



SUSTAINABILITY

We feel that, as business people creating products relative to an active lifestyle, we have a distinctive responsibility to act as stewards of the environment and the surrounding communities. It is imperative that we contribute towards the preservation and restoration of our natural world. We should help to ensure that there will be mountains, forests, beaches, and oceans for generations to come.

We share a passion for sustaining the environment so that the actions we take now will not compromise future generations. We believe it is the responsibility of every company to take the appropriate steps toward creating less waste and to improve their processes. We are not satisfied with the status quo in our industry, so we have started by setting specific objectives.

Our objectives:

1. Strive to be an industry innovator on environmental issues.
2. Motivate our suppliers and customers to share in our mission.
3. Commit to environmentally friendly ways to produce and package our products.
4. Educate and inspire our employees.
5. Reduce, reuse and recycle within our workplace.

At BEARPAW, we recognize the importance of being responsible when it comes to the environment and our role in making the world a better place. As a result, we've created our own team... "Greener Living," We have set expectations on our employees in terms of recycling and emphasize responsibility in energy use throughout our offices and homes. We will constantly evaluate our packaging efforts to determine where we can utilize recycled materials and where we can cut back on waste. We will communicate our expectations with our suppliers and provide them with ideas on how they can participate and help meet our objectives.