silent salesperson broadcasting your partnership with California Umbrella and starting a conversation with your customer.

Display Banners



Miniature Umbrellas

California Umbrella now offers convenient display aid using miniature umbrellas, so customers can specify canopy choices













Protective Covers

Extend the life of your shade with our easy to use protective covers.







UC100 - Fits umbrella up to 9' UC101 - Fits Umbrellas Up to 11' UC102 - Fits CALI CANTILEVER SERIES



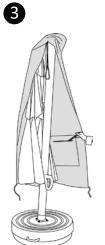
Protective covers extend the life of your shade with our easy to use protective covers.

- Water Proof
- 99% Sun blocking to prevent fade to umbrella fabric
- Wind resistance when fully closed

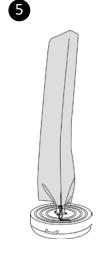




















FABRIC OPTIONS

sunbrella

Sesame 8318

Wheat 5414

Additional fabrics available, including fabric color matching on quantities over 300 pieces.

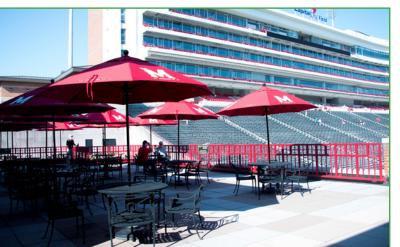
Natural

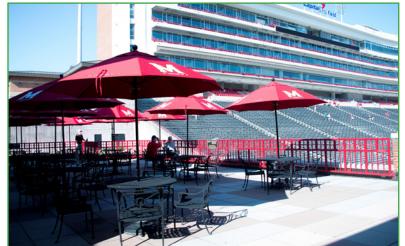
Purple SA65

***LEFIN**

Royal Blue F03

We offer logo printing on most of our umbrellas. There is a 12 umbrella MOQ for Sunbrella fabric umbrellas, and a 24 umbrella MOQ for Olefin and Pacifica fabric umbrellas. California Umbrella also has a dedicated line of umbrellas under the Logobrella ™ brand name. These umbrellas were designed to offer value and quality to satisfy the most demanding company looking to promote their brand on a budget. Contact a Logobrella representative for more information about the Logobrella program.













SUNBRELLA 101

Sunbrella fabric is an instantly recognizable standard of excellence in the world of textiles and with consumers. It has a beautiful performance, offering the widest array of color, pattern, and design all built with 100% solution dyed Acrylic canvas. We proudly offer a curated assortment of the most popular colors demanded by consumers, as express products that can be delivered within hours of a qualified order. We have also built a broad program of custom options that allow for a virtually unlimited design assortment. Sunbrella offers a 5 year warranty for all its upholstery fabrics which are the most suitable for building umbrella shades, but they also offer an Awning and Marine grade product that includes a 10 year warranty. We can build your umbrella with this material, but you'll have to contact us for additional information. Included here is the upholstery level fabric selection, sorted by our pricing levels and delivery service capacity.

SUNBRELLA EXPRESS



Sunbrella Express Colors fall under the category of premium Sunbrella fabrics offered with products that come with your choice of completed covers, which are made available at our California based facilities. Express colors ship out within 10 days and come in the following sizes on select umbrella frames: 11ft DWV umbrellas, 9ft SWV umbrellas, 7.5ft SWV umbrellas.

SUNBRELLA STOCK



Sunbrella Stock Colors are Sunbrella Fabric selections kept in stock at our California facility (subject to fabric availability) for production purposes. Umbrellas that fall within the Sunbrella Stock category have a ship out time of 15 business days with the umbrellas frames of all models.

SUNBRELLA CUSTOM Subrella Custom



Custom fabrics for umbrellas can be made using many types of fabrics. California Umbrella is proud to offer a choice of the Sunbrella Custom fabric range for production of a new umbrella in all model options. Umbrellas ordered with these fabrics will ship out within 15 – 25 days based on availability of the fabrics.







Sunbrella A Grade fabrics are the Outdoor and Furniture Grade fabrics of choice for most of the world's best outdoor furniture manufacturers. Made up of solids and stripe patterns, the A Grade fabric offers tremendous choice along with great value. These colors are construct to be more naturally fade resistant under prolonged sun exposure, so your shade solution stays beautiful for years of use and enjoyment.

5404	5453	5422	5414	5476	5457
Natural	Canvas	Antique Beige	Wheat	Heather Beige	Sunflower Yellow
5402	48032	5461	5425	5488	5410
Granite	Spectrum Dove	Taupe	Cocoa	Teak	Air Blue
5401	48080	5439	5413	48020	48022
Pacific Blue	Spectrum Indigo	Navy	Spa	Spectrum Mist	Spectrum Cilantro
5446	5408	56000	56001	5608	
Forest Green	Black	Dolce Mango	Dolce Oasis	Sevill <mark>e Seasid</mark> e	

subrella™2A Subrella™2A





Sunbrella AA Grade fabrics are enhanced to protect more sensitive color from fading under even the most extreme of sun exposure conditions. The colors in this grade of fabric are more sensitive to UV exposure, and thus require an increased protection built into the color process in order to ensure that your umbrella maintains the same vibrant look for years of usage. Included in this grade of fabric are some expanded options for special aesthetic weaves in the fabric, all of which provide unique design appeal to go with the peak fabric performance desired in an umbrella to stand up to all weather conditions.













5432



SUNBRELLA CUSTOM



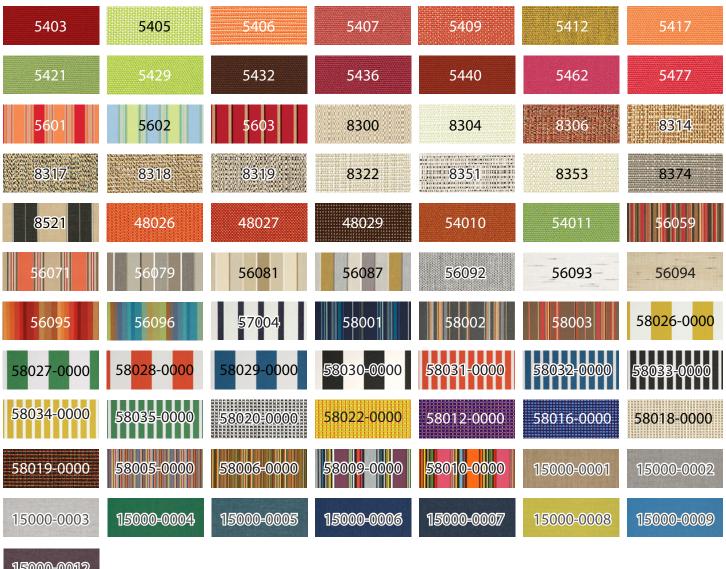
Custom fabrics for umbrellas can be made using many types of fabrics. California Umbrella is proud to offer a choice of the Sunbrella Custom fabric range for production of a new umbrella in all model options. Umbrellas ordered with these fabrics will ship out within 15 – 25 days based on availability of the fabrics only.

sunbrella™ 1A

5401	5402	5404	5408	5410	5413	5414
5415	5416	5420	5422	5424	5425	5426
5428	5438	5439	5446	5448	5452	5453
5456	5457	5461	5468	5470	5471	5472
5476	5484	5487	5488	5489	5491	5492
5493	5498	5499	5606	5608	5612	5621
5 630	5674	5695	48018	48019	48020	48022
48023	48024	48028	48030	48031	48082	48035
48080	48081	48082	48083	48084	48085	48086
54048	56000	56001	56049	56051	56052	51000-0000

51000-0001	51000-0013	40428-0000	40429-0000	40430-0000	40431-0000	40432-0000
40433-0000	40434-0000	40435-0000	40456-0000	58036-0000	58037-0000	58038-0000
58039-0000	58023-0000	58024-0000	58025-0000	57001-0000	57003-0000	

sunbrella™ 2A



sunbrella™3A

8076	8077	8078	8079	8080	7704	7761
7774-0000	7775-0000	8010	8011	8012	8013	8015

CANOPIES

18000-0000	18001-0000	18003-0000	18004-0000	18005-0000	18006-0000	18007-0000
18008-0000	18009-0000	18010-0000	18011-0000	18012-0000	32000-0000	32000-0002
32000-0003	32000-0007	32000-0016	32000-0017	32000-0018	32000-0019	32000-0023
32000-0024	32000=0025	32000-0026	32008-0000	42076-0000	42077-0000	42078-0000
42079-0000	32000-0036	32000-0027	45991-0000	45991-0001	45991-0002	45991-0003
145094-0000	145094-0001	145094-0002	145094-0003	145095-0000	44285-0000	44285-0001
44285-0002	44285-0003	44285-0004	46053-0008	46058-0004	46053-0005	46053-0006
46053-0007	46053-0003	46053-0009	46053-0010	46053-0011	46053-0012	46053-0013

FUSION SERIES

40014-0000	40014-0005	40014-0038	40014-0039	40014-0065	40014-0149	40014-0153
40014-0101	40014-0146	40014-0160	40014-0150	40014-0148	40014-0154	40014-0151

40014-0155	40014-0153	40014-0159	40014-0152	40014-0147	40014
40061-0007	40061-0008	40061-0014	40061-0016	40061-0034	403034
40332-0006	40332-0008				

sunbrella™ 5A



FUSION SERIES

1357-0001	42034-0000	42034-0004	44157-0002	45412-0001	45789-0000	45789-0001
47072-0004	44297-	44297 -	44297-	44297-	44297-	145147 -
	0001	0002	0008	0004	0005	0005
145147-	145147=	145093 -	45893-	45398-	45393-	45393-
0000	0002	0003	0006	0025	0010	0011
45398-	45893 -	45893-	45893-	45398-	45893-	45893-
0012	0008	0004	0003	0024	0001	0005
44296-	44296-	44296-	44296-	44296-	45864-	45364-
0001	0005	0004	0003	0002	0049	0050
45864-	45864-	45864-	45864-	45864-	45864-	45864-
0019	0051	0002	0001	0000	0048	0003
45864-	145153-	145153-	145153-	45973-	44282-	44232-
0014	0004	0000	0005	0001	0020	0018
44282-	44232=	44282-	44282-	44282-	44282-	44282-
0003	0005	0017	0011	0001	0002	0000
4 <u>4282</u> -	44282-	44282-	44282-	40441-	40441-	40808-
0008	0004	0007	0009	0005	0001	0001
40308-	44240-	44240-	44240-	145239	44216-	44216-
0004	0001	0004	0003		0011	0012

2017 CANOPIES

CANOPIES

CANOPIES

FABRICS



When you see the Pacifica Logo by one of the umbrellas in this catalog, that means that this umbrella comes with your choice of completed covers available at our California based facilities in all 20 fabric color selections. While supplies last, these finished covers will ship out with the selected umbrella frames within 10 business days.

Umbrella frames: 11ft DWV umbrellas, 9ft SWV umbrellas, 7.5ft SWV umbrellas

Pacifica, NEW by California Umbrella, is a solution-dyed polyester fabric that has been perfected for the use with our quality made umbrellas. The proprietary selection offers tremendous possibilities for color variations and performance shade fabrics. Pacifica fabrics offer:

- 4 year fade resistance warranty
- 4 year rot and mildew warranty
- 20 fashionable and popular color choices
- Domestic availability in 11ft DWV covers
- Domestic availability in 9ft and 7.5ft SWV covers
- The fastest lead time in the industry!





California Umbrella uses the finest Olefin to create 20 different color selections available for select 9ft umbrella models, wherever you see this logo, the umbrellas will ship out within 10 business days.

Umbrella Frames: 11ft DWV Umbrellas, 9ft SWV Umbrellas, 7.5ft SWV Umbrella

Olefin fabrics are an excellent fabric choice for customers looking to shade their space on a budget without sacrificing quality. Made with high durability synthetic Olefin fibers, Olefin fabrics offer improved fade resistance over lesser grade fabric materials like polyester and cotton without the added expense of acrylic canvas. Olefin fabrics are a strong value, so with some basic care they can give you several years of enjoyment. Olefin color selections match up perfectly with all the most popular colors on the market, so your shade solution is beautiful without breaking the budget.

- 1 year fade resistance warranty
- 20 fashionable and popular color choices
- Domestic availability in 11ft DWV covers
- Domestic availability in 9ft and 7.5ft SWV covers
- The fastest lead time in the industry!





CANOPY STYLE

SWV

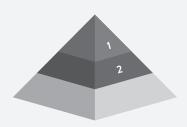
Single Wind Vent



DWV

Double Wind Vent

20% Markup



MA

Middle Accent

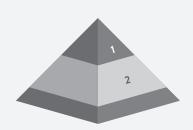
22% Markup



ED

Edge Design

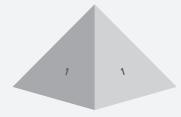
24% Markup



AL

Alternating Panels

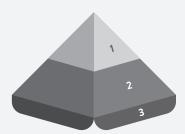
18% Markup



VA

Valance

26% Markup



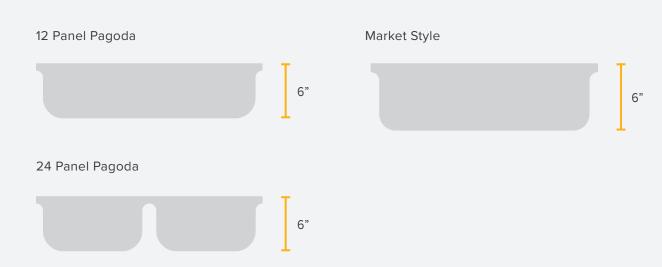
This book will demonstrate the styles of valance we can produce for you.

Custom valance styles with additional embelishments apply both the markup and the embelishment charge.

You can choose from 6 different cutting styles to design your umbrella.

VA designs can be combined with DWV, SWV, and AL cut canopy styles.

STANDARD VALANCE



BRAIDED BINDING



These embelishments add a contrasting element to the edge of a valance.

BRAIDED BINDING



TASSEL



FRINGE





MSRP \$250 4" Per Selection









Black

Natural

Grey Navy Blue 503037 503016 503021 203029

POM POM





MSRP \$250 Per Selection



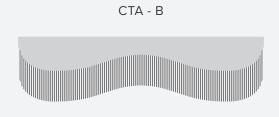
CATALINA







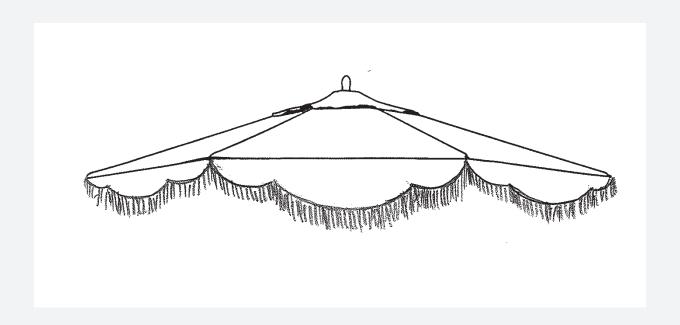




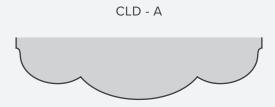




CLOUD







CLD - B



CLD - C



CLD - D

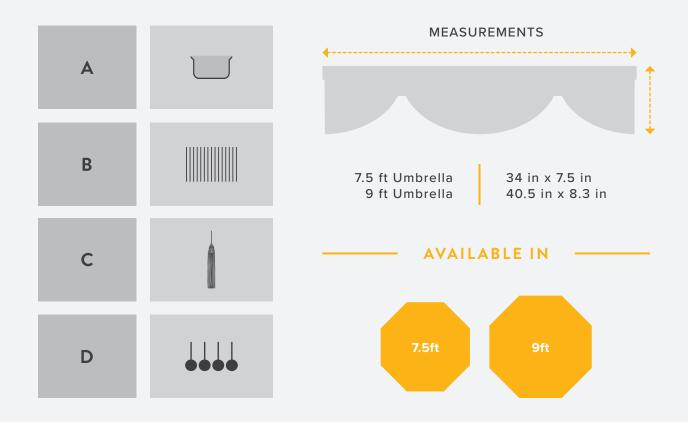


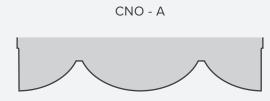
Tassels are positioned on the edges of the valance

CORONADO

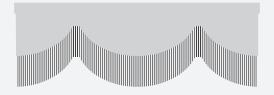








CNO - B



CNO - C



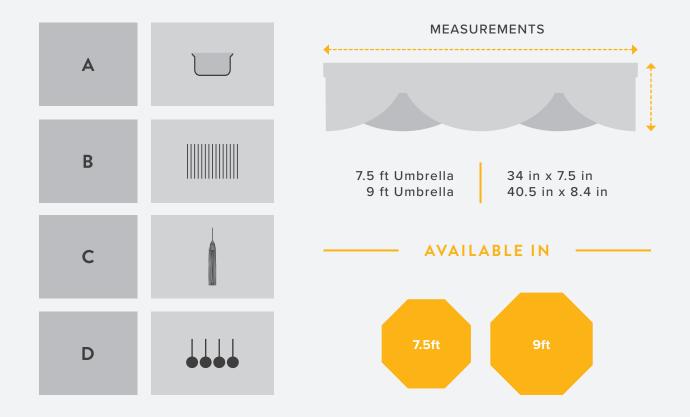
CNO - D



CORONADO BASE







CNB - A



CNB - B



CNB - C



Tassels are positioned on the edges of the valance

CNB - D



Pom Poms can be positioned on:

- Front Panel
- Back Panel
- Both

DEL REY

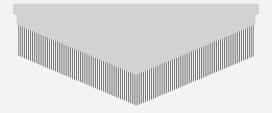








DRY - B



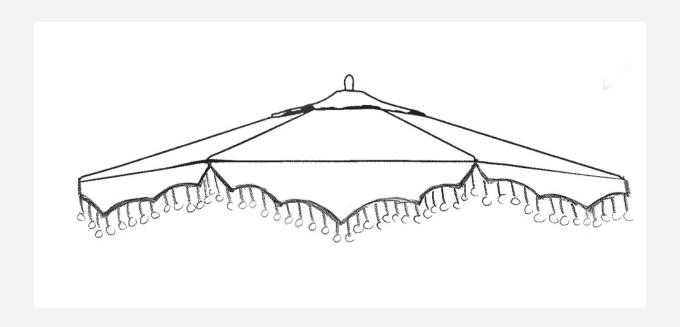
DRY - C



DRY - D



DELTA



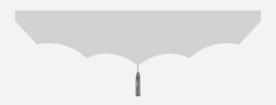




DTA - B



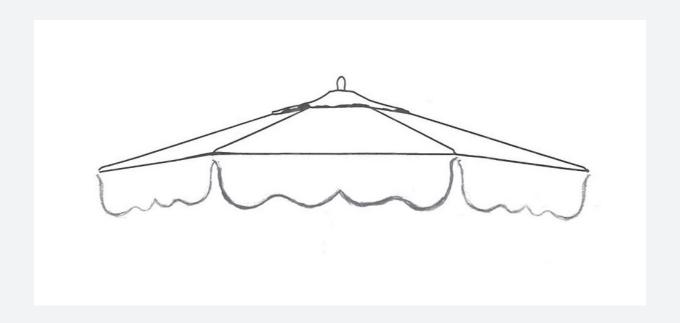
DTA - C



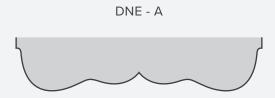
DTA - D



DUNE







DNE - B



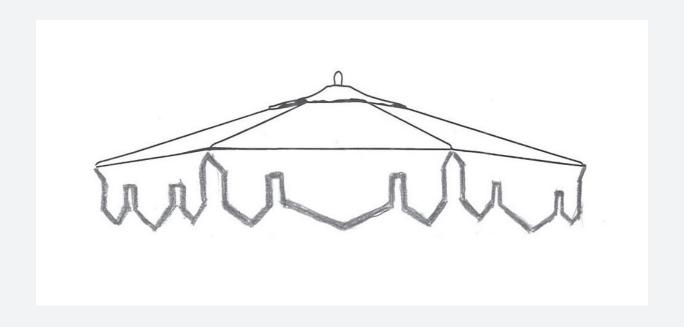
DNE - C



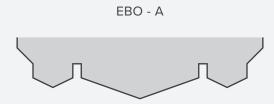
DNE - D



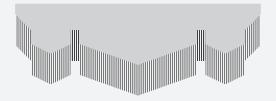
EMBARCADERO







EBO - B



EBO - C



EBO - D



FORTIS





FTS - B



FTS - C



FTS - D



GREEK KEY



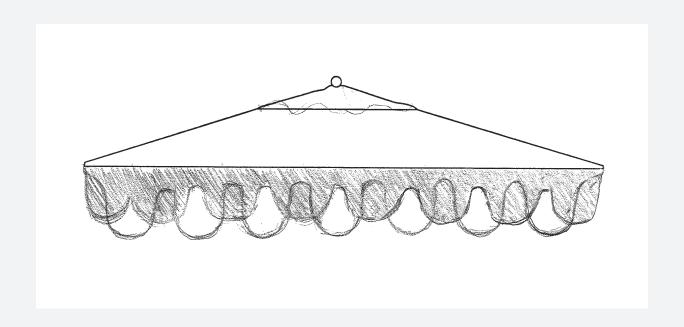








LONG SCALLOP BASE





SCB - A



SCB - B



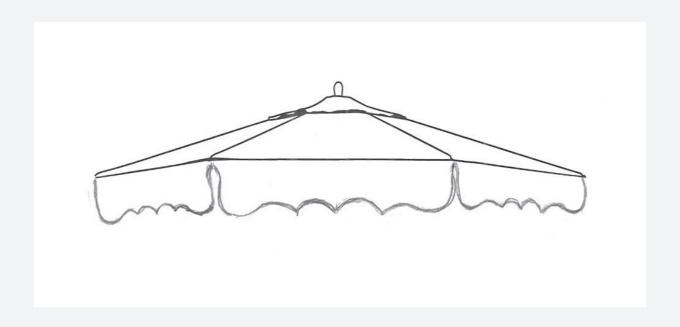
SCB - C

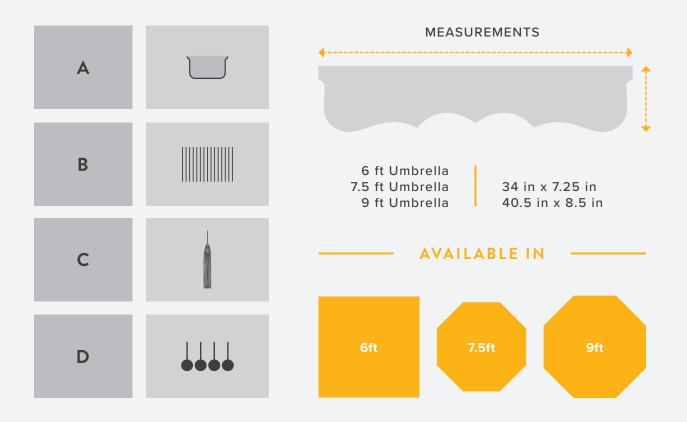


SCB - D



LOVE







LVE - B



LVE - C



LVE - D



MANHATTON BEACH









MHB - B





MANHATTON BASE







MHS - A



MHS - B



MHS - C



Tassels are positioned on the edges of the valance

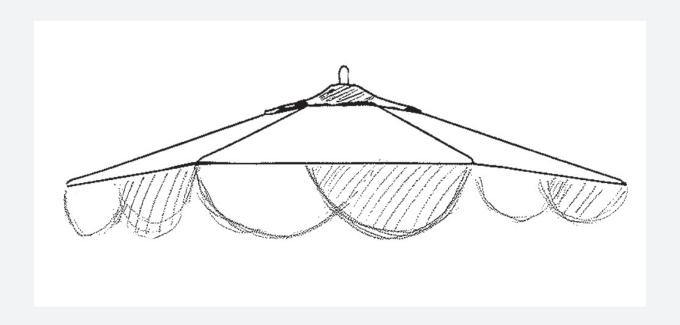
MHS - D



Pom Poms can be positioned on:

- Front Panel
- Back Panel
- Both

MELROSE







MRS - B



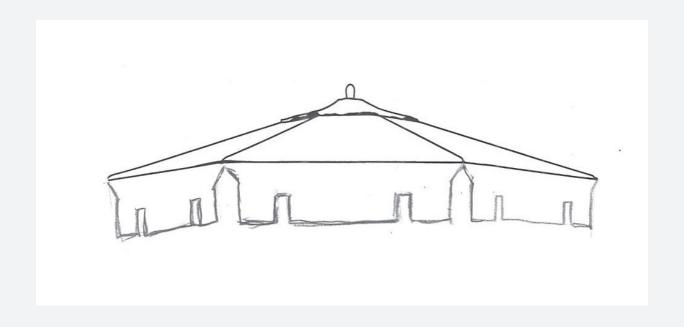
MRS - C



MRS - D



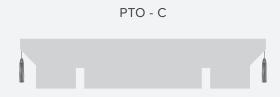
PORTICO





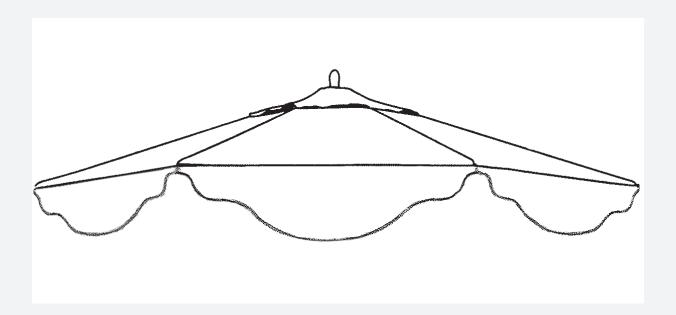


PTO - B





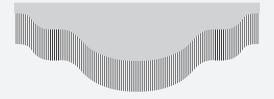
CAMBRIA







CBR - B



CBR- C



CBR - D

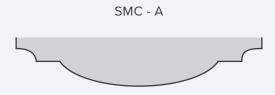


SAN MARCO









SMC - B



SMC - C



SMC - D



SCALLOP













Tassels are positioned on the edges of the valance



SCE - D

Pom Poms can be positioned on:

- Front Panel
- Back Panel
- Both

SCALLOP BASE







SCB - A



SCB - B



SCB - C



Tassels are positioned on the edges of the valance

SCB - D



Pom Poms can be positioned on:

- Front Panel
- Back Panel
- Both

SURFSIDE











SFS - B

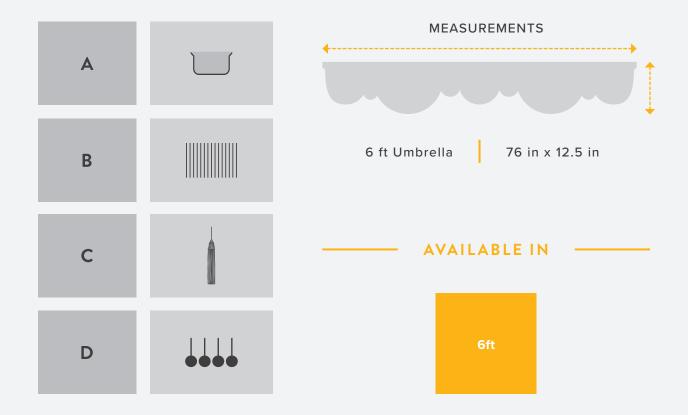




MARINA











MNA - 3A



MNA - 3C



MNA - 3D



PETALUMA









PTL - 4B





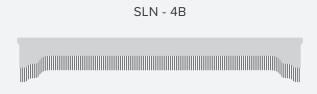
SHORELINE

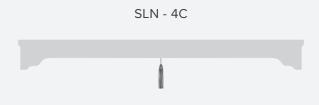


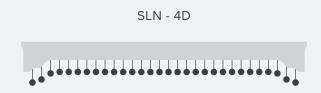










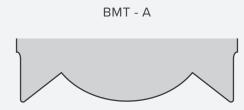


BELMONT

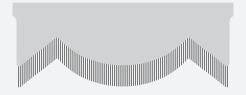








BMT - B



BMT - C



BMT - D

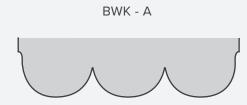


BOARDWALK









BWK - B



BWK - C



BWK - D



LOMA

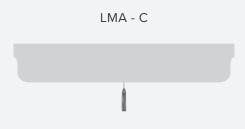














PLAYA







