



Frequently Asked Questions

1. Does Alleson Athletic sponsor any local teams or leagues within the United States?

No, Alleson Athletic has always relied on our outstanding dealer network to supply teams and leagues throughout the country. We never directly approach or supply a team. Because Alleson Athletic supplies teams across the country, we are unable to sponsor any teams or leagues on a local basis.

2. Where are Alleson Athletic products manufactured, and where are they shipped from?

Alleson Athletic products are manufactured in two U.S. factories (in Geneva NY), and two factories in Mexico. We also manufacture some items in various countries throughout the world. We have three distribution centers throughout the U.S: one in Rochester, NY; one in Memphis, TN; and one in McAllen, TX.

3. Do you have any policies on shipping accuracy and retail pricing?

Shipping Accuracy: Alleson Athletic will not be responsible for any items not checked for order accuracy or sizing before being sent to a printer/screener. We will not be responsible for shrinkage, defects, or damages caused during the imprinting of our garments by sources other than our own lettering department. Retail pricing: Dealers are not to publish Alleson Athletic products below 25% off our suggested retail price as presented in our catalog. Failure to comply could result in account termination.

4. Is Alleson Athletic a union company?

Yes, our main headquarters and Geneva, NY factory are both members of the Unite Union (AFL-CIO).

5. Is Alleson Athletic an ASI member?

No, but we sell to ASI dealers based on their ability to qualify as an authorized Alleson Athletic dealer.

6. Where did the 'Alleson' name come from?

Our corporate name is Alleson of Rochester, d.b.a.. Alleson Athletic. Alleson of Rochester was founded by Abe Levine and his son William in 1933. "Alleson" is the abbreviated form of "Abe Levine and son". In the late 1960s our founder's son, Donald, passed away from cancer. In honor of Donald, the name of our athletic apparel company was changed to Don Alleson Athletic. Since then we have condensed that name by removing the "Don." However, Don Alleson Athletic will always be a strong part of our heritage.