

A smiling man wearing a white visor with a blue logo, sunglasses, and a white neck gaiter is holding a large, golden-brown fish. The background is a clear blue sky and water.

Betts[®]

Product Catalog

***A complete & well designed
bay fishing product line***

Betts Spin™ COLORS



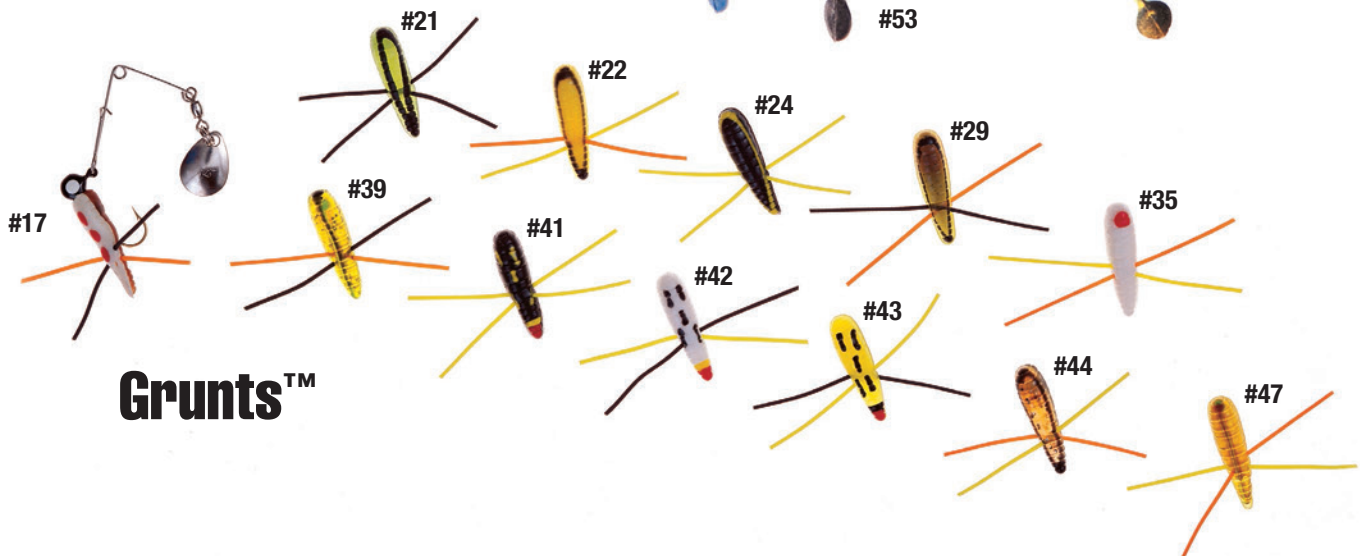
Curls™



Pogy Shad™



Grunts™



Betts Spin - The Hottest Thing Going!



Betts Lures

Betts Spin™

Curls™ Hand Poured

12/card or
Value Pack
with Exxtra™
bait



1. Best collection of colors, design and quality of hand poured, custom decorated curl tails ever produced.
2. Hand poured & custom decorated colors as original.
3. Gold hooks.
4. Original style head with barb to hold lure on hook with large painted eyes.
5. High quality spinner.
6. Special hand painted dot.
7. Spinner attached to lure.

Pack: 12 per card

Stock#	Size	Body	Description
021CT	1/32	1-1/2" Curl	1 rigged
022CT	1/16	2" Curl	1 rigged
023CT	1/8	3" Curl	1 rigged
025CT	1/4	4" Curl	1 rigged

(1/4 oz. with strong hook)

Color #'s available

11, 21, 22, 24, 29, 34, 35, 39, 41, 42, 44, 45, 47

To order, add color # to stock #. Also, add (N) after color # for nickel spinner blade.

Betts Spin™

Grunts™ Rigged With Exxtra™ Bait Hand Poured

Heavy Rubber Legs



12/card with
Exxtra™ bait
or Value
Pack with
Exxtra™ bait

An Exxtra™ Bait Packed In Each Bag For Super Value.

1. Hand poured and custom decorated colors.
2. Gold hooks.
3. Original style head with barb to hold lure on hook with large painted eyes.
4. High quality spinner.
5. Special hand painted dot.
6. Spinner attached to lure.

Pack: 12 per card with Exxtra™ Bait

Stock#	Size	Body	Description
021GRRL	1/32	1" Grub	1 rigged & 1 spare
022GRRL	1/16	1-1/4" Grub	1 rigged & 1 spare

Pack: 12 packs

Color #'s available

17, 21, 22, 24, 29, 35, 39, 41, 42, 43, 44, 47, 49, 50

To order, add color # to stock #. Also, add (N) after color No. for nickel spinner blade.

Betts Spin™



Rigged With
Exxtra™ Bait
Hand Poured

12/card with
Exxtra™ bait or
Value Pack with
Exxtra™ bait

An Exxtra™ Bait Packed In Each Bag For Super Value.

1. Hand poured and custom decorated colors.
2. Gold hooks.
3. Original style head with barb to hold lure on hook with large painted eyes.
4. High quality spinner.
5. Special hand painted dot.
6. Spinner attached to lure.

Pack: 12 per card with Exxtra™ Bait

Stock#	Size	Body	Description
020GR	1/50	7/8" Grub	1 rigged & 1 spare
020ST	1/50	7/8" Split Tail	1 rigged & 1 spare
021GR	1/32	1" Grub	1 rigged & 1 spare
021ST	1/32	1" Split Tail	1 rigged & 1 spare
022GR	1/16	1-1/4" Grub	1 rigged & 1 spare
022ST	1/16	1-1/2" Split Tail	1 rigged & 1 spare
023ST	1/8	2" Split Tail	1 rigged & 1 spare
025ST	1/4	3" Split Tail	1 rigged (no spare)

(1/4 oz. with strong hook)

Pack: Value Pack with Exxtra™ Bait

Stock#	Size	Body	Description
920ST	1/50	7/8" Split Tail	1 rigged & 3 spares
921GR	1/32	1" Grub	1 rigged & 3 spares
921ST	1/32	1" Split Tail	1 rigged & 3 spares
922ST	1/16	1-1/2" Split Tail	1 rigged & 2 spares
923ST	1/8	2" Split Tail	1 rigged & 2 spares
925ST	1/4	3" Split Tail	1 rigged & 1 spare

(1/4 oz. with strong hook)

Pack: 12 packs

To order, add color # to stock #. Also, add (N) after color No. for nickel spinner blade and (G) for gold spinner. See color chart below.

Gold spinner available in 12 per card only in color #'s 21, 22, 23, 24, 29, 34, 35, 44, 45, 47.

Color Chart for Betts Spin™

11 Chart./Red Dot/Red Tail	29 Blk. Stripe/Chart./Orange	39 Chart. Crawfish Glitter	45 June Bug/Chart. Tail
15 Bullfrog	31 Yellow/Black Spots	40 Chart./Black Spots	46 Pink/Pearl
17 Brn./Red Dot/Wh. Belly	32 White/Black Spots	41 Black Coach Dog	47 Chart. Crawfish
21 Catalpa/Black Stripes	34 Black/Chartreuse	42 White Coach Dog	48 Pumpkin/Chart.
22 Yellow/Black Stripes	35 White/Red Dot	43 Chart. Coach Dog	49 Cricket/Black Legs
23 White/Black Stripes	38 Blk./Yellow Stripe/Red Belly	44 Org. Crawfish Glitter	50 Cricket/White Legs
24 Black/Yellow Stripes			



Betts® Spin™
Value Pack w/ Exxtra™ Bait
1/32 oz Split Tail



Betts® Spin™
12 per card w/ Exxtra™ Bait
1/32 oz Grub



Betts® Spin™
Value Pack w/ Exxtra™ Bait
1/16 oz Split Tail



Betts® Spin™
Value Pack w/ Exxtra™ Bait
1/8 oz Split Tail



Betts® Spin™
Value Pack w/ Exxtra™ Bait
1/4 oz Split Tail

Vibrant Colors

Betts Spin™

Pogy Shad™ With Red Blush



12/card
or Value
Pack with
Exxtra™
bait

1. Most natural swimming shad.
2. Red Blush on bottom makes it deadly.
3. Designed to perform.
4. Gold Hooks.
5. Original style head with barb to hold lure on hook with large painted eyes.
6. High quality spinner.

Color#

1 Clear Glitter	32 Pearl Blue Back
2 Rootbeer Glitter	33 Pearl Chart. Back
3 Pearl	53 Glo Pearl
4 Chartreuse Glitter	

Pack: 12 per card

Stock#	Size	Body	Description
022SH	1/16	2" Pogy	1 rigged
023SH	1/8	3" Pogy	1 rigged
025SH	1/4	4" Pogy	1 rigged

(1/4 oz. with strong hook)

Pack: Value Pack with Exxtra™ Bait

Stock#	Size	Body	Description
922SH	1/16	2" Pogy	1 rigged & 1 spare
923SH	1/8	3" Pogy	1 rigged & 1 spare
925SH	1/4	4" Pogy	1 rigged & 1 spare

(1/4 oz. with strong hook)

Pack: 12 packs

To order, add color # to stock #. Also, add (N) after color # after color # for nickel spinner blade.

Betts Spin™

Magnum Series

1/16 oz. head w. 1/32 oz. body



A heavier head for sinking fast in the river and a small body to catch more fish. This lure is a result of consumer demand and input.

Pack: 12 per card with Exxtra™ Bait

Stock#	Lead Sz.	Body	Description
022MGR	1/16	1" Grub	1 rigged & 1 spare

Color #s Available

21C, 24C, 35R, 35W, 36W, 37Y, 41C, 42C, 43C

To order, add color # to stock #. Also, add (N) after color # for nickel spinner blade and (G) for gold spinner

Betts Spin™

Bleeder™ Series

Biting Frenzy™



**RED
HOOK**

Hot new Idea. The world's best performance lure enhanced with a high quality Bleeding Red Mustad hook. Very recognizable with new brightly painted lead heads. Dynamite!!

Pack: 12 per card with Exxtra™ Bait

Stock#	Lead Sz.	Body	Description
021RGR	1/32	1" Grub	1 rigged & 1 spare
021RST	1/32	1" Split Tail	1 rigged & 1 spare
022RST	1/16	1 1/2" Split Tail	1 rigged & 1 spare
023RST	1/8	2" Split Tail	1 rigged & 1 spare

Pack: Blister Card with Exxtra™ Bait - 12 Packs

Stock#	Lead Sz.	Body	Description
921RGR	1/32	1" Grub	1 rigged & 3 spares
921RST	1/32	1" Split Tail	1 rigged & 3 spares
922RST	1/16	1 1/2" Split Tail	1 rigged & 2 spares
923RST	1/8	2" Split Tail	1 rigged & 2 spares

Color #s Available

21C, 24C, 29C, 35R, 37Y, 41C

To order, add color # to stock #. Also, add (N) after color # for nickel spinner blade

Betts Spin™

Jig Spinners Bright Nickel or Gold Finish

Blades are designed to turn at a very slow speed. Each size perfectly balanced. Beautiful bright finish.



Stock#	Size	Each Pack
30-5-0	0	5
30-5-1	1	5
30-4-2	2	4
30-3-3	3	3

Pack: 12 packs

To order, add (N) after Stock # for nickel spinner blade and (G) for gold spinner blade.

Color Chart for Betts Spin Bleeder™ Series & Magnum Series.

Color #	Lead Head Color	Body Color	Series Available
21C	Chartreuse w/Blk Eye	Catalpa/Blk.Stripes	Both
24C	Chartreuse w/Blk Eye	Black/Yellow Stripes	Both
29C	Chartreuse w/ Blk Eye	Blk.Stripes/Chart/Orange	Bleeders Only
35R	Red w/White Eye	White/Red Dot	Both
35W	White w/Red Eye	White/Red Dot	Magnum Only
36W	White w/Red Eye	Wolfpack	Magnum Only
37Y	Yellow w/Blk Eye	Yellow Coach Dog	Both
41C	Chartreuse w/Blk Eye	Black Coach Dog	Both
42C	Chartreuse w/Blk Eye	White Coach Dog	Magnum Only
43C	Chartreuse w/Blk Eye	Chartreuse Coach Dog	Magnum Only

Betts Spin™

Painted Jig Heads Gold Hook, with barb



Original design, hand painted eyes, with special designed barb to hold lure, but not burst lure open

Pack: 12 packs

To order, add color # to stock #.

Color#

60 Blk/White Eye	63 Red/White Eye
61 White/Blk Eye	65 Chart/Blk Eye
62 Yellow/Blk Eye	

Stock#	Size	Each Pack
720-10	1/50	10
721-10	1/32	10
722-10	1/16	10
723-10	1/8	10
725-10	1/4	10
726-10	3/8	10

(1/4 & 3/8 oz. with strong hook)

Carolina®

Barrel Peg Cork Painted String Cork®

FLO-GLO

Copyright No. 1,170,410

**Cork Price
Same as
Foam!**



Painted String Cork

Colors:

R-Fluorescent Red
A-Assorted (40 red, 10 yellow)
Zip Bag - Assorted

Size	Stock# 50/Bag	Stock# Zip Bag	Pcs
2-1/2" x 5/8"	2-1R50	M2F	3
2-1/2" x 5/8"	2-1A50		

Pack:

50 per bag
Zip Bag - 12 bags per pack

Painted Peg Cork

Color:

R-Fluorescent red

Size	Stock# 50/Bag	Stock# Zip Bag	Pcs
2"	0PR50	MF0	3
2-1/2"	1PR50	MF1	3
2-1/2"	2PR50	MF2	3

Pack:

50 per bag
Zip bag - 12 bags per pack

Betta®
KRINKLE™
JIG

This Ain't No
Ordinary Tail



NEW TECHNOLOGY

New type plastic. Nothing like this on the market. Does not tear or stick together. Best tail you will ever get. Opens and swims for very realistic action.

Color#	Color	Stock#	Color
2	Yellow/Clear	10	Chart/Black Dot
4	Pink/Clear	11	Red/Chart
5	Red/Clear	23	Chart/Black
8	Green/Chart	31	White/Red Dot

Stock# 58-3
Size: 1/32
Pack: 3 pc. Bubble Pk

Betta®

Mini Tube Tail™

20 Pack



We guarantee this tail to be the softest most durable material ever made. There is no quality tail on the market to equal this one. Very soft and durable. Floats and swims perfectly.

Stock#	Size	Pcs
56-20	1-1/2"	20 pc. pack
56-1-20	1-1/4"	20 pc. pack

Pack: 12 packs

Color #'s available

56-20	1-1/2"	All colors
56-1-20	1-1/4"	4, 7, 9, 11, 15, 18, 19, 23, 25, 27, 28, 31

To order, add color # to stock #. See color chart. See price sheet for 100/bg & 1000/bg.

Betta®

Mini Tube Jig™



Best designed of all mini tails. New designed tails are soft but tough. Loaded with action. Lead head with gold hooks and painted eyes. Sharp barb on lead head holds tail on.

Stock#	Size
54-64-3	1/64
54-3-3	1/32
54-6-3	1/16

Pack:

3 pc. Bubble Pack-12 packs

Color #'s available

1, 4, 5, 7, 8, 9, 10, 11, 14, 19, 22, 23, 24, 27, 31

To order, add color # to stock #. See color chart.

Betta®

Mini Tube Jig™

6 Dozen
Display



Our best selection of Mini Tube Tail Jigs consisting of 6 packs each of colors 1, 4, 5, 7, 8, 9, 10, 11, 19, 23, 27 & 31. Refills available from open stock.

Stock# 54-3-D
Size: 1/32
Pack: 3 pc. Bubble Pk - 72 pks

Betta®

Leadheads

Lead heads with gold hooks and painted eyes. Sharp barb on lead head holds tail on.



Stock#

700-10 10 pcs/pack
To stock No. add 64 for 1/64 oz.
To stock No. add 3 for 1/32 oz.
To stock No. add 6 for 1/16 oz.

Pack:

700-10 - 12 packs

Color Chart for #54 & #56 Series

To order, check individual series for colors available, then add color # to stock #.

1	Clear Glitter	13	Blue/Ci. Glitter	25	Purple/Ci. Glitter
2	Yellow	14	Purple/Pearl	26	Pumpkin/Blk. Glitter
4	Pink/Pearl	15	Black/Pearl	27	Green/Pearl
5	Red/Pearl	18	White/Chart.	28	Red/Chart. Glitter
7	Yellow/Pearl	19	Pearl	31	White
8	Green/Chart.	20	Blue/Pearl		
9	Chart. Glitter	21	Blue/Chart.		
10	Chartreuse	22	Blk./Chart. Glitter		
11	Red/Chart.	23	Blk./Chart.		

Tipped Tri Colors:
34-3 Blue/Pearl/Ci. Glitter



Billy Boy Bobbers Floats



Billy Boy Bobbers

Unweighted Snap On Hard Foam Floats

Lets the live bait hit the water naturally – no splash, breakage or sinking.



Pear Unweighted 50 per Pack

Size	Stock#	Description
1"	BP100SN-50R	Pear Red
1"	BP100SN-50RW	Pear Red/White
1 1/4"	BP125SN-50R	Pear Red
1 1/4"	BP125SN-50RW	Pear Red/White
1 1/2"	BP150SN-50R	Pear Red
1 1/2"	BP150SN-50RW	Pear Red/White
1 3/4"	BP175SN-50R	Pear Red
1 3/4"	BP175SN-50RW	Pear Red/White

Billy Boy Bobbers

Bobber Stops and Beads 10 pc. per pack



Thread on bead and slip float. Add sinker & hook. Bead not required on floats with small hole. Slide stop knot to desired depth. Fluorescent string for high visibility and fast depth change. Easy instructions on package.

Stock #
SBS-2

For Line Use
2-8 lbs.

Pack:
10 pcs. per pack - 12 packs

Billy Boy Bobbers

Unweighted Snap On Hard Foam Floats

Lets the live bait hit the water naturally – no splash, breakage or sinking.



Cigar Unweighted 50 per Pack

Size	Stock#	Description
1 1/2"	B00SN-50R	Cigar Red
1 1/2"	B00SN-50RW	Cigar Red/White
2"	B0SN-50R	Cigar Red
2"	B0SN-50RW	Cigar Red/White
2 1/2"	B2SN-50R	Cigar Red
2 1/2"	B2SN-50RW	Cigar Red/White
3"	B4SN-50R	Cigar Red
3"	B4SN-50RW	Cigar Red/White

Zip Bag

12 bags per pack - Assorted colors

Size	Shape	Stock#	Pcs.
1 1/2"	Cigar	M00SN	3
2"	Cigar	M0SN	3
2 1/2"	Cigar	M2SN	3
3"	Cigar	M4SN	2

Billy Boy Bobbers

Unweighted Snap On Hard Foam Floats

Lets the live bait hit the water naturally – no splash, breakage or sinking.



Round Unweighted 50 per Pack

Size	Stock#	Description
3/4"	B075SN-50R	Round Red
3/4"	B075SN-50RW	Round Red/White
1"	B100SN-50R	Round Red
1"	B100SN-50RW	Round Red/White
1 1/4"	B125SN-50R	Round Red
1 1/4"	B125SN-50RW	Round Red/White
1 1/2"	B150SN-50R	Round Red
1 1/2"	B150SN-50RW	Round Red/White
1 3/4"	B175SN-50R	Round Red
1 3/4"	B175SN-50RW	Round Red/White

25 per Pack

3"	B300SN-25R	Red
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Zip Bag

12 bags per pack - Assorted colors

Size	Shape	Stock#	Pcs.
3/4"	Round	M075SN	3
1"	Round	M100SN	3
1 1/4"	Round	M125SN	2
1 1/2"	Round	M150SN	2



Photo by Andrew Boyd

Betts
Billy Boy
Wanted
Bobbers

**Weighted Snap On
Hard Foam Floats**

**Cast A Country
Mile®**

with these
weighted
snap-on floats



**Cigar Weighted
50 per Pack**

Size	Stock#	Description
1 1/2"	B00BW-50R	Cigar Red
1 1/2"	B00BW-50Y	Cigar Yellow
1 1/2"	B00BW-50RW	Cigar Red/White
1 1/2"	B00BW-50O	Cigar Orange
2"	B0BW-50R	Cigar Red
2"	B0BW-50Y	Cigar Yellow
2"	B0BW-50RW	Cigar Red/White
2"	B0BW-50O	Cigar Orange
2 1/2"	B2BW-50R	Cigar Red
2 1/2"	B2BW-50Y	Cigar Yellow
2 1/2"	B2BW-50GW	Cigar Green/White
2 1/2"	B2BW-50RW	Cigar Red/White
2 1/2"	B2BW-50O	Cigar Orange
3"	B4BW-50R	Cigar Red
3"	B4BW-50Y	Cigar Yellow
3"	B4BW-50RW	Cigar Red/White
3"	B4BW-50O	Cigar Orange

**Zip Bag
12 bags per pack - Assorted colors**

Size	Shape	Stock#	Pcs.
1 1/2"	Cigar	M00BW-A	3
2"	Cigar	M0BW-A	3
2 1/2"	Cigar	M2BW-A	3
3"	Cigar	M4BW-A	2

Betts
Billy Boy
Wanted
Bobbers

**Weighted Snap On
Hard Foam Floats**

**Cast A Country
Mile®**

with these weighted
snap-on floats



**Round Weighted
50 per pack**

Size	Stock#	Description
3/4"	B075W-50R	Round Red
3/4"	B075W-50Y	Round Yellow
3/4"	B075W-50RW	Round Red/White
1"	B100W-50R	Round Red
1"	B100W-50Y	Round Yellow
1"	B100W-50RW	Round Red/White
1 1/4"	B125W-50R	Round Red
1 1/4"	B125W-50Y	Round Yellow
1 1/4"	B125W-50RW	Round Red/White
1 1/2"	B150W-50R	Round Red
1 1/2"	B150W-50Y	Round Yellow
1 1/2"	B150W-50GW	Round Green/White
1 1/2"	B150W-50RW	Round Red/White
1 3/4"	B175W-50R	Round Red
1 3/4"	B175W-50Y	Round Yellow
1 3/4"	B175W-50RW	Round Red/White
2"	B20W-50R	Round Red
2"	B20W-50Y	Round Yellow
2"	B20W-50RW	Round Red/White

**Zip Bag
12 bags per pack - Assorted colors**

Size	Shape	Stock#	Pcs.
3/4"	Round	M075W-A	3
1"	Round	M100W-A	3
1 1/4"	Round	M125W-A	2
1 1/2"	Round	M150W-A	2

Betts
Billy Boy
Wanted
Bobbers

**Weighted Snap On
Hard Foam Floats**

**Cast A Country
Mile®**

with these
weighted
snap-on floats



**Oval Weighted
50 per Pack**

Size	Stock#	Description
1 1/2"	B015W-50R	Oval Red
1 1/2"	B015W-50Y	Oval Yellow
1 1/2"	B015W-50RW	Oval Red/White
2"	B200W-50R	Oval Red
2"	B200W-50Y	Oval Yellow
2"	B200W-50RW	Oval Red/White
2 1/2"	B250W-50R	Oval Red
2 1/2"	B250W-50Y	Oval Yellow
2 1/2"	B250W-50RW	Oval Red/White
2 1/2"	B250W-50O	Oval Orange

**Zip Bag
12 bags per pack - Assorted colors**

Size	Shape	Stock#	Pcs.
1 1/2"	Oval	M015W-A	2
2"	Oval	M200W-A	2
2 1/2"	Oval	M250W-A	2

Betts
Billy Boy
Wanted
Bobbers

**Weighted
SLIP FLOAT**

with beads & bobber stops

Betts puts it all together. Two weighted slip floats with beads and bobber stops in each zip bag. Finally, a weighted slip float that works.

Color
RW-Red/White

Size	Shape	Stock#
1-1/2"	Oval	M0150S
2"	Oval	M0200S
2-1/2"	Oval	M0250S

Pack:
2 pc. Zip Bag with beads and bobber stops per pack.
12 bags per pack

**Cast A Country
Mile®**

with these
weighted
slip floats



Betts
Billy Boy
Wanted
Bobbers

**Weighted Snap On Hard
Foam Floats**

**Cast A Country
Mile®**

with these weighted
snap-on floats



**Pear Weighted
50 per Pack**

Size	Stock#	Description
1"	BP100W-50R	Pear Red
1"	BP100W-50RW	Pear Red/White
1 1/4"	BP125W-50R	Pear Red
1 1/4"	BP125W-50RW	Pear Red/White
1 1/2"	BP150W-50R	Pear Red
1 1/2"	BP150W-50RW	Pear Red/White
1 3/4"	BP175W-50R	Pear Red
1 3/4"	BP175W-50RW	Pear Red/White

Betts
Billy Boy
Wanted
Bobbers

**Instamatic®
Slotted Weighted**

**Cast A Country
Mile®**

- Weighted Slip Float
- Weighted Fixed Float
- Change Without Removing Float

Use slotted side for slip float or solid side for fixed float.



Weighted peg turns a regular float into a weighted, fixed or slip float. Use slotted weighted peg for slip float (put line in slot) or solid side for fixed float. Packed with bobber stops and beads. Pegs can also be used on other floats.

Colors
Assorted colors in pack

Size	Shape	Stock#
2-1/2"	Cigar	M2BWP
1-1/2"	Oval	M015WP

Pack:
3 pcs. per zip bag 12 bags per pack



Billy Boy is Bobbers



Peg Hard Foam Floats

Beautiful fluorescent finish on hard foam. Floats high in the water. No breakage or sinking like plastic.



Cigar Peg inserted
100 per Pack

Size	Stock#	Description
1 1/2"	B00B-R	Cigar Red
1 1/2"	B00B-Y	Cigar Yellow
1 1/2"	B00B-G	Cigar Green
1 1/2"	B00B-RW	Cigar Red/White
1 1/2"	B00B-Slim-R	Cigar Red
1 1/2"	B00B-Slim-Y	Cigar Yellow
1 1/2"	B00B-Slim-G	Cigar Green
1 1/2"	B00B-Slim-RW	Cigar Red/White
2"	B0B-R	Cigar Red
2"	B0B-Y	Cigar Yellow
2"	B0B-G	Cigar Green
2"	B0B-RW	Cigar Red/White
2 1/2"	B2B-R	Cigar Red
2 1/2"	B2B-Y	Cigar Yellow
2 1/2"	B2B-G	Cigar Green
2 1/2"	B2B-RW	Cigar Red/White
3"	B4B-R	Cigar Red
3"	B4B-Y	Cigar Yellow
3"	B4B-G	Cigar Green
3"	B4B-RW	Cigar Red/White

Zip Bag
12 bags per pack - Assorted colors

Size	Shape	Stock#	Pcs.
1 1/2"	Cigar	M00B	4
2"	Cigar	M0B	4
2 1/2"	Cigar	M2B	4
3"	Cigar	M4B	4



Peg Hard Foam Floats

Beautiful fluorescent finish on hard foam. Floats high in the water. No breakage or sinking like plastic.



Peg inserted

Oval
100 per Pack

Size	Stock#	Description
1 1/2"	B0150-R	Oval Red
1 1/2"	B0150-Y	Oval Yellow
1 1/2"	B0150-RW	Oval Red/White
2"	B0200-R	Oval Red
2"	B0200-Y	Oval Yellow
2"	B0200-RW	Oval Red/White
2 1/2"	B0250-R	Oval Red
2 1/2"	B0250-Y	Oval Yellow
2 1/2"	B0250-RW	Oval Red/White

Round 25 per Pack

3"	BR300-R	Round Red
3"	BR300-Y	Round Yellow
3"	BR300-RW	Round Red/White



Slotted Peg Hard Foam Floats



Pegs inserted

A float designed for EASY-ON, EASY-OFF. Slotted floats can be used for slip or fixed position. Very thin slot, keeps line inside.

Cigar - 100 per Pack

Size	Stock#	Description
1 1/2"	B00BSL-R	Cigar Red
1 1/2"	B00BSL-Y	Cigar Yellow
1 1/2"	B00BSL-RW	Cigar Red/White
2"	B0BSL-R	Cigar Red
2"	B0BSL-Y	Cigar Yellow
2"	B0BSL-RW	Cigar Red/White
2 1/2"	B2BSL-R	Cigar Red
2 1/2"	B2BSL-Y	Cigar Yellow
2 1/2"	B2BSL-RW	Cigar Red/White
3"	B4BSL-R	Cigar Red
3"	B4BSL-Y	Cigar Yellow
3"	B4BSL-RW	Cigar Red/White

Oval - 100 per Pack

2"	B0200SL-R	Oval Red
2"	B0200SL-Y	Oval Yellow
2"	B0200SL-RW	Oval Red/White
2 1/2"	B0250SL-R	Oval Red
2 1/2"	B0250SL-Y	Oval Yellow
2 1/2"	B0250SL-RW	Oval Red/White

Zip Bag

12 bags per pack - Assorted colors

Size	Shape	Stock#	Pcs.
1 1/2"	Cigar	M00BSL	4
2"	Cigar	M0BSL	4
2 1/2"	Cigar	M2BSL	4
3"	Cigar	M4BSL	4



Toothpick Foam Floats

Beautiful fluorescent finish on hard foam. Floats high in the water. No breakage or sinking like plastic.



Toothpick
100 per Pack

Size	Stock#	Description
1"	BTF-R	Toothpick Red
1"	BTF-Y	Toothpick Yellow

Zip Bag
12 bags per pack - Assorted colors

Size	Shape	Stock#	Pcs.
1"	Toothpick	MTF	4



BobberFly™



Let's you see all the bites No more missed bites.

Weighted Snap On Bobber with balanced weight on both ends for extra sensitivity. Works best when fish are finicky. When fish picks up lure, the bobber lays down. Set the hook. You don't have to wait for the fish to swallow the lure.

How To Instructions on Package

Size	Shape	Stock #	Pcs.
2"	Cigar	MOBW-BF-2RW	2
1 1/2"	Pear	MP150W-BF-2RW	2

Pack:

2 pc. Individual Pack – 12 bags per pack

Bello's Billy Boy Bobbers

Popping Floats Slotted Unweighted

Fluorescent paint on top for high visibility. Cupped head makes the popping noise and bubbles to attract the fish.

Colors

RW-Red/White
RG-Red/Green
RY-Red/Yellow

Hard Foam Slotted

Size	12/tray Stock#	12/pack Stock #	25/Bag Stock#	Zip Bag Stock #	Pcs.
2"	80-2	B80-2	B80-2RW-25	M80-2	2
3"	80-3	B80-3	B80-3RW-25	M80-3	2
4"	80-4	B80-4	B80-4RW-25	M80-4	2
5"	80-5	B80-5	B80-5RW-25	M80-5	2

To order, add color # to stock #.

Pack:

12 per display tray
12 per pack
25 per bag *Red/White only
Zip Bag -12 bags per pack

UPC Code on all floats



Bello's Billy Boy Bobbers

Popping Floats Slotted Weighted

Fluorescent paint on top for high visibility. Cupped head makes the popping noise and bubbles to attract the fish.

Colors

RW-Red/White
RG-Red/Green
RY-Red/Yellow

Hard Foam Slotted

Size	12/tray Stock#	12/pack Stock #	25/Bag Stock#	Zip Bag Stock #	Pcs.
2"	80W-2	B80W-2	B80W-2RW-25	M80W-2	2
3"	80W-3	B80W-3	B80W-3RW-25	M80W-3	2
4"	80W-4	B80W-4	B80W-4RW-25	M80W-4	2
5"	80W-5	B80W-5	B80W-5RW-25	M80W-5	2

To order, add color # to stock #.

Pack:

12 per display tray
12 per pack
25 per bag *Red/White only
Zip Bag -12 bags per pack

UPC Code on all floats



Bello's Billy Boy Bobbers

Popping Floats Weighted w/Swivel

Fluorescent paint on top for high visibility. Cupped head makes the popping noise and bubbles to attract the fish.

Colors

RW-Red/White
RG-Red/Green

Hard Foam

Size	12/tray Stock#	12/pack Stock #
2"	82W-2S	B82W-2S
3"	82W-3S	B82W-3S
4"	82W-4S	B82W-4S
5"	82W-5S	B82W-5S

To order, add color # to stock #.

Pack:

12 per display tray
12 per pack

UPC Code on all floats



Bello's Billy Boy Bobbers

Popping Floats Unslotted Weighted

Fluorescent paint on top for high visibility. Cupped head makes the popping noise and bubbles to attract fish.

Colors

RW-Red/White
RG-Red/Green
RY-Red/Yellow

Hard Foam Unslotted

Size	12/Tray Stock#	12/Pack Stock#	Zip Bag Stock#	Pcs.
2"	81W-2	B81W-2	M81W-2	2
3"	81W-3	B81W-3	M81W-3	2
4"	81W-4	B81W-4	M81W-4	2
5"	81W-5	B81W-5	M81W-5	2

To order, add color # to stock #

Pack:

12 per display tray
12 per pack
Zip Bag -12 bags per pack

UPC Code on all floats



Bello's Billy Boy Bobbers

Popping Floats Unslotted Unweighted

Fluorescent paint on top for high visibility. Cupped head makes the popping noise and bubbles to attract fish.

Colors

RW-Red/White
RG-Red/Green
RY-Red/Yellow

Hard Foam Unslotted

Size	12/Tray Stock#	12/Pack Stock#	Zip Bag Stock#	Pcs.
2"	81-2	B81-2	M81-2	2
3"	81-3	B81-3	M81-3	2
4"	81-4	B81-4	M81-4	2
5"	81-5	B81-5	M81-5	2

To order, add color # to stock #

Pack:

12 per display tray
12 per pack
Zip Bag -12 bags per pack

UPC Code on all floats



Bello's Billy Boy Bobbers

Popping Floats with "Rattles" Slotted Weighted

Well balanced for easy and loud popping sound. Rattle chamber designed to make more distinctive noise.

Color

RG-Red/Fluorescent Green

Hard Foam Slotted

Size	12/Tray Stock#
2"	90W-2
3"	90W-3
4"	90W-4
5"	90W-5

To order, add color # to stock #

Pack:

12 per display tray

UPC Code on all floats





Betts Billy Boy Bobbers

Spring Stick™
Clip On - Clip Off.

Unweighted
50 pack

Color
RW - Red/White

Size	Stock #	Description
1 1/2"	B00B-CS-50RW	Cigar
2"	B0B-CS-50RW	Cigar
2 1/2"	B2B-CS-50RW	Cigar
3"	B4B-CS-50RW	Cigar
1"	B100-PS-50RW	Pear
1 1/4"	B125-PS-50RW	Pear
1 1/2"	B150-PS-50RW	Pear
1 3/4"	B175-PS-50RW	Pear

Unweighted
Zip Bag - 12 bags/pack

Color
RW - Red/White

Size	Stock #	Pcs.	Description
1 1/2"	M00B-CS	3	Cigar
2"	M0B-CS	3	Cigar
2 1/2"	M2B-CS	3	Cigar
3"	M4B-CS	3	Cigar
1"	M100-PS	3	Pear
1 1/4"	M125-PS	3	Pear
1 1/2"	M150-PS	3	Pear
1 3/4"	M175-PS	3	Pear



Betts Billy Boy Bobbers

SLIP STICK™

Unweighted
50 pack

Color
RW - Red/White

Size	Stock #	Description
2"	B0BC-50RW	Cigar
2 1/2"	B2BC-50RW	Cigar
3"	B4BC-50RW	Cigar
3/4"	B075P-50RW	Pear
1"	B100P-50RW	Pear
1 1/4"	B125P-50RW	Pear
1 1/2"	B150P-50RW	Pear
1 3/4"	B175P-50RW	Pear

Unweighted
Zip Bag - 12 bags/pack - Each pack has bobber stops and beads

Color
RW - Red/White

Size	Stock #	Pcs.	Description
2"	M0BC	3	Cigar
2 1/2"	M2BC	3	Cigar
3"	M4BC	3	Cigar
1"	M100P	3	Pear
1 1/4"	M125P	3	Pear
1 1/2"	M150P	3	Pear
1 3/4"	M175P	3	Pear



Betts Billy Boy Bobbers

FloatA Bubble

The Transparent Liquid Filling Casting Floats Especially Designed For Spinning!



With Bobber Stops and Beads

Features:

1. Natural bubble appearance; won't scare the fish.
2. Free-sliding; at strike, fish feel no resistance as line slips freely through the float.
3. Packed with beads and bobber stops.

Stock#	Size	Pack
FS-25B	1-1/2	4 Pcs. per Zip Bag
FS-35B	1-3/4	3
FS-50B	2-1/2	2

Pack:
12 Zip Bags per pack

Betts Balsi-Foam™ Peg Float Assortment



Super value sales pack of assorted sizes and colors of 8 peg cigar and oval shape floats. Turns dimes to dollars with strong impulse sales and good unit of sale.

Stock #
92

Pack:
12 Zip Bags per pack

Betts Billy Boy Bobbers Weighted Snap On Float Assortment



Super value sales pack of assorted sizes and colors of 6 weighted snap on foam floats. Turns dimes to dollars with strong impulse sales and good unit of sale.

Stock #
94

Pack:
12 Zip Bags per pack

Betts Billy Boy Bobbers Super Float Assortment



Super value sales pack of assorted sizes and colors of 7 assorted styles of weighted snap on, slip stick, spring stick, and cigar peg floats. Turns dimes to dollars with strong impulse sales and good unit of sale.

Stock #
M7FA

Pack:
12 Zip Bags per pack

Betts
Billy Boy
Bobbbers

NEW

Super bright long lasting light stick



Doesn't have side attachment that tangles line like other brands.

Stick made with unbreakable material

Newly designed shoulder on stick prevents spring from sliding down on stick.

Unbreakable slot

Lighted

FLO-GLO
Bobbbers

by *Betts*

**With Light Sticks
Spring Stick Balsa Float**

A lighted bobber that really works like it should for night fishing. Doesn't have side attachment that tangles line like other brands. Don't have to use the bulk insensitive style plastic anymore. Comes with 4 light sticks.

Made in 2 popular sizes and shapes

- No more line twisting or hanging up on bobber
- Looks & works like a bobber
- Super sensitive to bite
- Bright light
- Three times brighter
- Super high visibility can be seen 3 times further

How To Instructions on Package

Unweighted

Size	Shape	Stock#
3/8"	Pencil	M586-SS-W-GL
1"	Oval	M490-SS-W-GL

Pack:
2 Pc. Pack with 4 light sticks – 12 packs

For refills on light sticks, use Mr. Crappie Flo Glo Light Sticks - stock # FGS437-4G on page 16.



Betts
Billy Boy
Bobbbers

Spring Floats - Balsa Bobbers

Test for yourself by pulling the end with spring and slotted opening. Our stick will bend at the slot – not break like others.



Stick made with unbreakable material

Newly designed shoulder on stick prevents spring from sliding down on stick.

Unbreakable slot

Made from Balsa Wood. Most buoyant of all floats. Spring gently holds line in place. Floats are painted with a clear coat for protection to prevent cracking and splitting.

Unweighted

Size	Shape	Stock# 36 per pack	Stock# 2 pc/Zip Bag
3/8"	Pencil	586-SS-36	M586-SS
1/2"	Cylinder	320-SS-36	M320-SS
5/8"	Oval	510-SS-36	M510-SS
3/4"	Oval	583-SS-36	M583-SS
7/8"	Oval	488-SS-36	M488-SS
1"	Oval	490-SS-36	M490-SS
1-1/8"	Oval	492-SS-36	M492-SS

Colors

W-White/Flu. Chart. and Red
S-Wood Stain/Flu. Chart./Flu. Red Tip

To order, add color # to stock #.

Pack:

36 per pack
Zip Bag -12 bags per pack

Betts
Billy Boy
Bobbbers

Slip Floats - Balsa Bobbers



Made from Balsa Wood. Most buoyant of all floats. Variable depth can be controlled with Betts Bobber Stops. Floats are painted with a clear coat for protection to prevent cracking and splitting.

Unweighted

Size	Shape	Stock# 36 per pack	Stock# 2 pc/Zip Bag
3/8"	Pencil	786-SF-36	M786-SF
1/2"	Cylinder	720-SF-36	M720-SF
3/4"	Oval	783-SF-36	M783-SF
7/8"	Oval	788-SF-36	M788-SF
1"	Oval	790-SF-36	M790-SF
1-1/8"	Oval	792-SF-36	M792-SF

Colors

W-White/Flu. Chart. and Red
S-Wood Stain/Flu. Chart./Flu. Red Tip

To order, add color # to stock #.

Pack:

36 per pack
Zip Bag -12 bags per pack. Each pack has bobber stops and beads



Billy Boy Bobbers

Unweighted Plastic Floats Snap-On - Round

The only float you need. Has the price of imports and superior quality. Made with 30% more plastic—strong spring. Designed for slip float also.



Color

RW-Red/White
F-Fluorescent Orange/Yellow
A-Assorted (Zip Bag only)

Size	Stock# 50/pk.	Stock# 12/pk.	Stock# Zip Bag	Pcs.
3/4"	P2-50	P2-12	MP2-3	3
1"	P3-50	P3-12	MP3-3	3
1 1/4"	P4-50	P4-12	MP4-3	3
1 1/2"	P5-50	P5-12	MP5-2	2
1 3/4"	P6-50	P6-12	MP6-2	2
2"	P7-50	P7-12	MP7-2	2
2 1/2"	P8-50	P8-12		

To order, add color # to stock #.

Pack:

50 per pack - All colors
12 per pack - Available in Red/White & Orange/Yellow only.
Zip Bag - 12 bags per pack - Available in Red/White, Orange/Yellow & Assorted only.



Billy Boy Bobbers

Weighted Plastic Floats Snap-On - Round

The only float you need. Has the price of imports and superior quality. Made with 30% more plastic—strong spring. Designed for slip float also.



Color

RW-Red/White

Size	Stock# 12/pk.
1 1/4"	P4W-12
1 1/2"	P5W-12
1 3/4"	P6W-12

To order, add color # to stock #.

Pack:

12 per pack



Billy Boy Bobbers

Unweighted Plastic Floats Snap-On - Pear

The only float you need. Has the price of imports and superior quality. Made with 30% more plastic—strong spring. Designed for slip float also.



Colors

RW-Red/White
F-Fluorescent Orange/Yellow

Size	Stock# 50/pk.	Stock# Zip Bag	Pcs.
3/4"	P2P-50	MP2P-3	3
7/8"	P78P-50	MP78P-3	3
1"	P3P-50	MP3P-3	3
1 1/4"	P4P-50	MP4P-3	3
1 1/2"	P5P-50	MP5P-2	2

To order, add color # to stock #.

Pack:

50 per pack
Zip Bag - 12 bags per pack



Billy Boy Bobbers

Unweighted Plastic Floats Snap-On Display - 96 pcs.

Assortment of the best sizes.

Display contains:

42 ea. - 1 1/4"
28 ea. - 1 1/2"
26 ea. - 1 3/4"

Stock#	Color	Pack
PD-96RW	Red/White	1 each
PD-96A	Assorted	1 each



Copyright No. 1,170,410

Furnished Lines



Each line has 18 feet of Top Quality soft Mono-filament line. Lines are properly tied allowing size of hook to be changed, if and when desired. Each line is stapled to a beautiful display card. All made on 15lb. soft mono.

Carolina Cork

Card No.	Float Sizes	Float Color	Hook Size	Hook Style
----------	-------------	-------------	-----------	------------

Crappie

A-FL	0	Red	8	Cartisle
A-R-0	0	Red	8	Cartisle
B-FL	1 & 2	Red/Yell.	6	Cartisle
B-R	1 & 2	Red	6	Cartisle
B-R-1	1	Red	6	Cartisle
B-R-2	2	Red	2	Aberdeen

Bass

C-FL	2	Red/Yell.	2	Aberdeen
C-R	2	Red	2	Aberdeen

("C" has safety Snap & Swivel)

Balsi Foam Peg Floats

Special Aberdeen gold hook will bend not break. Works when everything else fails.

Stock No.	Float Sizes	Float Color	Hook Size	Hook Style
26	1 1/2	Red/Yll	8	Aber. Gold
27	2	Red/Yll	6	Aber. Gold
28	2 1/2	Red/Yll	4	Aber. Gold
29	3	Red/Yll	2	Aber. Gold

Fluorescent Toothpick Cork

Special Aberdeen gold hook will bend not break.

Stock No.	Float Sizes	Float Color	Hook Size	Hook Style
39TP	1	Red/Yll	8	Aber. Gold

Carolina®

Barrel Peg Cork Painted String Cork®

FLO-GLO

Copyright No. 1,170,410

**Cork Price
Same as
Foam!**



Painted String Cork

Colors:

R-Fluorescent Red
A-Assorted (40 red, 10 yellow)
Zip Bag - Assorted

Size	Stock# 50/Bag	Stock# Zip Bag	Pcs
2-1/2" x 5/8"	2-1R50	M2F	3
2-1/2" x 5/8"	2-1A50		

Pack:

50 per bag
Zip Bag - 12 bags per pack

Painted Peg Cork

Color:

R-Fluorescent red

Size	Stock# 50/Bag	Stock# Zip Bag	Pcs
2"	0PR50	MF0	3
2-1/2"	1PR50	MF1	3
2-1/2"	2PR50	MF2	3

Pack:

50 per bag
Zip bag - 12 bags per pack

Betta®
KRINKLE™
JIG

This Ain't No
Ordinary Tail



NEW TECHNOLOGY

New type plastic. Nothing like this on the market. Does not tear or stick together. Best tail you will ever get. Opens and swims for very realistic action.

Color#	Color	Stock#	Color
2	Yellow/Clear	10	Chart/Black Dot
4	Pink/Clear	11	Red/Chart
5	Red/Clear	23	Chart/Black
8	Green/Chart	31	White/Red Dot

Stock# 58-3
Size: 1/32
Pack: 3 pc. Bubble Pk

Betta®

Mini Tube Tail™

20 Pack



We guarantee this tail to be the softest most durable material ever made. There is no quality tail on the market to equal this one. Very soft and durable. Floats and swims perfectly.

Stock#	Size	Quantity
56-20	1-1/2"	20 pc. pack
56-1-20	1-1/4"	20 pc. pack

Pack: 12 packs

Color #'s available

56-20	1-1/2"	All colors
56-1-20	1-1/4"	4, 7, 9, 11, 15, 18, 19, 23, 25, 27, 28, 31

To order, add color # to stock #. See color chart. See price sheet for 100/bg & 1000/bg.

Betta®

Mini Tube Jig™



Best designed of all mini tails. New designed tails are soft but tough. Loaded with action. Lead head with gold hooks and painted eyes. Sharp barb on lead head holds tail on.

Stock#	Size
54-64-3	1/64
54-3-3	1/32
54-6-3	1/16

Pack:

3 pc. Bubble Pack-12 packs

Color #'s available

1, 4, 5, 7, 8, 9, 10, 11, 14, 19, 22, 23, 24, 27, 31

To order, add color # to stock #. See color chart.

Betta®

Mini Tube Jig™

6 Dozen
Display



Our best selection of Mini Tube Tail Jigs consisting of 6 packs each of colors 1, 4, 5, 7, 8, 9, 10, 11, 19, 23, 27 & 31. Refills available from open stock.

Stock# 54-3-D
Size: 1/32
Pack: 3 pc. Bubble Pk - 72 pks

Betta®

Leadheads

Lead heads with gold hooks and painted eyes. Sharp barb on lead head holds tail on.



Stock#

700-10 10 pcs/pack
To stock No. add 64 for 1/64 oz.
To stock No. add 3 for 1/32 oz.
To stock No. add 6 for 1/16 oz.

Pack:

700-10 - 12 packs

Color Chart for #54 & #56 Series

To order, check individual series for colors available, then add color # to stock #.

1	Clear Glitter	13	Blue/Ci. Glitter	25	Purple/Ci. Glitter
2	Yellow	14	Purple/Pearl	26	Pumpkin/Blk. Glitter
4	Pink/Pearl	15	Black/Pearl	27	Green/Pearl
5	Red/Pearl	18	White/Chart.	28	Red/Chart. Glitter
7	Yellow/Pearl	19	Pearl	31	White
8	Green/Chart.	20	Blue/Pearl		
9	Chart. Glitter	21	Blue/Chart.		
10	Chartreuse	22	Blk./Chart. Glitter		
11	Red/Chart.	23	Blk./Chart.		

Tipped Tri Colors:
34-3 Blue/Pearl/Ci. Glitter



Billy Boy Does It Right



Lighted
FLO-GLO
Bobbers
by Betts

Lighted Pole Wood Floats

Weighted

with bobber stop, bead and 4 light sticks.

A lighted bobber that really works like it should for night fishing. Don't have to use the bulk insensitive style plastic anymore.

Floats designed to be balanced in the water. Bright epoxy paint that will not chip, that seals the float and will not absorb water. Each packed with float, bead, bobber stop and 4 free light sticks.



NEW

Size	Stock#	Description
1" x 6"	W406LT-1	Lighted Pole Weighted 1/Pack
1" x 8"	W408LT-1	Lighted Pole Weighted 1/Pack
1" x 10"	W410LT-1	Lighted Pole Weighted 1/Pack

Pack: 1 pc. per printed bag w/instructions. With bobber stop & bead and 4 free light sticks. 12 packs per box.

For refills on light sticks, use Mr. Crappie Flo Glo Light Sticks - stock # FGS437-4G on page 16.



Pole Wood Floats Unweighted

with bobber stop, bead and free line threader.

Floats designed to be balanced in the water. Bright epoxy paint that will not chip, that seals the float and will not absorb water. Each packed with float, bead, bobber stop and free line threader for easy threading.



with
Brass Eyelet

with Line
Threader

Size	Stock#	Description
1" x 4"	104	Pole Unweighted 1/Pack
1" x 6"	106	Pole Unweighted 1/Pack
1" x 8"	108	Pole Unweighted 1/Pack
1" x 10"	110	Pole Unweighted 1/Pack
1" x 12"	112	Pole Unweighted 1/Pack
3/4" x 4"	204	Pole Unweighted 1/Pack
3/4" x 6"	206	Pole Unweighted 1/Pack
3/4" x 8"	208	Pole Unweighted 1/Pack
3/4" x 10"	210	Pole Unweighted 1/Pack
3/4" x 12"	212	Pole Unweighted 1/Pack

Pack: 1 pc. per printed bag w/instructions. With bobber stop & bead and free line threader. 12 packs per box.



Pole Wood Floats Weighted

with bobber stop, bead and free line threader.

Floats designed to be balanced in the water. Bright epoxy paint that will not chip, that seals the float and will not absorb water. Each packed with float, bead, bobber stop and free line threader for easy threading.



with
Brass Eyelet

with Line
Threader

Size	Stock#	Description
1" x 4"	W404	Pole Weighted 1/Pack
1" x 6"	W406	Pole Weighted 1/Pack
1" x 8"	W408	Pole Weighted 1/Pack
1" x 10"	W410	Pole Weighted 1/Pack
1" x 12"	W412	Pole Weighted 1/Pack
3/4" x 4"	W504	Pole Weighted 1/Pack
3/4" x 6"	W506	Pole Weighted 1/Pack
3/4" x 8"	W508	Pole Weighted 1/Pack
3/4" x 10"	W510	Pole Weighted 1/Pack
3/4" x 12"	W512	Pole Weighted 1/Pack

Pack: 1 pc. per printed bag w/instructions. With bobber stop & bead and free line threader. 12 packs per box.



Oval Slip Foam Floats

with bobber stop and bead

Beautiful multi-stripped hand painted slip floats. Packed with bead and bobber stop-in bag with "How to" instructions.



Unweighted

Size	Stock#	Description
2 1/2"	025	Multi Stripe Slip 1/Pack
3 1/2"	030	Multi Stripe Slip 1/Pack
4"	040	Multi Stripe Slip 1/Pack
4 1/2"	045	Multi Stripe Slip 1/Pack
5"	050	Multi Stripe Slip 1/Pack

Pack: 1 pc. per bag w/instructions. With bobber stop & bead. 12 packs per box.



With Light Sticks Weighted Snap On

- A lighted bobber for catfishing
- Enough buoyancy to hold large live bait
- Extra heavy weight for increased casting distance
- Strong spring to hold line

Color:
Red

Stock #	Size	Shape	Pcs.
M300W-GL	3"	Round	1

Pack:
1 pc. individual pack with 4 light sticks

For refills on light sticks, use Mr. Crappie Flo Glo Light Sticks - stock # FGS437-4G on Page 16

Lighted
FLO-GLO
Bobbers by Betts





Betts Poppers

Betts Fly Line Conditioner/ Fly Floatant

- Betts premium fly line conditioner paste was formulated for performance.
- The conditioner floats, lubricates, cleans, preserves pliability, and ensures line flies through rod guides with ease.
- Can also be applied to Betts Poppers & Flies for added floatation.



NEW

Stock# FLC-05 **Size** 1/2 oz.

Pack:
1 pc. pack - 12 packs

Betts Pan Fish Popper™ **6 Dozen Display**

Our best selection of poppers in sizes 8, 10 and 12.



#PP-6 Panfish Popper display
6 doz. consisting of the following: #806-10, 309-8, 1201-10, 905-12, 803-10, 806-8, 909-10, 301-8, 07-10, 809-10, 304-8.

Pack: 1 pc. Bubble Pk. - 72 packs.

Betts Bass Popper Value Pack 3 Pc.

Great packaging. Three of our best selling bass poppers in a value pack. Very competitive retail. Good unit of sale.



Stock # P3-B **Pack:** 3 pc. per Bubble Pack 12 packs

Betts Panfish Popper Value Pack 3 Pc.

Great packaging. Three of our best selling panfish poppers in a value pack. Very competitive retail. Good unit of sale.



Stock # P3-P **Pack:** 3 pc. per Bubble Pack 12 packs

Betts Popper Tackle Pack

6 of our best selling fancy grade poppers in good quality reusable tackle pack.



Stock # P6 **Pack:** 1 each

Super Value Pack



Red blush on face and bottom

The brilliant colors penetrate the darkest water to form a lively fly with action legs. Cork body cemented on Mustad hook.

Color #	Head	Hackle	Streamer
1	White	Black	White
4	Frog	Black	Chartreuse
5	Chartreuse	Black	Chartreuse
6	Glo	Black	White
7	Chart Speck	Black	Chartreuse
8	White Speck	Black	White
13	Flu. Orange	Black	Orange
Assorted (use 1201 plus hook size)			

Stock #	Sizes:	Pack:
1201-8	8	1 pc. per Bubble Pk.
1201-10	10	-12 pks.

To order, add color# to stock#.



Red blush on bottom

The extra legs jetting out of the head make terrific action. Cork body cemented on Mustad hook.

Color#	Head	Hackle	Streamer
1	White	Black	White
5	Chartreuse	Black	Chartreuse
6	Glo	Black	White
7	Chart Speck	Black	Chartreuse
8	White Speck	Black	White
13	Flu. Orange	Black	Orange
9	Assorted		

Stock#	Sizes:	Pack:
809-6	6	1 pc. per Bubble Pk.
809-8	8	-12 pks.
809-10	10	

To order, add color# to stock#.



Red/Black dots on bottom

Terrific pop sound with its reversed bullet shaped body. Polka dot finish, live rubber legs with real guinea hackle. Cork body cemented on Mustad hook.

Color#	Head	Hackle	Streamer
1	White	Black/White	White
2	Yellow	Black/White	Yellow
5	Chartreuse	Black/White	Chartreuse
9	Assorted		

Stock #	Sizes:	Pack:
309-4	4	1 pc. per Bubble Pk.
309-8	8	-12 pks.

To order, add color# to stock#.



Red/black dots on bottom

The brilliant red cup mouth accented with true life frog colors makes an interesting meal. Cork body cemented on Mustad hook.

Color#	Head	Hackle	Streamer
4	Frog	Black	Chartreuse
5	Chartreuse	Black	Chartreuse
Assorted (use 07 plus hook size)			

Stock #	Sizes:	Pack:
07-4	4	1 pc. per Bubble Pk.
07-10	10	-12 pks.

To order, add color# to stock#.



Red/Black dots on bottom

The bullet shaped long trim body with rubber legs creates plenty of wiggle. Cork body cemented on Mustad hook.

Color#	Head	Scale	Hackle	Streamer
1	White	Black	Black	White
2	Yellow	Black	Black	Yellow
5	Chartreuse	Black	Black	Yellow
6	Glo	Black	Black	White
7	Chart Speck	Black	Black	Chartreuse
13	Flu. Orange	Black	Black	Orange
9	Assorted			

Stock #	Sizes:	Pack:
909-8	8	1 pc. per Bubble Pk.
909-10	10	-12 pks.

To order, add color# to stock#.



Red blush on face and bottom

Extra good quality popper with soft flexible legs. Good gloss and painted eyes. Cork body cemented on Mustad hook.

Color#	Head	Hackle	Streamer
1	White	Black	White
5	Chartreuse	Black	Chartreuse
6	Glo	Black	White
7	Chart Speck	Black	Chartreuse
8	White Speck	Black	White
9	Assorted		

Stock #	Sizes:	Pack:
806-10	10	1 pc. per Bubble Pk.
		-12 pks.

To order, add color# to stock#.



Red blush on face and bottom

A sharp trimmed small cork body with natural action. Cork body cemented on Mustad hook.

Color#

Head	Hackle	Streamer
1 White	Black	White
2 Yellow	Black	Yellow
5 Chartreuse	Black	Chartreuse
6 Glo	Black	White
7 Chart. Speck	Black	Chartreuse
8 White Speck	Black	White
9 Assorted		

Stock #	Sizes:	Pack:
905-10	10	1 pc. per Bubble Pk.
905-12	12	-12 pks.

To order, add color# to stock#.



Red blush on face and bottom

A good quality popper with painted eyes. Extra good gloss and finish. Cork body cemented on Mustad hook.

Color #

Head	Hackle	Streamer
1 White	Black	White
5 Chartreuse	Black	Chartreuse
6 Glo	Black	White
9 Assorted		

Stock #	Sizes:	Pack:
803-10	10	1 pc. per Bubble Pk.
803-12	12	-12 pks.

To order, add color# to stock#.



Extra strong hook.

Color #	Head	Hackle	Streamer
1	Pearl White	34	White/Black Scale
10	Chartreuse		

Stock #	Size:
108	1/0

To order, add color# to stock#.



Red blush on face and bottom

Cupped head with devilish eyes on color accented cork body cemented on Mustad hook.

Color#

Head	Hackle	Streamer
1 White	Black	White
4 Frog	Black	Chartreuse
5 Chartreuse	Black	Chartreuse
7 Chart. Speck	Black	Chartreuse
8 White Speck	Black	White
Assorted (use 301 plus hook size)		

Stock #	Sizes:	Pack:
301-8	8	1 pc. per Bubble Pk.
301-10	10	-12 pks.

To order, add color# to stock#.



Red blush or dots on face and bottom

Exact design of a darting swimming minnow. High quality cork cemented on Mustad hook.

Color#

Head	Hackle	Streamer
5 Chart./Stripe	Black	Chartreuse
6 Glo/Spec	Black	White
7 Chart. Speck	Black	Chartreuse
8 White Speck	Black	White
13 Flu. Or./Spec	Black	Orange
9 Assorted		

Stock #	Sizes:	Pack:
509-6	6	1 pc. per Bubble Pk.
509-8	8	-12 pks.
509-10	10	

To order, add color# to stock#.



Red/black dots on bottom

Cup head makes loud popping sound. Cork body cemented on Mustad hook.

Color #

Head	Stripe	Streamer
1 White	Red	White
3 Black	Yellow	Blk/Yellow
4 Frog	Spot	Blk/Yellow
5 Chartreuse	Red	Blk/Yellow
6 Glo	Red	White
7 Chart. Speck		Black/Chartreuse
8 White Speck		Black/White
9 Assorted		

Stock #	Sizes	Pack:
304-2	2	1 pc. per Bubble Pk.
304-6	6	-12 pks.
304-8	8	

To order, add color# to stock#.



Red/black dots on bottom

This bug is heavily constructed to handle the large bass. The head is properly cut to make loud popping noise and plenty of bubbles and gurgles. Cork body cemented on Mustad hook.

Color#

Head	Streamer
1 White	White
3 Black/Yellow	Black/Yellow
4 Frog	Black/Yellow
5 Chartreuse	Black/Yellow
7 Chart. Speck	Black/Chartreuse
8 White Speck	Black/White
9 Assorted	

Stock#	Sizes:	Pack:
505-1	1	1 pc. per Bubble Pk.
505-1/0	1/0	-12 pks.

To order, add color# to stock#.



Bullfrog Popper™

Popper looks and acts like a little swimming bullfrog. Blended green sides—darker back with natural black and yellow spots—yellow belly—shaded, red mouth. Large “pop-eyes” Frog-green hackle and streamers. Cork body cemented on Mustad hook.

Stock#	Sizes:	Pack:
939-1	1	1 pc. per Bubble Pk.
939-8	8	-12 pks.

FALLS™ FIRE FLY Shimmy™

Red/Black dots on bottom

Stock#	Head	Hackle	Tail
51A	White	Black	White
51L	Glo	Black	White
51F	Chart. Speck	Black	Chartreuse
51S	Chartreuse	Black	Chartreuse
51T	Flu. Orange	Black	Chartreuse
51V	Fire Orange	Black	White

Sizes:	Pack:
6-8-10 Hook	1 doz. per card

To order, add hook size to stock#.

FALLS™ FIRE™ Shimmy

Red blush on face and bottom

Stock#	Body	Hackle	Tail
130A	White	Black	White
130D	Chartreuse	Black	Chartreuse
130F	Chart. Speck	Black	Chartreuse
130G	Frog	Black	Chartreuse
130L	Glo	Black	White
130T	Flu. Orange	Black	Orange
130W	White Spec.	Black	White

Sizes:	Pack:
8-10 Hook	1 doz. per card

To order, add hook size to stock#.



Pop N' Round™

Red/black dots on bottom



A perfect design and shape for action and attraction. Cork body tied on Mustad hook.

Color#	Head	Hackle	Streamer
1	White	Black	White
5	Chartreuse	Black	Chart.
6	Glo	Black	White
13	Flu. Orange	Black	Orange
9	Assorted		

Stock#	Sizes:	Pack:
609-8	8	1 pc. per Bubble Pk 12 pks.

To order, add color# to stock#.

FALLS™ FLY™ Shimmy

Red/Black dots on bottom



This slender bodied popper causes plenty of wiggle on the surface with its vibrant rubber feelers. Colorful scale finish. Cork body cemented on Mustad hook.

Stock#	Body	Scale	Hackle
50A	White	Black	White
50B	Yellow	Black	Gray
50L	Glo	Black	White
50S	Chartreuse	Black	Chart.
50T	Flu. Orange	Black	Orange

Sizes:	Pack:
6-8-10 Hook	1 doz. per card

To order, add hook size to stock#.

Red blush on bottom



Wiggle Popper™

Marathon™ wiggle poppers have quality painted cork bodies which make them float high. Hackle and streamers are especially selected for just the right flare. Rubber wiggles are inserted from 3 different directions to give the spider leg effect on every cast. Hooks are secured to assure endurance. Cork body cemented on Mustad hook.

Color#	Head	Hackle	Streamer
1	White	Black	White
5	Chartreuse	Black	Chart.
6	Glo	Black	White
7	Chart./Speck	Black	Chart.
8	White/Speck.	Black	White
13	Flu. Orange	Black	Orange

Stock#	Sizes:	Pack:
401-4	4	1 doz. per card
401-6	6	
401-8	8	
401-10	10	

To order, add color# to stock#.

FALLS™ FISH HEAD™

Red blush or dots on face and bottom

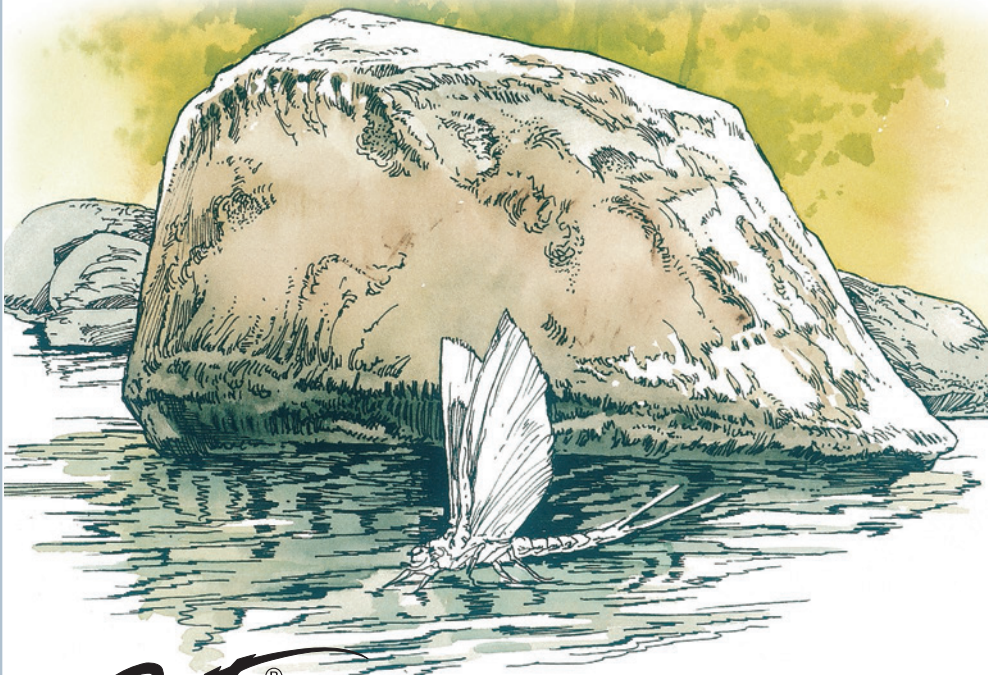


A torpedo shaped head with full hackle and additional vibrant rubber feelers combine to make the FISH HEAD unbeatable. Cork body cemented on Mustad hook.

Stock#	Body	Hackle	Tail
155E	Chart./Stripe	Black	Yellow
155F	Chart. Speck	Black	Chartreuse
155L	Glo /Speck	Black	White
155T	Flu. Or./Speck	Black	Orange
155W	White Speck	Black	White

Sizes:	Pack:
6-8-10 Hook	1 doz. per card

To order, add hook size to stock#.



Betts Fly Series

Betts Pan Fish Fly™

6 Dozen Display

Our best selection of floating and sinking panfish flies in sizes 8 and 10.



#PF-6 Panfish Fly display

6 doz. consisting of the following: #PA-10, 212-8, 212-10, PW-8, PW-10, C-8, C-10, W-10, 200-10, 97-10, PA-8, 442-12.

Pack:

1 pc. Bubble Pk. - 72 pks

Betts Fly Tackle Pack

Super fly reusable tackle pack contains assorted sizes and colors of Bream Getter, Stone Fly, Wooly Worm, Busy Bee, and Dry Flies. Total 12 pcs.



Stock #
PF-12

Pack:
1 each

Betts Black Ant™



The PERFECT BLACK ANT, the best imitation of the natural insect ever designed, a natural food. Mustad hook.

Color #

- | | |
|----------------|-----------------|
| 3 Black | 6 White/Red Dot |
| 4 Blk./Red Dot | 9 Assorted |
| 5 Red | |

Stock # Sizes:

- | | | |
|-------|----|----------------------|
| PA-8 | 8 | 1 pc. per Bubble Pk. |
| PA-10 | 10 | -12 pks. |
| PA-12 | 12 | |

To order, add color# to stock#.

Betts Bream Getter™



BREAM GETTER with live action rubber legs and life appearance. Legs are properly spaced and tensioned to give most desirable action for top-water or streamer appearance with spinner action. Mustad hook.

Color #

- | | |
|---------|------------|
| 1 White | 9 Assorted |
| 3 Black | |

Stock # Size:

- | | | |
|------|----|----------------------|
| C-8 | 8 | 1 pc. per Bubble Pk. |
| C-10 | 10 | -12 pks. |

To order, add color# to stock#.

Betts Stone Fly™



The STONE FLY is a top water sponge bug. Rubber legs with exact amount of spring and tension to bounce when jerked or retrieved. Mustad hook.

Color#

- | | |
|---------|------------|
| 1 White | 9 Assorted |
| 3 Black | |

Stock # Sizes:

- | | | |
|-------|----|----------------------|
| PW-8 | 8 | 1 pc. per Bubble Pk. |
| PW-10 | 10 | -12 pks. |

To order, add color# to stock#.

Betts Is What Is Happening



Bream Madness™



The Bream Madness is a very slow sinking fly made with a soft chenille body topped with Squirrel Tail and live action rubber legs. Works super good tied in tandem with a popper. Mustad hook.

Color #
 3 Black
 8 Green
 17 Brown

Stock # Size: Pack:
 214-8 8 1 pc. per Bubble Pk.
 -12 pks.

To order, add color# to stock#.

Betts DRY FLY SERIES



Professionally tied flies to compete with the imports. A penny buys a lot of fly. Wings are matched and well divided. Untrimmed hackle keeps fly riding high.

Each package contains:

- 1 Black Gnat
- 1 Royal Coachman
- 1 McGinty
- 1 Yellow Sally

Stock # Sizes: Pack:
 1010-10 10 4 pc. per Bubble Pk.
 1010-12 12 -12 pks.

Betts Stone Queen



STONE QUEEN, a floating sponge body accented with spotted "True-Life" wings. Mustad hook.

Color#
 1 White 9 Assorted
 3 Black

Stock # Size: Pack:
 W-10 10 1 pc. per Bubble Pk.
 -12 pks.

To order, add color # to stock #.

Betts Woolly Worm™



The leading Standard which is the favorite of trout and panfish, all with red tail. Mustad hook.

Color #
 1 Brown 3 Black
 2 Yellow 9 Assorted

Stock # Sizes: Pack:
 89-8 8 2 pc. per Bubble Pk.
 89-10 10 -12 pks.

To order, add color# to stock#.



BETTS™ BEE



Many flies are called a bee, but only this one duplicates the life-like style. The bee is formed from chenille, with yellow bear hair head with true veined wings and soft, flexible legs. A delicate, slow sinker. Mustad hook.

Stock # Sizes: Pack:
 212-8 8 1 pc. per Bubble Pk.
 212-10 10 -12 pks.

Betts DON'S Grasshopper™



It floats without dry fly solution. Original design. Brown gray hackle with light turkey wings. Very effective trout fly, but natural bait for all top water feeding fish. Mustad hook.

Stock # Sizes: Pack:
 66-10 10 2 pc. per Bubble Pk.
 -12 pks.

Betts DRY FLY



A well tied dry fly that far exceeds our standard for quality in a competitively priced fly— standard quality at promotional prices. Mustad hook.

Pattern #
 1 Royal Coachman 19 McGinty
 2 Black Gnat 9 Assorted
 18 Yellow Sally

Stock # Size Pack:
 442-10 10 2 pc. per Bubble Pk.
 442-12 12 -12 pks.

To order, add color# to stock#.



Betts Busy Bee™



An expertly wrapped, two-tone chenille fly with pre-tensioned rubber legs. Mustad hook.

Color
 Black/Chartreuse

Stock # Size: Pack:
 200-10-9 10 1 pc. per Bubble Pk.
 -12 pks.

Betts Natural Willow Drake™



NATURAL DRAKE FLY, a perfect imitation of the drake fly. Transparent veined wings. Soft, pliable natural colored body. Slender forked tail and glistening untrimmed hackle. Mustad hook.

Stock # Sizes: Pack:
 97-8-9 8 1 pc. per Bubble Pk.
 97-10-9 10 -12 pks.



Muddler Minnow™



Experienced fly tiers tie these muddler streamers under rigid specifications. Mustad hook.

Stock # Sizes: Pack:
 472-10 10 2 pc. per Bubble Pk.
 -12 pks.

Betts®

Billy Bay®

*A complete & well designed
bay fishing product line*

2018

Photography by Scott Hampton



Absolutely Totally New Innovative Products



Saltwater
guide approved!



Photography by Scott Hampton

Billy Bay[®] Lowcountry[®] Lightning

Attract a Strike!

**Brass Weighted
Click Clackers[™]**

with
Titan Tuff[™]
Titanium Wire

TITAN TUFF TITANIUM WIRE IS
DESIGNED TO WITHSTAND THE
TOUGHEST FIGHTING FISH!

THIS WIRE WON'T KINK.

Popping Float

Stock#	Size	Description
777-P-R	3"	Brass Weighted Pop N' Gurgle - Red
777-P-Y	3"	Brass Weighted Pop N' Gurgle - Yellow
777-P-O	3"	Brass Weighted Pop N' Gurgle - Orange

Oval

Stock#	Size	Description
777-O-R	2-1/2"	Brass Weighted Oval - Red
777-O-Y	2-1/2"	Brass Weighted Oval - Yellow
777-O-O	2-1/2"	Brass Weighted Oval - Orange

Pack:

1 pc. pack - 12 packs

New Indestructible Wire!

NEW



Made with brass
beads for loud fish
attracting sounds
& a stainless
washer for added
sound & longer
cork life.

The sights and sounds of the float
splashing in the water attracts
predator fish by mimicking a
school of bait fish.

Perfect for redfish, trout, snook,
striped bass, flounder and most all
other bay gamefish.

Bells

Billy Bay

NEW

HiVIZ

Grab N' Grip Floating Fish Gripper

Just grab, grip and go!

The Grab N' Grip is the only gripper with grab teeth to prevent slipping & an ergonomic trigger grip for control "when you gotta lift the big one"!

Features

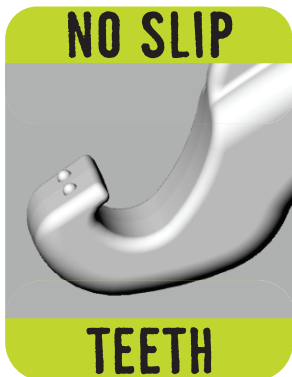
- It floats!
- Bright HiViz colors for easy visibility.
- Super competitive pricing.
- Ergonomic floating hard polypropylene handle.
- Ring and wrist lanyard
- Strong locking jaws with No Slip Teeth to grab and hold.
- Saltwater grade corrosion resistant.
- Can operate with just one hand.

Stock #	Color	Pack
FG-9	Billy Bay	12 per box

Each gripper zip tied to peg card.

The only gripper with

Patent Pending



Perfect fit for Hand!

Strong Locking Jaws

Ring and Lanyard

Bright HiViz Colors

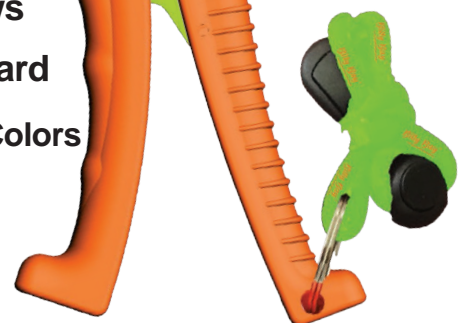
& a trigger grip for control!

Not just a remake of similar products but a new revolutionary design made to perform.

Tough as Nails!



Saltwater guide approved!





Billy Bay

HiViz

Each knife secured with security tie

Knife Display

We use stainless 3CR13 high carbon steel for the blade that can be sharpened and re-sharpened with a double tapered edge. Others are usually 2CR13 and have lower carbon steel, which does not stay sharpened as long. Each of our knives are hand sharpened and honed. Our knives have a double edge. Most others do not even have an edge on the blade. The blade on each knife is designed to do the job it was made to do. The same amount of design goes into the handle. Our handles are designed with a textured no slip safety grip that prevents the hand from sliding forward causing injury. The sheaths are made to drain to reduce rusting. The sheath on the bait knife has a belt clip for easier accessibility. Our merchandising techniques of making the knives highly visible, which creates interest plus impulse buying are confirmed by our sales. Bright colors excite and the name is very appropriate "Hi Viz".

- Beautiful PDQ display designed to create sales with 30 HiViz knives - 15 Blue, 15 Green
- 3 3/4" forged stainless steel blade.
- Textured hard polypropylene handle.
- Each knife has hard polypropylene sheath with logo.
- Each knife secured with security tie.

Stock #	Color	Pack
BK4-30A	Assorted	30/Display



Strong colorful impulsive PDQ display

NEW



Billy Bay

HiViz

Each knife secured with security tie

Fillet Knife Display

We use stainless 3CR13 high carbon steel for the blade that can be sharpened and re-sharpened with a double tapered edge. Others are usually 2CR13 and have lower carbon steel, which does not stay sharpened as long. Each of our knives are hand sharpened and honed. Our knives have a double edge. Most others do not even have an edge on the blade. The blade on each knife is designed to do the job it was made to do. The same amount of design goes into the handle. Our handles are designed with a textured no slip safety grip that prevents the hand from sliding forward causing injury. The handle on the fillet knife is also designed to lay flat for better filleting. The sheaths are made to drain to reduce rusting. The fillet knife has a safety snap to lock the sheath to the handle during storage. Our merchandising techniques of making the knives highly visible, which creates interest plus impulse buying are confirmed by our sales. Bright colors excite and the name is very appropriate "Hi Viz".

- 6" stainless steel flexible blade with molded sheath
- Packed in beautiful PDQ Display
- Assorted colors – 15 Hi Viz Orange and 15 Hi Viz Chartreuse
- SUPER great price
- Each knife secured with security tie.

Stock #	Color	Pack
FK6-30A	Assorted	30/Display



Fillet Knife can be displayed on peg board



Strong colorful impulsive PDQ display

NEW



HiViZ™

Knife Display

- Beautiful Point of purchase display designed to create sales with 30 HiViz knives - 15 Blue, 15 Green
- 3 3/4" forged stainless steel blade.
- Textured hard polypropylene handle.
- Each knife has hard polypropylene sheath with logo.
- Display includes molded foam insert that holds knives in place.

Stock #	Color	Pack
BKD-30	Assorted	30/Display

Display contains 30 pieces:
 15 each Hi Viz Blue Handle Knives
 15 each Hi Viz Green Handle Knives



HiViZ™

Fillet Knife Display

- 6" stainless steel flexible blade with molded sheath
- Packed in beautiful counter top display
- Assorted colors – Hi Viz Orange and Hi Viz Chartreuse
- SUPER great price
- Each piece with UPC code

Stock #	Color	Pack
FKD-30	Assorted	30/Display

Display contains 30 pieces:
 15 each Hi Viz Orange Handle Knives
 15 each Hi Viz Chartreuse Handle Knives



Betts Spec Rig

A deadly double combination of two jigs tied in a tandem on 30 lb. test nylon on cadmium plated hooks. Hard chip resistant paint used on all Betts



Color

1 White-White	15 White-Red
2 Yellow-Yellow	31 Yellow-White
4 White-Pink	32 White-Chart.
5 Chart.-Chart.	41 Shrimp Glo/Shrimp Glo
6 Chart.-Orange	44 Pink/Pink

Stock # Size

780-6	1/16 Spec Rig
780-8	1/8 Spec Rig
780-8HVY	1/8 Magnum Spec Rig
780-4	1/4 Magnum Spec Rig

Pack:

2 pcs. per pack - 12 packs

To order, add color # to stock #

Billy Bay®
by Betts®



Big Boy Bobbers™ Extra heavy to cast further

- When casting further is required to prevent spooking fish or to reach the target zone. Works perfect with jigs like Flounder Fanatic Jig #901-8-3-0.
- Each bobber marked Heavy for easy identification.

Oval Weighted – Heavy 50 per pack

Size	Stock #	Description
2 1/2"	B250W-HVY-50RW	Oval Red/White

Individual Packs

12 bags per pack

Size	Stock #	Pcs.
2 1/2"	M250W-HVY-2RW	2

Billy Bay®
by Betts®

HI VIZ Rattle™

The best and most unique rattling float made. High visibility. Hard foam for endurance.



Weighted Snap On

Size	Stock #	2pc./Ind. Pack	Description
2 1/2"	M250WR-2G		Oval Green
2 1/2"	M250WR-2O		Oval Orange
2 1/2"	M250WR-2R		Oval Red
2 1/2"	M250WR-2Y		Oval Yellow

Unweighted Snap On

Size	Stock #	25 per Pack	Stock #	2pc./Ind. Pack	Description
2 1/2"	B250SNR-2G		M250SNR-2G		Oval Green
2 1/2"	B250SNR-25O		M250SNR-2O		Oval Orange
2 1/2"	B250SNR-25R		M250SNR-2R		Oval Red
2 1/2"	B250SNR-25Y		M250SNR-2Y		Oval Yellow

Pack:

25 per pack

2 pc. pack - 12 packs

Betts
Billy Bay®

The Real Deal™

Made to catch sea mullets, whittings, grey trout and black bass you want.

Color

1 White
4 Pink
5 Chartreuse

Stock

250-6	1/16
250-8	1/8

Pack:

1 pc. per Pack – 12 packs
To order add color # to stock #



Billy Bay®
by Betts®

Flexi Draggin'™ Weights

No Snags
Add on Weights

Benefits

- Can add additional weight by snapping on more Flexi Draggin' weights.
- Slim shape allows weight to be dragged through brush piles, rocks, trees, logs, oyster and grass beds.

Uses

- Perfect for catfishing, spider rigging weight, slow trolling, drift fishing and bank fishing.
- Great rigging with Flounder Fanatic Jig. #901-8-3-0.

Size	Stock #	Pcs.
1/2 oz	708-2-3-3	3
1 oz	708-10-2-3	2
2 oz	708-20-1-3	1

Pack:

12 per pack



Billy Bay®
by Betts®



Magnum Wire Gold Spinner

All gold plated heavy wire with #4 Colorado blade. All of the spinners are gold plated. It is designed to be used with the thousands of shad style lures in the market.

Stock

30-H-2G

Description

Magnum Wire Gold Spinner

Pack:

2 pc. per Pack - 12 packs

Works great with...
HALO™ SHAD



Stock #	Size
888-8-3	1/8
888-4-3	1/4
888-2-3	1/2

Color Chart

1 Clear Silver Sparkle	41 Pink w/Chartreuse Tail
4 Pink	53 Glow
9 Green Tiger	75 Clear Sparkle w/Pink Tail
10 Chartreuse	76 Lucky Penny
14 Chartreuse w/Pink Tail	82 Glow w/Pink Tail
17 Smoke	84 Magic Chicken

Pack

3 pc. Bubble Pack – 12 packs
To order, add color # to stock #

Billy Bay®



**ABSOLUTELY
TOTALLY
AWESOME!**

The Original
Halo-graphic™ Design

Billy Bay
by *Betts*

HALO™ SHAD

Rigged with hook and weighted

The Shimmer Shine flashes of the Halo-graphic™ draws the fish to it. The fish “just can’t stand it”.

There are tons of shad on the market, most are so heavy it is almost impossible to fish with them because they sink too fast. Those lures are on the bottom before you can reel them in. The Halo™ Shad changes all that!

Ricky, the captain of Speckled Specialist Guide Service, is the man behind the success of the Halo Shad. He is the icon of trout fishing and has probably fished every known lure made from hard baits to jigs and he says the Halo Shad out performs them all. Ricky has a wide range of fishermen on his charters from amateurs to pros. The thing he loves most about the Halo Shad and the thing that got his attention was the success of the amateur fishermen catching as many fish as the guides with very little effort. In other words, it doesn't take a lot of finesse or skill to limit out on trout. Just simply cast and retrieve and it's absolutely, totally awesome!!



Billy Bay®

Absolutely the Perfect Sinker™ HALO™ SHRIMP

- The perfect sinker is the best shrimp lure we have made to date.
- Designed to sink slowly in horizontal position to keep the lure in the strike zone longer.
- Rigged with hook and weighted
- Halo-graphic colors to shimmer and shine
- Excellent for cast and sink type fishing

The shrimp lure business will never be the same. It has improved more in the last year than in the past 10 years and we are building product to keep us in the running. Now the shrimp must perform perfectly in regards to correctly sinking for casting or popping cork fishing. That is why we are bringing out a “new series” – “The Perfect Sinker™” which sinks and performs perfectly.



VIBRATING LEGS!

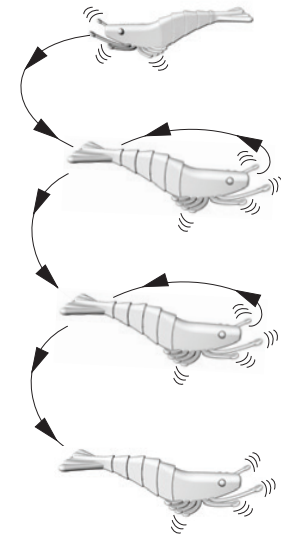


Figure 1. Falling Motion

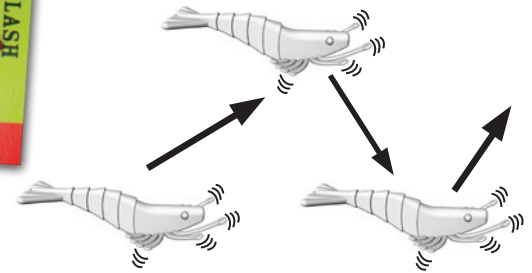


Figure 2. Swimming Motion

The Halo Shrimp Perfect Sinker has been designed, redesigned and tested to be the best performing shrimp lure on the market. As illustrated in Figure 1 the Perfect Sinker is the only shrimp engineered to fall perfectly level in a circular motion until it reaches the bottom, all while the vibrating legs make the shrimp come alive. As illustrated in Figure 2 the Perfect Sinker will stay upright and true during all popular methods of fishing. Whether it is cast and retrieve, popping cork, or quick twitches, the Perfect Sinker out performs all others.



Stock #
972-4-3

Size
1/4

NEW

Color Chart

1 Clear Silver Sparkle	17 Smoke
2 Clear Gold Sparkle	41 Pink w/Chartreuse Tail
9 Green Tiger	45 Purple Sparkle w/Chart. Tail
11 Clear Sparkle w/Chart. Tail	75 Clear Sparkle w/Pink Tail
14 Chartreuse w/Pink Tail	76 Lucky Penny
16 Rootbeer w/Chart. Tail	84 Magic Chicken

Pack

3 pc. Bubble Pack – 12 packs
To order, add color # to stock #

Billy Bay®
Lowcountry®
Lightning
 by **Bells**

1.2.3. System™

3" Popping Float Ready To Go

Ready to go. Put it in the hands of the beginner and they are quickly and easily catching fish. Give it to a Pro and he is in awe.

Rigged with Halo™ Shrimp

Stock#	Float Color
778-R-1	Red
778-R-53	Red
778-R-76	Red
778-O-2	Orange
778-O-4	Orange
778-O-10	Orange
778-O-16	Orange

Pack:
 1 rigged per pack - 12 packs



Billy Bay®
Lowcountry®
Lightning
 by **Bells**

1.2.3. System™

2-1/2" Oval Float

Ready To Go

Put it in the hands of the beginner and they are quickly and easily catching fish. Give it to a Pro and he is in awe. Fully weighted.

Rigged with Halo™ Shrimp

Stock#	Float Color	Halo™ Shrimp
775-O-R-17	Red	Smoke
775-O-R-76	Red	Penny Rootbeer
775-O-0-16	Orange	Rootbeer
775-O-G-53	Green	Halo Glow

Pack:
 1 rigged per pack - 12 packs



Billy Bay®

Billy Bay®
 by **Bells**

SCENTED Halo™ Shrimp

Stock#	Size	Description
772-4-3	Grass 1/4	for grass or shallow water
772-2-3	Magnum 1/2	for deep or moving water

Pack:
 3 pc. Bubble Pack - 12 packs

To order, add color # to stock #



Billy Bay® HALO™ SHRIMP

Color #	Color	Color #	Color	Color #	Color
1	Clear Silver Sparkle	17	Smoke	75	Cl. Sparkle/Pink Tail
2	Clear Gold Sparkle	53	Halo Glow	76	Penny Rootbeer
4	Pink Shrimp	54	Caribbean Blue	77	Chartreuse Sparkle
5	Clear Red Sparkle	55	Caribbean Green	79	Orange Sparkle
10	Chartreuse	72	Pink Sparkle	80	Halo Glow/Chart. Tail
16	Rootbeer	73	Red Sparkle	81	Chicken Shrimp





Billy Bay
Lowcountry
Lightning
by **Betty**

Brass Weighted Click Clackers™

It does what its name says. The cup face gurgles and pops the water that attracts the fish to feed. The weight provides the perfect action. It has a proven record on all bay fish as well as fresh water especially bass.



Popping Float

Stock#	Size	Description
776-P-R	3"	Brass Weighted Pop N' Gurgle - Red
776-P-Y	3"	Brass Weighted Pop N' Gurgle - Yellow
776-P-O	3"	Brass Weighted Pop N' Gurgle - Orange

Pack:
1 pc. pack - 12 packs

Billy Bay
Lowcountry
Lightning
by **Betty**

Brass Weighted Click Clackers™

The fishing technique is designed to put the lure and hold it in the zone. It acts like a lure as well as attracts the fish with its splashing and "clicking" sound that imitates bait fish.



Cigar

Stock#	Size	Description
776-C-R	3"	Brass Weighted Cigar - Red
776-C-Y	3"	Brass Weighted Cigar - Yellow
776-C-O	3"	Brass Weighted Cigar - Orange

Pack:
1 pc. pack - 12 packs

Billy Bay
Lowcountry
Lightning
by **Betty**

Brass Weighted Click Clackers™

The fishing technique is designed to put the lure and hold it in the zone. It acts like a lure as well as attracts the fish with its splashing and "clicking" sound that imitates bait fish.



Oval

Stock#	Size	Description
776-O-R	2-1/2"	Brass Weighted Oval - Red
776-O-Y	2-1/2"	Brass Weighted Oval - Yellow
776-O-O	2-1/2"	Brass Weighted Oval - Orange

Pack:
1 pc. pack - 12 packs

Billy Bay
Lowcountry
Lightning
by **Betty**

Weighted Click Clackers™

The fishing technique is designed to put the lure and hold it in the zone. It acts like a lure as well as attracts the fish with its splashing and "clicking" sound that imitates bait fish.



Oval

Stock#	Size	Description
775-O-R	2 1/2"	Oval Red 1/pk
775-O-Y	2 1/2"	Oval Yellow 1/pk
775-O-O	2 1/2"	Oval Orange 1/pk

Pack:
1 pc. pack - 12 packs

Billy Bay
Lowcountry
Lightning
by **Betty**

Weighted Click Clackers™

The fishing technique is designed to put the lure and hold it in the zone. It acts like a lure as well as attracts the fish with its splashing and "clicking" sound that imitates bait fish.



Cigar

Stock#	Size	Description
775-C-R	3"	Cigar Red 2/pk
775-C-Y	3"	Cigar Yellow 2/pk
775-C-O	3"	Cigar Orange 2/pk

Pack:
2 pc. pack - 12 packs

Billy Bay
Lowcountry
Lightning
by **Betty**

Fantastic Packaging

All items on this page packed in beautiful bright highly visible packaging as shown here.



Billy Bay
Lowcountry
Lightning
by **Bello**

Adjustable Depth

Adjust Your Depth Quickly and Easily

Changes your depth quickly by sliding bobber stop up or down. The Adjustable Depth Low Country Lightning™ adds a whole new dimension to your fishing and lures. You can control the depth. Adds more action, then stops for the bite while suspended.

The sight, sound, splashing-clicking and popping noises, make a sound like bait fish, which attracts the feeding fish.

Oval Stock#	Size	Description
770-O-R	2 1/2"	Oval Red
770-O-Y	2 1/2"	Oval Yellow
770-O-O	2 1/2"	Oval Orange

Pack:
1 pc. pack - 12 packs



Patent #
D559,940

Billy Bay
Lowcountry
Lightning
by **Bello**

Adjustable Depth

Adjust Your Depth Quickly and Easily

Changes your depth quickly by sliding bobber stop up or down. The Adjustable Depth Low Country Lightning™ adds a whole new dimension to your fishing and lures. You can control the depth. Adds more action, then stops for the bite while suspended.

The sight, sound, splashing-clicking and popping noises, make a sound like bait fish, which attracts the feeding fish.

Popping Float Stock#	Size	Description
770-P-R	3"	Popping Float Red
770-P-Y	3"	Popping Float Yellow
770-P-O	3"	Popping Float Orange

Pack:
1 pc. pack - 12 packs



NEW

Patent #
D559,940

Billy Bay
Lowcountry
Lightning
by **Bello**

Pop N' Gurgle™

It does what its name says. The cup face gurgles and pops the water that attracts the fish to feed. The weight provides the perfect action. It has a proven record on all bay fish as well as fresh water especially bass.

Popping Float Stock#	Size	Description
778-R	3"	Red
778-Y	3"	Yellow
778-O	3"	Orange

Pack:
1 pc. pack - 12 packs



Billy Bay
Lowcountry
Lightning
by **Bello**

Click Clackers™

The fishing technique is designed to put the lure and hold it in the zone. It acts like a lure as well as attracts the fish with its splashing and "clicking" sound that imitates bait fish.

The sight, sound, splashing-clicking and popping noises, make a sound like bait fish, which attracts the feeding fish.

Popping Float Stock#	Size	Description
A80-R	3"	Popping Float Red
A80-Y	3"	Popping Float Yellow

Pack:
1 pc. pack - 12 packs



NEW

Billy Bay
Lowcountry
Lightning
by **Bello**

Click Clackers™

The fishing technique is designed to put the lure and hold it in the zone. It acts like a lure as well as attracts the fish with its splashing and "clicking" sound that imitates bait fish.

Oval Stock#	Size	Description
A0250-R	2 1/2"	Oval Red 1/pk
A0250-Y	2 1/2"	Oval Yellow 1/pk

Pack:
1 pc. pack - 12 packs



Billy Bay
Lowcountry
Lightning
by **Bello**

Click Clackers™

The fishing technique is designed to put the lure and hold it in the zone. It acts like a lure as well as attracts the fish with its splashing and "clicking" sound that imitates bait fish.

Cigar Stock#	Size	Description
A4B-R	3"	Cigar Red 2/pk
A4B-Y	3"	Cigar Yellow 2/pk

Pack:
2 pc. pack - 12 packs





Billy Bay

Flounder fanatic®

New hook designed to fit flounder's mouth

Patent No. 8347548

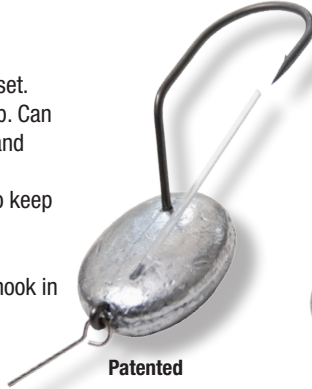
"8 out of 10"

And that ain't bad!™

The only sideways hook that fits the flounder's mouth. When he bites, he's caught.

Bottom

- Weedless hook.
- When the flounder bites, the hook is set. No more lost flounder, instant hook up. Can be used with live bait, strip/cut bait, and artificial bait.
- Rubber live bait keeper is enclosed to keep live bait on hook.
- Made for drifting, trolling or casting.
- Specially designed lead body keeps hook in ready position.



Patented



Patented

Jig

- Weedless Hook
- When the flounder bites, the hook is set. No more lost flounder, instant hook up. Can be used with live bait, strip/cut bait, and artificial bait.
- Rubber live bait keeper is enclosed to keep live bait on hook. Excellent for drifting, casting, slow trolling, and cast and retrieve.



How To Instructions on Package

Size	Stock #	Pcs.
3/4 oz	900-34-2-0	2
1 1/2 oz	900-15-2-0	2

Pack:
Bubble Pack – 12 packs

How To Instructions on Package

Size	Stock #	Pcs.
1/8 oz	901-8-3-0	3
1/4 oz	901-4-3-0	3
1/2 oz	901-2-2-0	2

Pack:
Bubble Pack – 12 packs

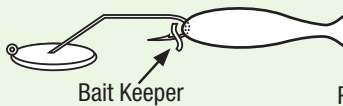


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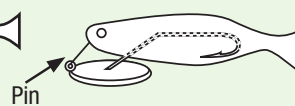
Live Bait

Artificial Bait

Jig Fishing



Bait Keeper



Pin



Billy Bay

Flounder fanatic®

New hook designed to fit flounder's mouth

Patent No. 8347548

Bucktail Jig

- Designed to work with Gulp®
- Natural bucktail with flash
- When flounder bites, the hook is set. No more lost flounder
- Excellent for drifting, casting, slow trolling and cast and retrieve



Patented

Stock #	Size	Pcs.
902-4-2	1/4 oz	2
902-2-2	1/2 oz	2

Pack:
2 pc. Bubble Pack – 12 packs

Color #	Head	Tail
1	White	White/chart. w. Flash
5	Chartreuse	White/chart. w. Flash



Billy Bay

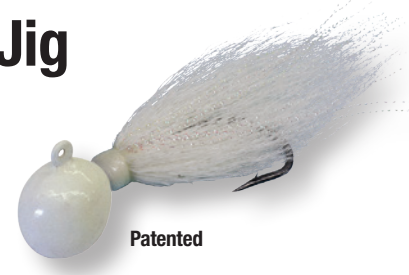
Flounder fanatic®

New hook designed to fit flounder's mouth

Patent No. 8347548

Bucktail Jig

- Natural Bucktail with flash
- Extra weight for deep water flounder
- When the flounder bites, the hook is set. No more lost flounder, instant hook up. Can be used with live bait, strip/cut bait, and artificial bait, but also works very well without bait
- Rubber live bait keeper is enclosed to keep live bait on hook. Excellent for drifting, casting, slow trolling, and cast and retrieve



Patented

Color #	Head	Tail
1	White	White
4	Pink	White
5	Chartreuse	White
6	Glou	White

Made for deep or fast water

Size	Stock #	Pcs.
2 oz.	902-20-1	1



SPORTSMAN
Series™
by Betts®

Tyzac™
A Name You
Can Trust



Utility Box

Far exceeds the entry level net of all net makers. This net will equal other's pro series in quality. Total weight better than 3/4 lb. per foot. Packed with complete "how to" instructions. Fully opens and designed to sink fast.

Tyzac available in utility box or vinyl bag

Mono Series

Stock#	Size	Mat.	Mesh	Case	Pack
3/8" Mesh - Utility Box					
M3-I	3 ft	Mono	3/8	4 pc.	U. box
M35-I	3-1/2 ft	Mono	3/8	4 pc.	U. box
M4-I	4 ft	Mono	3/8	4 pc.	U. box
M5-I	5 ft	Mono	3/8	4 pc.	U. box
M6-I	6 ft	Mono	3/8	4 pc.	U. box
M7-I	7 ft	Mono	3/8	4 pc.	U. box
M8-I	8 ft	Mono	3/8	4 pc.	U. box

Stock#	Size	Mat.	Mesh	Case	Pack
1/2" Mesh - Utility Box					
M5S-I	5 ft	Mono	1/2	4 pc.	U. box
M6S-I	6 ft	Mono	1/2	4 pc.	U. box
M7S-I	7 ft	Mono	1/2	4 pc.	U. box
M8S-I	8 ft	Mono	1/2	4 pc.	U. box

Stock#	Size	Mat.	Mesh	Case	Pack
3/8" Mesh - Vinyl Bag					
CM3-I	3 ft	Mono	3/8	4 pc.	V. bag
CM35-I	3-1/2 ft	Mono	3/8	4 pc.	V. bag
CM4-I	4 ft	Mono	3/8	4 pc.	V. bag
CM5-I	5 ft	Mono	3/8	4 pc.	V. bag
CM6-I	6 ft	Mono	3/8	4 pc.	V. bag
CM7-I	7 ft	Mono	3/8	4 pc.	V. bag
CM8-I	8 ft	Mono	3/8	4 pc.	V. bag

Nylon Series

Stock#	Size	Mat.	Mesh	Case	Pack
3/8" Mesh - Utility Box					
N3-I	3 ft	Nylon	3/8	4 pc.	U. box
N35-I	3-1/2 ft	Nylon	3/8	4 pc.	U. box
N4-I	4 ft	Nylon	3/8	4 pc.	U. box
N5-I	5 ft	Nylon	3/8	4 pc.	U. box
N6-I	6 ft	Nylon	3/8	4 pc.	U. box

Stock#	Size	Mat.	Mesh	Case	Pack
1/4" Mesh - Utility Box					
4N35-I	3-1/2 ft	Nylon	1/4	4 pc.	U. box
4N4-I	4 ft	Nylon	1/4	4 pc.	U. box
4N5-I	5 ft	Nylon	1/4	4 pc.	U. box
4N6-I	6 ft	Nylon	1/4	4 pc.	U. box

Photography by Scott Hampton



Betts®
Nets

QUALITY
Series™
by Betts®



LEAD



Utility Box

Lead Weights - 3/4 lb. per ft.

This net far exceeds in design and quality other's pro series. Packed in durable utility box with complete "how to" instructions. Weight is balanced to the design of the net to sink fast and fully open. Our net will open 20 to 25% larger in size than competitors.

Stock#	Size	Mat.	Mesh	Case	Pack
3/8" Mesh					
3HMPB	3 ft	Mono	3/8	4 pc.	U. box
35HMPB	3-1/2 ft	Mono	3/8	4 pc.	U. box
4HMPB	4 ft	Mono	3/8	4 pc.	U. box
5HMPB	5 ft	Mono	3/8	4 pc.	U. box
6HMPB	6 ft	Mono	3/8	4 pc.	U. box
7HMPB	7 ft	Mono	3/8	4 pc.	U. box
8HMPB	8 ft	Mono	3/8	4 pc.	U. box
9HMPB	9 ft	Mono	3/8	4 pc.	U. box

NEW 1/4" Mesh

Stock#	Size	Mat.	Mesh	Case	Pack
1/4" Mesh					
HM-35	3-1/2 ft	Mono	1/4	4 pc.	U. box
HM-4	4 ft	Mono	1/4	4 pc.	U. box
HM-5	5 ft	Mono	1/4	4 pc.	U. box
HM-6	6 ft	Mono	1/4	4 pc.	U. box

PREMIUM
Series™
by Betts®

Old Salt™
Cast Nets



LEAD



Utility Box

Lead Weights - 1.0+ lb. per ft.

This series has been designed over the years to become the work horse in the industry. These nets are asked for by name more than any net made. All the things looked for in a net are in this series. Packed in a durable utility box with full "how to" instructions.

Stock#	Size	Mat.	Mesh	Case	Pack
3/8" Mesh					
35PM	3-1/2 ft.	Mono	3/8	4 pc.	U. box
4PM	4 ft.	Mono	3/8	4 pc.	U. box
45PM	4-1/2 ft.	Mono	3/8	4 pc.	U. box
5PM	5 ft.	Mono	3/8	4 pc.	U. box
6PM	6 ft.	Mono	3/8	4 pc.	U. box
7PM	7 ft.	Mono	3/8	4 pc.	U. box
8PM	8 ft.	Mono	3/8	4 pc.	U. box
9PM	9 ft.	Mono	3/8	4 pc.	U. box
10PM	10 ft.	Mono	3/8	2 pc.	Bucket
12PM	12 ft.	Mono	3/8	2 pc.	Bucket

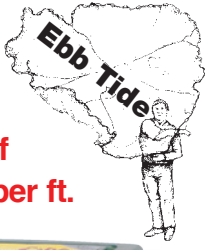
Stock#	Size	Mat.	Mesh	Case	Pack
1/2" Mesh					
5SM	5 ft.	Mono	1/2	4 pc.	U. box
6SM	6 ft.	Mono	1/2	4 pc.	U. box
7SM	7 ft.	Mono	1/2	4 pc.	U. box
8SM	8 ft.	Mono	1/2	4 pc.	U. box
10SM	10 ft.	Mono	1/2	2 pc.	Bucket

When Only The Betts Will Do

QUALITY Series™ by Betts®

Ebb Tide

1 lb. of Lead per ft.



NEW

Utility Box



Lead Weights - 1.0 lb per ft.

This net far exceeds in design and quality other's pro series. Packed in durable utility box with complete "how to" instructions. Weight is balanced to the design of the net to sink fast and fully open. Our net will open 20 to 25% larger in size than competitors.

Stock#	Size	Mat.	Mesh	Case	Pack
16-35	3-1/2 ft	Mono	3/8	4 pc.	U. box
16-4	4 ft	Mono	3/8	4 pc.	U. box
16-5	5 ft	Mono	3/8	4 pc.	U. box
16-6	6 ft	Mono	3/8	4 pc.	U. box
16-7	7 ft	Mono	3/8	4 pc.	U. box
16-8	8 ft	Mono	3/8	4 pc.	U. box
16-9	9 ft	Mono	3/8	4 pc.	U. box

PROFESSIONAL Series™

by Betts®

Betts® Mullet

LEAD



Lead Weights - 1.25 lb per ft.

The engineering, design and quality of these mono nets with heavy mono, more weights, more and larger braille lines, bonded thread, treated leadline, strong selvage and excellent design that opens fully and sinks faster, makes this the standard by which all nets will be compared.

Mullet Cast Nets

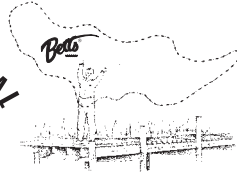
Stock#	Size	Mat.	Mesh	Case	Pack
18-6	6 ft.	Mono	1	2 pc.	Bucket
18-7	7 ft.	Mono	1	2 pc.	Bucket
18-8	8 ft.	Mono	1	2 pc.	Bucket
18-9	9 ft.	Mono	1	2 pc.	Bucket
18-10	10 ft.	Mono	1	2 pc.	Bucket
18-12	12 ft.	Mono	1	2 pc.	Bucket

PROFESSIONAL Series™

by Betts®

Betts® Sea Green™

LEAD



Utility Box

Lead Weights - 1.2 lb. per ft.

The most beautiful net you have ever laid your eyes on. The netting, handline and leadline made in Sea Green™ color. Has all the quality features that Betts is known for.

Live Bait/Shrimp Net

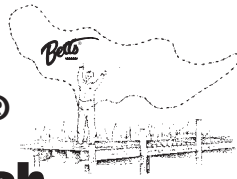
Stock#	Size	Mat.	Mesh	Case	Pack
14-5	5 ft.	Mono	5/8	4 pc.	U. box
14-6	6 ft.	Mono	5/8	4 pc.	U. box
14-7	7 ft.	Mono	5/8	4 pc.	U. box
14-8	8 ft.	Mono	5/8	4 pc.	U. box
14-10	10 ft.	Mono	5/8	2 pc.	Bucket

PROFESSIONAL Series™

by Betts®

Betts® 1/4" Mesh

LEAD



Utility Box

Lead Weights - 1.3 lb. per ft.

A very workable 1/4" mesh net with all the features of a very expensive net, but at an affordable price, and with the quality you can expect from Betts.

#25 Series Cast Nets - 1/4"

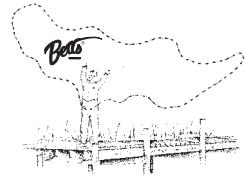
Stock#	Size	Mat.	Mesh	Case	Pack
25-4	4 ft.	Mono	1/4	4 pc.	U. box
25-5	5 ft.	Mono	1/4	4 pc.	U. box
25-6	6 ft.	Mono	1/4	4 pc.	U. box
25-7	7 ft.	Mono	1/4	2 pc.	Bucket
25-8	8 ft.	Mono	1/4	2 pc.	Bucket

PROFESSIONAL Series™

by Betts®

Betts® Blue™

LEAD



Utility Box

Lead Weights

The engineering, design and quality of these blue mono nets with heavy mono, more weights, more and larger braille lines, bonded thread, treated leadline, strong selvage and excellent design that opens fully and sinks faster, makes this the standard by which all blue nets will be compared.

Live Bait/Shrimp Net

Stock#	Size	Mat.	Mesh	Case	Pack
3/8" Mesh - 1.0+ lb. per ft.					
17MB-4	4 ft.	Mono	3/8	4 pc.	U. box
17MB-5	5 ft.	Mono	3/8	4 pc.	U. box
17MB-6	6 ft.	Mono	3/8	4 pc.	U. box
17MB-7	7 ft.	Mono	3/8	4 pc.	U. box
17MB-8	8 ft.	Mono	3/8	4 pc.	U. box
17MB-10	10 ft.	Mono	3/8	2 pc.	Bucket

1/2" Mesh - 1.2 lb. per ft.

15B-4	4 ft.	Mono	1/2	4 pc.	U. box
15B-5	5 ft.	Mono	1/2	4 pc.	U. box
15B-6	6 ft.	Mono	1/2	4 pc.	U. box
15B-7	7 ft.	Mono	1/2	4 pc.	U. box
15B-8	8 ft.	Mono	1/2	4 pc.	U. box
15B-10	10ft.	Mono	1/2	2 pc.	Bucket



TM



Super Pro™ Cast Net



Original design by Frank the Net®



Super Pro™ Series

Custom designed by the best net man in the business.

- Designed to fully open
- 3/8" nylon hand line
- Additional premium braille lines
- Double selvage mesh at leadline
- Additional weight added to sink faster
- Tied with extra strong bonded thread at leadline
- Braided leadline with treatment

LEAD

Lead Weights



Betts® The Net™ Super Pro™ Series

Super Pro/Menhaden #19 Series 5/8" - 6 Panel Net 1.4 lb. per ft.

The Menhaden net is expertly designed to catch bait fish. The expert design and extra heavy lead make it very effective in deep water. Design prevents bait fish from gilling.

Stock#	Size	Material	Mesh
19-6	6	Mono	5/8
19-7	7	Mono	5/8
19-8	8	Mono	5/8
19-10	10	Mono	5/8
19-12	12	Mono	5/8

Pack: 1 per bucket, 2 per case

Super Pro Bait Net #20 Series 1/2" - 6 Panel Net 1.5 lb. per ft.

A strong demand for high quality performance nets is the idea for this engineered masterpiece. The standard for the industry.

Stock#	Size	Material	Mesh
20-6	6	Mono	1/2
20-7	7	Mono	1/2
20-8	8	Mono	1/2
20-10	10	Mono	1/2
20-12	12	Mono	1/2

Pack: 1 per bucket, 2 per case

Super Pro Glass Minnow #26 Series 3/16" - 6 Panel Net 1.3 lb. per ft.

Stock#	Size	Material	Mesh
26-6	6 ft.	Mono	3/16
26-8	8 ft.	Mono	3/16

Pack: 1 per bucket, 2 per case

Super Pro Bait Net #21 Series 3/8" 6 Panel Net 1.3 lb. per ft.

A strong demand for high quality performance nets is the idea for this engineered masterpiece. The standard for the industry.

Stock#	Size	Material	Mesh
21-8	8	Mono	3/8
21-10	10	Mono	3/8
21-12	12	Mono	3/8

Pack: 1 per bucket, 2 per case

Super Heavy Super Pro Menhaden #22 Series 3/4" 6 Panel Net 1.7 lb. per ft.

A very heavy, fast sinking bait net with 1.7 pounds of lead per foot. Hold on to your hat. This one will go down fast.

Stock#	Size	Material	Mesh
22-10	10	Mono	3/4
22-12	12	Mono	3/4

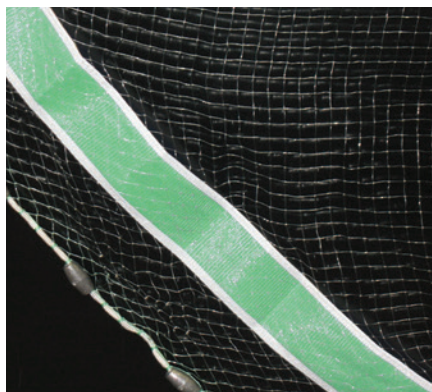
Pack: 1 per bucket, 2 per case

Super Pro Bait Net #24 Series 1/4" 6 Panel Net 1.3 lb. per ft.

Stock#	Size	Material	Mesh
24-6	6	Mono	1/4
24-8	8	Mono	1/4
24-10	10	Mono	1/4

Pack: 1 per bucket, 2 per case

Deep Hole Cast Nets



Durable webbing is sewn into the net to last for the life of the net.

Made with Webbing

- Holds the net open better and longer for deeper targets.
- Made as part of the original net when the net is made, not an add-on feature.
- Last as long as the net.
- True woven webbing sewn to the net.
- Very durable compared to tape.
- All nets have extra long hand line.
- Packed in heavy vinyl bag with webbing shown to increase consumer visibility.

Lead Weights

LEAD

Old Salt Deep Hole Cast Nets – 3/8" mesh

1.0+ lb of lead per foot – Lead Weights – 50 ft hand line

Stock #	Size	Material	Mesh	Case	Pack
6PM-DH	6 ft	Mono	3/8"	2	Bucket
7PM-DH	7 ft	Mono	3/8"	2	Bucket
8PM-DH	8 ft	Mono	3/8"	2	Bucket

Betts Sea Green Deep Hole Cast Nets – 5/8" mesh

1.2 lb of lead per foot – Lead Weights – 50 ft hand line

Stock #	Size	Material	Mesh	Case	Pack
14-6-DH	6 ft	Mono	5/8"	2	Bucket
14-7-DH	7 ft	Mono	5/8"	2	Bucket
14-8-DH	8 ft	Mono	5/8"	2	Bucket
14-10-DH	10 ft	Mono	5/8"	2	Bucket

Betts Super Pro – #19 Series Deep Hole Cast Nets – 5/8" Panel

1.4 lb of lead per foot – Lead Weights – 50 ft hand line

Stock #	Size	Material	Mesh	Case	Pack
19-7-DH	7 ft	Mono	5/8"	2	Bucket
19-8-DH	8 ft	Mono	5/8"	2	Bucket
19-10-DH	10 ft	Mono	5/8"	2	Bucket

Betts® Buddy Nets™ Chartreuse Cast Nets (NonGlare)



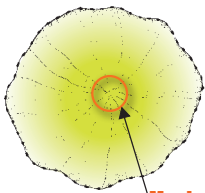
Utility Box

We know kids want to use cast nets. This market is larger than we even thought. These nets are a great way for young anglers to learn to throw a cast net and explore marine waters, with a net built for performance and quality synonymous with all Betts nets.

3/8" Mesh

Stock#	Size	Mono Color	Case	Pack
CH3	3 ft.	Chartreuse	4	U. box
CH4-I	4 ft.	Chartreuse	4	U. box
CH5-I	5 ft.	Chartreuse	4	U. box
CH6-I	6 ft.	Chartreuse	4	U. box

Betts® NEW Buddy Net Quick Throw Chartreuse Net with Ring (NonGlare)



Magic Quick Open Ring



Now everyone can throw a cast net on the first try. So simple and easy to do with the magic ring.

The net with the Magic Quick Throw Ring sewn into the net makes the difficulties of learning to throw cast nets a thing of the past.

Each net packed in bright corrugated box. Each net packed with complete net and ring, free shoulder carry bag so your Buddy Net can be taken anywhere, and easy how to instructions.

3/8" Mesh

Stock#	Size	Mono Color	Case	Pack
CH35-I-EZ	3 1/2 ft.	Chartreuse	4	Box
CH4-I-EZ	4 ft.	Chartreuse	4	Box

No Spook™ Camouflage Nets

LEAD

Old Salt™ Cast Nets



Utility Box

Lead Weights - 1.0+ lb. per ft.

Our research confirms that sunlight reflection on a clear mono net, acts like a mirror that causes glare and shadows, which spooks the bait instantly. Therefore, we designed a NO SPOOK net that is almost invisible in and out of the water. It is the only net that has ever been made with camouflage colors in the netting.

3/8" Mesh

Stock#	Size	Mono Color	Case	Pack
6C	6 ft.	Camouflage	4	U. box
8C	8 ft.	Camouflage	4	U. box
10C	10 ft.	Camouflage	2	Bucket

1/2" Mesh

Stock#	Size	Mono Color	Case	Pack
6CM	6 ft.	Camouflage	4	U. box



No Spook™ Camouflage Nets

LEAD

Super Pro™



Lead Weights 1.7 lb. per ft.

Our research confirms that sunlight reflection on a clear mono net, acts like a mirror that causes glare and shadows, which spooks the bait instantly. Therefore, we designed a NO SPOOK net that is almost invisible in and out of the water. It is the only net that has ever been made with camouflage colors in the netting.

3/4" Mesh

Stock#	Size	Mono Color	Case	Pack
22C-10	10 ft.	Camouflage	2	Bucket
22C-12	12 ft.	Camouflage	2	Bucket

No Spook™ Camouflage Nets Beautiful Camouflage Colors



...almost invisible.



Betts® Nets You Know It's Good

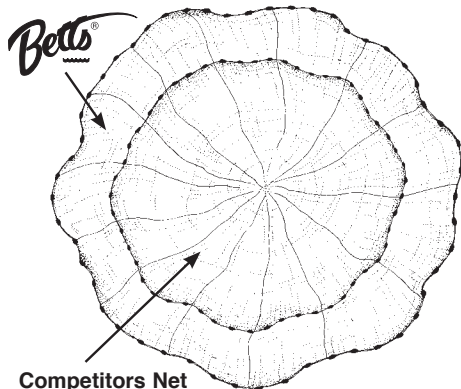
We design and manufacture nets. We are doing today what others will try to do tomorrow.

See-thru polypropylene. Very strong. Designed for stacking. Tamper-proof latch.

One piece box with living hinge. Great graphics. Fantastic utility box.

Tyzac™, Hi-Tider™, Old Salt™, Betts® Blue™, Sea Green™, Betts® 1/4" Mesh, Betts® Buddy, and No Spook™ will be packed in Utility Boxes.

Great Packaging



- All leadlines are braided with hard center core. Will not kink
- Double selvage on horn and leadline for triple strength
- Aeronautically designed for fast sinking and low wind resistance
- All knots double tied and glued with epoxy
- Special TR3 light weight abrasive resistant netting for quick sinking and long wear.
- New Betts assembly technique using treated bonded thread. Triple knots keep the lead in place and holds netting to leadline (no sagging)
- All nets are balanced with correct weight for super fast sinking and full spread
- Complete instructions included with each net.

Our nets are 20-25% larger at the same or better price.

See page 35 to help you select the best Betts Net for your purpose.

Create a cast net department



Select the Best Betts Net For Your Purpose

Cast netting is one of the oldest methods of fishing, shrimping or catching bait. When selecting a net, you should determine its use:

1. What do I want to catch (size of mesh and net)
2. How deep is the water (weight of net)
3. The length of net (radius) is related to water depth, kind of bait/shrimp, and speed of bait

Series	Mesh	Size	Wgt.	For Bait Sz.	Water Depth	Section
Tyzac™	3/8"	3 to 8'	3/4 lb.	2" to 5"	Shallow	Circular
Betts Buddy™	3/8"	3 to 6'	3/4 lb.	2" to 5"	Shallow	Circular
Hi Tider™	3/8"	3 to 9'	3/4 lb.	2" to 5"	Shallow	Circular
Hi Tider™	1/4"	3.5 to 6'	3/4 lb.	1" to 2"	Shallow	Circular
Ebb Tide™	3/8"	5 to 10'	1 lb.	2" to 5"	Shallow to Medium	Circular
Old Salt™	1/2"	5 to 10'	1 lb.+	3" to 8"	Shallow to Medium	Circular
Old Salt™	3/8"	3.5 to 12'	1 lb.+	2" to 5"	Shallow to Medium	Circular
No Spook™ Old Salt™	1/2"	6'	1 lb.+	3" to 8"	Shallow to Medium	Circular
No Spook™ Old Salt™	3/8"	6 to 10'	1 lb.+	2" to 5"	Shallow to Medium	Circular
Betts Blue™	3/8"	4 to 10'	1 lb.+	2" to 5"	Shallow to Medium	Circular
Betts Blue™	1/2"	4 to 10'	1.2 lb.	6" to 9"	Shallow to Medium	Circular
Sea Green™	5/8"	5 to 10'	1.2 lb.	7" to 12"	Shallow to Deep	Circular
#25 1/4"	1/4"	4 to 8'	1.3 lb.	1" to 2"	Shallow to Medium	Circular
Mullet	1"	6 to 12'	1.2 lb.	12"+	Medium to Deep	Circular
Super Pro™ #19	5/8"	6 to 12'	1.4 lb.	7" to 12"	Medium to Deep	Panel
Super Pro™ #20	1/2"	6 to 12'	1.5 lb.	5" to 10"	Medium to Deep	Panel
Super Pro™ #21	3/8"	8 to 12'	1.3 lb.	2" to 5"	Medium to Deep	Panel
Super Pro™ #22	3/4"	10 to 12'	1.7 lb.	8" to 12"	Medium to Deep	Panel
No Spook™ Super Pro™	3/4"	10 to 12'	1.7 lb.	8" to 12"	Medium to Deep	Panel
Super Pro™ #24	1/4"	6 to 10'	1.3 lb.	1" to 2"	Shallow to Medium	Panel
Super Pro™ #26	3/16"	6 to 8'	1.3 lb.	1/2" to 1"	Shallow to Medium	Panel

* Excellent for shrimping

Betts® Nets

Fly off the shelves

Brand preference, customer loyalty, and advertising help Betts Nets out sell the competition!

Betts

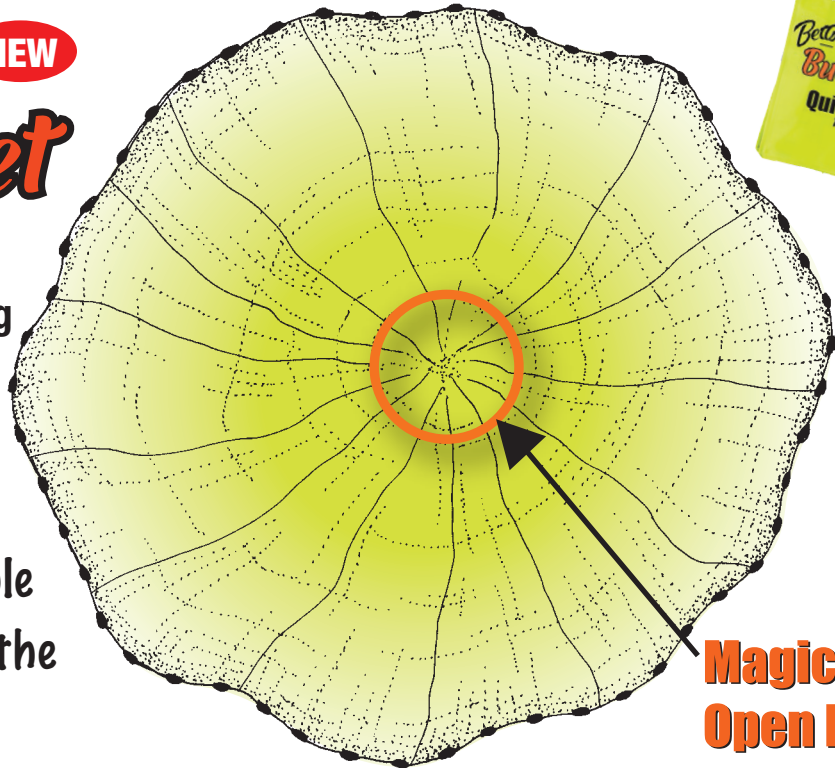
NEW

Buddy Net Quick Throw

Chartreuse Net with Ring
(NonGlare)

A whole new market!

Free shoulder carry bag!



Magic Quick Open Ring

Now **everyone** can throw a cast net on the first try! So simple and easy to do with the magic ring!

Betts brand & merchandising sells!

Great merchandising with attractive packaging that excites customers to take a look at product.

The net comes in a beautiful bright corrugated box to bring more attention to the net on the shelf.

Beautiful bright neon **color** promotes excitement as well as reduces glare, which improves performance.

Each net packed with complete net and ring, free shoulder carry bag so your Buddy Net can be taken anywhere, and easy how to instructions.

Perfect for coastal beach markets, lakes or anywhere you just want to have fun.



3/8" Mesh	Stock#	Size	Mono Color	Case	Pack
	CH35-I-EZ	3.5 ft.	Chartreuse	4	Box
	CH4-I-EZ	4 ft.	Chartreuse	4	Box

MoradaTM

Born
in the Keys
*Morada*TM



Cast Nets

A World Class Net Series



“Cast a Morada - Cast a Legend”



Betts®

Born
in the Keys
Morada™



Cast a Legend™



Morada™
Cast Nets



One throw and you know this net was made for you. Cast a Morada - Cast a Legend.

No Net
Performs like a
Morada

The Morada Net Series
Born in the Keys by a legend known simply as Frank.
Designed & constructed to create a bond between a man & his net.

Born
in the Keys
Morada

MADE WITH LEAD WEIGHTS

The Morada Net Series

Born in the Keys by a legend known simply as Frank.

Designed & constructed to create a bond between a man & his net.

Owning a Morada net simply means when your hand pushes off the dock in the morning as you head out, the last thing on your mind is worrying about the performance of your net.



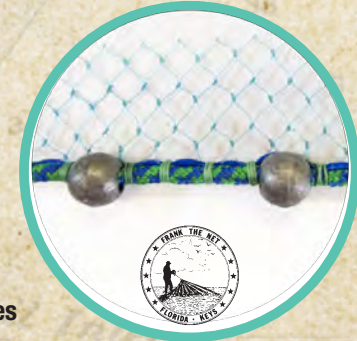
No Net has ever had this much spread!

Great Warranty!

Morada quality backed by an industry leading warranty.



Fits in one hand!



35 ft. Water Color Blended Hand Line

Extra Large Panels and legendary design make the Morada Series perform better than any other net on the market

Water Blended Dual Color Double Selvage

Features

Six Panel "Frank the Net" Design

The panels are cut to exact size in length and width based on the legendary custom design of Frank the Net with an extra 6" of netting sewn in to allow Morada nets to achieve more spread. When compared to other nets Morada achieves an extra 8-12" of spread.

Lead Weights

1.60 lb. per ft. of lead. Small marble weights tied at exact measurements ensures net opens and closes uniformly, no lost bait. Long weights tied on large mesh (1", 5/8") ensures no tangles. Super fast sink rate.

Netting

Morada netting combines strength and softness to find the perfect balance. Constructed out of a premium high grade monofilament. Soft netting fits nicely in one hand when net is fully loaded with a fast sink rate. Strong netting rated to pull in large bait loads.

Lead Line

Tightly woven with color that blends with the water. Knotted together and crimped to make sure lead line holds together. Tied with a secondary lead line interwoven for added strength and minimal wear at stress points.

Double Selvage

Beautiful water blended dual color double selvage - 3 rows at horn and lead line for ultimate strength at stress points.

Horn & Swivel

Horn made to correct size to prevent losing bait but large enough for easy movement of braille lines for ultimate spread. Very strong saltwater quality bronzed swivel rated to pull in full bait loads.

Braille Lines & Morada Tubing Braille Divider

Premium mono strong braille lines tied every 25" for balanced performance when closed. Minimizes loss of bait and improves net closing. Unique to Morada brailles are divided with a tubing for easy separation and less tangles.



Net Series

Original custom design by legendary cast net craftsman Frank The Net - Florida Keys

28 Series 1"square (2"str.)

1.6 lb per ft. 6 panel.

Made for extra large(8"+) extra fast swimming bait like Mullet, Menhaden, Bunker, Pogies Etc.

Stock#	Size	Mat	Mesh
28-8	8 ft.	Mono.	1" sq (2" str)
28-10	10 ft.	Mono.	1" sq (2" str)
28-12	12 ft.	Mono.	1" sq (2" str)

29 Series 5/8"sq (1-1/4"str.)

1.6 lb per ft. 6 panel.

Perfect for large fast swimming bait like Menhaden, Bunker, Pogies, Sardines Etc.

Stock#	Size	Mat	Mesh
29-8	8 ft.	Mono.	5/8" sq (1-1/4" str)
29-10	10 ft.	Mono.	5/8" sq (1-1/4" str)
29-12	12 ft.	Mono.	5/8" sq (1-1/4" str)

30 Series 1/2"sq. (1"str.)

1.6 lb per ft. 6 panel.

Perfect for Medium size(4"+) bait like Finger Mullet, Ballyhoo, Cigar Minnows, Threadfin, Pinfish Etc.

Stock#	Size	Mat	Mesh
30-8	8 ft.	Mono.	1/2" sq (1" str)
30-10	10 ft.	Mono.	1/2" sq (1" str)
30-12	12 ft.	Mono.	1/2" sq (1" str)

31 Series 3/8"sq (3/4"str.)

1.6 lb per ft. 6 panel.

Perfect for small size(3-4") bait like Finger Mullet, Pilchards, Greenies, Whitebait Etc.

Stock#	Size	Mat	Mesh
31-8	8 ft.	Mono.	3/8" sq (3/4" str)
31-10	10 ft.	Mono.	3/8" sq (3/4" str)
31-12	12 ft.	Mono.	3/8" sq (3/4" str)

34 Series 1/4"sq. (1/2"str.)

1.6 lb per ft. 6 panel.

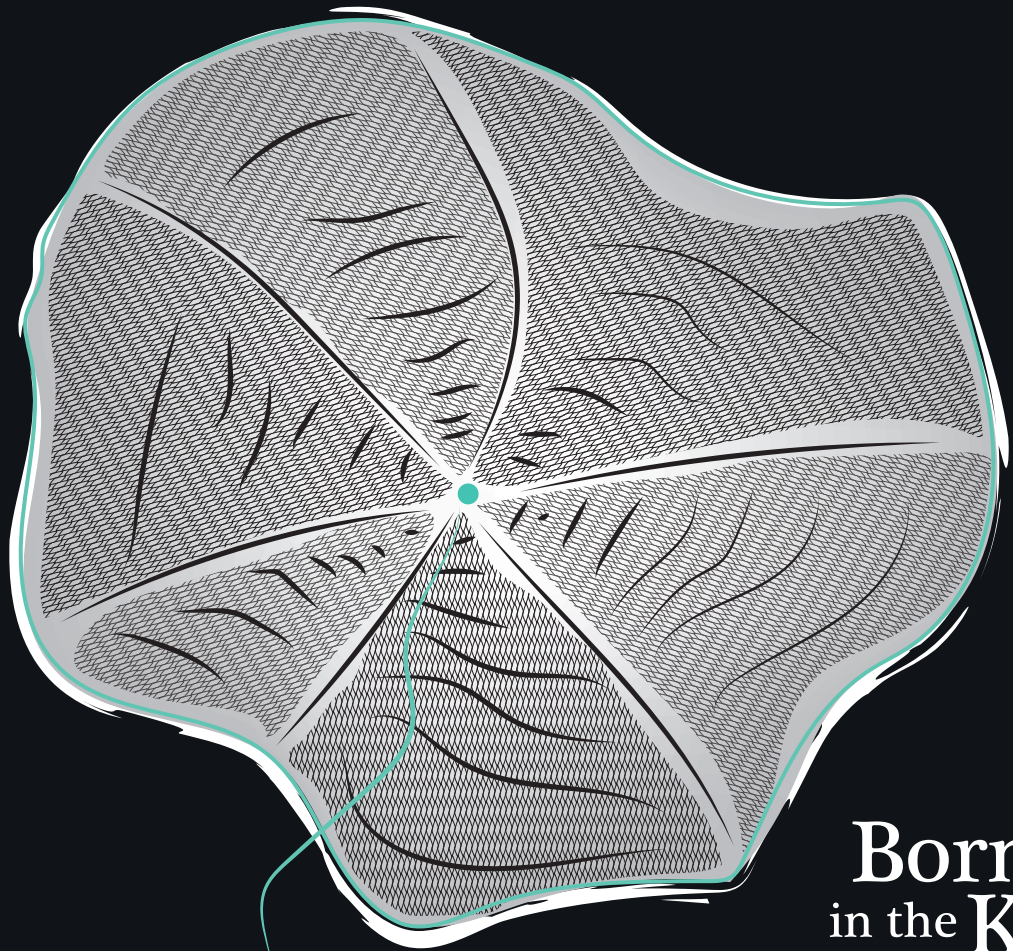
Perfect for Very Small size(1-3") bait like Anchovies, Whitebait, Spanish Sardines Etc.

Stock#	Size	Mat	Mesh
34-8	8 ft.	Mono.	1/4" sq (1/2" str)
34-10	10 ft.	Mono.	1/4" sq (1/2" str)

MoradaTM



Cast a Legend



Born
in the Keys
MoradaTM
CAST NET SERIES

If you're looking for quality fishing gear & accessories, visit our website.