



APEX[®]
TACKLE

SOFT PLASTICS | SPOONS | RIGS | LURES



SOFT PLASTICS | SPOONS | RIGS | LURES

SOFT PLASTICS 4

- CURLY TAIL GRUB
- SHAD
- PADDLETAIL WORM
- CRAWLER
- SALTY MINI TUBE
- TINSEL TAIL TUBE
- INSIDE TUBE JIGHEAD
- RIGGED MINI TUBE

JIGHEADS 8

- RATTLE JIGHEAD
- ROUND HEAD JIG
- WHIPLASH JIG
- STANDUP JIGHEAD
- FLOATING JIG

SPOONS 11

- LIFELIKE SPOON
- GAMEFISH SPOON

RIGS 14

- WALLEYE A PLUG
- WALLEYE SPIN RIG
- PERCH MARAFASH RIG
- PERCH BEAD RIG
- COLORADO STEEL / MONO RIG
- WORM WIGGLER
- STEEL WILLOW HARNESS
- BOTTOM BOUNCER

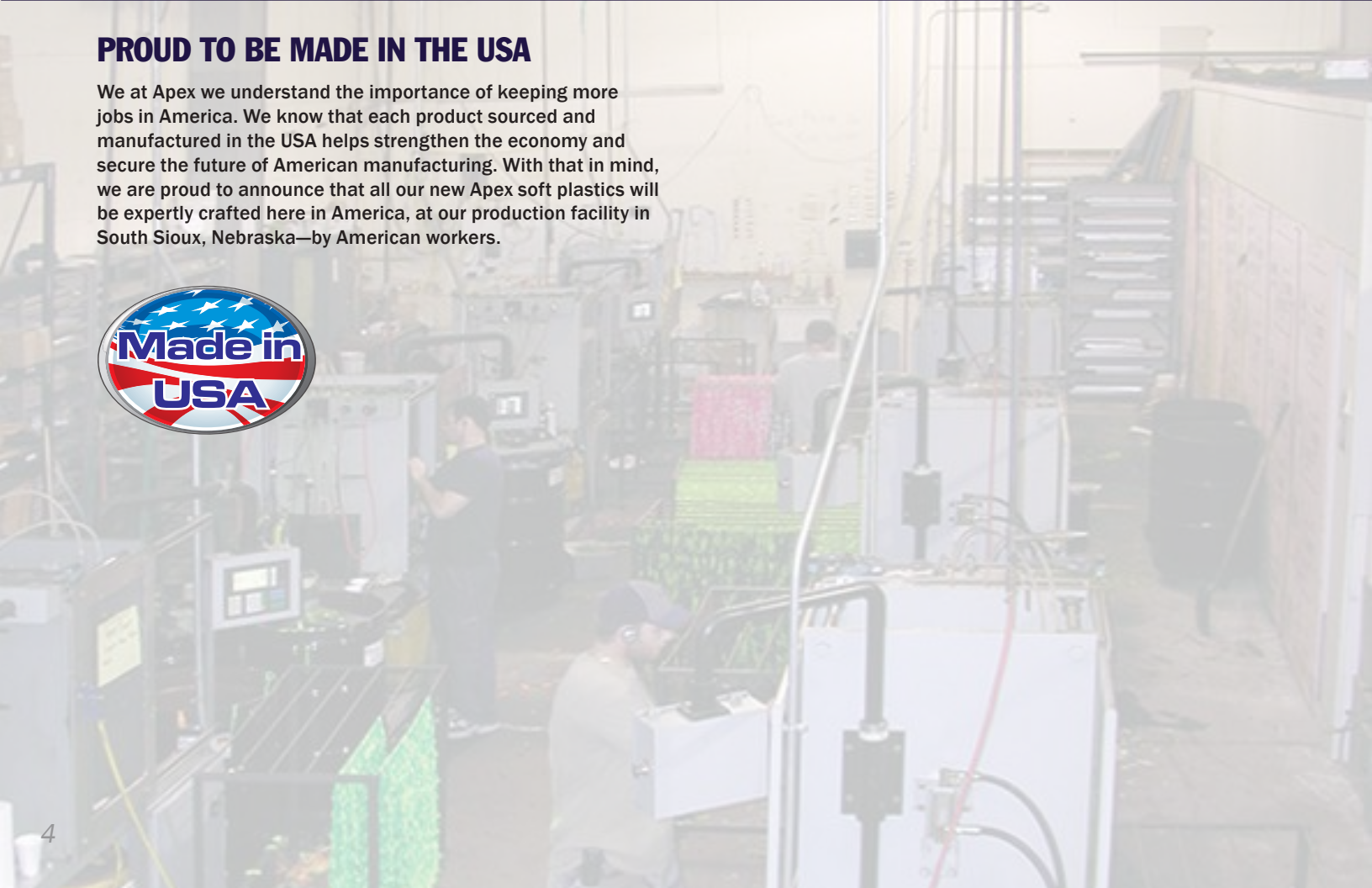


SOFT PLASTICS



PROUD TO BE MADE IN THE USA

We at Apex we understand the importance of keeping more jobs in America. We know that each product sourced and manufactured in the USA helps strengthen the economy and secure the future of American manufacturing. With that in mind, we are proud to announce that all our new Apex soft plastics will be expertly crafted here in America, at our production facility in South Sioux, Nebraska—by American workers.



CURLY TAIL GRUB

The Apex® Curly Tail Grub has an incredibly enticing action that drives fish crazy. Made in America. Available in 10 colors and 3 sizes.



1" (2.5cm)	MODEL	AP-CT1-11	AP-CT1-16	AP-CT1-17	AP-CT1-33	AP-CT1-44	AP-CT1-68	AP-CT1-73	AP-CT1-74	AP-CT1-75	AP-CT1-8
	QTY	12	12	12	12	12	12	12	12	12	12
	COLOR	Orange	Chart/Silver Flake	Glow	Purple/Blue Flake	Clear/Red Flake	Pink/Silver Flake	Hi-Lite Blue	Dirt	Chart/Blue Flake	White
2" (5cm)	MODEL	AP-CT2-11	AP-CT2-16	AP-CT2-17	AP-CT2-33	AP-CT2-44	AP-CT2-68	AP-CT2-73	AP-CT2-74	AP-CT2-75	AP-CT2-8
	QTY	10	10	10	10	10	10	10	10	10	10
	COLOR	Orange	Chart/Silver Flake	Glow	Purple/Blue Flake	Clear/Red Flake	Pink/Silver Flake	Hi-Lite Blue	Dirt	Chart/Blue Flake	White
3" (7.6cm)	MODEL	AP-CT3-11	AP-CT3-16	AP-CT3-17	AP-CT3-33	AP-CT3-44	AP-CT3-68	AP-CT3-73	AP-CT3-74	AP-CT3-75	AP-CT3-8
	QTY	10	10	10	10	10	10	10	10	10	10
	COLOR	Orange	Chart/Silver Flake	Glow	Purple/Blue Flake	Clear/Red Flake	Pink/Silver Flake	Hi-Lite Blue	Dirt	Chart/Blue Flake	White

SHAD

The Apex® Shad has a soft paddle tail that thumps with the slightest movement. Made in America. Available in 10 colors and 3 sizes.



1" (2.5cm)	MODEL	AP-SH1-16	AP-SH1-37	AP-SH1-38	AP-SH1-5	AP-SH1-6	AP-SH1-66	AP-SH1-67	AP-SH1-73	AP-SH1-81	AP-SH1-9
	QTY	12	12	12	12	12	12	12	12	12	12
	COLOR	Chart/Silver Flake	Clear/Gold Flake	Chart/Red Flake	Orange/Black	Chart/Orange	Purple/Pearl	Bubble Gum/Pearl	Hi-Lite/Black	Dace	Chart/Green
2" (5cm)	MODEL	AP-SH2-16	AP-SH2-37	AP-SH2-38	AP-SH2-5	AP-SH2-6	AP-SH2-66	AP-SH2-67	AP-SH2-73	AP-SH2-81	AP-SH2-9
	QTY	10	10	10	10	10	10	10	10	10	10
	COLOR	Chart/Silver Flake	Clear/Gold Flake	Chart/Red Flake	Orange/Black	Chart/Orange	Purple/Pearl	Bubble Gum/Pearl	Hi-Lite/Black	Dace	Chart/Green
3" (7.6cm)	MODEL	AP-SH3-16	AP-SH3-37	AP-SH3-38	AP-SH3-5	AP-SH3-6	AP-SH3-66	AP-SH3-67	AP-SH3-73	AP-SH3-81	AP-SH3-9
	QTY	10	10	10	10	10	10	10	10	10	10
	COLOR	Chart/Silver Flake	Clear/Gold Flake	Chart/Red Flake	Orange/Black	Chart/Orange	Purple/Pearl	Bubble Gum/Pearl	Hi-Lite/Black	Dace	Chart/Green

PADDLETAIL WORM

Whether you're rigging this on a jighead or weedless hook, the long body provides a great profile for fish to attack while the paddle tail kicks and thumps. A tremendous combination for either active or inactive fish. Made in America. Available in 8 colors.



4" (10.2cm)								
MODEL	AP-PT4-14	AP-PT4-16	AP-PT4-44	AP-PT4-53	AP-PT4-63	AP-PT4-64	AP-PT4-68	AP-PT4-69
QTY	8	8	8	8	8	8	8	8
COLOR	Chart	Chart/Silver Flake	Clear/Red Flake	Clear/Holo Flake	Water/Red Flake	Natural	Pink/Silver Flake	Lime/Silver Flake

CRAWLER

One of the oldest and most traditional shapes in soft plastics is the worm, and with good reason; it catches fish. Made in America. Available in 8 colors.



6" (15.2cm)								
MODEL	AP-6CR-14	AP-6CR-15	AP-6CR-37	AP-6CR-38	AP-6CR-48	AP-6CR-54	AP-6CR-64	AP-6CR-76
QTY	10	10	10	10	10	10	10	10
COLOR	Chartreuse	Pearl-treuse	Clear/Gold Flake	Chart/Red Flake	Electric Grape	Minnow Flash	Natural	Bubble Gum

SALTY MINI TUBE

Super soft, brilliant colors, lively tails. Salt added for fish attraction.



1.5" (3.8cm)										
MODEL	APMT15-73	APMT15-16	APMT15-1	APMT15-36	APMT15-25	APMT15-52	APMT15-67	APMT15-75	APMT15-6	APMT15-314
QTY	10	10	10	10	10	10	10	10	10	10
COLOR	Pearl	Chart Glitter/Chart	Red Gitr/White	Red Gitr/Chart Gitr	Black Red Gitr/Chart Gitr	Yellow/Pearl	Pink/Pearl	Blue Glitter/White	Orange/Chart Gitr	Pink/Chart Gitr

TINSEL TAIL TUBE

Super soft, brilliant colors, lively tails. High flash tinsel and flash-a-bou when a little extra flash is needed.



1.5" (3.8cm)						
MODEL	APT15-10-36	APT15-10-16	APT15-10-67	APT15-10-25	APT15-10-52	APT15-10-1G
QTY	10	10	10	10	10	10
COLOR	Red/Chart Glitter	Chart Glitter/Chart Slv	Pink/White	Black/Chartreuse	Yellow/White	Glow

INSIDE TUBE JIGHEAD

Perfect for rigging all mini-tubes. Inside tube rigging style, super sharp gold jig hooks.



1/32oz (.88g)	
MODEL	APTJH132-10
HOOK	#2
QTY	10
COLOR	Gold

1/16oz (1.77g)	
MODEL	APTJH116-10
HOOK	#2
QTY	10
COLOR	Gold

RIGGED MINI TUBE

Pre-rigged. No fuss no hassles or sizing worries. Super soft, brilliant colors, lively tails.



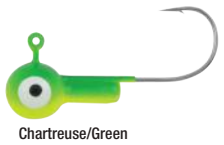
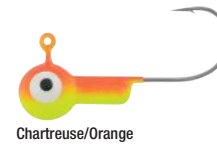
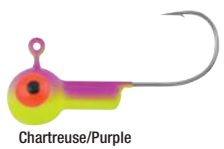
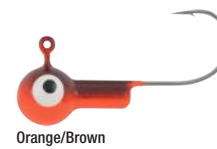
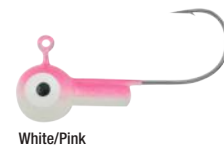
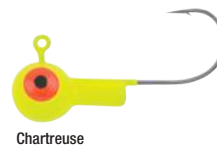
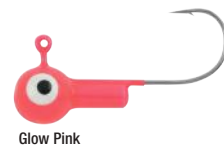
1.5" (3.8cm)						
MODEL	APMT15R-16	APMT15R-36	APMT15R-25	APMT15R-67	APMT15R-1	APMT15R-75
HOOK	#2	#2	#2	#2	#2	#2
QTY	5	5	5	5	5	5
COLOR	Chart Gltr/Chart	Red Gltr/Chart Gltr	Black Rd Gltr/Chart Gltr	Pink/White	Red Gltr/White	Glow

JIGHEADS



RATTLE JIGHEAD

The added rattle helps fish find your bait even in the most stained or murky water! Available in 8 colors and 3 sizes.



1/8oz 3.5g

MODEL	AP-RA18-14	AP-RA18-22	AP-RA18-27	AP-RA18-28	AP-RA18-32	AP-RA18-9
QTY	4	4	4	4	4	4
COLOR	Chartreuse	Glow Pink	White/Pink	Orange/Brown	Chart/Orange	Chart/Green

1/4oz 7.1g

MODEL	AP-RA14-14	AP-RA14-22	AP-RA14-27	AP-RA14-28	AP-RA14-32	AP-RA14-9
QTY	4	4	4	4	4	4
COLOR	Chartreuse	Glow Pink	White/Pink	Orange/Brown	Chart/Orange	Chart/Green

3/8oz 10.6g

MODEL	AP-RA38-14	AP-RA38-22	AP-RA38-27	AP-RA38-28	AP-RA38-32	AP-RA38-9
QTY	3	3	3	3	3	3
COLOR	Chartreuse	Glow Pink	White/Pink	Orange/Brown	Chart/Orange	Chart/Green

ROUND HEAD JIG

Our special X-Strong Thru-Head Construction is a huge improvement over traditional round head jigs. The unique construction provides incredible strength and does not split soft plastics with the improved keeper. Available in 8 colors and 4 sizes.



1/16oz 1.8g

MODEL	AP-RH116-11	AP-RH116-14	AP-RH116-23	AP-RH116-3	AP-RH116-30	AP-RH116-8
QTY	10	10	10	10	10	10
COLOR	Orange	Chartreuse	Glow White	Firetiger	Pink	White

1/8oz 3.5g

MODEL	AP-RH118-11	AP-RH118-14	AP-RH118-23	AP-RH118-3	AP-RH118-30	AP-RH118-8
QTY	8	8	8	8	8	8
COLOR	Orange	Chartreuse	Glow White	Firetiger	Pink	White

1/4oz 7.1g

MODEL	AP-RH114-11	AP-RH114-14	AP-RH114-23	AP-RH114-3	AP-RH114-30	AP-RH114-8
QTY	8	8	8	8	8	8
COLOR	Orange	Chartreuse	Glow White	Firetiger	Pink	White

3/8oz 10.6g

MODEL	AP-RH38-11	AP-RH38-14	AP-RH38-23	AP-RH38-3	AP-RH38-30	AP-RH38-8
QTY	6	6	6	6	6	6
COLOR	Orange	Chartreuse	Glow White	Firetiger	Pink	White

WHIPLASH JIG

With its rotating propeller to call in fish from a distance and tremendous paint finishes, this jig is sure to be around for a long time! Available in 6 colors and 3 sizes.

1/8oz 3.5g

MODEL	AP-WH18-11	AP-WH18-17	AP-WH18-27	AP-WH18-29	AP-WH18-3	AP-WH18-32
QTY	3	3	3	3	3	3
COLOR	Orange	Glow	White/Pink	Chart/Purple	Firetiger	Chart/Orange

1/4oz 7.1g

MODEL	AP-WH14-11	AP-WH14-17	AP-WH14-27	AP-WH14-29	AP-WH14-3	AP-WH14-32
QTY	3	3	3	3	3	3
COLOR	Orange	Glow	White/Pink	Chart/Purple	Firetiger	Chart/Orange

3/8oz 10.6g

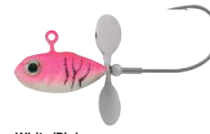
MODEL	AP-WH38-11	AP-WH38-17	AP-WH38-27	AP-WH38-29	AP-WH38-3	AP-WH38-32
QTY	3	3	3	3	3	3
COLOR	Orange	Glow	White/Pink	Chart/Purple	Firetiger	Chart/Orange



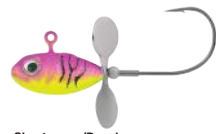
Orange



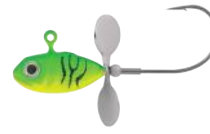
Glow



White/Pink



Chartreuse/Purple



Firetiger



Chartreuse/Orange

STANDUP JIGHEAD

The added rattle helps fish find your bait even in the most stained or murky water! Available in 8 colors and 3 sizes.



1/8oz 3.5g

MODEL	AP-SU18-10	AP-SU18-24	AP-SU18-25	AP-SU18-26	AP-SU18-28	AP-SU18-29	AP-SU18-3	AP-SU18-32
QTY	3	3	3	3	3	3	3	3
COLOR	Chart/Pink	White/Black	Chart/Black	Glow Rainbow	Orange/Brown	Chart/Purple	Firetiger	Chart/Orange

1/4oz 7.1g

MODEL	AP-SU14-10	AP-SU14-24	AP-SU14-25	AP-SU14-26	AP-SU14-28	AP-SU14-29	AP-SU14-3	AP-SU14-32
QTY	3	3	3	3	3	3	3	3
COLOR	Chart/Pink	White/Black	Chart/Black	Glow Rainbow	Orange/Brown	Chart/Purple	Firetiger	Chart/Orange

3/8oz 10.6g

MODEL	AP-SU38-10	AP-SU38-24	AP-SU38-25	AP-SU38-26	AP-SU38-28	AP-SU38-29	AP-SU38-3	AP-SU38-32
QTY	3	3	3	3	3	3	3	3
COLOR	Chart/Pink	White/Black	Chart/Black	Glow Rainbow	Orange/Brown	Chart/Purple	Firetiger	Chart/Orange



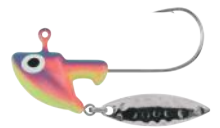
Chartreuse/Pink



White/Black



Chartreuse/Black



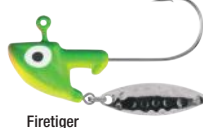
Glow Rainbow



Orange/Brown



Chartreuse/Purple



Firetiger



Chartreuse/Orange

FLOATING JIG

The upturned hook catches fish much more effectively than its predecessors and the foam provides a lot of flotation while feeling natural to the fish when they bite. Available in 6 sizes and 2 colors.

HOOK SIZE 2

MODEL	AP-FJH12-14	AP-FJH12-27	AP-FJH12-30	AP-FJH12-32	AP-FJH12-9
QTY	10	10	10	10	10
COLOR	Chartreuse	Pink	White/Pink	Chart/Orange	Chart/Green



HOOK SIZE 1/0

MODEL	AP-FJH10-14	AP-FJH10-27	AP-FJH10-30	AP-FJH10-32	AP-FJH10-9
QTY	8	8	8	8	8
COLOR	Chartreuse	Pink	White/Pink	Chart/Orange	Chart/Green



SPOONS

LIFELIKE SPOON

Each spoon has a "lifelike" image and flapper tail that are sure to fool the most finicky fish. Available in 6 colors 3 sizes.



Rainbow Trout



Perch



Dace



Goldfish



Chub



Shiner

1/2 oz	2 1/4" (5.7cm)					
MODEL	AP-LL225-4	AP-LL225-80	AP-LL225-81	AP-LL225-82	AP-LL225-83	AP-LL225-84
COLOR	Rainbow Trout	Perch	Dace	Goldfish	Chub	Shiner

5/8 oz	2 7/8" (7.3cm)					
MODEL	AP-LL278-4	AP-LL278-80	AP-LL278-81	AP-LL278-82	AP-LL278-83	AP-LL278-84
COLOR	Rainbow Trout	Perch	Dace	Goldfish	Chub	Shiner

3/4 oz	3 1/4" (8.3cm)					
MODEL	AP-LL325-4	AP-LL325-80	AP-LL325-81	AP-LL325-82	AP-LL325-83	AP-LL325-84
COLOR	Rainbow Trout	Perch	Dace	Goldfish	Chub	Shiner

GAMEFISH SPOON

These classic spoons sell hundreds of thousands of units each year, and so they're a must have in any assortment. Available in 6 colors.



SPECIES SPECIFIC KITS



TROUT

3/8oz 10.6g

MODEL	SP38-1	SP38-2	SP38-3	SP38-4	SP38-5	SP38-6
COLOR	Red/White	5 Diamond	Firetiger	Trout	Orange/Black	Chart/Orange

1/2oz 14.2g

MODEL	SP12-1	SP312-2	SP12-3	SP12-4	SP12-5	SP12-6
COLOR	Red/White	5 Diamond	Firetiger	Trout	Orange/Black	Chart/Orange

5/8oz 17.7g

MODEL	SP58-2	SP58-3	SP58-4	SP58-6
COLOR	5 Diamond	Firetiger	Trout	Chart/Orange

7/8oz 24.8g

MODEL	SP78-1	SP78-2	SP78-3	SP78-4
COLOR	Red/White	5 Diamond	Firetiger	Trout

AST

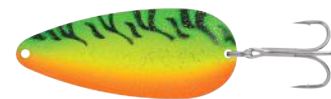
MODEL	AP-6TRT
COLOR	Trout GF Spn Kit



Red/White



5 Diamond



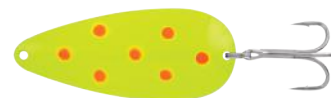
Firetiger



Trout



Orange/Black



Chartreuse/Orange



WALLEYE A PLUG

Literally hundreds of thousands of walleye have been caught on the "APEX A-Plug", since its introduction in the 90's. Length of leader - 48". 14lb monofilament. Available in 6 colors and 2 sizes.



Glow Chartreuse



Glow Pink



Firetiger



Glow Purple



Chartreuse/Orange



Purple/Chartreuse

1.5" (3.8cm)

MODEL	AP-WAP15-19	AP-WAP15-22	AP-WAP15-3	AP-WAP15-20	AP-WAP15-31	AP-WAP15-32
COLOR	Glow Chartreuse	Glow Pink	Firetiger	Glow Purple	Chartreuse/Orange	Purple/Chartreuse

2" (5cm)

MODEL	AP-WAP2-19	AP-WAP2-22	AP-WAP2-3	AP-WAP2-20	AP-WAP2-31	AP-WAP2-32
COLOR	Glow Chartreuse	Glow Pink	Firetiger	Glow Purple	Chartreuse/Orange	Purple/Chartreuse

WALLEYE SPIN RIG

These rigs are sold 6 per card, each rig has an individual UPC. A great value for every walleye angler looking for a new spin rig. Length of leader - 48". 14lb monofilament. Available in 9 colors and 2 sizes.



Red/White



Firetiger



Chartreuse/Orange



Tiger



Sherbet



Lime Tiger



White/Chartreuse



Flame



Purple Passion

1.5" (3.8cm)

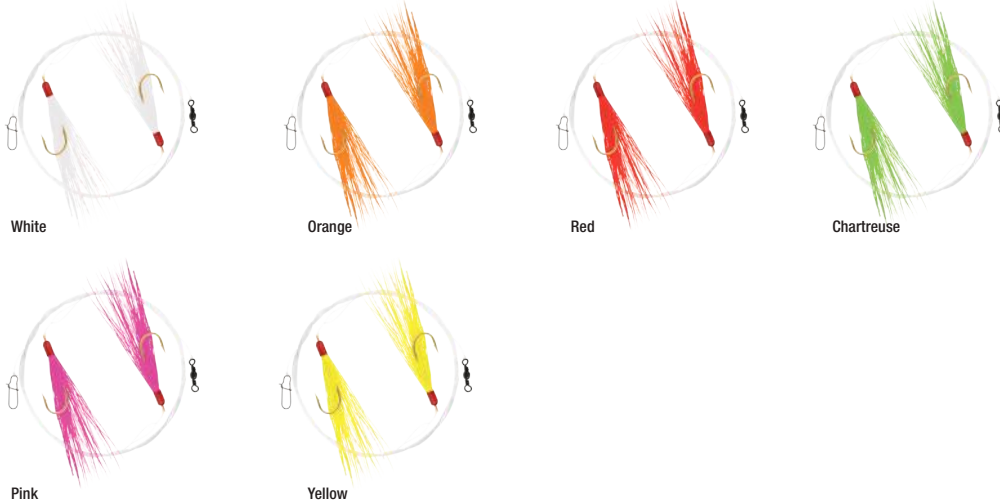
MODEL	AP-WAP15-19	AP-WAP15-22	AP-WAP15-3	AP-WAP15-20	AP-WAP15-31	AP-WAP15-32
COLOR	Glow Chartreuse	Glow Pink	Firetiger	Glow Purple	Chartreuse/Orange	Purple/Chartreuse

2" (5cm)

MODEL	AP-WAP2-19	AP-WAP2-22	AP-WAP2-3	AP-WAP2-20	AP-WAP2-31	AP-WAP2-32
COLOR	Glow Chartreuse	Glow Pink	Firetiger	Glow Purple	Chartreuse/Orange	Purple/Chartreuse

PERCH MARAFLASH RIG

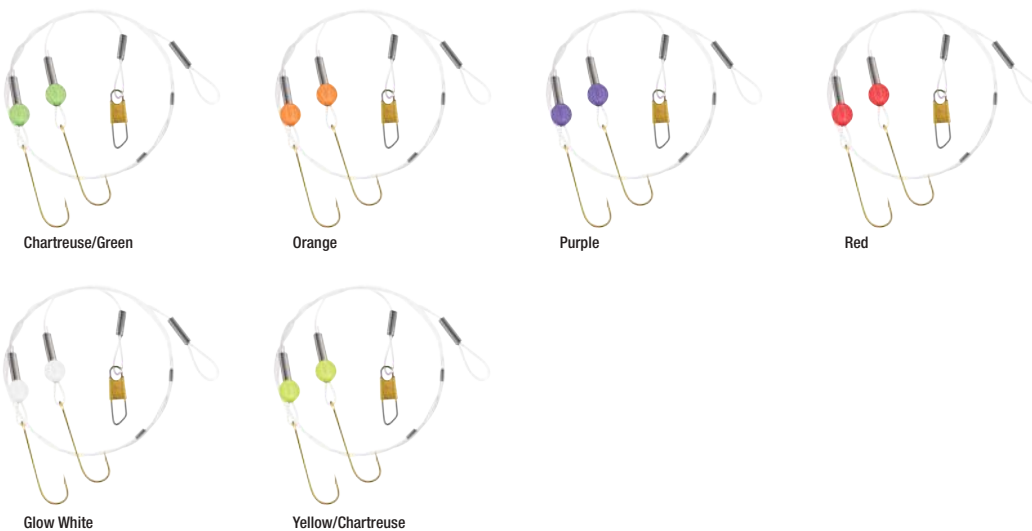
These Marabou and Mylar combinations will flit and flash with the slightest of twitches to your rod. Drive panfish crazy with this new rig! 20" rig length. 8lb monofilament. Available in 6 colors.



MODEL	AP-PMR-8	AP-PMR-11	AP-PMR-13	AP-PMR-14	AP-PMR-30	AP-PMR-52
HOOK	#6	#6	#6	#6	#6	#6
COLOR	White	Orange	Red	Chartreuse	Pink	Yellow

PERCH BEAD RIG

Perch are quite often found schooled up and this bead rig allows anglers to fish multiple depths with multiple hooks. A tremendous rig for any perch angler. 14" rig length. 20lb monofilament. Size #6 Gold Aberdeen Matzuo® hooks. Available in 6 colors.



MODEL	AP-PBR-9	AP-PMR-11	AP-PMR-13	AP-PMR-14	AP-PMR-30	AP-PMR-52
HOOK	#6	#6	#6	#6	#6	#6
COLOR	Chart/Green	Orange	Purple	Red	Glow White	Yellow/Chart

COLORADO STEEL / MONO RIG

Colorado Mono rigs come 2 per pack and are available in 4 colors.
 Colorado Steel rigs come 1 per pack and are available in 4 colors.
 Length of steel leader - 10".



Gold



Firetiger



Chartreuse/Orange/Black



Chartreuse/Orange



Chartreuse/Green



Silver/Green



Chartreuse/Lime



Gold

MODEL	AP-CH#3-49	AP-CH#3-50	AP-CH#3-72	AP-CH#3-9	AP-CH#3-3	AP-SCH#3-49	AP-SCH#3-51	AP-SCH#3-6
HOOK	#3	#3	#3	#3	#3	#3	#3	#3
COLOR	Gold	Silver/Green	Chart/Lime	Chart/Green	Firetiger	Gold	Chart/Orange/Black	Chart/Orange

WORM WIGGLER

The flutter spoon rigged with a worm creates a tantalizing meal for any walleye. Typically fished behind snap weights or on lead core line to desired depth. One of the newest, hottest styles on the market today. Length of leader - 7.5". Available in 6 colors.



MODEL	AP-WW2.5-90	AP-WW2.5-91	AP-WW2.5-92	AP-WW2.5-93	AP-WW2.5-94	AP-WW2.5-95
HOOK	2.5"	2.5"	2.5"	2.5"	2.5"	2.5"
COLOR	Wildbill	Pink Pants	Wonderbread	Walywacker	Purple-Lemonade	Pink Muffin

STEEL WILLOW HARNESS

The long slender willow blade on these rigs provides a tight, fast rotation that really calls fish in. The steel leader is great for areas that have "fish with teeth". Length of steel leader - 10". Available in 11 colors.



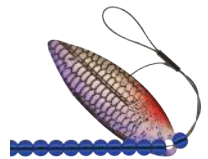
Red/White



Chartreuse/Red



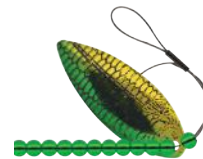
Silver/Chartreuse



Blue Shiner



Watermelon



Chartreuse/Green

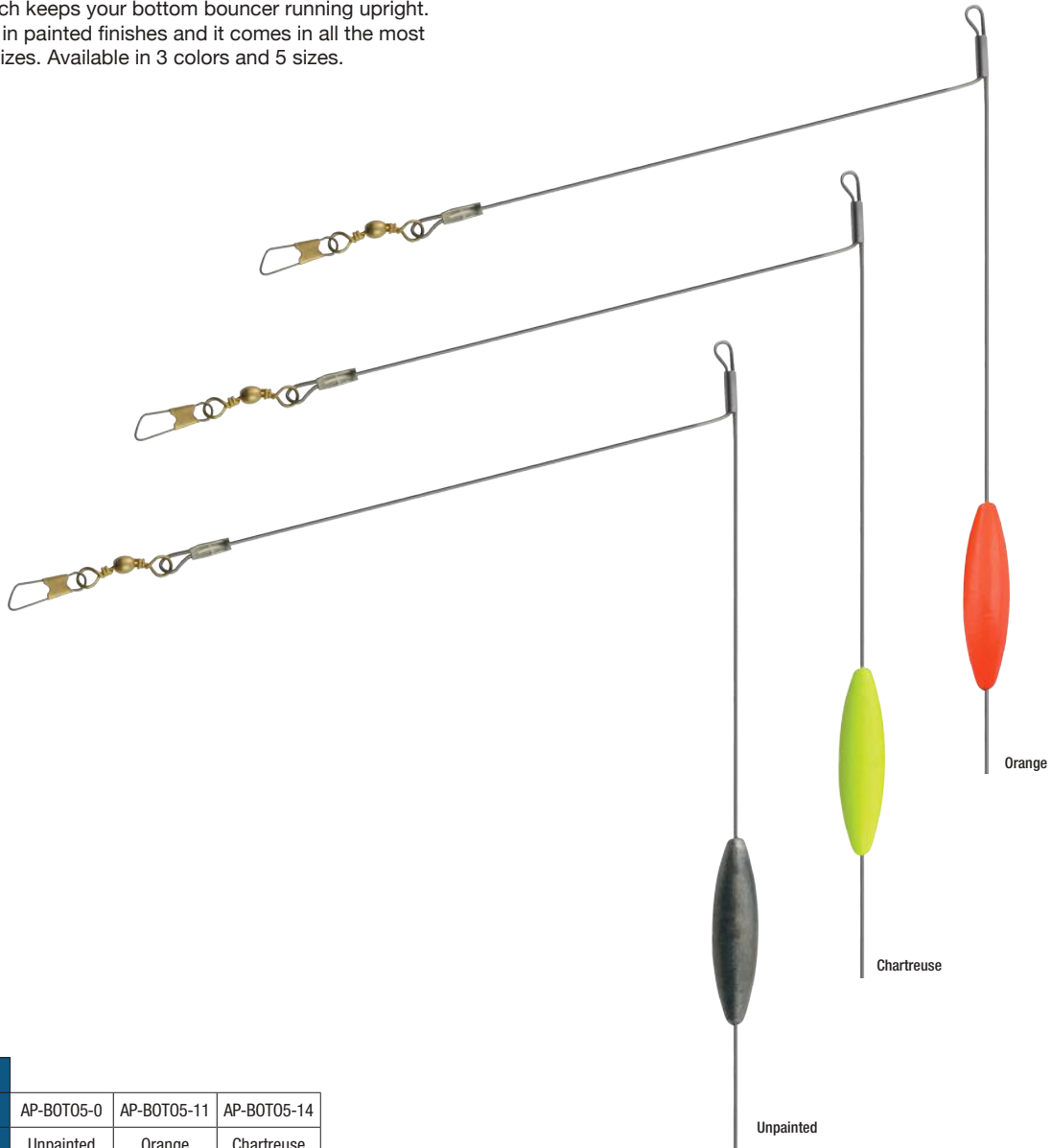


Silver

MODEL	AP-WH#4-1	AP-WH#4-3	AP-WH#4-35	AP-WH#4-36	AP-WH#4-40	AP-WH#4-43	AP-WH#4-45	AP-WH#4-9
HOOK	4	4	4	4	4	4	4	4
COLOR	Red/White	Firetiger	Silver	Chart/Red	Blue Shiner	Silver/Chart	Watermelon	Chart/Green

BOTTOM BOUNCER

This is a great bottom bouncer because of its closed attachment loop, which keeps your bottom bouncer running upright. Available in painted finishes and it comes in all the most popular sizes. Available in 3 colors and 5 sizes.



1/2 oz			
MODEL	AP-BOT05-0	AP-BOT05-11	AP-BOT05-14
COLOR	Unpainted	Orange	Chartreuse

3/4 oz			
MODEL	AP-BOT34-0	AP-BOT34-11	AP-BOT34-14
COLOR	Unpainted	Orange	Chartreuse

1 oz			
MODEL	AP-BOT1-0	AP-BOT1-11	AP-BOT1-14
COLOR	Unpainted	Orange	Chartreuse

1 1/2 oz			
MODEL	AP-BOT15-0	AP-BOT15-11	AP-BOT15-14
COLOR	Unpainted	Orange	Chartreuse

2 oz			
MODEL	AP-BOT2-0	AP-BOT2-11	AP-BOT2-14
COLOR	Unpainted	Orange	Chartreuse

The image features two fishing lures in a rocky stream. The primary lure is large and has a vibrant pattern of green and yellow stripes with a prominent orange patch on its side. It is positioned in the center-left, surrounded by splashing water. A second, smaller lure with a solid orange body is located to the right. The background consists of dark, wet rocks. The overall scene is dynamic and visually appealing, emphasizing the quality and design of the fishing gear.

APEX[®]
TACKLE

APEX[®] TACKLE

If you're looking for quality fishing gear & accessories, visit our website.